

H. SCHNEIDER'S GREATER STORE

GRAND

COMBINATION SALE

BEGINNING SATURDAY, FEB. 12th, 9 A. M.

Tremendous Underpricing of Two Immense Stocks

The equal of which has never been attempted in Gastonia. Prices that solve the question:

HOW to ECONOMIZE

FREE!

THE FIRST 100 PEOPLE TO ENTER THE DOORS ON SATURDAY MORNING WILL BE GIVEN A SEALED ENVELOPE—THIS ENTITLES YOU TO A CHANCE FOR THE BEAUTIFUL PRESENTS THAT WILL BE GIVEN AWAY—NO RESTRICTIONS WHATEVER EXCEPT THAT YOU BE ONE OF THE FIRST 100 TO ENTER THE DOORS.

LOOK!

BIG LOT EMBROIDERIES ACTUALLY WORTH UP TO 15 CENTS CHOICE 3 1-2c YD.

GREAT

BIG LOT EMBROIDERIES ACTUALLY WORTH UP TO 35 CENTS, CHOICE 9c YD.

BEST YET

BIG LOT EMBROIDERIES ACTUALLY WORTH UP TO 50 CTS. YARD, CHOICE..... 19c YD.

THESE PRICES OUGHT TO SELL 'EM.

100 LADIES' SHORT COATS, ACTUAL VALUES UP TO \$10.00, AT \$1.18
75 LADIES' SHORT COATS, ACTUAL VALUES TO \$15 \$2.79

LADIES' LONG COATS.

1 LOT WORTH UP TO \$10.00 AT \$3.75
LONG COATS WORTH UP TO \$15 AT \$5.98
LONG COATS WORTH UP TO \$25 AT \$8.98

DID YOU EVER SEE ANYTHING LIKE THIS—IT'S A CINCH YOU DIDN'T—AND YOU NEVER WILL EITHER.

1 LOT LADIES' BLACK COAT SUITS, WORTH UP TO \$8.50 AT \$3.89

\$10, \$12.50 AND \$15 TAILORED COAT SUITS, THEY ACTUALLY COST FROM \$7.50 \$11.00—THE WHOLE LOT GOES AT \$7.38

\$20, \$22.50 AND \$25 MAN TAILORED COAT SUITS—NOT A SUIT IN THE LOT COST LESS THAN \$15, AND UP TO \$20.00. COME TAKE YOUR CHOICE AT \$14.79

A WORD FROM MR. SCHNEIDER

IN ANNOUNCING THIS GREAT SALE I AM THROWING ASIDE MY FORMER METHODS OF RETAILING. MY BUSINESS HAS ALWAYS BEEN SUCH THAT SALES WERE NOT NECESSARY. I NEVER HAD ANY UNDESIRABLE STOCK TO WORK OFF ON AN UNSUSPECTING PUBLIC. IN ANNOUNCING THIS SALE I HAVE THE VERY BEST OF REASONS. HAVING BOUGHT THE KENDRICK-TORRENCE STOCK AND CONSOLIDATED WITH MINE I AM DETERMINED TO ENLARGE MY BUSINESS. TO DO THIS I MUST INTEREST YOU WHO HAVE NEVER TRADED WITH ME. I WANT 1000 NEW CUSTOMERS AND THIS SALE IS MERELY TO GET YOU ACQUAINTED WITH MY WAY OF DOING BUSINESS. DON'T NEED TO RAISE MONEY. I HAVEN'T BOUGHT ANY SURPLUS STOCK AT 25 CENTS ON THE DOLLAR. I HAVEN'T A LOT OF ODDS AND ENDS TO UNLOAD—BUT I HAVE GOT AN ENORMOUS STOCK OF GOOD, RELIABLE MERCHANDISE AND FOR 10 DAYS YOU WILL BUY FOR PRICES NEVER EVEN DREAMED OF BEFORE. I DON'T NEED TO TELL OF THE KENDRICK-TORRENCE STOCK AS YOU ALL KNOW A FINER CLASS OF MERCHANDISE WAS NEVER HANDLED IN GASTONIA. THIS WILL SELL AT JUST A FRACTION OF ITS VALUE. TAKE YOUR TIME IN READING THIS BILL. READ BOTH PAGES AND REMEMBER WHEN YOU READ PRICES THAT SEEM ALMOST IMPOSSIBLE—THAT I POSITIVELY GUARANTEE EVERY ARTICLE AND EVERY PRICE AS QUOTED.

1,000 yards best standard dress gingham, including A. F. C. Gingham $7\frac{1}{2}c$ 5,000 yards best 12 1-2c and 15c Flannelettes $7\frac{1}{2}c$ 5,000 yards 10, 12 1-2c and 15c Outings $6\frac{3}{4}c$

- 20c Fancy Oilcloth 12 1-2c yd
- Men's and Boy's 10c Linen Collars : : 5c
- Ladies' 10c Hose . . . 4c
- Men's Socks, gray and all colors . . . 4c
- Misses' 15c Hose . . . 7c
- Ladies' best 25c Hose . . 17c
- Ladies' 75c Lisle Hose . . 55c
- Ladies' 5c Handkerchiefs . 3c
- Men's 5c Handkerchiefs . 3c
- Ladies' and Men's 15c Handkerchiefs . . . 6c
- 5c Hooks and Eyes . 1c paper
- Pins, 2 papers . . . 1c
- 10c Pearl Buttons . . . 3c doz.
- 25c Clothes Brushes . . . 9c
- Men's 15c and 20c Suspenders . . . 7c
- Men's 25c Suspenders . . 18c
- Men's 40c and 50c Shirts . 23c
- Don't miss one word—it counts
- All these prices GUARANTEED
- 1 lot Children's Mockins
- Shoes 9c

Minute Sales

9:30 TO 9:40 A. M. WE WILL SELL 10 YDS. GOOD APRON GINGHAM FOR 39c
10 TO 10:10 A. M. WE WILL SELL 20 YDS UNBLEACHED SHEETING FOR 59c
10:30 TO 10:40 A. M. WE WILL SELL 10 YDS. HEAVY SHEETING, 40-IN. WIDE FOR 47c
PLEASE HAVE CORRECT CHANGE THESE SALES TO BE REPEATED IN THE AFTERNOON AT 2:30, 3 AND 3:30 P. M.

SENSATIONAL SALE OF LACES VALUES THAT WILL MAKE LIVELY SELLING—GUARANTEED TO BE WORTH FROM TWO TO FIVE TIMES PRICE QUOTED.

3 GREAT LOTS.

LOT 1 11c YD.
LOT 2 6c YD.
LOT 3 9c YD.

MILLINERY—10 TO 25c ON THE DOLLAR.

TRIMMED HATS WORTH UP TO \$25 WILL BE SOLD AT 10, 15, 20, AND 25c ON THE DOLLAR. YOU'LL SEE THESE HATS JUST AS ADVERTISED.

YOU'LL BE INTERESTED IN THESE SKIRT PRICES.

SKIRTS THAT SOLD AT \$4 AND \$5, ACTUALLY COST WHOLESALE, \$3 AND \$4, CHOICE \$2.89
REGULAR \$10.00 SKIRTS THAT COST IN THE MARKET TODAY \$7.50, CHOICE \$6.89

\$5 SKIRTS \$1.98

BIG LOT NEW STYLISH SKIRTS, ALL WANTED COLORS, EVERY ONE \$5 VALUE, CHOICE. \$1.98

TABLE LINEN.

BUY ENOUGH TO LAST THE REST OF YOUR LIFE.

35c RED DAMASK, COST 24 CTS. YARD, SALE PRICE . . 18c YD.
50c WHITE TABLE LINEN, COST 33 CTS. YARD, SALE PRICE 22c YD.
75c WHITE TABLE LINEN, COST 47 1-2 CTS. YARD SALE PRICE 39c YD.
\$1.00 AND \$1.25 TABLE DAMASK AT 69c YD.
50c BROWN LINEN AND STRIPES AT 27c YD.

No Goods Charged or Sent Out on Approval at These Prices

H. SCHNEIDER

Main Street

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GASTONIA, N. C.