

# THE GREAT SALE OPENS

## Saturday, October 15th, 1910

AT

# Lebovitz Department Store

Next to Kennedy's Drug Store

## Doors Open 8:30 a. m. Promptly

### New Goods Rolling In

OUR NEW BUILDING IS NOT COMPLETED YET AND NEW GOODS ARE ROLLING IN BY FREIGHT AND EXPRESS. OUR PRESENT LOCATION IS TOO SMALL WE ARE CROWDED. WE ARE OVERSTOCKED AND MUST UNLOAD OUR TREMENDOUS STOCK OF DRY GOODS, NOTIONS, MILLINERY, LADIES' AND MISSES' COAT SUITS, READY MADE SKIRTS, SWEATERS, WOOL FACINATORS, SHAWLS, MEN'S, YOUTHS' AND BOYS' SUITS, OVERCOATS, OVERALLS, SHOES, HATS, COMFORTS, BLANKETS AND THOUSANDS OF ARTICLES TOO NUMEROUS TO MENTION. EVERYTHING YOU NEED TO WEAR. THE WINTRY WINDS ARE BLOWING; PREPARE YOURSELF FOR COLD WEATHER.

Look  
for the  
Large Sign

### Great Money-Saving Sale

COME, SEE AND BE CONVINCED THAT THIS IS THE GREATEST MONEY-SAVING OPPORTUNITY EVER OFFERED TO THE PUBLIC. RIGHT HERE IN THE MIDST OF THE SEASON WE ARE SACRIFICING GOODS, NEW, STYLISH GOODS, AT WONDERFULLY LOW PRICES. WE ARE DETERMINED TO SELL YOU NEED THE GOODS AND NOW IS THE TIME TO MAKE YOUR DOLLARS DO DOUBLE DUTY. SPACE ONLY ALLOWS US TO MENTION A FEW OF OUR GREAT BARGAINS. YOU CANNOT AFFORD TO MISS THIS MONEY-SAVING SALE.

### Dry Goods.

3000 yards Gingham, by the bolt, no remnants, sells everywhere at 7c, sale price .....4c  
Sea Island Sheeting, sells for 8c, sale price .....5 1-2c  
Good smooth Bleaching, sale price 5c  
Extra good Bleaching, a bargain at 10c, sale price only .....7 1-2c  
Good 7c Canton Flannel, price...5c  
Heavy Canton Flannel, sells everywhere at 10c, sale price...7 1-2c  
Good Outing a great variety of patterns, a sacrificing price.....4c  
Fleece lined Dress Suitings, sells everywhere at 12 1-2c, price....8c  
Big shipment of Calico just received, all new and pretty patterns, great bargain, sale price .....4c  
Bed Ticking, surprising value, sale price .....6 1-2c  
Bed Ticking, sells everywhere at 12 1-2c, sale price .....9c  
25c Bed Ticking, standard quality, sale price .....15c  
Red Wool Flannel, sale price...10c  
White Flannel, greatest value, sale price .....14c  
Heavy double fleeced Teazel Down, for underwear, 12 1-2c everywhere sale price .....8c  
Table Oil Cloth, best quality, sale price .....12 1-2c  
Large variety of Ladies' Suiting, sale price .....9c  
Silks, Satins, Velvets, Mohair, Serge, all fashionable Dress Goods at sacrificing sale prices.

### Ladies' Ready-to-Wear Department

Ladies' \$5.00 Silk trimmed stylish Skirts, sale price .....\$2.79  
Ladies' handsome Braided Skirts, \$10 values, sale price .....\$5.48  
Stylish Voile Skirts, sale price \$4.49  
Large stock Ladies' Skirts to go at sale prices.  
Ladies' Black and White Silk Waists cheap at \$5, sale price .....\$2.98  
Ladies' \$3.50 Black and Navy Satin Waists, stylish make, price...\$1.98  
Ladies' White Shirt Waists, laundered cuffs and collars, 75c value, sale price .....49c  
How Can You Miss This Sale.  
Beautiful Shams, Scarfs, Table Covers, Door Pannels, Pillow Tops, at sacrificing prices. Come, don't deny yourself of these bargains.  
Children's ready-made Dresses, stylish make, new Fall styles, assorted colors, sale price .....25c up  
Come to Lebovitz' Great Sale.

#### MILLINERY.

Now is the time to get you a fine and stylish hat at prices to please you. Come to Lebovitz' Great Sale. Hair Puffs, Hair Turbans, Combs, Barrettes, at sale prices.

#### LADIES' AND MISSES' COAT SUITS.

In All The Leading Colors.  
Ladies' stylish tailor-made Coat Suits, sale price .....\$4.98  
Beautiful \$15 Ladies' Coat Suits, a great bargain, sale price...\$9.98  
Ladies' \$18 and \$20 Coat Suits, finest tailor-make, price....\$12.98  
Big line Children's Fur and Cloth Coats and Sweaters, at sale prices.

### Men's Clothing

New Fall and Winter Clothing at such astonishing prices means something to you. A tremendous reduction.  
1 Big lot Men's Suits, assorted colors, Lebovitz' sale price...\$3.98  
1 big lot Men's Suits, ranging in price from \$7.50 to \$10.00, the newest patterns, fine fitting garments, will surely please you, sale price .....\$5.98  
Men's \$15.00 Suits, the latest cuts, perfect fitting, best tailored make, will be sacrificed for the low sum of .....\$9.95  
Our entire stock of the highest-grade Beacon Brand Clothing, Men's Suits, ranging in price from \$18 to \$22.50, will be sold during this great sale at .....\$14.49  
You cannot afford to miss these bargains. Read carefully every word. Come, you will not be disappointed.

#### BOYS' SUITS.

Just received another big shipment of Boys' Clothing.  
1 lot, sale price .....98c  
1 lot Boys' Suits, cheap at \$2, your choice .....\$1.39  
Boys' Suits, assorted patterns with Knickerbocker Pants, worth \$2.50, sale price .....\$1.89  
1 lot Boys' Suits, ranging in price from \$3.00 to \$3.50, price...\$2.65  
Boys' extra fine tailored Suits, cheap at \$5, sale price .....\$3.69  
Such Bargains Galore All Over Our Store.

### Men's Pants

The largest stock in Gastonia. The kind you pay \$1.50 for, our sale price .....98c  
The best \$2.00 Men's Pants, sale price .....\$1.39  
All our fine grade Men's Pants, from \$3.00 to \$6.50, will be sacrificed during this great sale.

#### MEN'S AND BOYS' DRESS SHIRTS.

A great bargain, sale price...24c  
Good Working Shirts, price...19c  
Men's 50c and 75c Shirts, price...39c  
Men's and Boys' Coat Sweaters, Ladies' and Children's Sweaters, don't miss seeing these great bargains.

#### SHOES AND SLIPPERS.

Our entire stock of Oxfords and Slippers to be sold for less than manufacturers cost.  
Ladies' Slippers, sell everywhere at \$1, sale price .....59c  
Ladies' \$1.50 Strap Sandals, sale price .....89c  
All our fine \$2 and \$3.50 Slippers and Oxfords, to be sold during this sale for less than cost.  
500 pair Ladies' Vici and Patent Leather Shoes to go in this sale at .....96c pair  
Ladies' \$2 Shoes, sale price...\$1.24  
Ladies' \$2.50 to \$3.00 Shoes, sale price .....\$1.94  
Baby Shoes, sale price, .....10c  
Wonderful bargains in Children's and Misses' Shoes. Come to this Great Sale.

### Men's Shoes

Cheap at \$1.50, sale price .....98c  
Men's heavy everyday Shoes, a bargain at \$1.75, sale price...\$1.24  
Our \$2.50 and \$2.75 Men's Shoes, sale price .....\$1.97  
All \$3.50 and \$4.00 Men's Shoes, sale price .....\$2.98 and \$3.19

#### MEN'S FUR HATS.

All Shapes, sale price, .....49c  
Men's \$2 Hats, sale price .....98c  
All better grade Hats at sale prices.

#### UNDERWEAR.

Men's 50c heavy fleeced lined Underwear, sale price .....35c  
Men's Medium Weight Underwear, sale price .....24c  
Ladies' Underwear, the biggest bargains ever heard of, price...24c  
Ladies' and Children's Union Suits, sale price .....25c

#### NOTIONS.

Ladies' 10c Hose, sale price...5c  
Children's 10c Hose, sale price...5c  
Men's Socks, sale price .....3c  
Ladies' Handkerchiefs, sale price 1c  
Men's Handkerchiefs, price. 2 1-2c  
Good Towels, a bargain, price...5c  
Can Talcum Powder, price .....3c  
Large 10c bottle Vaseline .....5c  
Spool Thread, sale price .....2 1-2c  
Embroidery Hoops, sale price...4c  
24 Sheets Paper and 24 Envelopes, sale price .....5c  
25c Baby Wool Caps, price...10c  
Men's Silk Ties, all colors, ....10c

### Dont Hesitate---Come

WE WANT YOU TO COME. DON'T HESITATE. BRING YOUR FRIENDS AND RELATIVES. YOU KNOW LEBOVITZ SELLS GOODS AS ADVERTISED. IT IS AN ABSOLUTE FACT THAT THIS WILL BE THE GREATEST LOW PRICE SALE EVER HELD IN GASTONIA, SO MAKE PREPARATIONS TO BE AMONG THE FIRST TO ATTEND THIS GREAT SALE.

Remember  
The Place

### Startling Values

EVERY DAY DURING THE GREAT SALE THERE WILL BE STARTLING VALUES FOR EVERYBODY ON EVERY COUNTER, EVERY TABLE, IN FACT ALL OVER THE STORE. WE HAVE EMPLOYED EXTRA SALESPERSONS TO WAIT ON YOU. THIS GREAT SALE WILL ONLY LAST FOR A SHORT TIME. SO DON'T LET THE CHANCE SLIP. YOU'D REGRET IT.

Sale Will Open Rain or Shine, Saturday Morning, 8:30, Oct. 15th, 1910

# Lebovitz Department Store

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