

THOMSON MERCANTILE COMPANY'S.

—G R E A T—

MID-SUMMER CLEARANCE SALE

20 to 50 Per Cent Off

WILL BEGIN THURSDAY MORNING, JULY 13TH AND CONTINUE THROUGH SATURDAY, JULY 22ND

Nine Days of Unsurpassed Bargain-Giving. A Veritable Feast of Discounts, Cuts and Slashes Throughout Our Entire Establishment.

Ladies' Ready-to-Wear Department

15 Ladies' Spring Wool Suits, in this sale at 1-2 price
 20 Ladies' Palm Beach Suits, this sale 1-3 off regular price
 Ladies' Wool Skirts, 1-3 off regular price
 25 Ladies' White Voile and Organdie Dresses, values from \$3 to \$8, 1-3 off regular price during this sale

Ladies' Shirt Waists

50 Ladies' silk and crepe de chine shirt-waists, all colors, one-third off regular price during this sale

Wash Skirts

100 Wash skirts, values up to \$1.50 to go in this sale at 89 cents each
 25 Wash Skirts, White 79c value, sale price 49c

Ladies' Muslin Underwear

Full line of Gowns, Chemises, Corset Covers, Etc., 20 per cent off regular price during this ten-days sale

Millinery

All trimmed hats, to clean out quick, just one-half price during this sale as long as they last

Royal Cuticle Soap

We will sell 500 cakes of Royal Cuticle Soap Friday Morning from 10 to 10:30 o'clock at **3c**

This is a splendid bargain. Don't miss it.

Dress Goods

4 pieces 40-in Figured Lawns, 15 cent values, colors Lavender, Navy, Green and Black, this sale at 8c yard
 Limit 10 yards to a customer
 500 yards short length Gingham, 7 cent value, to go in this sale at 4 cents per yard as long as it lasts
 Figured and Embroidered Voiles, Florine Silks, Figured Lawns and Crepes, big line 20 per cent off during this sale

Hosiery

All 25 cent hose in this sale at 21c
 50 cent hose at 43 cents during this sale
 \$1 silk hose at 89c
 75 cent silk hose at 69c

Towels

10 dozen Turkish Bath Towels, 22x42 inches, value 29 cents, to go in this sale at 21c
 25 dozen barber's towels to go at 35c per doz
 10 dozen Huck towels, 12 1-2 cent values, to go at 8c

Parasols

20 Silk Parasols, variety of colors, to go in this sale at a reduction of 20 per cent

Ladies' Handbags

50 cent values at 39c
 \$1 values at 79c
 \$1.50 values at \$1.10

Ladies' Collars

Big line of ladies' collars, 25 cent value for 19c
 50 cent value for 39c

Dishes, Etc.

Big line of Dishes, Vases, Tea Tumblers, Jelly Glasses, Mixing Bowls, Etc., 20 per cent off regular price during this sale

Children's Dresses

Children's white Lawn and Organdie dresses, all values up to \$2, 20 per cent off during this sale.

Silk Dresses

One-half dozen Ladies' Silk Dresses, different colors, 1-3 off regular price during this sale

Middy Blouses

Full line Middy Blouses, all sizes and colors, \$1 values at 89c
 50 cent values at 39c

Ladies' Rain Coats

Full line, all sizes, 20 per cent off regular price during this sale

Sport Coats

Ten sport coats to go in this sale at one-third off regular price

Bargains in Rugs

Six Crex Rugs, 9x12 feet values, \$8.50, to go in this sale at 20 per cent off
 Ten Velvet and Tapestry Seamless Rugs, 3x12 feet, values up to \$20, to go at 20 per cent off during this sale

Handkerchiefs

20 dozen Ladies' Handkerchiefs, 5 cent value, at 2c

Remember the date and the place. Sale begins Thursday morning, July 13th, and continues for ten days. Come and bring your friends. Read this list over carefully. If you don't find listed there what you want, come anyway. We have hundreds of other bargains that we cannot list here. They are bargains all the same. Just as good as these. You will find what you want here and the saving will please you.

Thomson Mercantile Co.

The Store of Quality and Service

Gastonia,

North Carolina