

PRE-INVENTORY SALE

COMMENCES SATURDAY, JULY 15th, 9 O'CLOCK A. M.

Lasts Just 7 Days Until Saturday Night, July 22nd

7 Days---July 15 to July 22nd
Taking Stock these hot days in July is a hard job and if prices will move them they will go during these 7 days
SALE OPENS 9 O'CLOCK SATURDAY, JULY 15TH.
Store Closed Friday Evening Marking Down Goods for this sale.

Shop Early This is The Sale Where Every Bargain is Slaughtered in Price
The Buying Event of the Year. Don't Miss It
Our Stock Must Be Greatly Reduced During These 7 Days

7 Days---July 15 to July 22nd
In Marking down goods making preparation for this sale we have forgotten the cost of Merchandise
SALE OPENS 9 O'CLOCK SATURDAY, JULY 15TH.
Store Closed Friday Evening Marking Down Goods for this sale.

COMMENCING SATURDAY MORNING, July 15th, at 9 o'clock this Big Pre-Inventory Sale will start at all the Third Chain of Stores, and whatever town you may be in, do not fail to visit our store. Our Pre-Inventory sales are looked forward to by hundreds of thousands of people throughout the Carolinas as the Great Bargain event of the year.	LADIES' WHITE SKIRTS, 50c. For this sale we have secured 10 dozen Ladies' White Wash Skirts, these are a regular 98c value, but for this sale they will be sold for the special price of50c	SALE SPECIALS FOR 1c. 1 Dozen Good Pearl Buttons 1c 1 Dozen White Hemstitched Handkerchiefs 1c 1 Paper Pins 1c 2 Thimbles 1c 2 Dozen Wire Hair Pins 1c 2 Balls Sewing Cotton 1c	BIRDSEYE. 4 Put up in 10-yard lengths, best absorbent quality: 68c 25-inch width 78c 36-inch width 88c 3-4 Rubber Sheeting 23c 1 Yard square Rubber Sheeting 45c	SPOON MORNINGS Saturday and Monday morning from 9 until 9:30 o'clock we will sell Ladies' regular 50c Nainsook Slip over Gowns, limit two to a customer, at18c	LADIES GOWNS 18c Saturday and Monday morning from 9 until 9:30 o'clock we will sell the Genuine Poe Mill Bleached Domestic to Ladies only, limit 10 yards to a customer 5c	POE MILL BLEACH 5c Monday and Wednesday morning from 9 to 9:30 o'clock we will sell the Genuine Poe Mill Bleached Domestic to Ladies only, limit 10 yards to a customer 5c	#1 AMERICA ALARM CLOCKS 39c Thursday Morning from 9:30 to 10 o'clock we will sell the best #1 Alarm Clocks every one guaranteed, at 39c (None Sold to Children.)	MAIL ORDER CUSTOMERS. We shall fill all Mail Orders for items from this advertisement, with the exception of the specials advertised for certain hours. These items will be impossible to apply on Mail Orders, also include postage on orders for 5c and 6 1/2-c goods.
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All Ladies Ready to Wear at Pre-Inventory Prices

We have the reputation of carrying nothing in LADIES' READY-TO-WEAR over from one season to another if prices will move it. In this sale you will find prices that will make Spring suits look good on a hot July day, and Summer Dresses and Shirts waists at almost our own price.

SPRING SUITS.
One lot of Ladies' Spring Suits, including Poplins, Shepherd Checks, etc., values up to \$12.50, at\$4.75
Ladies Suits worth up to\$11.50
LADIES' WHITE SKIRTS, 50c.
Ladies Suits worth up to \$18.50, at\$7.50
Your choice of any Taffeta, Jersey or Spring Suit in our Suit Department during this sale at\$11.99

LADIES' WHITE SKIRTS, 50c.
For this sale we have secured 10 dozen Ladies' White Wash Skirts, these are a regular 98c value, but for this sale they will be sold for the special price of50c

SHIRT WAISTS AT 25c.
One lot Sport Stripe and other special values in Shirt Waists for opening morning of this sale\$1.99
Crepe de Chine Waists, \$1.65.
Crepe de Chine and heavy China Silk Waists, the regular \$1.98 and \$2.50
Numbers in White and Colors \$1.65
Georgette Crepe and other Novelty Waists worth up to \$2.50, at\$2.65

SILK DRESSES.
One lot Crepe de Chine and Poplin Dresses, values worth up to \$7.50, at\$2.95
White Voile Dresses worth up to \$2.95, at\$2.95
Taffeta Dresses, Blacks, Navies, etc., at\$4.95
Taffeta, Crepe de Chine and Combination Dresses worth up to \$12.50, at\$6.95
Taffeta and Combination of Taffeta and Georgette Crepe and other fancy Dresses worth up to \$16.50 \$9.50
Dresses worth up to \$25, at\$14.95

WASH DRESSES.
Colored Orandy and Voile Dresses reduced to\$1.95 and \$2.95
35.00 Colored Wash Dresses\$3.95
\$7.50 Wash Dresses\$4.95
\$7.50 Sport Dresses\$4.95

NET DRESSES.
\$9.50 White Net Dresses\$5.95
\$12.50 White Net Dresses\$7.95

CREPE KIMONAS.
One lot Crepe Kimonas worth up to \$1.99, all colors69c
Crepe Kimonas with yoke back, silk trimmed, worth up to \$1.50, at\$1.00
\$5.00 All Silk Kimonas\$3.75

JAP SILK WAISTS, 95c.
100 Doz. Jap Silk Waists in all the newest styles with ruffles, plain and tailored\$7.95

POULIARDS AND BATISTE, 9c.
15c Mercerized Pouliards and colored Batistes, Orandies, Lawns, etc., all new patterns. Sale price9c

40-INCH STRIPE VOILE, 9c.
40-inch Awaiting Stripe Voiles in the narrow and wide stripes, colors25c
25c STRIPE VOILES, 18c

48c DRESS GINGHAMS, 7 1/2-c.
All the newest patterns and Sport Stripes in Voiles and Orandies, 25c quantities to go in this sale at18c

All Silks at Cut Prices

40-INCH TAFFETA SILK AT \$1.18
40-inch Black Taffeta Silk, Special quality in Black only, \$1.50 value to go at\$1.18
36-inch all Silk Black Taffeta,78c
36-inch Peau de Soie88c

SILK SHIRTINGS, 35c.
32-inch Silk Shirtings in 25 new patterns and colorings, 50c quality. Sale price35c
\$1.00 Quality all Silk Shirtings, plain and Satin Stripes, Stripes, Poplin Shirtings, etc. Sale price69c

SILK AT 38c.
One big counter of odd pieces of short length silks, including some of every kind carried in our store, to go on sale Saturday morning when store opens, per yard38c

SILK CREEPE DE CHINE, 75c.
\$1.00 Quality all Silk Creepe de Chine in Black, White, Pink, Rose, Corn color, Blue, etc.75c
\$1.25 and \$1.39 best quality of Silk Creepe de Chine, colors, Flesh, Rose, Maise, Hello, Lavender, Pink, Black, Tans, Blacks, Rose, Browns, etc. Special sale price95c

HEAVYWEIGHT NAVY BLUE, BLACK, ROSE AND COPE AND OTHER COLORS IN OUR BEST QUALITY TAFFETA SILKS GO IN THIS SALE AT\$1.49

SILK CREEPE DE CHINE, 75c.
\$1.00 Quality all Silk Creepe de Chine in Black, White, Pink, Rose, Corn color, Blue, etc.75c
\$1.25 and \$1.39 best quality of Silk Creepe de Chine, colors, Flesh, Rose, Maise, Hello, Lavender, Pink, Black, Tans, Blacks, Rose, Browns, etc. Special sale price95c

Shoes at Pre-Inventory Sale Prices

LADIES' \$3 PUMPS, \$1.65.
One big rack Ladies Pumps, Colored and Oxfords in all lasts, but we have only a few pairs of a style, values worth up to \$3.00, some of all sizes, to go at\$1.65

WHITE SHOES.
Ladies and Misses White Canvas Pumps and Oxfords, worth up to \$1.50, slightly soiled, at50c
Ladies' White Canvas Pumps, Oxfords, etc., values worth up to \$2.50, at\$1.18

MEN'S \$3.50 OXFORDS, \$2.25.
Several hundred pairs of Men's Best and Best's Special Oxfords in tans and blacks, going in this sale \$2.50

LADIES' OXFORDS, 50c.
One rack, about 500 pairs Ladies' and Misses' Pumps and Oxfords, including samples, odd lots, etc., mostly small sizes, at a pair50c
Men's, Boys', Ladies' and Children's Black Tennis Oxfords with rubber soles, all sizes38c

MULESKIN SHOES.
Men's Tan Oxfords and Gray Work Shoes, all sizes\$1.25
Men's Ventilated Leather Oxfords, \$1.98
Ladies' Ventilated Leather Sole Oxfords at\$1.98

Leather Sandals for This Hot Weather.
Children's Elk Sole Sandals, 48c
Children's Elk Sole Leather Sandals, 8 1/2 to 1159c
Children's Leather Sole Sandals, 5 1/2 to 1188c
Children's Leather Sole Sandals, 11 1/2 to 274c

President Suspenders
The original President 50c Suspenders during this sale at35c
One lot genuine President Suspenders to go at25c
Regular 25c Suspenders18c

Hickory Shirts, 7 1/2-c.
Blue and brown stripe Hickory Shirts, at7 1/2-c
Heavy stripe Hickory Shirts, 7 1/2-c
15c Heavy blue stripe Hickory Shirts, at11c

Wool Skirts, 50c.
Blue and brown stripe Wool Skirts, at50c
Heavy stripe Wool Skirts, at50c
15c Heavy blue stripe Wool Skirts, at11c

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Blue and brown stripe Wool Skirts, at50c
Heavy stripe Wool Skirts, at50c
15c Heavy blue stripe Wool Skirts, at11c

Colored Wash Goods

Amokeag Madras, 8 1/2-c.
32-in. Amokeag Bleached Madras in all Shirting styles. Price \$1-20
Amokeag 32-in. Romper Cloth in all plain colors and every color stripe made, that would be worth more if bought today. Sale price, 12 1/2-c
48c DRESS GINGHAMS, 7 1/2-c.
About 6,000 yards regular 10c Dress Gingham, in all the new Plaid, Stripes, etc., in every color imaginable, warranted fast colors at 7 1/2-c

SILK STOCKINGS, 40c.
Black Silk Stockings with Clocking for40c
Heavy Silk Hose in Black, Taupe, Gray, Sand, etc.78c
\$1.50 Heaviest weight all Silk Hose in Black and White only90c
Heavy white Silk Stockings with Black Clockings, black and tan98c
16-Button hose black Silk Gloves, 1 1/2-c
Kaye's 16-button Silk Gloves 78c
NEW NEW EARL.
A new lot Ladies' Neckwear including everything in the new Orandy, Lace and Sport Collars, Cuff Sets, etc., to go at20c and 48c

CONGOLEUM ART-RUGS

FOR THE ABOVE DAYS WE WILL MAKE THE FOLLOWING PRICES ON THESE FAMOUS RUGS:

3x4 1-2 feet, 98c special78c
3x6 feet, \$1.50 special\$1.00
4 1/2x6 ft., \$1.95 special\$1.60
6x9 feet, \$5.50 special\$4.48
10x12 ft., \$10 special\$7.98
8x12 feet, \$11, special\$8.95

6 1/2-c COUNTER.
Yard wide Percales, English Long Cloths, Nainsooks, Voiles, Batistes, Orandies, Dry Goods and enormous other odds and ends of White and Colored Wash Goods (Second Floor, no mail orders) 6 1/2-c

WHITE DIMITY, 5c.
Several thousand yards White Check and Stripe Dimities, 40-inch Lawns, remnants of other kind of White Goods, per yard 5c

SUMMER CURTAIN MATERIALS.
10c White and Ecru Curtain Etamine with colored borders 5c
12 1/2-c Plain White and Ecru Etamine with extra wide borders 10c
25c White Marquillettes and Voiles 11c
at16c

\$1.00 PARASOLS, 39c.
About 500 Ladies Parasols, including plain white and fancy colors, bell shapes, etc., not a Parasol in the lot that is sold for less than \$1.00. Sale price (No mail orders) 39c

SILKS AT 38c.
One table Silk, including plain Suesines, fancy flowered and figured Silks in all colors, remnants, etc., for Opening Morning of this sale and while they last. (No mail orders) 38c

CORSET SPECIALS

For this sale we will make special prices on the Famous R. G. and C. B. Corsets:

\$1.25 Quality at98c
\$1.00 Quality at78c
\$2.00 Quality at\$1.48
\$2.50 Quality at\$1.98
\$3.00 Quality at\$2.48
\$3.50 Quality at\$2.98
\$5.00 Quality at\$3.98

With every Corset sold during this sale over \$1.48 we will give FREE OF CHARGE one 25c Corset Cover.

6 1/2-c COUNTER.
Yard wide Percales, English Long Cloths, Nainsooks, Voiles, Batistes, Orandies, Dry Goods and enormous other odds and ends of White and Colored Wash Goods (Second Floor, no mail orders) 6 1/2-c

WHITE DIMITY, 5c.
Several thousand yards White Check and Stripe Dimities, 40-inch Lawns, remnants of other kind of White Goods, per yard 5c

SUMMER CURTAIN MATERIALS.
10c White and Ecru Curtain Etamine with colored borders 5c
12 1/2-c Plain White and Ecru Etamine with extra wide borders 10c
25c White Marquillettes and Voiles 11c
at16c

\$1.00 CORDBUROU, 49c.
Wide Wale White, Rose, Cope, Wash and Corduroys, \$1.00 qualities during this sale at49c

CHILDREN'S HATS, 10c.
About 200 Children's Hats, consisting of all kinds of Children's, Misses' and Boys' Thursday morning on second floor10c

Spread, Sheets and Towels at Sale Prices

DOUBLE BED KRINKLE DIMITY
\$1.10
\$1.10 Krinkle Dimity Quilts\$1.10
Crocket Counterpanes, 48c
Crocket Counterpanes, extra worth up to \$1.2578c
Heavyweight Crocket Counterpanes, 48c
Crocket Counterpanes at \$1.10
Crocket Counterpanes at \$1.10

SEAMLESS SHEETS.
\$1.90 Seamless full bleached Sheets, 75c value, for52c
\$1.90 Heavyweight Seamless Sheets torn and hemmed, 85c value57c
Utica Mohawk 81x90 Seamless 89c Sheets at79c
Utica Mohawk 81x90 extra heavy Seamless sheets, \$1 value79c
Utica 81x90 best sheet made at 79c
Tulip 72x90 bleached seamed Sheets25c
72x90 Seamed Sheets25c
72x90 Seamed Sheets25c
Daisy 81x90 seamed Sheets45c

PILOW TUBING.
45-inch 16c Pillow Tubing 11 1/2-c
45-inch heavyweight seamless Tubing at15c
10c Red border Huck Towels3c
Soft Barber Towels, per doz.38c
Best 10c Bleached Turkish Towel 7c
15c Guest Towels8c
12 1/2-c Crochet border Huck Towel for8c
25c Large Turkish Bath Towels16c
22x42 Crochet border Honeycomb Towels19c
25c Linen finish Turkish Huck Towels19c
50c Pure Linen Towels at38c
10-4 BLEACHING.
81-inch Unbleached Seamless Sheet- ing at19c
81-inch Heavyweight Domestic 81-in. brown Sheeting at22 1/2-c
White Rock Mills 81-inch bleached Sheeting, 30c quality22 1/2-c

OUR SILKS ARE THE BEST

SILK STOCKINGS, 40c.
Black Silk Stockings with Clocking for40c
Heavy Silk Hose in Black, Taupe, Gray, Sand, etc.78c
\$1.50 Heaviest weight all Silk Hose in Black and White only90c
Heavy white Silk Stockings with Black Clockings, black and tan98c
16-Button hose black Silk Gloves, 1 1/2-c
Kaye's 16-button Silk Gloves 78c
NEW NEW EARL.
A new lot Ladies' Neckwear including everything in the new Orandy, Lace and Sport Collars, Cuff Sets, etc., to go at20c and 48c

WHITE GOODS

45-IN. EMBROIDERY, 25c.
45-inch Embroidery Flouncing, all assorted patterns, worth up to 50c per yard. Special while it lasts, 25c

WHITE SKIRT GOODS.
Royal Linen10c
No. 25 Royal Linen12 1/2-c
Cannon soft finish Shirting, 12 1/2-c
36-in. Irish Linen finish Shirting 11c
25c White Garberdine18c
25c Housework Shirting18c
White Beach Cloth18c
32-in. White Romper Cloth, 12 1/2-c
Best Twilled White Galates at 12 1/2-c
Sale prices on sheer quality White Dimities, Swisses, Piques, etc., during this sale.

EMBROIDERED VOILES.
36-inch Embroidered Voiles, White ground with White, Light Blue, Rose Pink, Hello and Lavender embroidery work, regular 50c quality, at 32c

Ladies Handkerchiefs, 1c.
Ladies White Hemstitched Handkerchiefs for1c
One lot Ladies regular 50c Handkerchiefs, embroidered corners, plain white, hemstitched, etc.2 1/2-c
Regular 10c Handkerchiefs including pure linen, embroidered corners, mercerized Batiste Handkerchiefs, etc., at10c
Handkerchiefs10c

\$1.00 CORDBUROU, 49c.
Wide Wale White, Rose, Cope, Wash and Corduroys, \$1.00 qualities during this sale at49c

CHILDREN'S HATS, 10c.
About 200 Children's Hats, consisting of all kinds of Children's, Misses' and Boys' Thursday morning on second floor10c

Embroideries, 3 1/2-c.

Several thousand yards Laces including Shadows, Nets, Torchons, Round Thread Linens, Vails, Lace Bands, etc., qualities worth from 5c to 25c per yard, to go on sale Saturday morning at2 1/2-c
Oriental and Net Bands, values worth up to 25c per yard, filled on the above sizes at10c
Voiles and Orandies, 10c.
Perfect 10-20-yard lengths Mercerized Voiles, Orandies and Batistes, qualities worth up to 25c, to go on sale in Dry Goods Department, on First Floor, per yard10c

EMBROIDERIES, 3 1/2-c.
3,000 Yards Embroideries and Insertions, slightly soiled, qualities worth up to 15c per yard, to go on sale Saturday morning at3 1/2-c
45-Inch 50c Embroideries25c
LINEN TOWELS, 38c.
50 Doz. of pure Linen Damask Towels. They would be worth if bought today, 75c. Sale price38c
Boston and Ivory Garters at 18c.
The genuine Boston and Ivory Garters, every day of this sale18c
WHITE POPLIN AT 12 1/2-c.
36-in. White Poplin. Price 12 1/2-c

Clothing and Furnishing Goods at Sale Prices

MEN'S PALM BEACH PANTS.
For this sale we will sell Men's Palm Beach Pants, a regular \$2.50 value, for\$1.98

PANAMA HATS.
Genuine Panama Hats in all the newest, best styles, worth up to \$4, to go at\$2.75
One lot Men's Panama Hats at \$1.95
Men's and Boys' Panama and Sailor Straw Hats.

MEN'S SAILOR STRAW HATS.
Men's \$1.50 Sailor Straw Hats in all the newest styles of straw at98c
Men's Sailor Straw Hats, worth up to \$2.00, at\$1.45
Boys' Straw Hats25c
Men's \$1.50 Featherweight Straw Hats at98c

NEW 50c NECKWEAR, 38c.
All Men's 50c Neckwear38c
25c Neckwear38c
\$1.00 OVERALLS, 75c.
200 Doz. of the best made Heavyweight \$1.00 Overall with coats to match. Sale price75c
One lot Men's Indigo Blue Overall at \$1.25, to go at85c
\$12.50 SUITS, 88.75.
One big counter Men's \$10.00 and \$12.50 Suits, some of all materials and 110.00 Worsted Suits\$5.75

WORK PANTS.
Men's Khaki Work Pants with belt to go at\$1.50
Men's \$4.00 Pants\$2.98
Heavyweight Khaki Pants68c
Fancy Worsted Pants worth up to \$12.95\$2.98

Prices Cut Deep on Muslin Underwear

CHILDREN'S DRAWERS.
Children's regular 10c tucked Drawers, limit 4 pairs to a customer, 3c
Children's hemstitched Drawers, 7c
Children's Embroidered Knickerbockers at15c
Children's muslin bodice with tape and buttons45c
Children's Knit Bodies with two rows of buttons8c
E. & J. Waists with supporters, size 8 to 1419c
Children's Hemstitched and embroidered Drawers25c

CHILDREN'S GOWNS, 25c.
Mises' Crepe and Nainsook Gowns, sizes 2 to 1425c

LADIES' GOWNS, 25c.
Full size Nainsook Gowns25c
Lace and embroidered 50c Nainsook Gowns35c

PAJAMA BEACH SUITS.
Ladies Quilts Palm Beach Suits to go at\$3.95 and \$4.95

CHILDREN'S GOWNS, 25c.
Mises' Crepe and Nainsook Gowns, sizes 2 to 1425c

LADIES' GOWNS, 25c.
Full size Nainsook Gowns25c
Lace and embroidered 50c Nainsook Gowns35c

PAJAMA CHECKS, 6 1/2-c.
36-in. Pajama Checks in short lengths. (No mail orders)6 1/2-c

BOYS' WAISTS.
One lot of \$1 Shirt Waists to go in this sale for78c
To list all the Specials we have for this sale it would fill up the entire edition of The Gazette, so come expecting Great Bargains and you will not be disappointed.

VARIETY NOTION SPECIALS.
2 Special lots Children's fine quality Gingham and Fecale Dresses, fast colors, all sizes 2 to 14. One lot on card45c; the other at 95c

LADIES' DRESS SPECIAL.
For this sale we have picked out of our 98c and \$1.98 Dresses some that are slightly soiled. These will be sold at the very special price of 79c (Quantity limited.)

