

\$ Saved \$

\$6 All Wool Serge Dresses, our price only

\$ 3.98

Prices Down

At

H. Schneider's

\$ Saved \$

\$10 All Wool Blue Serge Ladies' Coat Suits, our price only

\$ 5.00

We are offering special bargains in every department, our two story building is crowded from floor to ceiling with the biggest values ever offered in any store, our prices are 25 to 40 per cent. cheaper than other stores and our goods are up-to-date in every respect. We mention a few prices, read them, you will find many bargains not advertised for the lack of space.

Outing Flannel, heavy weight 10c kind, our price only 8 1-2c A Good Outing at 5c	Unbleached Sheeting a bargain only 3 1-2c 10c Percale only 6c Good Calico 3 1-2	56 inch Wool Dress Goods worth double the price only 48c	Guaranteed all Wool Serge at only 48c	Ladies' Long Coats, \$6.00 value, our special bargain \$2.98
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Blankets

A good Wool Blanket, heavy weight, a bargain at only \$2.25
A good pair of Blankets for 1.39
A good Comfort at only .98c

Dress Goods

56-Inch all-wool Dress Goods, 95c kind at .48c
Double-width Dress Suitings, worth 20c, for .10c
12 1-2c Curtain Swiss, our low price only .7c
Broadcloth, 50c to \$1.00, worth double the price.
8c Dress Gingham at .6c
Good Sheeting only 3 1-2c
15c Mercerized Satins, only .9c
36-Inch Bleaching, 10c kind at 6 1-2c
10c Dress Gingham, our bargain price .8c
8c Apron Gingham, our bargain price .5c
Fancy Dress Goods in Plaids .10c
10 to 12 1-2c Flannelettes, our sale price .8c
10c Outing for Underskirts, heavy-weight, sale price .8c
12 1-2c Dress Outing, our special bargain price only .8 1-2c
The best Canton Flannel made from .10 to 12 1-2c
Good Bed Ticking at only .8c
12 1-2c Bed Ticking, our special price .8 1-2c
20c Feather Ticking, our bargain price only .15c
A Good Outing at .5c
Yard-wide Sheeting, a real heavy-weight, bargain at only 6 1-2c
Oil Cloth at only .15c
We also have Silk from 10c up to \$1.25, cannot be equalled in price or quality.
The best Galatea Cloth for only .12c
25c Table Cloth, Turkey Red, only .13 1-2c
36-Inch 50c Wool Serge, only .39c
A Good Serge at only .29c
A yard-wide Black and Navy Serge and all the best shades, 75c would be cheap, our low price only .48c
We wish we had space to mention all of our Dress Goods and the bargains we have to offer you. Come and see; we can please you in quality and save you money in price.
Ladies' Waists, 40 to 50c values, our price .25c
75c Kind, all colors at .48c
\$1.25 Kind, all colors and fancy, at .98c
Ladies' Silk Messaline Waists made of fine quality Messaline, latest Parisian style, fancy trimmings, dainty laces, a beautiful creation, all colors, prices from \$1.98 to \$2.48

Silk and Satin Petticoats

75c Kind, our price .48c
\$1.00 Kind our price .75c
\$1.25 Kind our price .98c
\$2.25 Messaline Silk and Satin Petticoats at \$1.48
\$3.00 Messaline Silk and Satin Petticoats at \$1.98

Don't overlook the big bargains we are offering in Ladies' Waists and Skirts
50c Waists, our price .25c
A fine Waist, worth double the, price .95c

Ladies' Suits and Coats

In this line we offer stylish and best garments at special bargain prices. It will certainly be to your advantage to see the Ladies' and Children's Clothing we offer at such bargains.
\$2.50 Children's Coats, Sale Price \$1.48
\$2.00 Children's Coats, Sale Price \$1.39

Dresses Cheap

A good Children's Dress for .25c
75c Dresses, sizes to 14, only .48c
\$1.50 Ladies' Dresses, price .98c

Ladies' Misses', Girls Clothing

We offer reliable, up-to-date stylish goods at a saving of 25 to 50 per cent. Our stock is larger than ever in the history of our business, the assortment is more complete than ever. We have this season's choicest Patterns.
Blue, Tan and Gray Coat Suits, \$8 would be cheap, our price \$4.98

Skirts and Coats

\$1.75 Ladies' Skirts from .98c up
Ladies' Long Coats, worth \$1.50, our special price \$2.98
Ladies' Long Caracule Coats, worth \$10, our price \$5.98
Ladies' Silk Caracule Coats, worth \$12.50, our price \$7.50
Children's Caps from .10c up
Children's Toques from 25c to 48c

Millinery

See our new and stylish Millinery before buying. We have Hundreds of New and Stylish Ladies' ready-to-wear and Trimmed Hats to please everybody and our prices are lower than the lowest.

We are Headquarters for Clothing

Any man can afford to go well-dressed with a fine Suit or Overcoat. We have the best Clothing in Gastonia and no better Clothing can be tailored. Our prices cannot be duplicated in any store in Gastonia. We have the Clothing. We guarantee it to hold its shape and color or another suit in place if not as represented.
The Suit we sell for \$2.98 is a real \$5.00 Suit.
The Suit we sell for \$3.50 is a real \$6.00 Suit.
The Suit we sell for \$4.00 is a real \$8.00 Suit.
All-wool Blue Serge in the very prettiest of shades, worth \$15.00, our low price only \$8.95
All-wool Brown and Blue Serge Suits, elegantly made in every respect, worth from \$15.00 to \$18.00 our price only \$9.95
Our Suits from \$12.50 to \$25.00 are in all colors and all shades with fine linings, neat and fancy hairline stripes, the best tailoring that can be had. A merchant tailor cannot improve upon the workmanship on these garments for double the price.

Boy's Clothing

\$1.50 Value Boys' Buster Brown Suits for .98c
\$2.00 Value Boys' Buster Brown Suits for \$1.25
\$3.50 Value Boys' Suits for \$2.98
\$5.00 Pure Wool Worsted Suits for \$3.98
\$7.50 Pure Wool Worsted Suits for \$4.98
\$10.00 Pure Wool Worsted Suits for \$7.50
Men's fine quality fancy Serge, elegantly made with fancy lining, a fine Suit, only \$7.25
Great Special, extra fine Hart Schaffner and Marx Clothing, correct shades, well made and hand-tailored; you must see them to appreciate, it is beyond question as fine as the finest, at \$14.50 and \$16.50

Men's Youth's and Boy's Clothing

Our Suits are well made; strictly up-to-date; no better Clothing can be had in Gastonia; the latest style cut and pattern, and will stand comparison. Our prices are cheaper.
Men's Worsted Suits, \$10 value, our price \$6.98
Men's Worsted Suits, \$6.00 value, our price \$3.50
Men's Worsted Suits, \$5.00 value, our price \$2.98

SHOES ALL KINDS

We Have Big Bargains In Our Shoe Department

Ladies' New Fall Shoes

Ladies' fine Shoes for .98c
Ladies' medium and high heel kid button Shoes \$1.48
Ladies' Russia Calf tan button Shoes \$3.50 kind, our price \$2.48
Ladies' vici kid lace or button Shoes for \$1.98
Ladies' velvet lace Shoes for \$1.48
Ladies' 12-button Russia Calf tan Shoes for \$2.98
Ladies' patent button Shoes \$2.48
Ladies' gun metal button or lace Shoes for \$1.98

Walk Over Shoes

Ladies' Walkover Shoes, the best money can buy, at \$3.50
Men's Walkover Shoes, the best Shoes known, and our prices from \$3.50. See them before buying.

Men's and Boys Shoes

Men's gun metal and lace or button Shoes, \$3 values, for \$1.98
Men's vici dress Shoes at \$1.98
Men's wide toe gun metal Shoes for \$1.98
Old Men's vici gaiter Shoes \$1.98
Men's \$4.00 Shoes at \$2.98
Men's Saffin Calf \$2 Shoes for \$1.48
Boys' and Girls' School Shoes .98c
Boys' and Girls' gun metal Shoes for only \$1.24
Men's Shoes for farm use, worth \$2.50, at \$1.48

Sweaters

A good Sweater for Men at .48c
All Wool Sweaters at only \$1.98
CURTAINS, BELTS AND MUFFLERS.

Lace Curtains, 75c values for .39c
25c Men's Belts for .18c
Ladies' 25c Belts for .18c
20c Ladies' Belts .10c
25c Men's Neckties for .10c
50c Ties for .25c

Ladies' Tailored Suits

Ladies' Tailored Suits \$4.98
Black, Blue and Tan Coat Suits, \$10 values, our price \$5.98
Tan Copenhagen and Navy Blue, a bargain at \$6.95
Bedford Cord Coat Suits in leading colors, special at \$12.50 & \$12.95
You will have to see these to appreciate them.
Coat Suits in Cheviot Serges with Bulgarian trimmings, at \$13.95
Coat Suits in Ratine, with Bulgarian trimmings, worth double the price at \$18.50
Ladies' Sweater Coats, White and Oxford, heavy quality, the best value for only \$4.8c
\$2.50 Value strictly all wool yarn, double breasted and single, colored red and white for \$1.98
75c Men's Sweaters for .48c
\$1.75 Men's Sweaters for .98c
Ladies' fine Coat Suits, \$8.00 value at only \$4.8c
Don't overlook the big bargains we have to offer in Ladies' Waists. Our prices are 50c values .25c \$1.00 values for .48c

Men's Negligee Shirts

40c Value for .25c
75c Value Shirts for .48c
50c Value Shirts for .39c
Star Brand Shirts, the best in town, only .98c
\$1.50 Men's Wool Top Shirts .98c
\$1 Men's Wool Top Shirts .75c

Furnishings

Ladies' Ribbed Vests .25c
Ladies' heavy fleeced lined Vests and Pants .45c
Men's Undershirts and Drawers to match, fleeced lined, heavy and good, 75c value, our bargain sale price 38c, 40c value, price .25c

Men's New Fall Pants

Men's \$1.00 Pants .69c
Men's \$2.00 Dress Pants \$1.48
\$3.00 Dress Pants \$1.98
Men's Pants worth up to \$4.50 \$2.98
Men's Pants worth up to \$2.75 \$1.88
Men's Pants worth up to \$3.50 \$2.25

Hosiery Department

5c Good Sox for .3c
5c Value Lace for .2 1-2c
10c Ladies' heavy gray Stockings, special price .5c
Wool Sox, 20c kind .10c
The very best 40c Sox .25c
10c Ladies' Colored Hose, special price .5c
10c Men's Sox .5c

Ladies' and Misses' Long Coats

The Coat we sell for \$4.98 is worth \$10.00
The Coat we sell for \$2.98 is a \$5.00 Coat
WE CAN SAVE YOU MONEY

Don't hesitate, come to see us, we sell like we advertise and what we advertise we sell.

H. SCHNEIDER