

OUR AIM

We wish to announce to our customers and to the public that our Aim is to gain a new customer each day during the year 1919. WE have already ADDED 84 new customers to our books since JAN. 1st. "THERE IS A REASON."

There still remain 290 days in 1919 and we want 275 additional customers.

We are Gastonia's "Growing Bank" and have all the facilities that any Modern Bank can offer for handling your business.

We pay 5 per cent on certificate of deposit.

Who will come in and become our next new depositor?

Fourth Liberty Bonds are now ready for delivery.

SAFETY COURTESY PROMPTNESS

BANK OF GASTONIA

Capital \$50,000

OFFICERS:

J. WHITE WARE, Pres. WADE S. BUICE, Cashier
ELI KENDRICK, Vice Pres. F. C. ABERNETHY, Asst. Cashier

FOR THE BENEFIT OF ILLITERATES

Bill Introduced In Senate and House In Their Behalf--The Church Organization Will Also Give Practical Aid.

WILL PROMOTE EDUCATION

The Significant Movement of the Times Is That of the Centenary of the Methodist Episcopal Church South--Will Spend Millions Among the Uneducated.

The fact that several thousand soldiers were unable to understand the orders given them from their superiors and that many, many thousands could not sign their own names to their questionnaires brought to light a condition so serious that two Southern representatives at Washington are now introducing bills to promote the education of illiterates throughout the length and breadth of America. Senator Hoke Smith of Georgia, has introduced a bill in the Senate to promote the education of illiterates, of persons unable to understand and use the English language, and other resident persons of foreign birth, and the same measure has been introduced in the House by Hon. William B. Bankhead of Alabama.

The introduction of this important bill means a new deal for the South, which has long been recognized as a backward section. The loan borne a reputation for illiteracy out of proportion to that of the rest of the country. Just what steps will be immediately taken as the result of the passage of the education of illiterates bill at Washington cannot be stated at this time, but, certainly, practical measures will be put into operation for the establishment of schools in both rural districts and cities.

Other organizations besides that of the government are at work on the same problem--the establishment of schools in the heart of tenement districts and rural communities being a matter of first importance with all of them. One of the most significant movements of the times in this connection is that of the Centenary of the Methodist Episcopal Church, South, because that denomination will expend within the next five years over \$20,000,000 among the uneducated masses in the Southern and Western States. The church is to raise a fund of \$25,000,000 in an eight-day drive in April, the financial campaign being a part of the Centenary Celebration of the denomination. The money is being raised with a view to putting the work of the church on a business basis, the church considering its duty to the illiterates here in America to be among the matters of first importance which it should undertake. A survey has been made and the result of the campaign will be the apportionment of \$3,000,000 among the various illiterate population as follows: Mountain population, \$750,000; Immigrant, \$900,000; negroes, \$500,000; Indians, \$150,000; cotton mill population, \$150,000; Christian literature for all of them, \$100,000. With the definite step undertaken at Washington with one denomination already completing its plans for furthering the work among them, and with other churches and organizations getting ready to join hands in their behalf, it is more than possible that the illiterates of the South are in a fair way to soon become educated citizens of the United States.

METHODIST LEADERS RETURN FROM FRANCE

Three prominent leaders of the Methodist Episcopal Church, South, have just landed in America, after spending two months in Europe, where they went for the purpose of investigating actual conditions and deciding upon a program for the expenditure of \$5,000,000, which sum will be allotted to European upbuilding by the Centenary Commission of the denomination. The three returning church leaders are Bishop James Atkins, Chairman of the Centenary Commission; Bishop Walter Lambuth, who has been in Europe for nearly a year in the interest of his church; and Dr. W. W. Pinson, General Secretary of the Mission Board. Dr. Pinson and Bishop Atkins returned to the headquarters of the denomination at Nashville the latter part of the week, and Bishop Lambuth went directly to his home at Oakdale, California. While the plans for the European work have not been announced as yet, the returning members of the commission say that they have mapped out a very satisfactory program and that five million dollars of the Centenary fund will be expended in upbuilding schools and churches in the devastated lands of Belgium, Italy and France.

THE CITIZENS NATIONAL BANK

at Gastonia in the State of North Carolina, the close of business on March 4, 1919.

RESOURCES	
Loans and discounts, including rediscounts, (except those shown in b and c)	\$1,054,149.24
Customers' liability account of acceptances of this bank purchased or discounted by it	48,871.66
Total loans	\$1,103,020.90
Notes and bills rediscounted (other than bank acceptances sold) (see Item 57a)	140,262.90
Overdrafts, unsecured	161.40
U. S. Bonds deposited to secure circulation (on par value)	100,000.00
U. S. Bonds and certificates of indebtedness owned and pledged	25,000.00
Liberty Loan Bonds, 3-1-2, 4, and 4-1-4 per cent, unpledged	325,000.00
Securities other than U. S. bonds (not including stocks) owned and pledged	53,137.97
Stock of Federal Reserve Bank (50 per cent of subscriptions)	25,000.00
Value of banking house, owned and unencumbered	4,500.00
Furniture and fixtures	12,500.00
Real estate, owned other than banking use	7,500.00
Liquid assets with Federal Reserve Bank	13,255.48
Cash in vault and net amounts due from national banks	69,390.44
Net amounts due from banks, bankers, and trust companies other than included in Items 14, 14a, and 15	389,178.23
Checks on other banks in the same city or town as reporting bank (other than Item 17)	37,860.61
Total of Items 14, 15, 16, 17, and 18	\$ 431,691.67
Checks on banks located outside of city or town of reporting bank and other cash items	7,345.38
Redemption fund with U. S. Treasury and due from U. S. Treasury	11,288.60
Total	\$1,723,828.04

LIABILITIES	
Capital stock paid in	\$ 100,000.00
Surplus fund	500,000.00
Undivided profits	\$ 291,197.04
Less current expenses, interest and tax	6,211.35
Interest and dividends collected or credited, in advance or maturity	15,000.00
Amount reserved for all other contingencies	10,000.00
Reserve for undivided profits	100,000.00
Net amounts due to national banks	26,390.41
Net amounts due to banks, bankers, and trust companies (other than included in Items 14, 14a, and 15)	32,498.24
Unpaid checks outstanding	1,125.78
Customer's checks on own bank outstanding	33,641.32
Total of Items 20, 21, 22, and 23	\$ 6,368,174.00
Individual deposits subject to check	1,096,711.67
Certificates of deposit due in less than 90 days (other than for money borrowed)	261,667.20
Total of demand deposits (other than bank deposits subject to Reserve, Items 26, 27, 28, 29, 30, and 31)	\$1,358,378.87
Total	\$1,723,828.04

Liabilities for rediscounts, including those with Federal Reserve Bank (see Item 14)

State of North Carolina, County of Gaston, ss: I, W. H. Adams, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

Subscribed and sworn to before me this 14th day of March, 1919. M. E. Kirby, Jr., Notary Public.

NORTH GASTONIA. TODAY'S CASUALTY LISTS CONTAIN 121 NAMES.

Mr. Henry Kever, who has been seriously ill for many days suffering with sciatic rheumatism and complications, is improving and his many Piedmont friends hope to see him back at his post when the mill resumes operations today. The little son of Mr. and Mrs. Wesson is very seriously sick with scarlet fever at the Piedmont. Mr. Kinney Harmon and family, after an absence of some weeks, have returned to the Piedmont. Kinney tried two other mills in his efforts to have his work during the day instead of night. A large host of former friends and relatives awaited the arrival of Millard Huffstutler's body at the Union Baptist church, Cleveland county, where he was laid to rest Tuesday. Rev. Mr. Canipe, of the neighborhood, assisted Rev. Mr. Gillespie in the last rites at the Union church. Miss Ida Harmon, of North Broad street, is now occupying her new home recently erected by the Spencer Lumber Company and is contemplating the purchase of the same. It is a very attractive little home and a pleasing addition to North Broad street. We were in error last week in stating that Supt. W. S. Smith would remove to Piedmont. The splendid house adjoining the mill property is now being occupied by Mr. Ray Setzer and family.

Following is a summary of the total army casualties to date, including those reported above: Killed in action (including 381 lost at sea)

OSCEOLA-SEMINOLE.

All employees and operatives of Osceola and Hanover mills are busy shaking the hand of their treasurer, Mr. W. T. Rankin, this week and telling him how glad they are to have him back from France. Mr. Rankin is equally as glad to see them and the bond of friendship between employer and employee is delightfully noticeable. Mr. Rankin has a fund of experiences in Sunny France to relate, especially his pleasant association "over there" with Gastonia and North Carolina boys. At the request of many of the employees a series of three meetings will be conducted this week in the school building at Pinkney and Hanover Mills. Rev. G. R. Gillespie will preach tonight and Rev. Dr. J. H. Henderlite on Wednesday night the meeting to close with a service on Friday night. Arrangements have been made for splendid singing and all are cordially invited to be present. Everybody loves a pretty girl and adores a happy one. See BILLIE RHODES at the Broadway today. Billie Rhodes in "The Girl of My Dreams" Broadway today. Stuart W. Cramer, of Charlotte, president of the Loray Mills, has been appointed a member of the new advisory tax board at Washington. The appointment was made by Commissioner Daniel W. Roper, of the internal revenue bureau.

RECONSTRUCTION

THE period of conservation is practically over---you will likely need a new Spring and Summer Suit, possibly a light weight overcoat to reconstruct your wardrobe.



We have arranged to have an experienced tailor from Strouse and Brothers, Inc., Custom Tailoring Department, makers of HIGH ART CLOTHES for the past fifty years, hold a tailoring display at our store on

Wednesday & Thursday March 19 and 20

We will consider it a personal favor if you will call during the above mentioned time and look over the line whether you really need anything at the present time or not.

We want to show you what "good dressers" will wear this season. Your time will be well spent.

Remember the Dates and Place.

THE EFIRD CO. Inc.

GASTONIA, N. C.