



# A Family Affair!

Every Member of the Home Circle United in the

## Red Cross Christmas Roll Call

**T**HE Red Cross Christmas Roll Call asks each one of us to do the least that could be asked towards the support and perpetuity of the world's greatest humanitarian organization.

We are not asked individually or collectively to subscribe ALL we can possibly give, and then urged to increase our subscriptions. We are each one of us asked to contribute just ONE DOLLAR—no more; but it behooves EVERY RED BLOODED AMERICAN CITIZEN OF BOTH SEXES AND OF ALL AGES—to "JOIN"; and that means EVERY MEMBER OF YOUR FAMILY. No American household can count itself aloof from this universal appeal.

The American Red Cross now confronts the greatest emergency its super-strength and heroism has ever been called upon to cope with.

The spirituality, and the sacredness of the cause it sponsors appeals to your Christian spirit as no other organization in the world can possibly

do. To be a member of this association of humanitarians is the highest of human privileges; the supreme sentiment of inherent Christianity.

When the honor roll of the millions of Americans is made up, will your name, and the names of the members of your family shine in full significance?

Can you hesitate for the fraction of a moment to respond to an appeal that carries with it the salvation of humanity?

**NO!** Let your patriotism be the impulse for immediate membership.

The urgency of this great Nation wide humanitarian call for your support **INSISTS THAT YOU JOIN NOW!!** Let your heart and a dollar unite in sympathy and service.

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