## Why Not Reach The

 Largest Possible Number of People With Your
## Advertising

?

Returns from advertising depend to a considcrable extent on the number of people reached. The larger the number of people reached with a certain advertisement, the larger the returns are likely to be to the advertiser.

This simply means that when a business man advertises in a newspaper, the circulation of that newspaper is of vital importance to him.

Mr. Business Man of Gastonia, why not reach the largest ${ }_{\text {e }}$ possible number of prospective patrons or customers for your store or other business by advertising in The Gazette - by concentrating your advertising in The Gazette, by advertising systematically, either every day or several times a week.
Advertising of that sort is real advertising and it gets real results.

On its part, The Gazette will give you more circulation for your money than any other newspaper can give in this city or section. It will guarantee more than that - The Gazette will give you more circulation than any other newspaper can give in this city and section at any price.

Which is merely to say that The Gazette has more circulation in Gastonia and Gaston county than any other newspaper.

Don't take our word for it - get the information for yourself. As far as The Gazette is concerned, you can get all the information desired about this newspaper's circulation at The Gazette office any day in the year except Sunday.

Any advertising information, help or assistance of any kind that The Gazette is able to furnish at the disposal of patrons of this newsfurnish is at the disposal of patrons of this newspaper - and is theirs for the asking.

## Gazette Publishing Co.

## RITCH-GRAHAM TRIAL COMES OFF THIS WEEK. Charlotte Attorney To Face Trial For Inciting To Riot In Stanley County.



$\qquad$


## Here We Go on Models

We are in about the same position as the man who saw the ghost-our eyes haven't deceived us--but our description might lead you to think so.

Our new Fall Models are brighter, brisker and breezier than a Ziegfield chorus and our pocket effects have more variety than a Pathe weekly. Our belt and waist seam styles are more up to date than the latest song-and our lapels lie more ways than Von Bernstorff.

Some are Double Breasted--and others are happily single.

We have a full half hour treat-if you have the time to spare

Michaels-Stern Value First Men's and Young Men's Models are here at $\mathbf{\$ 3 0 . 0 0}$, $\$ 35.00$ and $\$ 40.00$.
W. H. HOPE MERCANTILE COMPANY

Gastonia, N. C.
Rock Hill, S. C.

## New Arrivals



Bronz with Louis Heel.
Brown with Fieldmouse Top and Military Heel.

Brown with Louis Heel.
Brown with Military Heel.
Brown with Military Heel.
Fieldmouse with Louis Heel.
Black Kids with either Military or Louis Heel.

All STYLES, SIZES and KINDS for MEN, WOMEN and CHILDREN Real shoes for WORK, DRESS or SCHOOL-Shoes that give you money's worth for service.

Howell-Armstrong Shoe Co.

But God knoweth best.
We know He watches the
the sparrows that Hears the sad
that call.
Father, mother, children, He loveth them
all. We can trust for the rest.,'
MRS. L. A. BARBEE, Teacher TRUSTEE'S SALE OF VALUABLE Under and by virtue of ter. anin power of sale conferred upon me by
that certain deed of trust executed ns trustace foed of Mrs. Sustlie executed to me me
June 24,1916 , and dated
 tioned, to secure an indebtedness men
tine , lefault having been made in the pasment of the inilebteldness secur
ed $1, y$ s. sid deed of trust and in an ly, ssid deed of trust and in compli-
ance with the provisions and stipulations
thernof I will thervof. I will sef11 at public auction to
the lighest bidider for casli, at the Countonia. N. C., at 120 o in the City of Ga Wednesday, December 17th, 1919 . Wenat certain piece or parcel of land,
situated in the Southeastern part of the City of Giastonia, Gaston county, Nort
Carolinu, in the sub-livision known a
Oakland I'ark, Oakland l'ark, and bounded and describ-
ef as follows, viz: Being lot No. fifteen (15), in Block
No. a certain map or plat made by La Far
Litscomb, Surveyor, which suid map or phat is recorimed in the office of the Reg.
ister of Deils of chat ister of Dewls of Gaston county, N. ©
in Book No. 97 , at bage ":20. reference to
which is herely, made for futher de


$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ with Fifth striet 50 feet to the begin
$\qquad$
trustee's sale of valuable FARM PROPERTY
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
neom, out
Tuesday, December 16th, 1919.
 land
and
ond
ves,
s.


ATTENTION-MOOSE,
All members of the Loyal Order of Moose are urgently requested to meet at the hall next Saturday night at 7:30 o'clock. Important business. All brothers, whether members of the local lodge or not, will be welcome.
Subject to supply will buy following mill stocks:

## Myers,

Myrtle,
Dixon,
Mason.
Phore 201.

