THE GASTONIA GAZETTE.

Issued every Tuesday and Friday The Gazette Publishing Company

E. D. ATKINS. Editors and Mgrs. J. W. ATKINS

Admitted into the mails at the Post Office at Gastonia, N. C., at the pound rate of Postage, April 28,

Only Semi-Weekly newspaper pubshed in Gaston County.

SUBSCRIPTION PRICE:

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ESTABLISHED 1880. No. 236 Main Avenue. PHONE NO. 50.

FRIDAY, OCTOBER 31, 1913.

The Gazette is pleased to note that the colored Woman's Betterment Association of the city has established a floral fair, following the lead set several years ago by the white women of Gastonia. As announced in Tuesday's Gazette the dates for holding the first exhibit are November 6 and 7. In addition to the exhibition of flowers, fancy work, etc. the program includes a lecture by a well-known colored educator and other literary features. If maintained as a permanent institution and properly handled this institution holds the possibilities of exerting a strong and beneficial influence upon the colored population. The Gazette wishes for them great success in this undertaking.

The Gazette finds among the bustness men of the city a strong sentiment favoring the establishment of a county fair for Gaston. All are agreed that we have the agricultural and commercial resources sufficient to enable us to establish and maintain a county fair second to none in the State. In the matter of an exhibition of manufactured goods, especially in the line of cotton goods, Gaston could easily outdo any county in the State, as we manufacture anything from wrapping twine to fine mercerized table cloths. As to things agricultural we could come up with the best. A county fair of the kind Gaston could produce would draw thousands of people from surrounding counties and would be of incalculable worth to the county as an advertisement.

Chronic Dyspepsia.

The following unsolicited testimonial should certainly be sufficient to give hope and courage to persons afflicted with chronic dyspep-"I have been a chronic dyspeptic for years, and of all the medicine I have taken. Chamberlain's Tablets have done me more good than anything else," says W. G. Mattison, No. 7 Sherman St., Hornellsville, N. Y. For sale by all dealers.

IT'S UP TO JIM MORGAN.

Governor Craig Agrees to Shovel All Asheville Man Will Pick. Charlotte Observer.

Asheville, Oct. 24.-Gov. Locke Craig will serve his two days' term on "Good Roads Days" in Buncombe afternoon that he will shovel dirt in this county during the holidays. Governor Craig stated that he whit return to Asheville from Raleigh on the night of November 4 and hopes to be in fine form to use the

Having been bantered by a locat good roads enthusiast, Gov. Cra ! has agreed to shovel all of the dir Jim Morgan of this city can pick pick made to order, it is said.

shovel on November 5 and 6.

-Next week the Thomson Mercantile Company will have with them all week Mass Eloque, representing the manufacturers of the well-known Gossard corset. She will stend the entire week in Castonia demonstrating the superior qualities of this article. In their advertisement in teday's Gazette this tirm invites all the ladies to visit their store while Miss Blount is here.

The Progressive Farmer and The Gazette both for one year for \$2.00. Subscribe today.

Catarrhal Trouble Ended==Use Hyomei

You Breathe It-No Stomach Dos-

ings-Clears the Head. Use nature's remedy for catarrh.

or cold in the head, one that is

harmless yet quick and effective. It is the healing oils and balsams of Hyomel which you breathe through a small pocket inhaler. This curative and antiseptic air reaches the most remote air cells in the nose, throat and lungs, killing the tarrhal germs, stopping the offensive breath, raising of narrus, droppings in the throat, crusts in the

nose and all other catarrhal symp-The complete outfit costs only \$1 and J. H. Kennedy & Company will return your money if not satisfied. Do not continue to suffer catarrhal

SEED THOUGHTS FOR NORTH CAROLINA FARMERS.

1. Send samples of your seed to the North Carolina Seed Laboratory for examination and test before you buy. It will pay you; there is no charge.

2. The North Carolina Seed Laboratory is all yours. Use it for your own personal gain. Five cents will bring it right to your door, where it will solve your seed problems, free

Know what you are about to buy before you get it you can'il take seeds out of the ground after they have been sown.

4. Send your tobacco seeds to the North Carolina Seed Laboratory and have them recleaned—it will pay you, and we bear the expense.

Ash your seedsman why be refuses to guarantee the purity or the germination of his seed. If he will not guarantee his goods, send us a sample before you buy and find the you may decide to let them HOSE remain HIS goods.

6 Send three or four tablespoonfuls of your grass, clover and other small seeds and about a cupful of forn, whent, oats, peas and other sends of this size when submitting a sample to the Laboratory for ex-Write your name and oldress plainly on the package and address it to the "North Carolina Laboratory. Department of Agriculture, Raleigh, N. C." State whether you want us to examine it or PURITY or GERMINATION.

Do not buy or use "feed" oats for seed oats they may have been heated in the hin and fail to come

Seeds containing wild ontons. wild mustard, couch grass, Canada thistle, wild oats, clover or alfalta dodder, corn cockle, dog fennet heat, or wild carrot are unlawful for sale, for seeding purposes. North Carolina

seed too impure and dirty to sow on your own land? Then do not seif such seed to the seed dealer -your neighbor or some other man's might get them from the seedsman. 10. It is an agricultural sin. not a moral crime, to sell clover seed containing dodder or seed wheat containing onions or cockle your farm to a seedsman. Better sell such seed to your neighbor, who will then know whom to

sue for damages. 11. All legitimate seed dealers to North Carolina rave a license.

12. Watch the man who is willing to sell you seeds without having a If he is willing to break license. the law for YOU'R benefit, he might be willing to sell you inferior seeds for HIS benefit.

13 How many of your clover seed will come up from every hundred planted? 14. When your seed fail to come

up you lose doubly. 15. The North Carolina Seed Act fixes the standard of germination and purity for the following agricultural seeds. Purity means freedom from week seeds and other foreign seeds: viability means germinating

when planted. Wheat cheat" but seed wheat containing onions and cockle will cheat you out

power or the ability to come up

of a first-class crop. 17. Pestiferous weeds. like other troubles, are generally imported. See that you do not "import" weed seeds along with your other seeds

from your seed dealer. 18 Dodder, wild carrot, cheat wild onions, wild mustard, ox-eye daisy, bristly buckhorn, bracted plantain. Canada thistle, Russian thistle, nut grass, knawl, spiney pigweed, crab grass, sheep sorrel, smart ween, Spanish needles, dog fennel, and most other bad weeds are all import ed into this country from Europe, or some other country. In Impure See 1/8.

19. How long did it take you to rid your wheat fields and pastures of wild carrot and wild onions? These pests were imported from Europe in impure seeds.

20. Sow only good, clean seed. 21. Are your seed oats and seed county, having announced yesterday wheat clean, or are they full of dirt,

theat, and onions? Any plant in your field different from the crop you are trying to grow is a weed.

23. Reclean your wheat before it will pay you.

24 Treat your wheat and oats for smut by immersing the seed for il riv minutes in a solution or a pint of formalin in fifty gallons or water 25. What is your method of rid-Mr. Morgan is already patronizing a ding your fields of dodder, or the local gymnasium. He's having a villow "love vine". This pest was also imported from Europe

25 Those vellow spots of dodder in your clover fields are cancers that ent the vitals out of your clover crob. Quarantice this pest as you would smallpox.

J L BURGESS Agronomist and Botanist

The New York World, three times a week (almost the same as a daily) and The Gazette both for one year for \$2,00. Subscribe today.

FALLING HAIR

Is Easily Stopped: Also Dandruff and Itching Scalp - Use Parislan

Since Parisian Sage, the remedy that removes dandruff with one appilication, has been placed on sale thousands of purchasers have found that dandruff is unnecessary; that falling hair and thing scalp can be quickly stopped and that hair which is brittle, matted, stringy or dull and faded, can be made soft, fluffy

and abundant. To everyone who wishes to eradicate dandruff, stop falling hair and have an immaculately clean scarp, free from itchiness, J. H. Kennedy & Company agrees to sell a large fifty cent bottle of Paristan Sage with a guarantee to refund the money if not satisfied. It is an ideal, daintily perfumed hair tonic, free from grease and stickiness. Delighted users pronounce Parisian Sage the best, most pleasant and invigorills try Hyomei now-today. Adv. ating hair tonic made. Adv. 31-7 sets free. It's easy.

AFTER THE CATHOLICS.

Presbyterian Synod of Virginia Adopts Resolutions Calling on All Protestant Denominations to Unite Against Aggressions of Rome.

Danville, Va., Oct. 24. The Presbyterian Synod of Virginia adjourned finally tonight, after three busy sessions into which were crowded much of the real work of the sesto meet on the third Tuesday of October next at Lynchburg. The getaway today was devoted mainly to reports of the various commit tees, many of them of a statistical or routine character, but several im portant matters were disposed of.

The Synod adopted the report of a special committee to which Painter resolution was referred with reference to "aggressions of the Church of Rome" and recommending co-operation with all denominations to "make known to the whole people the dangers which threaten our civil and religious liberties from the aggression of the Church of Rome.

After a vigorous debate of the temperance report, the word "votedesignated to commit the Church to a political attitude on the liquor question, was eliminated and the report then adopted.

The Synod after an hour's de bate memorialized the General Assembly to turn over to its committee for synodical school the assembly home and school property at Fredericksburg, costing a quarter of a million. Rev. Russell Cecil, D. D. was deputized to present the report to the General Assembly.

Optimistic reports were made on the Union Theological Seminary av Richmond, Hampden-Sidney College Presbyterian Orphan's Home at Lynchburg. Eight thousand dollars to be raised for maintenance of the orphanage was apportioned 9. Would you sell your neighbor; among the Presbyteries.

\$100 Reward, \$100.

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages and that is Catarrh, Hall's Catarrh Unre is the only positive cure now known to the medical fraterni-Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and niucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The propreetors have so much faith in its curaive powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials

Address F. J. CHENEY & CO. Foledo, Ohio.

Sold by all druggists. 75c Take Hall's Family Pills for con-

TO ISSUE EDICT.

Nations of World Will be Asked not to Interfere With Mexican Affair -Our Policy to Be Defined.

An Associated Press Dispatch from Washington to Saturday morning's papers said in part:

The United States Government is preparing to notify the Nations of the world generally that any interference in Mexican affairs will be regarded as unfriendly to this Govern-

President Wilson, Secretary Bryan and Counsellor John Basset Moore, of the State Department, have exchanged ideas on what the proclamation to the world should express. It will be communicated to foreign Governments everywhere in ine with the policy established earier of keeping other Nations Informed of every step taken in its handling of the Mexican problem.

The proclamation or note also will serve, it is understood, as an explicit definition of the policy of the United States toward the de facto authorities in Mexico, retterating the principle that recognition only can be given to those Governments on this hemisphere founded on law

Earlier today it was expected that it would be only a matter of a few hours when the prolamation would be made public, but tonight it was practically decided to hold the marter in abeyance for several days, at least until after the elections in Mexico next Sunday.

Two things, it is known, have outributed to the determination of he Government to define its policy the presentation by Sir Lione Carden, the British Minister to Mex co. of his credentials immediately after Huerta had proclaimed himself dictator, and the dispatch of several war vessels to Mexican waters.

Mr. and Mrs. V. B. Higgins able in from Spartanburg Tuesday and were guests for a day, of the atter's parents. Mr. and Mrs. V. E. Wednesday Mrs. Higgins Mrs. J. McPhall, and Mr. Higgins returned to Spartanburg.

Mr. J. E. Clark, who has been Times, has been elected as manag-| men were slightly injured. ditor of The Charlotte Observer and entered upon the duties of that position yesterday.

Avoid Sedative Cough Medicines,

If you want to contribute directly to the occurrence of capillary bronchitis and pneumonia use cough medicines that contain codine, morphine, heroin and other sedatives when you have a cough or cold. An expectorant like Chamberlain's Cough Remedy is what is needed. That cleans out the culture beds or breeding places for the germs of pneumonia and other germ diseases. That is why pneumonia never results from a cold when Chamberlain's Cough Remedy is used. has a world wide reputation for its cures. It contains no morphine or other sedative. For sale by dealers.-Adv.

Get one of The Gazette's dinner

ASTOR ADVERTISED IN PAPERS

Early Ads Show That Founder of Big Fortune Realized Value of Publicity.

The removal of the Vesey street end of the Astor house to facilitate the building of the Broadway Lexington avenue subway recalls the time when the first John Jacob Astor was very anxious to rent this corner for a dry goods store, says the New York Sun. He owned the entire block, five old dwellings, which he bought at various times. The block to the north now the site of the Woolworth building, was then the home of Major Philip Stone. So well did he think of the business possibilities of this corner that he paid to have his views made public through the advertising columns of the New York newspapers. If one will look in the files of some of New York's dailies in the early part of the last century there will be found many advertisements of Mr. Astor concerning this corner, and for that matter other corners in New York that he controlled. Mr. Astor even in those early days, was aware of the value of publicity. His idea of business was directly opposed to the methods of secrecy pursued now by the Astors.

In the New York Gazette of about this season, 1813, appeared the followfng advertisement: "To let, for one or more years, a pleasant situation and an excellent stand for a dry goods store, the corner house of Vesey street and Broadway. Inquire for particulars of John Jacob Astor, cor ner of Pearl and Pine streets."

<u>+</u>0+0+0+0+0+0+0+0+0+0+0+9 As for advertising, every- o body's doing it. It is in the air. T

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Realty Advertising Pays. The right kind of advertising helps the house or lot salesman more than he generally thinks. Just let the average company discontinue their advertising and note the vehement protests that will come from the salesmen themselves.

The advertising, though, should place the prospect in a receptive frame of mind before he sees the salesman. There should be nothing involved-no misstatements, no contorting of words or proposition which

the reader cannot comprehend clearly. The advertising should make the reader want that particular piece of property. All the salesman will have to do then is to verify the advertising by showing the prospect that everything claimed is true and then take

the money! Advertising makes prospects-more often it should make sales. The client in a measure should respond to the ad fully or almost satisfied to purchase. Every fact, every appealing feature about the property in the ad leaves just that much less for the salesman to say. It makes his sale that much easier

Any company that advertises heavily makes money for its salesmon. Any company that does not advertise makes the work for the salesman infinitely more difficult!

Newspaper May Refuse "Ads." That newspapers have a right to decline advertising when they deem it objectionable, even if it is submitted to them under a yearly contract, is the effect of a decision handed down recently in the district court at St. Paul, Minn. The case came up when a local department store was sued by a local paper to recover money due

under a yearly contract, which the store management had declared void because certain portions of its advertising copy had been rejected by the

They Make You Feel Good. The pleasant purgative effect proluced by Chamberlain's Tablets and the healthy condition of body and mind which they create make one

feel joyful. For sale by all dealers.

Southern Railway train No. 11 was wrecked Monday afternoon near left for Hamlet to visit her sister, Easley, S. C., and Engineer Ben Voile was instantly killed. The engine struck a broken rail in a deep cut and both engine and baggage car editor of The Raleigh Evening were turned over. Several train-

Subscribe for The Gazette.

Freckled Girls

ar of WILSON'S FRECKLE CREAM will either remove your freckles or cause them to fade and that two jars will even in the most severe cases completely cure them. We are willing to personally guarantee this and to return your money without argument if your complexion is not fully restored to its natural beauty. WILSON'S FRECKLE CREAM is fine. fragrant and absolutely harmless. Will not make hair grow but will positively remove TAN, PIMPLES and FRECK-LES. Come in today and try it. The jars are large and results absolutely certain. Sent by mail if desired. Price 50c. Mammoth jars \$1.00. WILSON'S FAIR SKIN SOAP 25c. For sale by

J. H. KENNEDY & CO.

Meat Markets on Cash Basis November 1st

Beginning with November 1st the undersigned firms will sell meats of all kinds strictly for cash. In making this step we have had the welfare of the buyer in view as much as our own interest. With the wholesale price of meat up it means that we must either get spot cash for all meats sold or advance the retail price. We believe that the great majority, if not all, the people can pay cash and would rather do so and save something on the price than to continue getting credit and paying a higher price than at present.

For the convenience of regular customers to whom it would be an annoyance to have to pay for every order of meat when it is delivered at the door, we have had made metal checks in denominations from one to 100 cents. These will be sold for cash at a discount of 5 per cent; That is, when you pay us \$1.00 for checks we give you \$1.05 in checks. This means a five per cent savings on your meat bill and is worth taking advantage of.

We believe that the present tendency in Gastonia to put all lines of retail business on a cash basis promises great things for the people and we are so firm in our belief that it is the right and proper course to pursue that we have decided, as above stated, to inaugrate it in our own business.

> Boyd and Wilson J. O. Fayssoux.

Notice To Taxpayers

The City Tax Books For 1913 Are Now Open.

Please call at Office and settle same. R. A. Ratchford, City Tax Collector

Horses, Mares and Mules

The car load of good mares are here. We can suit you in either a good mare, good horse or any kind of mules. Have some extra fine pairs of big mules and in fact any kind of mules you want. Come in and see our stock and make your selectoin before they are picked over.

Craig and Wilson

Notice To Advertisers

In the future copy for all advertisements for Tuesday's issue of The Gazette must be in our hands not later than 6 p. m. Mondays and copy for advertisements for Friday's issue must be in our hands not later than 6 p. m. on Thursdays. We cannot guarantee insertion of ads copy for which reaches us later than the hours above named. The earlier the advertiser gives us the copy the more pains we can take with it and the better looking ad we can set for him. Please let us have copy as long beforehand as possible.

This rule is not made to work a hardship on any one but simply as a matter of selfprotection. Our force is limited and the amount of copy we have to handle is large. Taking advertising copy on publication days tends to cause delay and makes a possibility of missing mails.

Please Bear This In Mind and Act Accordingly Gazette Publishing Co.

P. S. Phone us as soon as you have your copy ready and we will send for it.