



Thursday, June 22nd

WE GIVE YOU BELOW JUST A FEW OF THE MANY BARGAINS WHICH WILL BE ON SALE FOR DOLLAR DAY. IN ADDITION TO THESE THERE WILL BE MANY OTHER SPECIALS IN ALL DEPARTMENTS. COME TO GASTONIA ON THE 22ND, TAKE SOME OF THESE BARGAINS HOME WITH YOU, FOR WE ARE GOING TO MAKE THIS DAY EFIRD'S DAY AS WELL AS DOLLAR DAY.

White Goods Specials for Dollar Day

- 10 Yards of Checked Dimity\$1.00
- 16 Yards of 10c English Cloth\$1.00
- One \$1.38 10-yard Bolt of English Long Cloth\$1.00
- 15 Yards of Genuine 10c Poe Mills Bleaching\$1.00
- 13 Yards of Giant Embroidery Cloth\$1.00
- 13 Yards of Fruit of the Loom Bleaching\$1.00

Sheet and Pillow Cases

- 5 Yards White Rock Mills 81-inch Bleached Sheeting\$1.00
- 5 Yards best 81-inch Unbleached Sheeting\$1.00
- 2 Heavy-weight 81x90 Seamless Sheets\$1.00
- 2 Heavy-weight full size Sheets and 2 Pillow Cases to match\$1.00
- 1 Utica Dollar Sheets and Pillow Case to match\$1.00
- 1 Utica Mohawk full size Sheet and 2 Pillow Cases to match\$1.00

Specials in Toilet Articles

- 1 Pkg. Colgate Tooth Paste ...10c
 - 1 Pkg. Honeymoon Face Powder 10c
 - 1 Pkg. Palmolive Vanishing Face Cream50c
 - 3 Cakes Palmolive 10c Soap...30c
- Total value\$1.40

\$1.00

Ladies' Silk Hose Specials

- Hose and 1 pair 25c Silk Lisle\$1.00
- Hose for\$1.00
- 3 Pair 50c Boot Silk Hose\$1.00
- 1 Pair of Ladies' \$1.00 Pure all Silk

\$1.00 Specials

- 3 Ladies Knit T. B. Suits, 48c quality, for\$1.00
- 13 Ladies' Gauze Vests, 10c quality, for\$1.00
- 1 98c Colony Quilt and 1 Sheet, value 39c, for\$1.00
- 13 Cakes of Palm Olive Soap for\$1.00
- 8 Cans Colgate's Talcum Powder for\$1.00
- 12 Balls C. M. C. Cotton, all colors\$1.00
- 25 Yards 5c Lace for\$1.00

- Men's Cambric Handkerchiefs, full-size, Special Dollar Day Sale Price, 24 for\$1.00
- Boys' heavy ribbed School Stockings, guaranteed to give perfect satisfaction; sizes 5 to 11; 25c value, Dollar Day Sale Price, 7 pair \$1.00
- Misses' and Children's Hose in fine rib, extra good quality, sizes 5 to 9 1-2; 15c value, Dollar Day Sale Price, 10 pairs for\$1.00
- Men's Pure Linen Handkerchiefs, Dollar Day Sale Price, 12 for \$1

Men's Specials For \$1.00

- One Pair 25c Silk Socks
- One 50c Necktie
- One 10c Handkerchief
- Two Lion Brand Collars
- One Pair 25c Paris Garters

All For \$1.00.



Silk Specials For Dollar Day

- Best 40-Inch Crepe de Chine, \$1.00.
- 40-Inch all Silk KCrepe de Chine in White, Pink, Flesh, Corn, Rose, Black, Navy, etc., quality usually sold for \$1.50, Dollar Day, per yard\$1.00

- 5 Yards Aledo Silk, \$1.00.
- 36-Inch Aledo or Euesine Silks in all colors, 5 yards, Special\$1.00
- 3 Yards Silk Organdie, \$1.00.

- 40-Inch Silk Organdie in all the new floral patterns for Spring in the light and dark ground, 50c quality, 3 yards for\$1.00

- 3 Yards Silk Shirting for \$1.00.
- We will sell for Dollar Day 3 yards of 48c Silk Shirting, 32-inches wide, for\$1.00

Linen Towels

- 22x42 All Pure Linen Hemstitched Towels, Our Special 50c Value, 3 for\$1.00
- 6 Linen Finish Hemstitched Towels for\$1.00
- 14 Bleached Turkish Towels, \$1.40 worth, for\$1.00
- 5 Best 25c Turkish Bath Towels \$1
- 14 Large 10c Color Border Huck Towels, \$1.40 worth, for\$1.00

Corset Special

- Any \$1.00 Corset in stock and a 25c Corset Cover\$1.00
- Three of our 50c Bungalow Aprons for\$1.00

Men's Furnishings

- 3 Men's 50c Work Shirts for\$1.00
- 2 Men's 15c Lion Brand Collars and a \$1.00 Shirt for\$1.00
- 1 Pair Men's 50c Silk Hose, one 50c Belt and 50c Tie all for\$1.00
- 6 Men's 10c Handkerchiefs, 1 pair Paris Garters 15c, 2 Lion Brand 15c Collars and 1 pair Men's 15c Lisle Sox all for\$1.00

Boys' Special

- 1 Pair of Boys' 98c Pants and 1 25c Cap for\$1.00

Men's Special

- 1 98c Lion Brand Shirt, 1 Lion Brand Collar 15c, 1 Man's 10c Handkerchief for\$1.00

Muslin Underwear Assortment

- \$1.25 Assortment of Corset Covers or Drawers, \$1.00.
- An assortment of 25c Corset Covers or Drawers. Your choice of any five garments\$1.00
- Dollar Day Specials in Children's Underwear.
- Your choice of Children's full size Hemstitched Drawers, Waists or Skirts, assorted to suit the customer, 9 garments for\$1.00
- \$1.50 Petticoats and Teddy Bear Assortment, \$1.00.
- One \$1.00 White Petticoat and one 50c Teddy Bear Suit. Special for Dollar Day\$1.00
- \$1.50 Assortment of White Petticoats, \$1.00.
- 3 Regular 50c White Petticoats, Special for Dollar Day\$1.00
- \$1.50 Worth of Gowns, \$1.00.
- 4 Ladies' Nainsook regular 39c sellers, Special Dollar Day Price, \$1
- A Wonderful Underwear Assortment, \$1.00.
- 1 Envelope Chemise, value50c
- 1 Corset Cover, value25c
- 1 Ladies' Gown, value50c
- 1 Pair Ladies' Drawers, value25c
- Total value, \$1.50, for\$1.00

Extra Specials For \$1.00

- One Box Mennen's Powder
- One Cake Palmolive Soap
- One Tube Colgate's Dental Cream
- One Tooth Brush
- One Hair Brush
- One Box Face Powder
- One Package Wire Hair Pins
- One Package Bone Hair Pins

All For \$1.00

Miscellaneous Dollar Specials

- 14 Yards Dress Gingham for\$1.00
- 12 Yards Scout Percale, yard-wide\$1.00
- 10 Yards Rumson Percale\$1.00
- 9 Yards 32-inch Madras\$1.00
- 2 10-Yard Bolts English Long Cloth for\$1.00
- 1 12-Yard Bolt \$1.25 quality Long Cloth\$1.00
- 10 Yards No. 1000 Ladies' Cloth for\$1.00
- 1 1-2 Yards Black Taffeta Silk, 75c quality, for\$1.00
- 5 yards 25c Gaberdine for\$1.00
- 12 yards Dress Ginghams, 10c quality, for\$1.00
- 25 Spools Coats' Cotton for\$1.00
- 5 Yards Poplin, 25c quality\$1.00
- \$1.50 Men's and Ladies' Parasols \$1
- 3 Men's 50c Neckties for\$1.00
- 5 Ladies' 25c Crepe de Chine Handkerchiefs for\$1.00
- 5 Pairs Men's 25c Hose\$1.00
- 5 Pairs Ladies' Lisle Hose, 25c values, for\$1.00
- 8 Pairs of Ladies' 15c Lisle Hose, for\$1.00
- 12 Yards 10c Bleach for\$1.00
- 2 Pair of Boys' 59c Overalls\$1.00
- \$1.00 Shoe Specials.
- 1 Pair of Men's or Ladies' or Children's Shoes at 98c and 1 pair of 10c Hose for\$1.00

Special No. 1 For Men---\$1.73 For \$1.00

- One Lion Brand Collar, any style
- One 39c Necktie
- One Pair 15c Socks, black
- One 25c Belt
- One Pair 25c Paris Garters
- Three Gold Medal Handkerchiefs
- One pair 25c Suspenders

All For \$1.00

Six Pair Hose For \$1.00

- Lot 25c Boot Silk Hose, slightly imperfect, 6 pairs for\$1.00
- One pair \$1 Silk Hose and 2 pairs 15c Lisle Hose\$1.00
- 12 Pairs Ladies' first quality fast Black Hose\$1.00
- 12 Pairs Men's Socks, black\$1.00
- 20 Pairs Men's Gray Socks\$1.00
- 5 Pairs 25c Silk Socks\$1.00
- 3 Pairs 50c Silk Socks\$1.00

For the benefit of those who will find it impossible to attend this event on Thursday, we will continue these specials through Friday the 23rd.



YOU GET IT FOR LESS AT
EFIRD'S

