## Not "BARGAIN GOODS" But "BARGAIN PRICES"

Not much difference in the words. Lots of difference in the goods. No reason now to seek bargains at so-called sales when you can get the
very cream of the season's lateest and best dress goods, comprising all the new fabrics in wool, silk and washable novelties
in dress fabrics at less price, in many instances, than you pay for carried over stuff.
Our prices on winter underwear, ladies' and men's suits will be a re-

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