

Morris Bros.

GRAND

COTTON CARNIVAL

Beginning Saturday, October 29th, 8 a. m.

Old King Cole was a Merry Old Soul and so is Old King Cotton

He will reign supreme at this store beginning Saturday, Oct. 29th and we believe that no time could be more fitting than the present to bid you welcome to this great feast of bargain festivities during the COTTON CARNIVAL. With the utmost appreciation of the favors of the past, we bid you all welcome to this great bargain attraction, for we are lubricating the wheels of business with rare chance inducements in new seasonable merchandise.

<p>\$10.00 purchased during this sale gets a big wagon umbrella FREE</p>	<p>DRY GOODS.</p> <p>Never before have there been so many good things for the Ladies as will be found in our Dry Goods section. There is not one thing missing in the whole line. Dress Goods, Linens, Silks, Domestics, etc., will be found in an endless variety and the very moderate prices will appeal to every one. We were particularly fortunate this season in being able to pick up some good values and as is the custom with this store our friends get the benefit. During the Cotton Carnival there will be many special offerings that will be very pleasing to you.</p>	<p>BIGGEST OF SALES.</p> <p>The most startling bargains this community has ever known. 30 days that will be doing days. If you would enjoy a feast of good merchandise bargains in all good wearables—a jolly crowd—the joyous music of Cotton Carnival Prices—join the throng. The very air breathes it, and far be it from us to be laggards in the field of activity. Come to the Carnival—you will not only be right royally entertained but here also you will find the greatest display of genuine bargains ever offered a discriminating public. Don't stop to figure if you can afford it, but rather figure if you can afford to do without it at the price.</p>	<p>BOYS' SUITS.</p> <p>The busy boys wear out clothes and they wear out lots of clothes. You won't get any father to acknowledge that he ever wore clothes out as fast as his youngsters do today. This may or may not be so, but it is a fact that if your boy wears clothes that come from this store there will be a decrease in the size of your bill. We'll sell you better Boys' Clothes and the price will be a great deal less. Won't you give us the opportunity during this great event to demonstrate to you what we can save you on Boys' Clothes?</p>	<p>Big lot Men's suits worth \$7.00 and \$8.00 for \$3.50 and \$4.00</p>	
<p>\$1.50 Counterpanes for 93 cts</p>	<p>SHOES There is more tied up in those 5 letters than any one would image. SHOES they are really the foundation of our whole make up for no matter what we wear, or how well we are dressed if the shoes are not right then the whole thing is out of gear. Not only is it an essential thing that you have the correct thing in footwear, but it is also just as essential that you get the very best value that your money will buy; you are entitled to this and there is no place in Gastonia where your shoe wants will be looked after any more carefully than they will be in this store. You'll find shoes for the whole family here from the youngest to the oldest and shoes that will in every way come up to your expectations. When you are in the store don't forget the shoe department, note the prices marked on these shoes and figure for yourself if it is not to your interest to buy your shoes here.</p>	<p>Special Prices on Overalls</p>	<p>Big lot Men's suits worth from \$6.50 to \$12.00 for \$2.98 to \$5.98</p>	<p>Big lot Ladies Hats worth \$1.50 to \$10.00 68c to \$4.98</p>	
<p>Men's and Boys' Coats worth \$2.50 to \$4.00 for 98 cents</p>	<p>MEN'S FURNISHINGS.</p> <p>Underwear, Hosiery, Shirts, Neckwear, Sweaters, Collars, Hats, Suspenders, Gloves and everything that any way pertains to a man's necessities will be found here in all the very latest styles and an assortment that will please you. A little saving on the different items that go to make up a man's personal appearance will foot up to a snug little sum when he has out-fitted himself from head to foot. We want the men's trade and we have made an effort to have our lines so complete that we feel that in asking for your patronage we are in position to make good on our promise of saving you money. Many special features for the Cotton Carnival.</p>	<p>CLOTHING.</p> <p>If all the things that we feel regarding this clothing stock was allowed to get into this ad there would be room for little else. We have the swappiest and best line of Clothes that has ever been in this store and that is saying a great deal, you who buy your clothes here will back us up on this. Never before have we been in position to offer such attractive values as at this time. Some extra special values that we were fortunate enough to secure are just arriving and they will be in readiness for the opening of the Cotton Carnival. Our clothing business is fine,</p>	<p>still we want to sell more clothes and we are going to sell more clothes if better values for the same money is any object to the men and young men of this community. Don't hesitate to come in and look, you're always welcome and we'll keep open house for lookers every day during the great Cotton Carnival. We'll welcome you with open arms even though you have no intention whatever of buying. See what we have, get our prices, try on the clothes, examine them carefully, then compare them with others, do it honestly and we are sure that you will come back here for your Fall Suit.</p>	<p>LADIES' FURNISHINGS.</p> <p>All the little necessities that are so essential to the Ladies are always found here in assortments that are complete. You don't have that disappointed experience that you find in so many stores by their being out of the little things that you want. It's the little things that we watch the closest as the small things are the stepping stones to bigger business. Every day during the Cotton Carnival there will be special inducements in this department that will not be advertised and it will pay you to come every day. Plain prices on everything and you can always depend upon the quality of merchandise that you get at this store.</p>	<p>Big lot Ladies Hats worth \$1.50 to \$10.00 68c to \$4.98</p>
<p>Best 5c Apron Gingham for 3 1-2 cents</p>	<p>A LAST WORD We have reached the bottom all too soon. There are hundreds of good things that we would like to have told you about. We wanted very much to quote you more prices but this was impossible as the printer insisted on having this copy a week before the opening of the sale and at that time we could not make the price. We feel that the public knows this store well enough to know that when we advertise some special event that we always make good and that in making good our prices are always as we represent them and in this instance the same thing holds. We have made ample preparation for this sale for months and instead of waiting until after the season is over to clean up our stock we are going to make the effort right in the season when you need the merchandise and when you will appreciate the moderate prices and the better assortments. You run no risk in shopping here as everything that is sold is sold on its merits. It must be right or we will make it right. Remember the date, Saturday, October 29th and we'll look for you one and all.</p>			<p>Big lot Underwear 50 and 75c kind for 34 and 58c</p>	
<p>Big lot Men's and Boys' Wool and Fur Hats worth 75c to \$1.50 for 48 cents</p>	<p>3 Cakes 5c Glycerine soap 9 cts</p>	<p>Men's \$3.50 and \$4.50 fine shoes for \$2.48</p>	<p>Shirts to Suit Everybody at Eye Opening Prices</p>	<p>Sweater Coats best make but less price</p>	<p>Big lot Men's suits worth \$10 and \$12.50 for \$5 and \$6.25</p>
<p>Men's \$3.50 and \$4.50 fine shoes for \$2.48</p>	<p>Big lot Men's suits worth \$10 and \$12.50 for \$5 and \$6.25</p>	<p>Big lot Ladies' and Children's shoes, small sizes 48cts</p>	<p>Big lot Ladies' and Children's shoes, small sizes 48cts</p>	<p>Big lot Ladies' and Children's shoes, small sizes 48cts</p>	<p>Big lot Ladies' and Children's shoes, small sizes 48cts</p>

Our [Guarantee to you, is your Money's Worth or your Money Back.

MORRIS BROS.

Gastonia, N. C.

No Exaggerated Statements Ever Come from this Store—we give you Just What we Advertise