

KRISS KRINGLE'S GREAT

RED LETTER SALE

MORRIS BROTHERS DEPARTMENT STORE

The merry holiday season is with us—the Christmas spirit thrills the hearts of millions in this grand land of ours. Old KRISS KRINGLE is the chief actor in the doings at this season of the year and he is welcomed by all the people both old and young and the betweens. He will hold full sway at this store beginning

SATURDAY, DECEMBER 10th

for 13 days coming with a grand display of Christmas things for everybody. Just to show the jealous disposition of our old friend KRISS KRINGLE he has insisted that during his stay here that all the Dry Goods, Clothing, Underwear, Shoes, in fact everything in the store be put under the ban of lower prices—lower than has ever been known in Gastonia before—and as usual KRISS KRINGLE has his way.

Read Carefully Every Word and Note every Price and Remember That When it Comes From MORRIS BROTHERS That You Have the Most of the Best for Your MONEY. ∴ ∴ ∴

Kriss Kringle

Will Hold Full

SWAY

Plum 'Till Xmas Day

Kriss Kringle Says:

It'll Pay You to do Your

Xmas Shopping at

Morris Bros.

To make room for old KRISS we have again thrust in the keen edged DAMOCLES blade and cut prices on all regular merchandise as follows. Read and note prices in border

\$22.50 suits now \$15.98
\$20.00 suits now \$14.98
\$17.50 and \$18 suits now \$12.98 and \$13.48
\$14.00 to \$16.00 suits now \$9.98 to \$11.48
\$10.00 to \$12.50 suits now \$6.98 and \$8.98
\$6.00 to \$8.00 suits now \$4.00 and \$5.98

Odd Coats value up to \$3.50 will now be sold for 98 cents

Men's Pants \$1.50 value now 95 cts.
\$2.00 pants now \$1.33
\$3.00 pants now \$1.89

Big new line boys' suits now one-fourth off

Men's Hats to close out 75c to \$1.50 value now 48 cts

Big lot best make Overalls to close out at a big discount

Men's & Boys' Underwear to be moved at a big reduction

Ladies' and Misses' Union suits, pants & vests, to go at close out prices

XMAS BARGAINS FOR EVERYBODY



KRISS KRINGLE'S XMAS TREE

Bountifully Loaded With Bristling Bargains

Toilet and Manicure Sets for Ladies' and Gents'

Work Boxes Collar and Cuff Boxes

Dolls! Dolls!

Dressed and Undressed

Christmas Cards

Christmas Post Cards and Calendars

Horns, Trumpets, Drums, Watches, Rattles, Balls

Albums, Pictures, Picture Frames and Mirrors

Chocolate Sets
Berry Sets
Cake Plates

Vases, China Figures, Fancy Decorated China
Cups and Saucers, Mugs

Christmas Tree Decorations

Tinsel, Fancy Ornaments and Gewgaws Generally

Fancy Glass, Water Sets

Fancy Glass Dish's, Vases, Doll Furniture, Alphabet Blocks, Etc.

Holiday Neckwear

For Ladies' and Gents, Box Paper, Handkerchiefs, Holiday Ribbons, Silk Hosiery, Rugs

Toy Tea Sets

Toy Tin Sets, Sea Side, Buckets and Spades, Garden Sets, Toy Wagons, Animals, Birds, Domestic Fowls, Masks, Doll Houses and Stables. ∴ ∴ ∴ ∴ ∴ ∴ ∴

For want of space we can only give a partial list of the attractive articles we will have on display

You are cordially invited to attend Kriss Kringle's Great Red Letter Sale which begins Saturday, Dec. 10 and

Saturday, December 10th

Will Continue Till Saturday, Dec. 24

XMAS BARGAINS FOR EVERYBODY



All dress goods come under the ban of cut prices to make room

Brilliantines, Serges, Panama, Mohair, Henrietta, all colors, to be sold at following prices
\$1.00 value now 79 cts
75c value now 53 cts
50 to 65c values now 33 to 49c

Big line Furs to close out at little more than half price

Big lot Rugs to be sold at greatly reduced prices
\$5.00 value now \$3.98
\$2.50 value now \$1.98
And still down to the 75c kind for 48 cents

Men's & Boys' Shirts Galore \$1.25 value now 89 cts
75c to \$1 values now 58 to 83 cts
50 to 60c values now 35 to 48c
Work shirts to close out at a big discount
Old style sweaters to go at a song, 75c kind now 34c

Our shoe department is too well known to need comment but simply to remind you. Men's up-to-date fine B. & H. shoes \$3.50 to \$5.00 values now \$2.48
Best Stronger than the Law shoes \$2.90

Ladies' Music brand fine shoes now \$1.89
Ladies' Virginia fine shoes \$3.50 kind now \$2.48

When The Little Stocking Hangs

Hang around the grate at Christmas time and there is a feeling of expectancy in every youngsters mind that no pen could describe. All through the long night just preceding the eventful morning he is half awake thinking of the glorious things awaiting him in the morning. Let their joys be presents from Morris Brothers and all will be well

KRISS KRINGLE IN CHARGE

MORRIS BROS.

GASTONIA, NORTH CAROLINA

Department Store

Just a Word to Papa, Mama and Little Folks

At this joyous Christmas season we wish you all a Merry Christmas and a Happy New Year. Especially to the little folks do we want to express our greatest desire that your Xmas be a pleasant one and we want you to come to our store and see all the pretty things and then you can tell Papa and Mama what you like best.