SECOND SECTION-Pages 9 to 16 THE GASTONIA GAZETTE.

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Devoted to the Protection of Home and the Interests of the County.

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GASTONIA, N. C. TUESDAY, DECEMBER 13, 1910.

1..... NO. 90.

THE CHRISTMAS SPIRIT.

Gastonia Boys and Girls, and Older Folks Too, Enter Heartily Into Holiday Joys-A Few Reflections on the Season and Its Meaning.

Christmas! What magic there is homes to school and back again evin the word. It thrills the breast of the boy and girl with joy; it stirs in the show windows where the holithebreasts of men and women of | day trinkets are so temptingly armature years sentiments which lie rayed and their bright little faces buried for most of the twelve-month as they pick out in their minds what beneath weights of toil and care and they want are good to look upon. worry. It makes even the old feel young again. It is the one season of all the year when the serious things of life are really thrown aside for a few days and when love, friendship, sentiment and good cheer are given full sway over all the surrounding country do their the kand.

To the mothers and fathers especially, and to all persons of ma- local merchants spare no pains to ture years to more or less extent. make ample prepartaions to fill the one of the greatest of all the pleas- wants of all. That they are enterures during this season is found in prising and up-to-date is evidenced watching the little folks, from the year-and-a-half-old on up to twelve holiday advertisements which The or fifteen or even older. From the Gazette carries today. It will pay time Christmas and Santa Claus are every reader of this paper to read first mentioned, weeks before the these advertisements through and day of the event, they bubble with enthusiasm every day. Their child- firms. It will save you time and ish prattle is all of Santa Claus and his reindeers, his probable whereabouts at all times, what they want the good saint to bring them and so forth. In order to secure good behaviour and obtain the doing of most any task it is only necessary to remind them that it will soon be Christmas and that old Santa Claus is watching them and that he brings the most and the best things to the good little boys and girls. As the boys and girls troop from their

ery day they linger longingly before

In Gastonia the Christmas spirit is already rampant. The merchants have on display splendid lines of all kinds of Christmas goods and their openings have been well attended Many people from nearby towns and shopping here and scores of them are on the streets every day. The by the large number of Christmas then do their shopping with these worry in searching for goods here and there and you will have the further satisfaction of knowing that you are buying from the enterprising and successful business men of this section.

Early next week the many Gaston boys and girls who are away at college in this and other States will begin trooping back to the home fireside for the Yuletide and there will be many happy families reunited for a week or so. Gaston has Rhyne, B. T. Morris.

more young people away at school than ever before in her history and this is a fact which should be very gratifying to all our citizens. It shows that the spirit of progress is permeating our entire county and that the future interests will be committed into hands and heads that have been well trained for the battles of life.

Despite all the happiness that one sees on every hand at this glad festive season, there are many aching hearts, many saddened lives about us. To display the true Christmas spirit, every one of us should make it our special work to do our best to carry some light and some comfort into a darkened home or life. In so doing we will reap a harvest of joy for ourselves and will do a service which will meet the approval of that One in whose memory and to whose honor we celebrate Christmas day.

Death of L. L. Flowers.

Mr. L. L. Flewers, aged about 50 years, died at 6 o'clock last Thursday morning at his home near Spencer Mountain on Gastonia route two. Mr. Flowers was only ill two or three days, the cause of his death being a brain trouble of some kind. He lived alone, having no family. The funeral 2"1 burial took place Friday afternoon at Long Creek Baptist church.

Election of Officers.

The second of th

At the regular meeting of Gaston Conclave No. 391, I. O. H., held last Friday night, the following officers were elected for 1911: Past Archon, R. T. Padgett; Archon, J. W. Culp: Provost, W. G. Rhyne: Financier, H. G. Winget; Treasurer, G. C. Killian; Secretary, S. S. Morris; Inspector, Charles Robinson; Prelate, R. C. Craig; Warden, T. E. Robinson; Outside Sentinel, William Nolen; Trustees, J. A. Hunter, W. G.

Personals and Locals.

-Mrs. Fred H. Robinson and Miss Lois Durham, of Dallas, were in town shopping last Friday.

-Mr. E. E. Detter, of Bessemer City, was in town a few hours last Friday shopping. He was en route to Dallas to attend a Masonic ban quet

-Mrs. Claudius R. Miller, after spending a week here with her mother, Mrs. R. D. Atkins, left Wednesday morning for her home in Barboursville, W. Va.

-There are nineteen hundred and eleven calendars now on the market. With so many it is certain that every person will be able to se cure at least a copy.

The family of Rev. and Mrs. J R Scroggs expect to leave today (Thursday) for Charlotte, their new home. Their legion of Shelby friends regret to see them go.-Shelby Highlander, 9th.

- Rev. Dr. S. B. Turrentine, the new Methodist presiding elder, and family are now occupying the S. R. P. Davis house, which will shortly be converted into the district parsonage.-Shelby Highlander, 9th.

-The electrical department of the city has in a show window at the Page Company's store, No. 238 West Main avenue, an attractive dis; lay of some special electrical devices which appeal to housewives at this particular season. There are shown chafing dishes, utility irons, P. and G. E. irons, toasters, hot water cups, toaster stoves, etc. Any of these articles make appreciated coliday gifts. Any one wishing to now more of these articles should phone No. 323 and the department will send a man to demonstrate their uses and how to handle them.

FOR YOUR OWN SAKE Consider the Matter of **NDIVIDUAL TAILORING**

To be attired correctly is, of course, the aim and ambition of every careful dresser. There should be little need of persuading any thinking man that MADE-TO-HIS-MEASURE garments are best and mark him him as CORRECT.

MADE TO YOUR MEASURE clothes reflect individuality-they accentuate your ideas and idealsmake your dress an integral and inseparable part of your personality.

WHL NOT obtain the cleverest tailoring at the price of the ordinary? WHY NOT have garments of poise and grace, that will lift you above the many and single you out from the crowd?

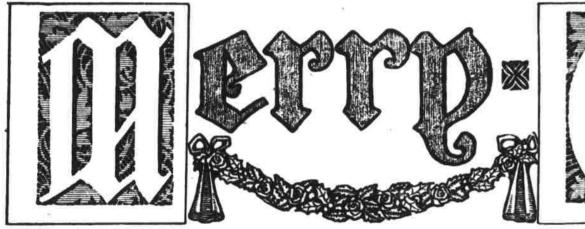
Every suit we deliver is desing ned expressly for the individual customer and tailored to conform with his particular build and requirements. All of our garments are strictly MADE-TO-MEASURE as we sell no ready-made clothing of any kind and represent no such concerns.

At EXTREMELY REASONABLLE PRICES we place within your reach, faithful reproduction of the most exclusive styles and fabrics, / with our GUARANTEE of QUALITY, perfect FIT and entire SATIS-FACTION.

YOUR CONTENTMENT WILL BE COMPLETE IF WE TAILOR

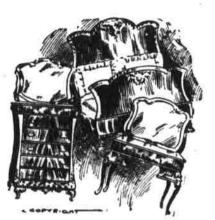


Fine Tailoring 204 West Main Avenue -Gastonia, N. C.





YOU.



2 Same Signa Martine

Nothing More Appropriate for Christmas Presents for Members of the Family Than

FURNITURE

Spend Your Money for Something Useful



Here are some special holiday prices; read them and then come to our store and select your presents. Avoid the rush by coming early. Rugs, (something that would greatly please wife, sister or mother) from 50c to \$5.00 5.00 to \$25

Druggets from Nice leather upholstered rockers, makes a \$6.00 and up fine present Wicker rockers \$3.50 up

Oak rockers	\$1.50 and up
Children's rockers-something to pla fellow	ease the little 50c and up
Bed room suits in Oak, Mahogany and E some to suit every taste and purse from	Birdseye Maple \$12 50 and up
Parlor suits	\$30 and up
Ladies' writing desks in Oak and Mahoga	any \$6.50 up
A few combination book cases and writin at COST during the holidays.	g desks to go
BLANKETS: Cotton from \$1.25 up-Wool	l blankets \$4 up
Express wagons from	75c and up

Fancy ebony mantel clocks \$4 and up Pictures, a large variety to select from 35c up

We don't advertise to give away anything. All we have to give goes into quality of the goods you buy from us. You can't get something for nothing. Don't be mislead by offers of firms who propose to give you something for nothing. It goes on to the price of the stuff you buy somewhere.

