THE GASTONIA GAZETTE

GASTONIA IS A BUSY TOWN.

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GASTONIA, N. C.

TUESDAY AFTERNOON, NOVEMBER 18, 4913.

PROGRESS OF MISSIONS THE RED CROSS SEALS SHORT LOCAL ITEMS CHARTER APPLIED FOR PROGRAM FOR TEACHERS IN SOCIAL CIRCL**es**

GROWTH THROUGHOUT THE WORLD MORE THAN A MILLION FOR THIS STATE THE MOVEMENTS OF GASTON PEOPLE FOR LOCAL CHAMBER OF COMMERCE ASSEMBLY HAS FEAST IN STORE EOR IT LATEST EVENTS IN WOMAN'S WORLD

Two Million and a Quarter of Con- This Year Promises to Be a Banner verts from Heathenism Up to 1910 -Interesting Missionary News from Many Sections of the World. -By Ida Clyde Clark.-

"One of the old stock arguments that people have against giving to missions is, There are heathen enough at home.' There is no denying this statement, but what relation has this fact to the obligation laid by Christ himself upon all his followers to make his gospel known to all men? There are barefooted children enough in Massachusetts. and yet the shoe manufacturers of that state send their products into every great city in the world. There are too many unclad poor in New York, and yet New York sends its clothing to the ends of the earth. There are too many unfed households in all of our great cities, and yet American wheat is sold in the world's markets.

"If the disciples had decided that they would concentrate their entire efforts upon Jerusalem until ail of its people became true followers of Jesus Christ before preaching anywhere else, their successors would today be preaching to the unconverted in that old city, if indeed, the spirit of evangelism could have been maintained for a single century under such a principle."

"Foreign missions is not only the greatest enterprise in the world today, but it is also one of the most successful. The gospel is making rapid progress throughout the world and at a rapidly increasing rate," writes R. B. Eleazer. "Up to the year 1910 there were 2,223,000 converts out of heathenism, which is no bad testimonial in itself to the success of missions. But the really startling thing about this gain is in its rate. For the first half of the nineteenth century the average gain was 2,800 per year. During the next 30 years the average annual gain was 25,600 per year, and during the last ten years 85,500 per year. If this rapidly increasing rate can be maintained (and there seems to be no reason why it should not), it foreshadows a most wonderful ingathering in the years just ahead and brings within the range of possibility evangelization of the world with-

in the lifetime of some of us.

"It is unquestionably true that never were the opportunities so great for propagating the Christian faith, nor the response of the world so cordial. A few years ago we prayed that God would open the doors of heathen lands that the missionaries might go in. Nowadays nobody offers that prayer, for the reason that we are today passing by a hundred times as many open doors as we are entering. And yet, in spite of the inadequacy of our missionary force and equipment, marvelous results are being attained, much greater than can be shown in any numerical exhibit. The whole Nation of China for example, has been transformed politically by the spirit of missions and is rapidly being regenerated socially and morally. Optum smoking but yesterday the vice of a hundred million Chinamen, has within 10 years been almost eliminated. Woman has been set free from the social slavery of 4,000 years. The education system has undergone a complete revolution. In all tnese respects the ground is being made ready for a great harvest of indi vidual Christian life.

"On the whole, there is every reason why the Christian world should regard its missionary enterprise as a splendid success, and the outlook as encouraging in the highest degree. The one dark shadow in a picture otherwise bright with marvelous possibilities is the pitiful response of the churches of Christendom to the cry of the world's need. So long, for example, as the average per capita gifts to foreign missions of some of our great southern churches is less than a penny a week, we cannot escape the charge of unfaithfulness to our Lord and indifference to our perishing fellow men. When our people know the facts they will no ionger be content to have their loyalty and love measured by any such

NEW CHINESE ALPHABET. Old missionaries in China say that they have now to acquire what practically amounts to a new language if they would be up-to-date. The Educational Conference for the Unification of the Chinese language which met recently in Peking decided on a new alphabet to express Chinese sounds. It may be called Chinese Roman alphabet as the method of combination is quite similar to the Roman. This may work some hardship temporarily on some of the missionaries, but it will undoubtedly simplify the learning of Chinese. The cid system required the student to memorize 8,000 ideograms as a preliminary to the present wirtten lan-

Meanwhile, a new vocabulary is being formed, composed of new terms, coined to meet the enlargement of knowledge that has taken place during the last few years in China, in connection with the impact of foreign learning on the Chi-

The language is being enriched by such words as independence, organization, electives, representative government, home training, etc. The rise of the newspaper and the advent of political parties has evolved both a style and a vocabularly suited to the changed circumstances.

Year in North Carolina in Sale of Red Cross Seals-Great Interest Being Manifested in Fight Against Tuberculosis-Allotments for the Various Towns of the State,

The sanitary committee of the Woman's Betterment Association requests The Gazette to announce that the ten thousand Red Cross Christmas seals allotted to Gastonia have arrived and are now on sale at Torrence-Morris Company's jewelry store and by members of the committee. The committee consists or Mrs. D. R. LaFar, chairman, Miss Carrie Glenn, Mrs. B. F. Ormand, Mrs. H. M. Eddleman, Mrs. J. M. Sloan and Mrs. W. F. Whitesides. Prof. Joe S. Wray is an honorary member of the committee, naving given them much help in carrying out their work.

The year promises to be a banner year in the sale of Red Cros: Christ- | Glenn. mas Seals in North Carolina. This means that people all over the State are taking great interest in the fight against tuberculosis, as the seats are sold wholly to help on this work. Leet B. Myers, the Secretary of the State Red Cross Seal Committee, stated today that 65 cities have ordered thus far more than 1,000,000 seals and many more orders are expected to come in in the next tew weeks. The Secretary has just completed a trip through cities in the eastern part of the State, and reports great interest every where in the anti-tuberculosis work. One interesting feature of the campaign is the interest shown by church organizations and several hundred pastors of the State will preach sermons this year on the humantarian side of tuberculosis work.

The following cities have already

had seals sent to them: Albemarle 2,500; Ashboro 4,000; Asheville 80,000; Belmont 2,500; Canton 3,000; Chapel Hill 10,000; Charlotte 150,000; Carthage 2,000; Ansonville 1,000; Brookford 1,500; Concord 15,000; Atlantic 1,000; Clinton 3,000; Dunn 5,000; Edenton 6,000; Fayetteville 20,000; Elkin 3,-000; Franklinton 2,000; Farmville 3,000; Durham 100,000; Elizabeta City 30,000; Gastonia 10,000; High L. J. Williams, at the Ozark. Point 25,000; Goldsboro 15,000; Greensboro 20,000; Halifax 1,000; Laurinburg 5,000; Lenoir 8,000; Levington 10 000: Kings Mountain ,000; Liberty 1,000; Maxton 5,000; Morehead 6,000; Monroe 15,000: Newbern 20,000; N. Wilkesboro 5 .-000; Marshall 3,000; Norwood 3,-Marion 5.000; Mooresville 10.000; Morganton 10,000; Murfresboro 1 .-Randleman 5,000; Rockingham 10,000: Oxford 10,000; Rocky Mount 20,000; Raleish 100,600 Statesville 15,000: Tarboro 10,000 Troy 4,000; Tryon 2.600; Fnow Hill 10 000; Spencer 2,000; Satis bury 20,000; Sanford 4,000; Scotland Neck 4,000; Wadesboro 4,000; Waynesville 4.000: Wilmington anitua; Wilson 20,000; 'alem 70,000; Wallace 2,000 Waxhaw 2,006; Washington 20,000.

The committee of learned gentlemen stutdied all known alphabets and combined them to form one which shall represent every sound in the Chinese tongue.

WOMEN'S WORK IN JAPAN. Japan has the largest percentage of wage-earning women of any country in the world. In the United States the proportion is 18 men to 14 women wage-earners; in Great Britain the proportion is 75 men to 25 women; in Germany the propostion is 80 men to 20 women. In Japan there are nearly twice as many

women as men on the pay rolls of the government. All large employers assert that women are the industrial backbone of the country. The cheap labor of women and children is said to be the secret of competitive power of the Japanese in the textile and other

handicraft industries. MARVELOUS PROGRESS.

In 1843, 35 years after the missionaries started to work in China, there were but six communicant members in the Protestant church in China. Some of the workers on the field at that time are reported to have expressed the conviction that if the work could be carried forward faithfully there would be a 1,000

converts at the end of the century. History has recorded the fact that there were 100,000 onverts in China in 1900 and at present there are, according to recent statistics, 278,-628 communicant members and a Christian constituency of 750,000.

UNDER THE CZAR.

Russia is larger than all the rest of Europe put together. Less than 10,000,000 of Russia's 163,000,000 population have ever heard a gospet sermon.

The empire comprises more than 25 languages and nationalities witnin its confines. One Christian denomination has sermons preached in six languages. In St. Petersburg there is a Sunday school of 300

which meets in a room 20 by 60 feet. There are 17,000,000 Mohammedans in Russia. There is being built at St. Petersburg a Mohammedan mosque which is to cost about \$3 .-000,000. During the last 10 years 10,000 converts are said to have

been won to Islam. CHINESE WOMEN STUDENTS

HERE.

and Their Friends — Short Items About People and Things That Are of Interest to Gazette Read-

- Esquire J. R. Gaston, of Belmont, was a Gastonia vistor yester-

-Mr. Henry Groves and Mr. E. E. Witherspoon spent Saturday in Ral-

-Mr. J. W. Kirkpatrick, of Yorkville, was in town between trains this

-Mr. Chas Ford went to Charlotte last night to see Ben Hur at the Academy of Music.

-Miss Laura Jane Kluttz left last Friday for Chester on a visit to her brother, Mr. John Kluttz and family. -Miss Clara Patrick and Miss Sparke Torrence were the guests several days last week of Mrs. L. N.

-Mrs. T. B. Black, one of the teachers in the Stanley graded schools, was a Gastonia visitor Sat-

-Misses Eliza Lindsay and Lillian Atkins spent Sunday in Spartanburg, S. C., as the guests of Mrs. L. - Mrs. Jane M. Brown, of Cataw-

ba, arrived in the city last week on a visit to her daughter, Mrs. James H. Walters, of South Oakland street. -Mrs. J. T. Spencer and Miss Ma-Spencer returned last week

from Arkansas, where they spent several months visiting relatives. -Mrs. E. N. Hahn left Saturday for Morganton to be at the beds!de of her brother, Mr. Kinnie Kincald,

who is desperately ill. -Mrs. G. W. Ragan had as her guest Saturday Mrs. Harry Shuler, of Batesburg, S. C., and Mrs. Linden

Smith, of Clover, S. C. -Mrs. L. D. Proffit, of Spartanburg. S. C., arrived in the city today on a visit to her parents, Mr. and Mrs. John D. Lindsay.

-Mr. Amos Russell and Miss Dovie Reavis were married Sunday, the 9th, by Rev. J. J. Beach at the home of the bride's mother. Mrs.

-At the parsonage of East Bapchurch Sunday Mr. Ephraim Gibsonville 3,000; Henderson 15,000. Holland and Miss Grace Lindsay, both of Bessemer City, were married by is a daughter of Mr. Mitchell Lind-

> -Mr. J. M. K'Lapp, the upholsterer, has been quite sick at his rooms in the Davis block for several days. Mrs. K'Lapp is still at Monroe at the bedside of Mr. K'Lapp's daughter, who continues quite III.

> -Dr. W. H. Hoffman, who has been at Jacksonville, Fla., for the past two or three weeks, is now at winter months. He is a guest at the Hinson House.

> -Mrs. L. C. Eury, who has been spending some time here with her children, Mr. James Eury and Mrs. W. G. Torrence, left yesterday for Charlotte on a visit to Mrs. C. H. Robinson.

-Mrs. Mary C. Gullick has qualiof the late George M. Gullick, her husband, and gives legal notice thereof in the advertising corumns of The Gazette.

-Rev. W. C. Barrett, pastor of the First Baptist church, returned Saturday from Raleigh where he attended a meeting of the State executive committee of the B. Y. P. U. of which he is a member.

to America as students under the boxer incemnity fund arrived early this year, together with 26 young Chinese men, also coming under the same provision of the Chinese government. Some of the partles remained in universities of the west, but six students went on to New York to pursue their studies in that city. The 28 successful candidates for western education were selected out of 300 competitors in Canton last July. The two young women and eight of the men were students at Canton Christian College.

MISSIONS IN HAITT. In Haiti, second in size of the West Indies and lying between Cuba and Porto Rico, Protestant missionaries began work in 1816. Work has increased slowly, on account perhaps, of the very frequent rebel-lions and civil wars. There are only 3.000 Protestants altogether on the island. One denomination has 20 missionaries located at important points. The number of church members of this denomination is less than 500 in the Sunday schools. All other societies at work in Haiti have only a total of 17 missionaries and 139 native workers. Haiti has almost 2,000,000 inhabitants, of whom more than three-fourts are negroes

or mulattos. POPULATION OF JAMAICA. According to the registrar general of the island of Jamaica the island contains 715,673 inhabitants. Of this number about one-third belong to the Church of England: 24,000 are Roman Catholics: the number of Baptists is given as 195,053: that of Wesleyan Methodists as 83,228; that of Presbyterians as 56,635; Morovians, who have had a flourishing missionary work there for many years, 36,208. There are 9,211 Hindus. Of The first Chinese women to come there are only 1,487.

Personal Items About Gaston Folks Articles of Incorporation of Gastonia Chamber of Commerce Set Forth Object and Powers of That Body-Meeting to be Called for Early Date When Committees Will be Named and Other Business Trans-

The committee appointed to draft the articles of incorporation for the Gastonia Chamber of Commerce has completed the document and it has been forwarded to the Secretary of State with an application for a charter. President Craig will call another meeting of the organization at an early date at which the several standing committees will be announce ed and other business transacted.

Following are the articles of in-

ARTICLES OF INCORPORATION OF THE GASTONIA CHAMBER

We, Thos. L. Craig, J. L. Robinson, C. B. Armstrong, J. H. Separk, Jno. L. Beal, J. M. Holland, G. II. Marvin, Fred L. Smyre, S. J. Durham, for the purpose of associating ourselves into a corporation, and in consideration of the mutual covenanta and agreements, contract, certify and agree:

That the name of the corporation shall be THE GASTONIA CHAMBER OF COMMERCE (Incorporated).

That the location of the principar office of the corporation snall be in the town of Gastonia, County Gaston, State of North Carolina. 111.

The object for which the corporation is formed and its powers shall be all the rights and powers conferred by laws upon corporations generally, as far as they may apply to the specific purpose herein statea; to investigate market conditions; to publish the result of its investigations to its members and others; to investigate local business conditions and keep its more bers and others informed as to the same; to investigate possible and potential enterprises, of all characters, that may be established in the town of Gastonia, County of Gaston, and to keep its members and others acvised of the same; to establish at 1 matutain such funds, for the prosecution of all its business, as may be decidauthorities; to extend such inducement and help to established anu projected enterprises as may be decided upon by its competent governing authorities; to own, control and vote stock in other corporations, associations or partnerships; to project, maintain and operate educational, charitable and business enterprises: to maintain a Bureau of information upon any and all civic Miami, Fla., where he will spend the and social interests; to acquire, hold, mostgage and convey real and personal property, and lease and rent the same, both as incidental to the excution of its other powers and as a substantive and component power of the corporation; to receive and hold gifts, donations, bequests and devises absolute or in trust: and to do any and all acts that are competent and lawful for a Chamfied as administratrix of the estate ber of Commerce to do by law and custom; and the performance, non-performance, of any part of its powers shall not abridge or affect its right to perform any and air other such powers.

> That the corporation shall not have any capital stock, but the conditions of membership in said corporation shall be such as are provided, from time to time, in its Constitution and By-Laws, or either of

> The period limited or the duration of the company shall be sixty (60)

> The officers of the corporation shall consist of such, and shall be elected in such manner, as may be provivded for, from time to time, in the Constitution and By-Laws, or either of them; provided the Secretary shall be elected by the Directors, or governing board of the corporation in a manner to be provided in the Constittution and By-Laws.

State of Ohio, city of Toledo,

Lucas County. Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH

FRANK J. CHENEY. Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886. A. W. GLEASON, (Seal)

Notary Public. Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free. F. J. CHENEY & CO., Toledo, O.

Sold by all Druggists, 75c. Take Hall's Family Pills for constipation .- Adv.

Gastonia Cotton.

Cotton Seed 40c | the reduction.

Secretary Sams Sends Out to Teachers of State Program for Thirtieth Annual Session of Assembly to Be Held in Raicigh the 26th to 29th -Noted Educators to Speak -What the Attractions Are.

Gaston county teachers received today the program of the thirtie.

annual session of the North Carollua Teachers' Assembly, to be held in Raleigh, November 26-29, which was sent out to the teachers of the State by Secretary E. E. Sams. It shows that great things in the way of inspiration, enlightenment and information are in store for all who may be able to attend. A perusal of the mere list of names

the speakers on the program shows that these meetings alone would more than repay for his trip to Raleigh the teacher from seaboard Currituck or from farthest Chero-The first session will be addressed by Governor Locke Craig, State Superintendent J. Y. Joyner, Mrs. C. W. Hopkins, both formerty Josiah William Bailey and President of Gastonia, entertained in her hon-J. D. Eggleston, of the Virginia Poly- or, the former at dinner and luncatechnic Institute, former State Su- eon on several occasions and the latperintendent of Virginia, and one of ter at a box party at the French opthe greatest authorities on rural education in the country.

On Thursday evening, November 27th, the president's annual address will be delivered by A. C. Reynolds, of the Cullowhee Normal and Industrial School, who is this year president of the Assembly, and it will be a plea for a professional body of teachers for North Carolina and suggestions as to how to secure this professionalization. This evening will be further featured by an address on the Montessori Zethod, by Dr. William Heard Kilpatrick, professor in the Teachers' College, Co-

lumbia University. The Friday evening address will Georgia State Normal School, who University some time ago, organizing "Know Your Home County Clubs.' He will give the teachers at the scientific surveying of the equconditions of communities for funbase uplift work. Following his acby the Secretary of State, J. Bryan and Mrs. C. C. Cornwell. Grimes.

Thursday, at noon, a Thanksgiving service will be held in the Rateigh auditorium, the sermon preach ed by the Rev. Neal L. Anderson, pastor of the First Presbyterian Church of Winston-Salem.

On Friday afternoon, as a feature of the North Carolina Conference on Mental Hygiene, held in connection with the Assembly, Dr. Adolph Myers, of the Henry Phippes Institute of Psychiatry, John Hopkins Hospital, will speak on the subject, "Some Common Misunderstandings About State Hospitals, and the Way to Make Them Unnecessary." For Friday evening, following the general Mrs. L. D. McPhail, of Rockingham. session, a special musical program The attractive new home was the has been prepared for the entertainment of the members of the Assembly by the Raleigh Merchants' Asscriation.

Beside the universal interest among the teachers which attaches to these general meetings, there are to be held departmental sessions for every different phase of work of the teaching profession, offering technical programs which will appeal to every class of teacher.

The Assembly is made up of eight allied organizations: The Association of Kindergarten Teachers, Association of Primary Teachers, Association of Grammar Grade Teachers. Association of County Superintendents. Association of City Superintend ents. Association of Academies and Colleges, Association of Music Teachers, and Association of High Schoot Teachers and Principals. Each of these associations has prepared splendid program, dealing technically with the specific problems of its members, which will be of the greatest practical value to those who at-

Experts have been secured in the several lines of work to address these departmental sessions and to assist in the discussions. E. C. Branson and J. D. Eggleston will both meet with the County Superintendents, and Mr. Branson will also meet with the High School Teachers and Principals. Dr. Kilpatrick will address both the Association of Grammar Grade Teachers and that of City Superintendents. Miss Ella V. Dobbs, of the Department of Manual Training of the University of Missouri, will meet with the Primary and Kindergarten departments, and Mr. Richard T. Wyche, editor of the National Story-tellers' Magazine, will address the Kindergarten section on story-telling. Besides these, many of the most prominent educators of this State will address the various associations.

On the whole, the program will offer such a wealth of profit, inspirational, informational and professional, as no teacher in the State can afford to miss who can possibly go to Raleigh. Special rates on all railroads will allow the round trip to be made for one and one-half the regular fare one way, plus 50 cents. Only those who are paid members of Jews who have settled in the island Good Middling 13 1-4c the Assembly will get the benefit of

GAVE FRIENDS

POSSUM DINNER.

At his home on East Airline avenue last Thursday Mr. V. E. Long entertained a number of his friends at a possum dinner. In addition to the juicy meat of the possum there were the "sweet 'taters" and other appurtenances of a genuine possum dinner. Mr. Long's guests were Messrs. J. B. Beal, L. H. Long, J. O. White, G. R. Spencer, R. E. Long, S. B. Barnwell, Rufus Rankin, Hoyle Armstrong, E. J. Rankin, J. L. Beal and J. H. Workman.

BACK FROM NI.W ORLEANS.

Airs. Thomas L. Craig returned last night from New Orleans where she represented the local chapter of the U. D. C. at the National U. D. C. Convention. During the week she spent in New Orleans Mrs. Craig was the recipient of much social attention. Mrs. Joseph Lee Rhodes and era. She was a guest of honor at numerous social functions. North Carolina fared exceedingly well at this convention. Mrs. F. M. Wiiliams, of Newton, was elected recording secretary general and A.rs. W. Faison, of Charlotte, third vice president general of the National Association.

TO WITNESS PRESENTA-TION OF BEN HUR.

Gastonia is well represented at

Charlotte during the presentation at the Academy of Music of "Ben Hur." A large number witnessed the performance last night, many more are be delivered by E. C. Branson, of the attending the matinee performance today and still others will see the created such enthusiasm at the State play tonight. Following is a partlat list of those who have either already seen the performance or will witness it tonight: Miss Louise Gill. the Assembly this same doctrine of Dr. and Mrs. H. F. Glenn, Mr. Robert L. Adams, Mrs. C. E. Adams, Mrs. cational, economic, and sociological E. W. Gilliam, Mrs. C. K. Marshall, Mrs. A. A. McLean, Mrs. G. W. Radamental information on which to gan, Mrs. P. W. Garland, Mrs. J. F. Thomson, Miss Birdie Duff, Miss dress will be the ceremony of the Bessle Pegram, Mr. Chas Ford, Mr. presentation to the State by the As- and Mrs. Hugh Wray, Mrs. New. sembly of a marble bust of Calvin Miss Jeter, Miss Carrie Ruddock, H. Wiley, the address of presenta- Mr. W. H. Adams, Mr. and Mrs. E. tion to be made by Acting President O. Jennings, Miss Howell, Mrs. E. D. E. K. Graham, of the State Univer-Atkins, Mrs. J. W. Atkins, Mrs. G. C. sity, and the acceptance to be made Andrews, Mrs. R. B. Babington, Mr.

MRS. M'PHAIL ENTERTAINS

FOR VISITORS AND BRIDE. The following from last week's Hamlet Messenger will be of interest to many of our readers:

Exquisite in all its details was the reception given Friday afternoon from 4 to 5:30 o'clock by Mrs. I. Mc-Phail complimentary to her house guests, Mrs. J. L. Robinson, of Lowell, N. C.; Mrs. V. B. Higgins, of Spartanburg, S. C., and Miss Roberta Lee Morrow, a Hamlet bride of this week and Miss Ellen Wilson, of Greenville, S. C., who is the guest of scene of especial loveliness with its profuse decorations of potted plants, gorgeous yellow chrysanthemums

and softly shaded lights. Mrs. O. T. Godwine received the guests at the front door, and Mrs. Gertrude Rice ushered them into the living room where the receiving line stood. Receiving with Mrs. McPhail were Mrs. Robinson, Mrs. Higgins, Miss Wilson, Miss Morrow, Mrs. Pelham Morrow, Mrs. Earl Morrow, Mrs. A. R. McPhail and Mrs. L. D. McPhail, of Rockingham, and Mrs.

Fannie Morrow, of Gastonia. From the living room the guests were ushered into the dining room by Mrs. H. E. Gibbons. Here a delightful salad course with mints was served by Misses Blanche Stacy and Pansy Fetner. In the rear hall Mrs. O. L. Cloud, assisted by Misses Mildred and Bertha Bauersfield, served delicious coffee and cheese straws.

Quite a number of ladies called to meet Mrs. McPhail's charming guests and to enjoy her hospitality. The occasion proved to be one of the most beautiful and delightful of the

The ads in THE GAZETTE each Tuesday and Friday are the guide boards directing you to economy. Guide boards always direct you right, and GAZETTE guide boards of advertising are no exception.

That THE GAZETTE is the most popular newspaper published in Gastonia is proven by the fact that it is regularly delivered into more homes than are reached by any other Gaston County newspaper.