



# EFIRD'S



EVERY DAY IS BARGAIN DAY AT EFIRD'S. LET US SAVE YOU MONEY ON YOUR SHOES AND CLOTHING. WE SAY WE SELL BETTER, OR AS GOOD QUALITY MERCHANDISE CHEAPER. A COMPARISON OF PRICES, AN INSPECTION OF THE GOODS, WILL PROVE OUR STATEMENTS TRUE. TRADE WITH EFIRD AND SAVE THE DIFFERENCE. WATCH FOR NATIONAL BLOUSE WEEK, NOVEMBER 10TH TO 15TH.

### Fashion's Authority in Women's

#### High Boots

#### Women's Imperial Boot

- 800 Black Kid high heel boot ..... \$8.98
- 801 Black kid medium heel boot ..... \$8.98
- 802 Black kid English walking boot ..... \$8.98
- 900 Black kid high heel turn sole boot ... \$8.98
- 950 Black pat lace boot turn sole cov. heel \$9.98
- 951 Black kid boot high heel ..... \$9.98
- 952 Black kid cuban heel boot ..... \$9.98
- 1250 Havana brown kid walking boot ... \$13.50



### NEW FALL STYLES FOR MEN

- 620 Men pullman vici kid blucher box toe ..... \$6.98
- 753 Men Tuxedo vici kid bar combination last ..... \$7.98
- 752 Men tuxedo Russian calf, English bal ..... \$7.98
- 751 Men Tuxedo brown kid bal combination last ..... \$8.98

#### MEN'S TUXEDO

- 750 Tan Kid Bal ..... \$8.48
- 559 Gun Met. blk ..... \$5.98

#### "Men Kneeland"

- 12501a Russia calf bal tech last ..... \$10.98
- 12503a Prussia calf bluch Jacks on last ..... \$10.98
- 12505a Brown kid bal tech last ..... \$10.98
- 12506a Brown kid bluch neutral ..... \$10.98
- 12507a Prussia calf bal Rity last ..... \$10.98

### WONDERFUL OPPORTUNITY TO

#### SAVE ON MEN'S FALL

#### SHOES

- Our honest gun metal Special ..... \$2.98
- 475 Men Tuxedo brand gun metal blucher broad toe ..... \$4.98
- 551 Men Tuxedo brand gun metal blucher short broad toe ..... \$4.98
- 500 Men pullman brown English bal worth \$9.00 at ..... \$5.98

#### Men Pullman Shoes

- 512 Gun met black ..... \$6.98
- 513 Gun met Eng. .... \$6.98
- 502 Black Vici kid plain toe ..... \$5.98
- 517 Brown Rus. Calf Blu. R. Heel ..... \$6.48
- 616 Brown Rus. Calf Eng. R. Heel ..... \$6.48
- 519 Gun Met. Black ..... \$5.98
- Men's Pullman Tan Black R. Heel ..... \$4.98

### Fall Work Shoes for Men and Boys

#### Men's and Boys' Work Shoes

- 300 Men brown work shoes ..... \$3.48
- 250 Boys' brown work shoes ..... \$2.98
- 200 Little gents' brown work shoes ..... \$2.48
- 301 Men tough shoes ..... \$3.48
- 251 Men work shoes ..... \$2.98
- 202 Boys' work shoes ..... \$2.48
- 150 Little Gents work shoes ..... \$1.98
- 151 Youth's work shoes ..... \$1.98
- 2123 Little gent's best scout shoes ..... \$2.24
- 2125 Youths best scout shoes ..... \$2.48
- 2127 Boys elk scout shoes ..... \$2.48
- 2129 Boys' best scout shoes ..... \$2.98
- 202 Tan Elk blucher 5-8 ..... \$1.98
- 305 Little gents grown Elk 9-13 1-2 ..... \$2.98
- 304 Youths brown elk blucher 1-2 ..... \$3.48
- 300 Little gent's best elk blucher 11-13 1-2 ..... \$3.48
- 300 Youths' best elk blucher 1-2 ..... \$3.98
- 351 Boys' best elk blucher 2 1-2-5 1-2 ..... \$4.48
- \$6.00 Men E. C. Scuffer shoes ..... \$4.48
- Men's gorilla raw hide shoes ..... \$4.98
- 11950 Men Scout brown shoe ..... \$2.18
- 11960 Men's black scout shoes ..... \$2.18
- 335 Men's brown scout shoes ..... \$2.98
- Men's brown gorilla shoes ..... \$4.98

### Smart Snappy Styles For Women That Combines Daintiest Appearances With

#### Longest Wear



#### LADIES' KNEELAND

- 12509a Mat kid bal walking boot ..... \$10.98

- 12513a Russia calf bal Cuban heel boot ..... \$10.98
- 12520b Russia calf bal Eng. walking boot med. heel ..... \$10.98
- 12515a blk kid bal Eng. med heel boot ..... \$10.98
- 12515a Brown kid bal Eng. med heel ..... \$12.48
- 12524a Russia calf bal Cuban heel boot ..... \$10.98
- 12518a Elk. kid bal Cuban heel boot ..... \$10.98
- 4428 Dark brown walking boot worth \$10.00 ..... \$7.48
- 4423 Gun metal walking boot ..... \$6.98
- 5101 black kid walking boot ..... \$6.00
- 5422 Gun metal low heel boot ..... \$4.98



- Boys' Middy Suits ..... \$6.98
- Boys' Sailor Suits ..... \$7.95
- Boys' Corduroy Suits at ..... \$6.48, \$6.98, \$7.95
- Boys' Blue Serge Suits at ..... \$6.98, \$7.95, \$9.48, \$9.95.
- Boys' Nice Dress Suits in Blue, Green, Brown and Gray mixed Goods at ..... \$6.98, \$7.95, \$8.50, \$8.95, \$9.50, \$9.95, \$11.95, \$12.95.
- Boys' Suits in Blue Hard finish fry ..... \$7.95, \$8.95, \$9.95.

- One lot Boys' Suits in assorted colors ..... \$2.98, \$3.98, \$4.48 and \$4.98.
- Boys' Mac. Coats, ages 8 to 18 ..... \$5.98, \$6.98
- Men Mac. Coats ..... \$12.95
- One lot of men's overcoats in Brown, Blue, Grey and Khaki from ..... \$9.95 to \$14.95
- Men's Suits in Blue, Grey and Brown ..... \$15.95, \$17.50, \$18.50, \$19.50, \$19.95, \$21.50, \$23.95.
- Young Men's Suits in Blue, Brown, Grey and Green mixed goods ..... \$25.00, \$30.00, \$35.00

### WOMEN'S NEW FALL BOOTS AT A SAVING

- Women's black cap toe blucher Special ..... \$1.98
- 310 Broad toe low heel kid shoes ..... \$3.48
- 300 Gun metal English shoes ..... \$3.98
- 5421 Plain toe kid lace boot, medium toe and heel ..... \$4.98
- 5419 Kid lace boot medium heel ..... \$4.98
- 550 Tan calf medium heel boot ..... \$5.00
- 5103 Kid lace boot low rubber heel medium English toe ..... \$5.98
- 5101 Black kid walking lace boot, pointed toe ..... \$5.98
- 5112 Black kid flexible sole comfort plain toe ..... \$5.98
- 500 Turn comfort shoe neat toe medium heel ..... \$5.98
- 5418 Black kid boot high heel plain toe ..... \$5.98
- 1502 Carolina Girl gun metal wing tip military heel ..... \$5.98

### WOMEN'S RED CROSS BOOTS THE SHOE WITH A WORLD-WIDE REPUTATION

- 88971 Black kid boot plain toe med heel ..... \$7.98
- 88972 Black kid lace low R. heel ..... \$8.48
- 88973 Black kid English walking boot R. heel ..... \$9.48
- 88974 Black kid boot Louis heel ..... \$9.48
- 88978 Black pat lace kid top boot Louis covered heel ..... \$11.48

#### Ladies' Red Cross Shoes

- 88975 Black Kid Lace Boot, plain toe Louis heel ..... \$9.48
- 88979 Beaver, Kid lace boot, Louis heel ..... \$14.98
- 88977 Hava Brown kid lace boot Louis heel ..... \$14.48
- 12521a Black Pat. Kid Top, lace boot, high heel ..... \$11.48



#### MEN'S PANTS

A big line of Men's Pants, some very special values, specially priced from ..... \$1.98 to \$5.98

#### BOY'S PANTS

A big line of Boys' Pants, Corduroys, Khaki, Cotton Mixed, and All-Wool Pants, at Efird's prices, from .98c to \$3.98



# Efird's Department Store

209-211 W. Main Avenue

Gastonia, N. C.