

Read What the Greatest Critics in the World Say About

"THE MASQUE OF LIFE"

FILM SPECTACLE OF 1001 THRILLS

POSITIVELY THE MOST EXCITING FILM OF THE AGE

A REAL BIG NOVELTY... SOMETHING YOU WILL ALWAYS REMEMBER

ROMANCE, THROBS, MAGNIFICENCE, SUSPENSE, REAL STORY, LAUGHS AND TEARS

BIG SCENES, WONDERFUL SHOW

EVERY MAN, WOMAN AND CHILD MUST SEE THIS

THE GREATEST FILM SENSATION OF THE YEAR

HAIR RAISING THRILLS, MARVELOUS TABLOIDS

THOUSANDS OF PEOPLE

DIFFERENT FROM ANYTHING YOU EVER SAW

BETTER THAN ANY CIRCUS

WHATEVER YOU DO...DON'T MISS THE BIGGEST AND BEST SHOW OF THE YEAR

WHAT THE CHICAGO PAPERS SAY ABOUT "THE MASQUE OF LIFE."

CHICAGO DAILY NEWS:

"Hair-raising feats in 'The Masque of Life'—daring and spectacular—awe-inspiring moments which cause the spectators to gasp with astonishment and tremble with fear."

CHICAGO EVENING AMERICAN:

"Many thrills—a corking fire scene, with wild animals dashing about—exceptionally clever, spectacular, pantomime—thrills aplenty."

CHICAGO TRIBUNE:

"It's a thriller! That's the principal impression that lingers with you after having witnessed 'The Masque of Life.'"

WHAT THE GREATEST MOVIE PEOPLE SAY ABOUT "THE MASQUE OF LIFE."

MARGUERITE CLARK,

One of filmdom's daintiest stars, says: "The Masque of Life' is the greatest thrill picture I have ever seen. It is wondrous."

DANIEL FROHMAN,

Dean of America's theatrical managers, says: "One of the most thrilling, sympathetic and appealing heart stories I have ever witnessed—a great picture."

MARCUS LOEW,

Owner of America's greatest theatre circuit says:

"The Masque of Life' is the one really different film—a genuine novelty that holds any audience breathless and delights all. I bought it for New York State because it is undoubtedly the biggest film success of the year."

WHAT THE TRADE PAPER CRITIC SAY ABOUT "THE MASQUE OF LIFE."

MOTION PICTURE NEWS:

"It is a great picture—great because it packs within its footage a tremendous amount of sensation and novelty, both qualities which are always welcomed by any public in any part of the globe. Truly we have yet to see an American film that can supply the sensation furnished in 'The Masque of Life', with the exception of Mr. Griffith's two big spectacles."

MOVING PICTURE WORLD:

"A production so full of thrills and story that it should be welcomed by American exhibitors. The film is so totally different from anything that has been seen in this country of late, so weird and startling in several of its idea axes on which the plot revolves, and so filled with the exciting moments and 'stunts' that it can hardly fail to attract and hold the interest of its spectators."

BILLBOARD:

"The Masque of Life', is filled with 'pep.' This film should score

an unqualified success. Mr. Exhibitor, if you want a film that will fill your house and win applause of your audience, 'The Masque of Life' should be a winner for you."

WHAT THE NEW YORK PAPERS SAY ABOUT "THE MASQUE OF LIFE."

NEW YORK AMERICAN:

"The most remarkable and most thrilling motion picture ever seen by New Yorkers—undoubtedly takes rank with 'Cabiria' and other real film successes of the past few years. It is truly a great picture, and you can expect your hair to stand on end when seeing it. There is certain and big success ahead of it."

"ZIT", NEW YORK EVENING JOURNAL:

"The Masque of Life' is overwhelming. There is every kind of thrill imaginable. If real, clean interest, a touching love story full of heart thrills that call forth real sympathy—brilliant staging, artistic pageantry, together with splendid photography make a great picture, 'The Masque of Life' is one."

NEW YORK MORNING TELEGRAPH:

"Most spectacular and interesting. It will appeal because of its novelty. The photographing is admirable, the tinting and coloring masterly, the decorations of the titles unusually artistic. To the general public it will appeal because of its novelty and the universality of its theme."

Duroe Jersey pigs? If so see the County Agent.

It was reported in The Charlotte Observer and also in The Gazette that "County Agent J. B. Steele headed the committee in judging the field crops, garden vegetables and fruits" at the County Fair. Now let's correct that mistake. J. B. Steele didn't have a thing in the world to do with the judging except to hand the judges the score card, and tell them to go at it.

Would you like to have one-half acre model home orchard? If so, I would be glad to talk with you. I can perhaps help you to get your trees cheaper.

Do you have a quantity of any kind of farm products for sale? If so, I can probably help you.

If you have not enough rough feed to carry your breeding cattle, do not send them to the shambles, but see that they are put into the hands of somebody who will keep them as breeders. He who maintains a breeding herd of beef cattle through this world crisis will not only be well repaid in dollars and cents, but will at the same time be performing a great public duty.

Governor Bickett calls upon the people of North Carolina to observe the month of November as "Thrift Month." Here are some of the things he calls on every one to do:

1. Buy a Liberty Loan Bond.
2. For tenants to buy, if possible, a small farm and make a first payment on the purchase price.
3. To pay off all debts and go on a cash basis next year.
4. To start a savings account in some bank or credit union.
5. To buy a mule or cow or a brood sow.
6. To install home waterworks and lights.
7. To paint the house.
8. To set out an orchard.

Add some cotton seed meal to the ration for your fattening hogs. You can feed it with safety for 30 days then you will have to omit 30 days before feeding it again. Stop feeding it 30 days before the hog is killed. You can save money by using this method.

Sheep can be produced on waste land with a small amount of feed. Every farm in North Carolina will support 20 sheep and the cost of so doing will not be apparent. This would mean a production of 4,500,000 sheep annually.

One pound of cotton seed meal is equal to two pounds of corn. At \$50 per ton one pound of cotton seed meal is worth 2 1-2c. At \$2.00 per bushel two pounds of corn is worth 7c, you will save money by substituting cotton seed meal.

Every farmer should have at least one hog to sell. Have you?

In our efforts to make our fields fertile it is worse than foolishness to apply manure and fertilizer and plow under the legumes and then let the rain wash away this plant food. — Progressive Farmer. Are your fields properly terraced?

It is as foolish to let your house and barn rot for lack of paint, as it is to let your land wash away for lack of proper terraces.

If the farmer is anything he is a producer. If he is a producer things are certainly coming his way. What do you have for sale?

Cotton has advanced 50 per cent. Hogs have advanced 250 per cent. Which are you selling?

The manure from sheep is unusually valuable from the fertilizing standpoint and its even distribution on the land is a factor of much importance. Even though sheep did not return a double profit in meat and wool, their value as weed eradicators can not be overestimated.

Sheep require a small capital to start a flock and they multiply rapidly. The returns come at a time of the year when most needed by the farmer. Lambs should be sold during April, May and June, and the wool whenever the price justifies after the shearing season, which is April 15th to May 1st, or thereabouts, depending upon the season.

KERENSKY FORCES VICTORIOUS. (By International News Service.) LONDON, Nov. 13.—Victory is crowning the efforts of the Kerensky forces. News from the Finnish frontier says that the Bolshevik revolt has already been put down. The Kerensky forces entered Petrograd Monday and, after a fierce struggle, occupy nearly all of the city. The Bolshevik leaders and anarchists are being arrested.

FLYING TO NORFOLK. (By International News Service.) MINNEOLA, L. I., Nov. 13.—Lieut. Resnatt left this morning for Norfolk with nine passengers in a big Caproni machine.

The Parting Gift

There is always room in the soldier's kit for portraits of the home folks.

Your portrait in a case to fit the soldier's pocket—the ideal gift.



SHELBY'S STUDIO
111 1-2 W. Main Ave.
Phone 196

FARM DEMONSTRATION DEPARTMENT

By John B. Steele

SEED CORN.

Good seed corn is a very rare thing in the State. Many who thought that they had the very best there was have been very much surprised in the last month to find how hard it was to select 10 uniform ears of corn for exhibit at some of the fairs. If you did not make an exhibit of corn you missed a good lesson. Try selecting 10 ears of uniform type and most of you will be surprised to find that you have at least a half dozen or perhaps a dozen varieties in your crib. What does this mean? It means that you are breeding some scrub stock. There is a law of breed-

ing, that when we continue to cross this variety that the outcome is an inferior and badly mixed type. We have been in the habit of selecting "good ears" regardless of the type, thereby producing an endless number of crosses, and hence the expression "my seed has run out."

Thoughtful farmers are now selecting their seed in the field, where they can see the parent stalks. That much is good, but it is only a good beginning. Very little real progress can be made until we at least go two steps further.

The next step, after you have selected your seed in the field and put it in a dry place, cured it out thoroughly, and kept the weevils from it, is to go through your pile and select as many ears as you can find that have the type of grain and shape of ear that you want all your corn to have. You will not find this very

easy, in fact, you may become discouraged and decide that your corn is not fit for seed, which possibly is true. In case you buy new seed be sure to buy something that is better than what you have. In deciding on your type pay particular attention to ears that do not have deep furrows between the grain rows. This is where most corn falls down. The importance of having the butts and tips well filled, the rows straight and uniform, a small cob and good-sized ears should receive your attention. After you have selected your 12 or 15, or perhaps 20 ears that suit your notion, then test each of these ears to see if they germinate well. This test will probably cause you to eliminate two or three. Then you come to the second step.

Plant these selected ears in a patch a good distance from any other corn field so that the pollen from inferior corn cannot be blown upon and mixed with your "pure blood" corn. Now do not shell this corn until you are ready to plant it. Shell it as you plant, and make one ear plant one row, in this way you can see which ear is giving you the best strain, that is the second step. Do not tell anyone that you are breeding up your corn unless you are doing at least these three things. Selecting your stalks in the field, picking out the ears that are true to type, and planting these in a breeding patch off to themselves.

In feeding your horses and mules you can save nearly one-half your corn by substituting cotton seed meal as one-tenth of your grain ration. One pound of cotton seed meal will take the place of 2 pounds of corn. Do not use cotton seed meal for more than one-tenth of the grain ration.

Do you want to buy Berkshire or

There is more Catarrh in this section of the country than all other diseases put together, and for years it was supposed to be incurable. Doctors prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Catarrh is a local disease, greatly influenced by constitutional conditions and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is a constitutional remedy, is taken internally and acts thru the Blood on the Mucous Surfaces of the System. One Hundred Dollars reward is offered for any case that Hall's Catarrh Cure fails to cure. Send for circulars and testimonials. F. J. CHENEY & CO., Toledo, Ohio. Sold by Druggists, Etc. Hall's Family Pills for constipation.

Drives Out Malaria, Builds Up System The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 60c

The Quinine That Does Not Affect the Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, Soc.

How About Auto Supplies?

Such as spark plugs, tail lamps, batteries, horns, wrenches, tape, patches, fan belts, wire, pump, vulcanizers, tire testers, oil guage, license brackets, battery tester, tire tools, lamps, cement, patch rubbers, tire doh, metal polish, body polish, Johnson carbon remover, non-squeak oil, blow-out patches, valve compound, valve tool, Pyrene extinguisher, cotter pins, steel balls and a full line of Every Ready flash lights. Call and see our line.

Brown-Spencer Hardware Co.
Gastonia, N. C.

Cocker Machine & Foundry Co.

Builders of Textile Machinery
Gastonia, N. C.

Soft Clean Grey Iron Castings

We Repair and Rebuild:

Machinery, Boilers, Pumps, Engines, Etc.

KERENSKY AND KORNILOFF WERE DEFEATED.

(By International News Service.) LONDON, Nov. 13.—The forces under Kerensky and Korniloff were defeated near Tsarko Selo, states a dispatch quoting Bolshevik leaders, received from Petrograd today. (Note: The above was probably delayed in transmission and must be accepted with the greatest reserve.)

GERMANY ADMITS LOSSES IN AIR.

(By International News Service.) AMSTERDAM, Nov. 13.—The Frankfurter Zeitung admits that Germany has lost the air supremacy on the western front and attributes the loss to American flyers.

Advertise in The Gazette.