

# MILLINERY ANNOUNCEMENT



## Autumn and Winter Showing — of — Stylish Millinery

Opening Days  
Thursday and Friday, Oct. 1 and 2

### Our Semi-Annual Millinery Opening

Is an event of importance for this whole section. The products of our own efficient trimmers await your verdict. Tailored street hats by Cage and other style producers.

### Opening Days Thursday and Friday

The greatest assemblage of women's outer garments ever shown in Gastonia.

### Coat Suits - Coats - Skirts

Every express is making the assortment more complete. Buying as we do from the best makers in the country and in large quantities—for all of our stores—enables us to make the price low.

### New Woolen Dress Goods

At very attractive prices. New coloring, new weaves. Our dress making department is at your command. New trimmings of every kind, satin folds, etc.

### Clothing for Men and Boys

Our ever-increasing business in this department is positive proof that our clothes are right in both quality and price. We are now showing the prettiest line of colors and styles we have ever been able to offer our trade. See them and be convinced.

### Boy's Knickerbocker Suits and Pants

Almost any color and price.

### Stetson and Hawes Hats

New colors, new shapes. Both soft and stiff Hats. Boy's and Men's Caps. Beautiful line just in.

### Our Shoe Department

Is full to the brim. The best shoe values we have ever had. The famous Queen Quality shoes for women. Ralston Health shoes for men. God-man shoes for women and children. We can fit your foot and your pocket book and save you money. Give us a chance at your shoe business.

We will be pleased to show you through our entire stock and make prices. Come and bring your friends.

# J. M. Belk Co.



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