

# Thomson Mercantile Company's SPRING SHOWING

In the latest Millinery, Coat Suits, Dresses, Silks, White Goods, Etc.  
NEW UP-TO-DATE MERCHANDISE ARRIVING EVERY DAY  
TRADE AT HOME AND TRADE WITH THOMSON



## BICYCLE RIDERS

are enthusiastic admirers of our new model wheels. Many of them are discarding their old mounts and are buying these new and up to the minute machines. Come and try them out. You'll find them easy to ride, comfortable too. Equipped fully with every modern improvement yet priced ridiculously low. We carry a full line bicycle supplies and do all kinds of repair work. We guarantee all our work.

### GASTONIA CYCLE CO.

R. D. LEWIS, Proprietor

112 East Airline Ave.

Phone 391

# SPENCER LUMBER CO.

Mantles, Tile, Grates

GASTONIA, NORTH CAROLINA

## Well, The Folks Just Keep Coming

Day after day they crowd our store. They are being more economical in their buying, that's why folks come here. They are buying merchandise these days, not prices. You are bound to save money if you trade here.

Gastonia's lowest price cash store

### Lebovitz Department Store

GASTONIA'S LEADING CLOTHIERS  
PALM BEACH AND KOOL-KLOTH  
SUITS

STRAW AND PANAMA HATS

SWAN-SLATER CO.  
THE HOME OF GOOD CLOTHES

### Garment Germs May Cause Disease

Our scientific method of pressing clothes kills all germ matter, restores life and luster to the cloth and positively produces in every garment

The Natural Body Shape.

Cleaning, Altering, Repairing, French Dry Cleaning.

PADGETT TAILORING CO.

PHONE 52

Have you visited

STOWE-BABER CO.

Gastonia's Newest and most up-to-date grocery store. If not, come and give us a trial.

Best Goods—Best Prices  
Quick Delivery

Phone 411

### Reading, Sewing

and Embroidering becomes hard, disagreeable work when you cannot see well. Let us fit you with the glasses that will enable you to see clearly and do away with eyestrain.

H. M. VAN SLEEN  
OPTICIAN

### SHUFORD PHOTOGRAPHIC STUDIO

When you want high-class work see me.

Upstairs Y. M. C. A. Building

# Winning The Game



THIS country is a vast checker board, in which the Old Town Spirit and the New are striving for the mastery. Old ideas die hard. The Old Town Spirit is "each man for himself and the devil take the hindmost." This means the mastery of the few and the subjection of the many. But the New Spirit means the Co-operation of all. It brings LIFE and HAPPINESS to the many. Is the New winning over the Old in OUR community? And how do WE as individuals stand in this game of Community LIVING? Are YOU playing the game for your TOWN? Or are you playing for it YOURSELF alone? Remember, you can't stand still. On your MOVE the result depends. Then let the Spirit of Progress win.

KEEP COOL THESE HOT DAYS WITH  
A Westinghouse Electric Fan

See them and get prices at

MICHAEL & BIVINS

East Main Avenue.

Gastonia, N. C.

We sell the Pyrene Fire Extinguisher

—EAT AT THE—

## Royal Cafe

Across The Street From The Postoffice

FOR ENGRAVED VISITING CARDS

and

WEDDING INVITATIONS

see

Gazette Publishing Company

Phone 50

Gastonia, N. C.

### MUSIC in the HOME

will make home more attractive, especially when the music is recreated by Thos. A. Edison's new invention

THE EDISON DIAMOND DISC

No needles to change. No records to wear

Torrence-Morris Co., Jewelers

WHAT YOU WANT WHEN YOU WANT IT AT

## KENNEDY'S

The Rexall Store

Phone 84

Agents for Mrs. Bryan's Cut Flowers, Nunnally's Fine Candies, Vinol, Hyomei and Miona, Magazines, Best Fountain Drinks, Leading Brand of Cigars.

SPRING 1916



All the new styles in Men's, Ladies', Boys', Misses' and Children's Oxfords and Pumps can be found at our store. The new styles will be added from time to time, as they come out.

ROBINSON SHOE CO.  
"The Home of Good Shoes"

When you know as good as we do that

HART SCHAFFNER & MARX FINE CLOTHING, VARSITY 55

has captured the best dressed men all over the country, you can be pretty sure it is the best clothing for you. We sell Walk-Over Shoes. They have taken the grand prize at Panama Exposition. Come and see them.

H. SCHNEIDER

## GASTONIA PLUMBING AND HEATING COMPANY

Plumbing, Steam and Hot Water Heating

Estimates Cheerfully Furnished On Anything In Our Line

If you are planning to build, it will pay you to see us about your plumbing and Heating.

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Gastonia, N. C.

Phone 50

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DINING ROOM SUITS

BED ROOM SUITS

In Fumed Oak, Golden Oak and Mission Finishes

In Oak, Mahogany, Birds-Eye Maple and Walnut.

OIL STOVES, COOK STOVES AND RANGES

We Furnish The Home

Mail Orders Receive Prompt Attention

Telephone 23

Gastonia Furniture Company

Adams Bld'g.