

Friday, Saturday and Monday At

Efird's Sell
Everything For Less

\$1.50 Crepe Shirt
Waists 98c

EFIRD'S

Just Received An-
other Lot Of The
Nice Crepe Shirt
Waist, \$1.50
value, 98c

Mail and Telephone Orders Promptly and Carefully Filled

\$4.50 Dress Skirts \$2.98
These come in Plaids, Stripes, Serges, etc.

10c Dress Gingham, per yard... 5c
3000 Yards Gingham and Percales for Friday at 5c

Best 10c English Long Cloth, Fri-
day, Saturday and Monday 6 1-2c

50c Quality All Linen Cambric, per
yard 25c

Children's School Dresses, \$1 val-
ues for 48c

- 25c Vall Moire, per yard 15c
- 25c Value White Corduroy, per yard 18c
- Men's Work Pants 59c
- Hemstitched Huck Towels, per pair 20c
- 18x36 Turkish Towels, pair 18c
- That New Pacific Ratine, per yard 25c
- Colored Striped Wash Madras 10c
- \$1 "America" Alarm Clock 69c
- New York Mills Sheets, 81x90 69c
- Boys' \$2.00 Norfolk Suits 1.48
- Men's \$10 All Wool Suits 6.90

SCHOOL DRESSES,
98c.
Made from Amoskeag and Kennew & Bates' Gingham, and made to fit.

- Sun Bleached Persian Lawn, per yard 10c
- 15c Crash Suiting per yard 12c
- 15c Cambric Percales, 36-inch 12c
- Mercerized Bed Spreads, full size 98c
- NEW! Sea Island Tissue, yard 12c
- \$1.50 Suit Cases 98c
- Alternating Alarm Clocks 98c
- Men's Leather Gloves 19c
- Palm Olive Soap, per Cake 10c
- All 15c Tale Powder 12c
- \$1.50 "Iron Clad" Alarm Clock 98c
- 25c Persian Curtain Serim, per yd. 12c
- Men's \$1.00 Overalls. 75c

DRESS SHOES FOR MEN

Included in this lot is our celebrated "Efird's Special" in all leathers. You pay only the wholesale cost on this shoe.

- \$4.00 Tan Button Shoes \$3.50
- \$4.00 Patent Button Shoes 2.98
- \$4.00 Tan Blucher Shoes 3.50
- \$3.50 Patent Button Shoes 2.98
- \$3.50 Gun Metal Button Shoes 2.98
- \$3.00 Russian Calf Blucher Shoes 2.48
- \$2.50 Gun Metal Button Shoes 1.98
- \$2.50 Patent Button Shoes 1.98
- \$3 Tan Button Shoes, special 1.98
- \$2.50 Gun Metal Blucher 1.98
- \$2.50 Vici Blucher 1.98
- \$2.50 Calfskin Gaiter 1.98
- \$2.50 Vici Gaiter 1.98
- \$2.00 Box Calf Blucher Shoes 1.48
- \$2.00 Satin Calf Button Shoes 1.48
- \$1.00 Patent Blucher Shoes 2.98
- \$3.50 Gun Metal Blucher Shoes 2.98
- \$4.00 Velour Calf Boston Toe Shoes 3.50
- \$1.00 Leather Lined Box Calf Blucher 3.50

- \$3.50 Leather Lined Calfskin Blucher Shoes... 2.98
- \$4 Fashionable English Last Blucher .. 2.98
- Eudcook & Johnson \$4 Shoes, extra special 2.98
- Famous Worth more Hand-welt Shoes ... 2.48
- "High Life" Gun Metal Blucher Special .. 2.48
- \$3.00 Russia Calf Blucher Shoes. 2.48
- Regular \$3 Good Year Welt Gun Metal Blucher 1.98
- \$2 Leather Lined Shoe extra Special 1.48
- \$4 "Old Man's Comfort" Shoes 2.98

DRESSY SHOES FOR THE BOYS

Shoes that combine quality, style and low prices in a way to cause one to "wonder how it is done."

- \$1 Solid Leather Calfskin Blucher 74c
- \$2 Velour Calf Blucher Shoes \$1.48
- \$2 Solid Leather Oak Sole Button Shoes 1.48
- \$2 Tan Calf Button Shoes 1.48
- \$1.50 Gun Metal Blucher Shoes 1.24
- \$1.50 Calfskin Button Shoes 1.24
- \$1.50 Tan Blizard Lace Shoes 1.24
- \$1.50 Box Calf Special 98c
- \$1.25 Satin Calf Blucher Shoes 98c

CHILDREN'S HEAVY SHOES---SPECIAL

Save money! Save wear! Our prices always please the pocketbook.

- \$1.50 Rawhide Water Proof Shoes \$1.24
- \$1.50 Kangaroo Blucher Shoe 1.24
- \$1.25 Solid Leather Kangaroo Special ... 98c
- \$1.25 Double Sole Cap Toe Blucher 88c

MEN'S HEAVY SHOES AT A SAVING

Shoes as serviceable as the price is reasonable.

- Men's Home Made Water Proof Shoe \$2.48
- \$3.50 Raw Hide Vulcanized Sole Shoe 2.98
- \$3.50 Elkskin with Elk Sole Shoe 2.98
- \$3.50 Raw Hide Plain Toe Shoe 2.98
- \$3.50 "Old Man's Water Proof" "Comfort" Shoe 2.98
- \$3.00 "Tuff Hide" Shoe 2.48
- \$2.50 Solid Leather Double Sole Shoe ... 1.98
- \$2.00 "Champion Tie" Brogan 1.48

HEAVY SHOES FOR LADIES

Solid wear and solid comfort with prices the most pleasant feature.

- \$1.25 Women's Home Made Shoes 98c
- \$1.50 Women's Home Made Shoes \$1.24
- \$2.00 Kangaroo Blucher 1.48
- \$2.00 Plain Toe Kangaroo 1.48
- \$1.50 Kangaroo Bal. 1.24
- \$1.50 Solid Leather School Shoe 1.24

DRESS SHOES FOR CHILDREN

Children are the "hardest" on shoes, but Efird's will "wear them longest" and "cost them less."

- \$2.50 Misses' 14-Button Gun Metal Boot... \$1.98
- \$2.50 Misses' Gun Metal Blucher Shoes 1.98
- \$2.50 Misses' Glazed Kid Button Shoes ... 1.98
- \$2.50 Misses' Gun Metal Button Shoes .. 1.98

Special Prices on Sheets, Spreads, Pillow Cases, Towels, Sheetings, etc

- 10-4 Unbleached Sheetting, 30c value 19c
- Single Bed Seamless sheets 39c
- Full size Pure White Sheets 34c
- 90x120 Extra Size Seamless Sheets for covers 8c
- Pillow Cases 8c
- 15c Pillow Cases 10c
- 25c Pillow Cases 15c
- Turkish Bath Towels 8c
- Large Huck Towels with White or Colored Border 18c
- One lot Huck Towels 9c
- 25c Turkish Bath Towels 17 1-2c
- 25c Linen finished hemstitched Towels 17 1-2c
- \$2.00 Spreads, Marseilles Patterns for \$1.39
- \$1.50 Dimity Quilts during this sale at \$1.18

CORSET COVERS

25c Corset Covers, lace trimmed, all sizes, each only 15c

50c Corset Covers of very fine soft named Nainsook, at only 25c

NEW CREPE GOWNS

We have just received another big lot of Night Gowns, in Crepe, all colors, also Batiste and Nainsook Gowns.

- \$1.00 Crepe Gowns 79c
- 75c Crepe Gowns 49c
- \$1.50 Batiste Night Gowns 98c
- \$1.50 Crepe Night Gowns in all colors, stripes, etc., at only 98c

Big lot of Ladies' fine Nainsook and Crepe Gowns worth up to \$1.50, to go at 79c

New Cotton Goods

for Spring

- 31-Inch Conquest Crepe in Black, White, Pink, Light Blue, Emerald, Greens, etc., per yard 25c
- 30-Inch Vallmore, Black, White and every color, 25c value at 15c
- No. 77 Flakes Suiting in Grays, Pinks, Light Blues, Helios, etc., at 18c
- No. 66 Flakes Ratine Voiles in all colors 15c
- 25c Mercerized Poplin, every color made, silk finish 18c
- 18c Mercerized Poplin, every color made, silk finish 12 1-2c

100 New pieces Pacific Foulards in all the new Spring shades and colorings, per yard 10c

FLOWERED DRESS

CREPES

This season the Crepes are new and "different." The most attractive are the "Verona" and the "Cynthia" Crepe. You can buy them at Efird's now, per yard 10c

MERCERIZED FOULARDS

100 New pieces 28-inch Tub Silks with white ground in all the different widths, pin stripes, light blues, tans, helios, navies, grays, etc. Special 25c yard

NEW TUB SILKS

100 New pieces 28-inch Tub Silks with white ground in all the different widths, pin stripes, light blues, tans, helios, navies, grays, etc. Special 25c yard

LADIES' SEASONABLE DRESS SHOES

Something you need! Something you want! Are you one of the lucky ones who save money by buying your shoes at Efird's?

- \$3.50 Cloth Top Patent Leather Shoes \$2.98
- \$3.50 15-Button Gun Metal 2.98
- \$3.50 Low Heel Gun Metal Button 2.98
- \$4.00 Cravette Button 2.98
- \$4.00 Cuban Heel Satin Button 2.98
- \$3.50 Tan Button Shoe 2.98
- \$4.00 24-Button Tan Boot 2.98
- \$3.50 Bright Russia Tan 2.98
- \$3.50 New Style Tan Lace 2.98
- \$3.00 High Heel Tan Button 2.48
- \$3.00 Med. Heel Tan Button 2.48
- \$3.00 Russia Tan Button 2.48
- \$3.00 14-Button Tan Shoe 2.48
- \$3.00 16-Button Gun Metal Boot 2.48
- \$3.00 Calfskin Button 2.48
- All \$2.50 Ladies' Shoes in tan, patent leather, gun metal & vici at special prices 1.98

\$2.00 Silk Petticoats, new Green, Reds, Blues and other bright colors \$1.39

15c Cambric Percales, sale price 10c

Best 15c White Crepe, Efird's price 10c

20c Quality Nainsook, sale price 15c

These Prices are in Force Friday, Saturday and Monday

Skirts made from blue and black woolserges and also in plaids \$1.98

MEN'S SHOES \$2.50

One table of Men's Shoes in gun metal, tans, box calfs, vicis, etc., including Efird's Special, worth up to \$3.50, clean up price \$2.50

MEN'S SHOES \$1.69

A big table filled with Men's Shoes, including tans, gun metals, vicis, etc. Shoes worth \$2.50 to

\$3.00, clean up price \$1.69

LADIES' \$3.00 SHOES \$1.69

One table Ladies' \$2.50 to \$3.00 Shoes, including gun metal, leathers, vicis, etc. Lace and button. Clean up price only \$1.69

SPECIAL COUNTER AT 98c PAIR

Ladies', Misses', Boys' and Girls' Shoes, some of all sizes, worth up to \$2.00 a pair, clean up price 98c

EFIRD'S

GASTONIA, N. C. Also stores at:
WINSTON-SALEM, CHARLOTTE,
CONCORD, ROCK HILL.