

THE GASTONIA GAZETTE.

TUESDAY, OCTOBER 26, 1915.

GASTON'S LIQUOR DEPOT.

Yorkville Enquirer, 19th. Mention has already been made of the fact that the express office at Clover is the principal source of liquor supply for a large portion of Gaston and other adjoining North Carolina counties, and it is unnecessary to say that the situation continues unchanged except for a steady increase in the volume of liquor handled.

Under the statutes of North Carolina it is unlawful to ship liquor into Gaston county in any quantity, and the liquor dealers up that way are reduced to quite serious straits in the matter of securing supplies. Because of the difficulties in the way some of the people have cut liquor out entirely. Some others depend upon the occasional flask that can be brought from dry territory by friends and then again others have more or less definite connections with a few remaining moonshiners. The great majority of the thrifty, however, have their liquor shipped to Clover and come after it in automobiles, or such other means of conveyance as happens to be available.

It is contrary to the law of North Carolina for anybody to have sealed packages of liquor in their possession in Gaston county. No one seems to make any special effort to enforce that law; but the people who come down from North Carolina are not inclined to take unnecessary risks, and as evidencing this fact the four miles of highway between Clover and the North Carolina line are littered with discarded liquor cartons. The writer, who passed up that way last Saturday, counted twenty-seven such cartons within a distance of about two miles.

And in this connection the writer had quite a funny experience. In company with two other gentlemen, he was on the way to Gastonia in an automobile. Just ahead was another car containing four people. The register tag showed that the car was from North Carolina, and it did not require the marvelous detective ability of a Sherlock Holmes to lead one up to a conclusion that there was a gallon of whiskey aboard.

Mr. J. C. Wallace, who was driving the car in which the writer was riding, sniffed some fun and made as if to catch the car ahead. The driver of the leading car put on more speed and held his lead. It was suggested that those in front had begun to suspect that Mr. Wallace was one of a party of South Carolina officers. When the dust of the forward car became disagreeable, Mr. Wallace dropped behind. Then the front car slowed up, and the men threw out a gallon carton. Next it appeared that they were trying to draw a cork. Mr. Wallace put on more speed and the other car did the same. The forward car got away ahead and held its lead until it got well over the North Carolina line, when it stopped. As Mr. Wallace's car swept past, the men in the other car were transferring the contents of a gallon jug into small bottles. All of them appeared to be in a smiling humor; but they did not show up again.

It is said that the coming of automobiles from North Carolina to Clover is a matter of daily occurrence and sometimes there are more than a dozen such automobiles in a single day.

STIFF ADVERTISING RATES.

Mail Order Houses Will Pay \$12,000 a Page to Get Their Ads Out But Local Merchants Think They Can't Afford a Few Dollars Worth in Their Local Papers.

Monroe Journal.

The Curtis Publishing Co. has announced new advertising rates for The Saturday Evening Post as follows: \$8 a line, \$5,000 for a full page; \$6,000 for second or third cover in two colors; \$7,500 for fourth cover in two colors; \$10,000 for center double page in black, or \$12,000 for center double page in two colors. These rates are for one issue.

The other day, an exchange says, a merchant said he couldn't afford to advertise in his home newspaper. If the man's view were distorted, we would see that he couldn't afford not to advertise. Refusing to advertise is his most expensive extravagance. That same merchant will spend hours telling of the "unfair" competition of the mail-order houses who are his most aggressive and dangerous competitors, yet the methods

A CONFESSION

Hopes Her Statement, Made Public, will Help Other Women.

Hines, Ala.—"I must confess," says Mrs. Eula Mae Reid, of this place, "that Cardui, the woman's tonic, has done me a great deal of good."

Before I commenced using Cardui, I would spit up everything I ate. I had a tired, sleepy feeling all the time, and was irregular. I could hardly drag around, and would have severe headaches continuously.

Since taking Cardui, I have entirely quit spitting up what I eat. Everything seems to digest all right, and I have gained 10 pounds in weight."

If you are a victim of any of the numerous ills so common to your sex, it is wrong to suffer. For half a century, Cardui has been relieving just such ills, as is proven by the thousands of letters, similar to the above, which pour into our office, year by year.

Cardui is successful because it is composed of ingredients which act specifically on the womanly constitution, and helps build the weakened organs back to health and strength.

Cardui has helped others, and will help you, too. Get a bottle today. You won't regret it. Your druggist sells it.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," sent in plain wrapper. NC 122

"Chesterplace"

Have you seen these lots? They are located in the best residential section of Gastonia and all modern conveniences are available. See us at once and let us have the pleasure of showing you this new development.

GASTONIA INSURANCE & REALTY CO.

W. T. RANKIN, Pres-Treas.

R. G. RANKIN, C. B. ARMSTRONG, Vice-Prests.

E. B. BRITAIN, Secretary

employed by the mail-order houses which succeed are the very ones which the merchant refuses to use. The mail-order house first of all is an advertiser. Advertising is the life of its business. Every magazine that enters the small town and rural home carries the ad of the mail-order house. Expensive catalogs are printed showing the illustrations of the actual articles. Occasionally sheets are scattered broadcast over the country as a special "come-on" for the bargain hunter. Instead of doing these same things in a smaller way through the columns of his local paper, the merchant who can't afford to advertise sits down and "cusses" his tough luck and wonders why he can't get the business. He never thinks he has a better opportunity to reach the people in his neighborhood than the mail-order house has. It doesn't cost him as much as it does the outsider; he can draw the people to his store and show them the actual article he is advertising, and, when they buy, they can take their purchase home with them instead of having to wait for several weeks for it. Advertising is an investment. It should be charged to your selling cost. Figure what percentage you have to pay to advertise, then base a fifty-two weeks campaign on the computation. You can't lose. You can't afford not to advertise.

Boy Cast Off Problem is Discussed.

Oakland, Cal., Oct. 13.—"The state's part in dealing with the boy cast off by the community" was discussed before the American Prison Association here today by Guy C. Hanna, superintendent of the Indiana Boys' School at Plainfield, Ind. He defended the reform school system of dealing with youthful male incorrigibles, although acknowledging that many of these institutions had been productive of almost as much evil as good. Personal immorality he considered the greatest problem of the boys' correctional schools and he advocated careful watch of the inmates, segregation of negroes from whites and an abundance of air, baths, work and wholesome food as means of combating this evil.

"Much has been said of late years over the 'honor system,'" he continued. "The public usually has in mind that this means that an inmate has a chance to escape and doesn't do it. If this is the meaning of the system there is little to boast about. No management can conduct an institution out in the open country, containing from 200 to 900 boys, with walls or fences or any other system. The honor system from this standpoint is not an adornment. It is a necessity. I am willing to trust almost any inmate about the institution so far as escape is concerned. I am not willing to put him on his honor or not to commit, or give him a chance to commit, personal immorality."

Mr. Hanna said that the long hours, at low pay, which officers of correctional institutions are compelled to work make it difficult for executives of such establishments to obtain competent assistants of good character. He advocated shorter hours and better pay for these state employees. He also decried the tendency to parole too many city bred boys to farmers. "The parole of an able bodied 18 year old boy to some farmer on a basis of 'board and

clothes' nearly always brings disaster," he said. "I have known of boys going out on this basis with an equipment of clothing furnished by the state, who were returned in the same clothes two or three years later. It is hard for a boy to see that he does wrong to steal \$40 on account from his hard fluted master under these circumstances. "The commitments are practically all from the cities and city grades should be taught to those who can make all bad boys good by turning them loose on a farm is certainly fallacious."

THE HIGHLANDER CASE.

No Truth in Charge That Democrats Were Trying to Crush The Highlander—It's Indebtedness.

Cleveland Star, 19th.

It is unpleasant for The Star to have to discuss the affairs of The Highlander, but since that paper tries to create the impression that "certain influences high in local Democratic councils, made a desperate effort to close up the plant for keeps," it becomes necessary to state the facts which are to the contrary. Democrats as such had no idea whatever of doing the paper an injustice. They simply tried to get their money from a defunct concern against which judgments have been standing for 14 months. The creditors have been more than lenient with Editor DePriest. Democratic stockholders and creditors have lost everything and had they a desire to put the paper out of business, they could have done so months ago. Unpaid judgments are docketed in the office of the clerk of court for \$742.27 and in addition to this there is a \$2,000 mortgage on the plant held by ten men who endorsed a joint note for this amount. This indebtedness is augmented by innumerable open accounts which the creditors never thought necessary to reduce to judgment because they knew how heavily involved the company is. Three months ago the Mergenthaler Linotype Co., of New York city, took back its machine from The Highlander office, but we did not hear a howl of Democratic oppression then. Two weeks ago execution was issued on two judgments. Notice was served by the sheriff but on the promise that the money would be forthcoming, or a bond to secure same, these two creditors were lenient enough to wait. In the meantime "Editor DePriest forestalled their attempt" to get their money by having a receivership appointed. A levy was made, however, before the receiver had qualified and the shop was locked up for 18 hours. Next day these two creditors were still more lenient by agreeing that the doors should be opened under the receivership and the paper continued to the saving of an expense to the defunct company. Yet in the face of all this, Editor DePriest says "they thought they had us—but fell down." He says further, "it was spite to injure the paper." Truth about the matter it was simply the movement of honest creditors to get money which they were honestly due. There is no ground whatever for the charge that Democrats imposed on the paper.

In addition to this, Editor DePriest is trying to get rid of all debts and Democratic stock and issue a straight Republican paper by the receivership process, a very ungrateful way to do people who have invested

FOR RENT

5 Room cottage (one block from square) 209 W. Long ave., per month \$15 Office in Realty Bldg. (2nd floor) per month \$10 4 Room cottage (close in) per month \$6

and lost, yet this is what Mr. DePriest seeks to do. Under this process none of the judgments can possibly be paid and it is doubtful whether the plant will make the mortgagees safe.

We have no way of telling whether the paper will be continued or not and it matters little to us whether it runs as a Republican or Independent publication. The fact stands out that the creditors will get little or nothing and Editor DePriest seems glad of it.

AT THE LOOM OF LIFE.

Joseph H. Marvell, in Philadelphia Public Ledger. We sit today at the loom of life, And weave, and weave, and weave, The warp is laid by Hand Divine, But ever the woof is where we grieve. For every moment of every day The shuttle flies through and through. The patterns we scheme, In the dreams we dream, Are made up of the things we do—Smiles and tears; kind words and fears, Are wound on the bobbins we wind; And every thoughtless word is there; Every deed unkind; Every act we would fain forget; The thoughts that are dark and vain, We view them in the fabric of life, And see them again and again. We sit and weave with aching hearts, In a world of vast regret, And our tears fall fast, as we view the past, And we pray that we may forget. But out of repining and recall, We look in the future and see That the pattern has not been woven in vain. For our lives are spread on a broad-er plane. We know not the length of warp or woof; We know not our given span; But into each day's allotted task Let us put the best we can. Of smiles, of kindness and patient care— The unselfish efforts we've made— And blend them in colors surpassing fair, That the flight of years will not fade, And thus, at the end of our working day, When the shuttle falls from our nerveless hands, And the loom shall lie at rest, May we hear the voice of the Master say, "Take the rest, well won, for the work thou hast done, For 'twas done as thou thought best."

MRS. GALT'S FORTUNE.

President's Fiancee Said to Be Worth More Than \$250,000 and Has an Income Annually of More Than \$20,000. Washington, Oct. 21.—Mrs. Norman Galt, who will be the bride of President Wilson, is the sole possessor of a fortune estimated at more than \$250,000. Her annual income for several years is declared to have been not less than \$20,000. The will under which she inherited the property of her deceased husband, Norman Galt, gave her the estate unconditionally and without restrictions. An extract from this document obtained from James Tanner, registrar of wills in the District of Columbia, is in part as follows:

FACTS FOR SUFFERERS.

Pain results from injury or congestion. Be it neuralgia, rheumatism, lumbago, neuritis, toothache, sprain, bruise, sore stiff muscles or whatever pain you have yields to Sloan's Liniment—brings new fresh blood, dissolves the congestion, relieves the injury, the circulation is free and your pain leaves as if by magic. The nature of its qualities penetrate immediately to the sore spot. Don't keep on suffering. Get a bottle of Sloan's Liniment. Use it. It means instant relief. Price 25c. and 50c. \$1.00 bottle holds six times as much as the 25c. size.



Shoes, Hats and Gents' FURNISHINGS

For Those Who Are Particular

We have the right kind, right styles and at right prices.

If "seeing is believing" take a peep.

Howell-Groves Shoe Co.

PHONE 151

Advertisement for The Gas Company featuring a cartoon character and the text: 'They're Almost Here!! Good-bye Cold and Discomfort'.

Advertisement for Adams Drug Company featuring the text: 'CONFECTION PERFECTION' and 'ADAMS DRUG COMPANY'.

Advertisement for Cardui featuring the text: 'I give and bequeath to my beloved wife, Edith Bolling Galt, all that I possess of both personal and real property.' and 'No Wonder He Kicked.'

Advertisement for Cozy Theater featuring the text: 'COZY THEATER Presents Friday, October 29th "Via Wireless" A Gold Rooster Play In 5 Parts Featuring Miss Gail Kane and Mr. Bruce McRae'