THURSDAY FRIDAY SATURDAY

FIRD'S

Three Days More

Very Strong Specials For the Three Remaining Days of Our Great Re-Adjustment Sale



50 LADIES' \$5 SILK SHIRT WAISTS AT \$4.39.

For Friday and Saturday we will put on sale 50 Ladies? Georgette and Crepe de Chine Waists; these are a \$5,000 value, but for these two days only we will sell them at our special price of \$4,39

MEN'S 35c SOX 4 PAIRS FOR \$1.00.

Finday we will put on sale for this one day only, for dozen Men's like Mercerized Sox; those are a special like value, but Friday they are yours for 1 pairs for . \$1.00

39-IN, SEA ISLAND FOR 10c

For these three remaining days we will sell this fine Sea Island Sheeting for only 10c

\$2.25 OVERALLS, \$1.65.

OVERALLS.



SILK PETTICOATS.

We have them in all colors and at our special prices \$1.98, \$2.98, \$3.98, \$4.98, \$4.48, \$5.98



Women's and Misses New Spring Ready-to-Wear All Included In This Special Sale

Spring's Latest in Silk and Georgette Dresses Specially Priced

\$12.50 Values at \$9.95 \$25.00 Values at \$18.50 18.00 Values at 14.95 35.00 Values at 22.50

The Season's Best In Spring Suits

\$25.00 Serge and Poplin Suits at \$18.50 \$35.00 Fine Suits at \$24.95 39.50 Serge Suits at 29.50 Coats and Dolmans in a very attractive range, especially priced at \$9.95, \$12.95, \$14.95, \$18.50, \$24.95 and \$29.50

Charming New Shimmering Silks in the Dazzling Spring Shades and Patterns at the Most Powerful Price Slaughter



Some of the Best Values That Money Can Buy

Yard Wide Percales 12 1-2c |

Yard wide Percales, all new Spring pat 12 1-2c

Domino Gingham 10c

Genaine Domino Ginghams, Plaid Dress Ginghams, Stripes, Plain Colors, etc., qualities worth up to 25c per yard at . .

10c

Poe Mills Bleach 12 1-2c

Thursday morning, 9 to 9:30 Barker Mills 30c Bleach Homestic, 8 yards for (Limit 8 Yards to a Customer)

PALMOLIVE SOAP.

Friday afternoon from 2 to 2:30 we will sell this famous Soap for

5c Per Cake

(Limit two cakes to a customer.)

35c GINGHAMS, 15c.

Yard wide Plaid Dress Gingham, goods that sold in January at 55c per yard. Special sale price

15 Cents

DIMITY QUILTS.

63 by 90 Dimity
Quilts at ... \$1.45
72 by 90 Dimity
Quilts at ... \$1.65
81 by 90 Dimity
Quilts at ... \$1.85

Bedding at Almost Half Price

 81x00 Cortland Seamless Sheets
 98c

 81x00 Alcovy \$2.00 Sheets
 \$1.45

 81x00 Wearwell \$1.55 Sheets
 \$1.35

 81x00 Cannon Sheets
 \$1.55

 81x00 Utica Sheets
 \$1.65

 65x00 Mohawk Sheets
 \$1.25

 42x36 Pillow Cases
 15c

 42x36 Mohawk Pillow Cases
 35c

 72x90 Seamed Sheets
 85c

Black Taffeta 79c

\$1.98 Gold Band Black Taffeta ... \$1.48

36 In. Black Peau de Soie, \$2 value \$1.48
36 In. Black and Colored Messalines in a fine range of colors at \$1.35
36 In. \$2.00 Black and Colored Messalines

ines at \$1.65

\$2.00 Flesh Wash Satins at \$1.65

\$2.25 Flesh Wash Satins at ..., \$1.85 Full line of 36 inch Black and Colored Silk Poplins, worth \$1.25 at 980

Crepe De Chine

45c Aledo Silks For 39c

All colors in this Silk at our special price of

Yard wide Fancy Plaid Taffeta, \$1.39

1 St. Silk Shiftings. 98c

MAIL US YOUR ORDERS

Hundreds from all over North Carolina do this every week and are delighted with results. It's easy to shop here by mail. We pay all carrying charges and guarantee your complete satisfaction.

Anybody in North Carolina Can Stay at Home and Get These Values

That's why Uncle Sam introduced the parcel post system — That the small towns and rural sections might be as close to the city as their mail box. Mail us your orders. THREE DAYS MORE

Thursday, Friday, Saturday

Always Less at EFIRD'S EFIRD'S DEPT. STORE

209-211 W. Main Avenue

Gastonia, N. C.

We Sell
McCALL
PATTERNS