

# This Page Is Full Of EXTRA SPECIALS

FOR FRIDAY, SATURDAY AND MONDAY AT

Merchandise as Advertised  
We pay Parcel Post on all  
mail orders.

## EFIRD'S

Everyday is a bargain day  
at Efir's. Always some-  
thing special on sale.

A new Spring Suit, absolutely worth  
\$15.00, extra good lining, good  
for two seasons wear. The Skirts,  
like the Coats of these Suits are  
made in various styles of an at-  
tractive value at .....\$12.95  
With Silk Petticoat Free.

No matter how expensive a Suit you  
usually wear, these garments will  
fill your wants. They will satisfy  
the most fastidious in taste.  
Price Suits and compare quality  
elsewhere and then compare price  
and quality with "Efir's" \$14.50  
and \$16.50. Silk Petticoat Free.

\$14.50 COAT SUITS \$10.95.

A Suit having every style feature of  
far more expensive Garments but  
bought in such a way as to en-  
able us to offer it to you for \$10.95



5717-5701

### Ladies' New Spring Coat Suits

We want You Ladies of Gastonia to see them and compare price and  
quality before you buy your Suit.

We have colors-- Tango, Tan, Blue, Red, Navy, Cope, Etc. All the  
newest styles.

### FREE Silk Messaline Petticoat FREE

To every Lady purchasing one of our New Spring Coat Suits, priced at  
\$13.95 and up, we will give free a silk messaline petticoat to match.  
This offer is good for Friday, Saturday and Monday only.



#### LADIES' FINE SHOES.

Ladies' \$2.50 Shoes in Gun Metal  
low heel and high heel at \$1.48  
Ladies' \$2.50 Vici Kid lace Shoes at  
.....\$1.48  
Ladies' \$2.50 Vici Kid Button Shoes  
at .....\$1.48  
Ladies' \$2.50 Vici Kid low heel and  
high heel at .....\$1.48  
Ladies' \$2.50 Tan Button Shoe \$1.49  
Ladies' \$2 Vici Kid Shoes.....\$1.24  
Ladies' \$2 Vici Kid Shoes Button  
and Lace .....\$1.24

#### EXTRA SHOE SPECIALS.

One lot of Ladies' Velvet Shoes 98c  
There will be a lot of Shoes worth  
up to \$3.00, sold on our Big use  
Counter.

#### MEN'S FINE SHOES.

Men's \$4 Shoes, black and tan \$2.98  
Men's \$4 Tan button Shoes at \$2.98  
Men's \$4 Shoes, Efir's Special, tan  
and black at .....\$2.98  
One lot of Efir's Special Shoes  
worth up to \$4.00, to clean up  
at .....\$2.09  
Men's \$3.00 Shoes, Gun Metal But-  
ton and Lace at .....\$1.98  
Men's \$3.00 Patent Leather Shoes,  
Button and Lace at .....\$1.98  
Men's \$3.00 Tan Button and Lace  
Shoes at .....\$1.98

#### GOOD SHOES AT CUT PRICES.

Men's \$2.50 Shoes, all kind at \$1.49  
Men's \$2 Shoes, Vici Kid at \$1.24  
Credmore Brogan Shoes at \$1.49  
One lot of good Brogan Shoes for  
.....\$1.24  
All kind of Plow Shoes for Men at  
per pair .....\$1.24

#### SHOES FOR BOYS AND GIRLS.

Boys' Fine Shoes at \$1.98  
Boys' Fine Shoes at \$1.48  
Boys' Fine Shoes at \$1.24  
Boys' Fine Shoes at .....98c  
Misses' Fine Shoes at \$1.49  
Misses' Gun Metal and Pat. Leather  
Shoes at .....\$1.49  
Misses' Vici Kid Shoes, Button and  
Lace at .....\$1.24  
Misses' Good Shoes at .....98c  
One lot of Misses good Shoes at 88c  
Children's Shoes at .....49c

#### SEE OUR BARGAIN COUNTERS.

One Counter .....\$1.98  
One Counter .....\$1.92  
One Counter .....\$1.49  
One Counter .....\$1.24  
And that Big .....98c Counter



#### MIDDY BLOUSES.

You will find our line of Middies  
the most complete and the bet-  
gest value you have seen yet.  
Prices .....49c and 98c

#### 25c CORSET COVERS 15c.

25c Corset Covers, Lace and Ribbon  
trimmed, Special .....15c

#### LADIES' VOILE AND CREPE WAISTS.

We have a reputation on our 98c  
Waists. They are really worth  
\$1.25 and \$1.50, but we charge  
you only a small profit. You get  
them for .....98c

10-4 Unbleached Sheeting, 30c Qual-  
ity, Special .....19c  
39c Quality 10-4 Bleached Sheeting  
Special .....25c  
40-Inch, 10c Quality Sea Island  
Sheeting, Special .....\$1.43c

#### "TANGO" SPECIALS.

\$1.00 "Tango" Hand Bags .....48c  
"Tango" Barretts .....15c  
"Tango" Side Combs .....25c  
"Tango" Hair Pins .....5c to 25c

#### WINDOW SHADES.

25c Window Shades, with or without  
Fringe .....19c  
25c Standard Oil Cloth .....18c

#### MESSALINE PETTICOATS.

Messaline Petticoats worth \$3.50, in  
all colors and shades at .....\$1.98

#### NEW TUB SILKS.

Comes in new color stripes and  
shades, per yard .....25c  
\$3.50 Striped Silk Shirt Waists, Spe-  
cial .....\$1.98  
\$1.50 Alarm Clocks, Special... 98c  
Ladies' Crepe Gowns, \$1.50 values  
at .....98c

#### MEN'S HATS.

\$1.50 Pride of America Hats... 98c  
\$2.50 Celebrated Hats .....\$1.48  
Big lot of Men's and Boys' Hats,  
worth up to \$1.00 and \$1.25 at 49c

#### BLACK TAFFETA SILK 69c.

\$1.00 Quality Chiffon Taffeta, in  
Black only, Special .....69c  
50c SHIRT WAIST LINEN 39c.  
45-Inches in width, beautiful qual-  
ity and finish, a bargain even at  
50c; our price .....39c  
36-Inch All Linen Cambrie, 35c  
quality, Special .....25c

#### 33c SILK SPECIALS 33c.

That new Silk, Satin Wool Crepe,  
50c quality at .....33c  
50c Florentine Taffeta, a new Silk  
this season at .....33c  
50c Quality Silk Bulgar Cloth, in  
self-colored stripes, entirely new  
this season at .....33c

#### NOTION SPECIALS.

All kinds Rhine Stone and "Tango"  
Hair Pins at low prices.  
Best 15c Side Combs .....10c  
50c Silk Hose, fancy colors .....35c  
Camisole Shadow Lace .....25c  
\$1.50 Long Silk Gloves, all colors,  
at .....98c  
\$3.50 16-Button Kid Gloves, in  
white, black and tan .....\$1.98  
25c Shadow Lace .....10c  
\$1.50 Human Hair Switches... 98c  
Best 5c Hair Nets .....2 for 5c  
Chadwicks Spool Thread .....3c  
J. O. Kings Spool Thread, 2 1-2c or  
25c per dozen.

## Our Big Special Counter

6<sup>1</sup>/<sub>2</sub>c

10c English Long Cloth. Best 10c Dress Gingham. 10c yard wide Percalé

Washington Quilting. Check Dimity. 10c Outing

6<sup>1</sup>/<sub>2</sub>c

Thousands of dollars worth of new Spring and Summer Shoes, Oxfords, Pumps, Etc.  
for Men, Women, Boys and Girls coming in every day. Buy your Spring and Sum-  
mer Shoes and Oxfords at Efir's. We are offering better values than we ever  
offered before. Efir's give you better values for less money on everything.

