

KEPT PLEDGE TO SEND BREAD

American Nation Maintained Allied Loaf Through Self-Denial at Home Table.

AVERTED EUROPEAN DESPAIR.

With Military Demands Upon Ocean Shipping Relieved, World Is Able to Return to Normal White Wheat Bread.

Since the advent of the latest wheat crop the only limitation upon American exports to Europe has been the shortage of shipping. Between July 1 and October 10 we shipped 65,980,300 bushels. If this rate should continue until the end of the fiscal year we will have furnished the Allies with more than 237,500,000 bushels of wheat and flour in terms of wheat.

The result of increased production and conservation efforts in the United States has been that with the cessation of hostilities we are able to return to a normal wheat diet. Supplies that have accumulated in Australia, Argentina and other hitherto inaccessible markets may be tapped by ships released from transport service, and European demand for American wheat probably will not exceed our normal surplus. There is wheat enough available to have a white loaf at the common table.

But last year the tale was different. Only by the greatest possible saving and sacrifice were we able to keep a steady stream of wheat and flour moving across the sea. We found our selves at the beginning of the harvest year with an unusually short crop. Even the most optimistic statisticians figured that we had a bare surplus of 20,000,000 bushels. And yet Europe was facing the probability of a bread famine—and in Europe bread is by far the most important article in the diet.

All of this surplus had left the country early in the fall. By the first of the year we had managed to ship a little more than 50,000,000 bushels by practicing the utmost economy at home—by wheatless days, wheatless meals, heavy substitution of other cereals and by sacrifice at almost every meal throughout the country.

In January the late Lord Rothermere, then British Food Controller, cabled that only if we sent an additional 75,000,000 bushels before July 1 could he take the responsibility of assuring his people that they would be fed.

The response of the American people was 85,000,000 bushels safely delivered overseas between January 1 and July 1. Out of a harvest which gave us only 20,000,000 bushels surplus we actually shipped 141,000,000 bushels.

Thus did America fulfill her pledge that the Allied bread rations could be maintained, and already the American people are demonstrating that, with an awakened war conscience, last year's figures will be bettered.

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 + Our exports since a country +
 + entered the war have justified a +
 + statement made by the Food Ad- +
 + ministration shortly after its con- +
 + ception, outlining the principles +
 + and policies that would govern +
 + the solution of this country's +
 + food problems. +
 + "The whole foundation of de- +
 + mocracy," declared the Food Ad- +
 + ministration, "lies in the indi- +
 + vidual initiative of its people +
 + and their willingness to serve the +
 + interests of the nation with com- +
 + plete self-effacement in the time +
 + of emergency. Democracy can +
 + yield to discipline, and we can +
 + solve this food problem for our +
 + own people and for the Allies in +
 + this way. To have done so will +
 + have been a greater service than +
 + our immediate objective, for we +
 + have demonstrated the rightful- +
 + ness of our faith and our ability +
 + to defend ourselves without be- +
 + ing Prussianized." +
 + +++++

Sending to Europe 141,000,000 bushels of wheat from a surplus of apparently nothing was the outstanding exploit of the American food army in the critical year of the war.

GREATEST OPPORTUNITY WOMEN EVER HAD.

It was given to the women of this country to perform the greatest service in the winning of the war vouchsafed to any women in the history of the wars of the world—to feed the warriors and the war sufferers. By the arts of peace, the practice of simple, homely virtues the womanhood of a whole nation served humanity in its profoundest struggle for peace and freedom.

FIRST CALL TO FOOD ARMY.

This co-operation and service I ask of all in full confidence that America will render more for flag and freedom than king or ridden people surrender at compulsion.—Herbert Hoover, August 10, 1917.

A year ago voluntary food control was a daring adventure in democracy; during the year an established proof of democratic efficiency.

MEAT INCREASE AT TIME NEEDED

Producers Responded Nobly When Demand Was Shown to Them.

CATTLE AND HOG FIGURES.

Government Justified in Pork Policy Which Now Provides Chief Supply to Meet Three Billion Pound Fat Shortage.

In line with the general plan of conservation formulated by the U. S. Food Administration immediately following the entrance of the United States into the war the contribution made by the meat producers of this country to the war program is of particular significance, as it demonstrates the hearty co-operation accorded the Food Administration by the meat producers of the country.

According to reports of the U. S. Department of Agriculture, there was an increase in cattle of 10,238,000 head and 12,441,000 hogs, these figures compiled to January 1 last. In the same period there was a decrease of 819,000 head of sheep, but indications are this decrease will show an increase following the latest reports.

Since January 1 unofficial information indicates an increase in hogs of not less than eight per cent, and not more than fifteen per cent, compared with one year ago, with an increase in average weight.

Following the request of the Food Administration for increase in hog production for the fall of 1918 and the spring of 1919 the increase may yield not less than 1,500,000,000 pounds more of pork products than were available last year. Without this increase the shipping program arranged by Mr. Hoover regarding animal food products would have been impossible.

The dressed hog products during the three months ending September 30, 1917, amounted to 903,172,000 pounds, while for the same months of 1918 the production was 1,277,589,000 pounds, an increase of over 374,000,000 pounds for the quarter.

During the same period in 1917 inspected slaughter records of dressed beef showed 1,263,000,000 pounds as against 1,454,000,000 pounds for the three month period ending September 1, this year.

We must increase our meat shipments, especially our pork products, to meet the added demands of the millions liberated from German oppression. And at the same time we must look forward to the rehabilitation of the European meat herds. The policy which guided our meat program in the past year has been fully justified, for only the heavy pork production which it has brought about will enable us even partly to satisfy the increased demands on us for the coming year. There will be a world shortage in fats, and it is to the United States that Europe must look to supply its deficiency. At the same time there will continue to be heavy demands for beef. Owing to the limited refrigerator-shipping capacity European imports of beef for some time will be limited. The United States, Australia and Argentina will be able to maintain a supply that will keep all available freezer vessels operating at capacity.

America's Pledge to the Allies When Their Lines Were Breaking

America will send the food, whatever needs for victory. They believed, they stood fast and with our men they carried on—to victory.

THE TEST NOW FULFILLED.

This government is nothing more than the expression of the people, and if we are to win the war it will be only because every man, woman and child charges himself daily and hourly with the test, does this or that contribute to win the war?—Herbert Hoover, April 18, 1918.

With the solemn obligation of providing that "margin" of food that would safeguard against starvation our friends in Europe the housewife and the consumer have learned hitherto ignored and unsuspected things about food, have absorbed a whole "college education" in food values, food handling, buying and substituting that they will not want to forget.

Our voluntary food saving not only saved the Allies and made vital contribution to the winning of the war, but saved to ourselves in administration expenses the outlay out of our own pockets that any effective system of rationing would have extracted. It would have cost us about \$45,000,000 to have policed ourselves as against the 2 cents per capita for co-operating.

By saving and sharing America kept the world together during the war crisis. By saving and sharing America will help to bring the healing of nations.

America's food Saving
 saves starving people

MEAT PRODUCERS DID FULL DUTY

Increase in American Hogs Will Help to Meet World Fat Shortage.

FARMERS SAVE SITUATION.

Government Justified in Stimulation of Pork Production—Sevenfold Increase Over Pre-War Exports.

Through increased production and conservation we will be able this year to export seven times our pre-war average exports of pork products. With the heavy demands added in caring for the millions who have been freed from German oppression, the Department of Agriculture and the Food Administration are justified today in our every action of stimulation of hog production. In the coming year the greatest world shortage will be in fats, and pork will help to save this situation. The efficacy of the policy of stimulated production has built up in this country supplies which will enable us to supply a very large part of the fat deficiency of the world. In Europe, due largely to limited refrigerator ship capacity. All freezer ships available, however, will be filled by American, Argentine and Australia.

The contribution made by the producers of this country to the war program as applying particularly to animal food products is illustrated by the following:

Reports compiled by the U. S. Department of Agriculture indicate an increase in cattle of 10,238,000 head and 12,441,000 hogs. These figures were compiled to January 1 last.

In this period there was a decrease in sheep of 819,000 head. The indications are that this decrease will show an increase, according to recent reports.

Since January 1 unofficial information indicates an increase in hogs of not less than 8 per cent, and not more than 15 per cent, as compared with one year ago, with an increase in the average weight.

Following the request of the U. S. Food Administration for an increase in hog production for marketing in the fall of 1918 and the spring of 1919 the increase may yield not less than 1,500,000,000 pounds more of pork products than were available last year. Without this increase the shipping program arranged by Mr. Hoover regarding animal food products would have been impossible.

The dressed hog products during the three months ending September 30, 1917, amounted to 903,172,000 pounds, while for the corresponding months of 1918 the dressed hog products totaled 1,277,589,000, an increase of over 374,000,000 pounds for the quarter.

During the same period for 1917 the records of inspected slaughter of dressed beef showed 1,263,000,000 pounds as against 1,454,000,000 pounds for the three month period ending September 1, this year.

Our food Gospel
 eat less
 serve less
 waste nothing

America's Pledge of Food Gave Heart to the Allies in Their Darkest Hour

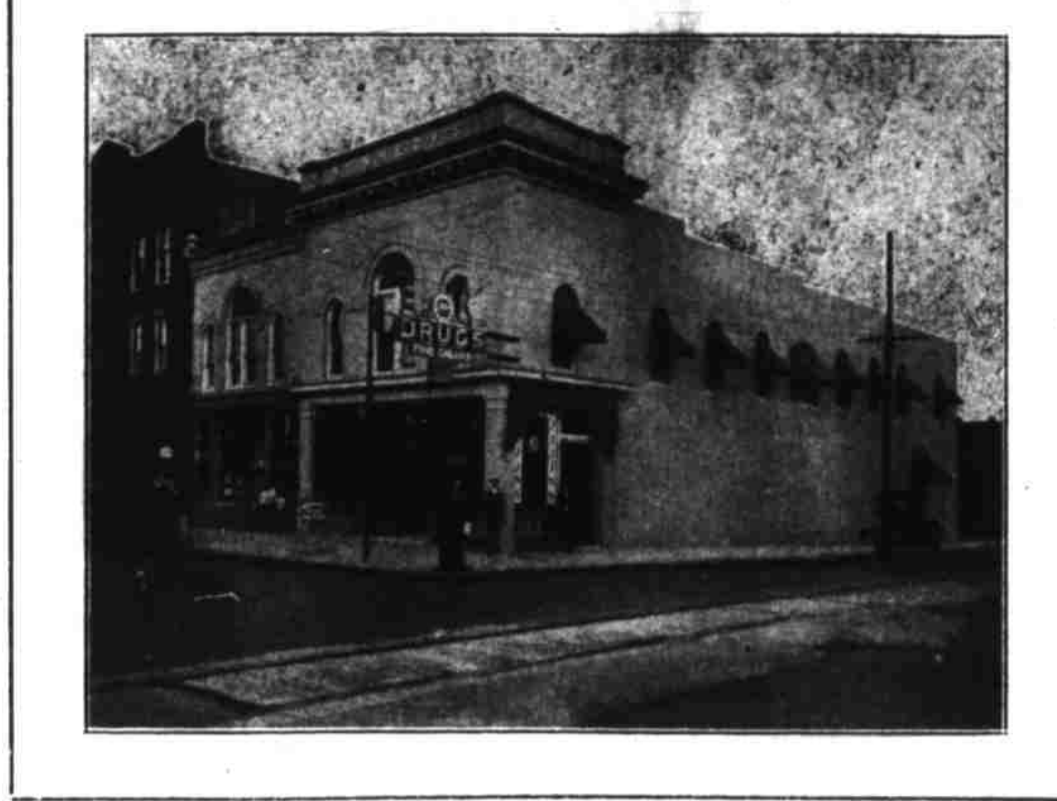
Whatever is necessary America will send. That was America's pledge to the inter-allied food council. And because the American food army had hitherto made good they took heart and went forward.

Farm enterprise and much soft corn increased pork supplies, food conservation increased exports—total shipments doubled.

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 + FAITH JUSTIFIED BY EVENTS. +
 + I do not believe that drastic +
 + forces need be applied to main- +
 + tain economic distribution and +
 + same use of supplies by the +
 + great majority of American peo- +
 + ple, and I have learned a deep +
 + and abiding faith in the intelli- +
 + gence of the average American +
 + business man, whose aid we un- +
 + derstand and depend on to reme- +
 + dy the evils developed by the +
 + war.—Herbert Hoover, August +
 + 10, 1917. +
 + +++++

Patriot's Plenty
 Buy less - Serve less
 Eat only 3 meals a day
 Waste nothing
 Your guests will cheer-
 fully share simple fare
 Be Proud to be
 a food saver

"AT THE CORNER ON THE SQUARE"



HEADQUARTERS FOR
Christmas Presents

Come in and see our goods and get our prices before you buy. If you don't see what you want on display ask for it. We always appreciate your patronage.

KENNEDY DRUG CO.
 The Rexall Store PHONE 84

AUCTION SALE OF PARK VIEW VILLA SITES WEDNESDAY DEC. 18 10:30 A. M.

This is the magnificent property of J. L. PRICE, east of the city on the ARMSTRONG PARK DRIVE, adjoining land of Armstrong Park, overlooking the beautiful surrounding country. An ideal location for a suburban home with all conveniences you have in a city. This property has been laid off in beautiful drives and subdivided into plots of 1 to 4 acres, and containing the lovely new home of J. L. Price; in fact this sub-division offers to Gastonia the same advantages as Myers Park does to Charlotte, so why live in the dust and fuss of the city when you can buy this beautiful property at your own price? I say at your own price for it is absolutely going to be sold at AUCTION WEDNESDAY, DECEMBER 18, at 10:30 a. m. RAIN OR SHINE. Now this property carries with it some building restrictions which will be announced at time of Sale.

TERMS: Only 1-4 Cash; balance 6, 12 and 18 months

Liberty Bonds will be accepted in payment same as cash. A number of souvenirs will be given away at time of sale. Ladies are invited.

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