

LADIE'S SPRING DRESSES

Each day we receive new Spring Dresses, including dainty patterns of Taffetas, Georgettes, Crepe-Meteors, Foulards and Georgette Combination.



They are especially attractive and are priced very low considering the quality. See our Ladies' Ready-to-Wear Department before you buy.

\$25.00 value Dresses special for Saturday and Monday.. **\$19.95**

\$27.50 value Dresses, special for Saturday and Monday.. **\$23.98**

\$30.00 value Dresses, special for Saturday and Monday.. **\$24.95**

\$35.00 value Dresses, special for Saturday and Monday.. **\$29.50**

A new shipment of Spring Coats arrived today. See them and get our prices. They are on display in our show windows.

\$16.95, \$18.50
\$19.98, \$22.50
\$24.95, \$27.50

WON'T YOU BE ONE OF THE NEW CUSTOMERS THAT STARTS TRADING WITH US TODAY?

IT WILL PAY YOU.

THERE'S A REASON. ASK THOSE WHO TRADE WITH US

Hope Mercantile Co

GASTONIA, N. C. and ROCK HILL, S. C.



CHARMING EASTER SUIT



Just a few weeks more! Here is an appropriate and beautiful model in striped novelty silk, with a charming pleated effect. A complete and attractive model.

ERRORS IN NEWSPAPER NOT WHOLLY FAULT OF PRINTER.

Considering The Marvelous Amount of Work Handled by Modern Print Shop, The Mistakes Are Few.

By Observer in The Monroe Journal.

Everyone who writes for the newspapers, especially North Carolina papers, can quite understand the feelings of Mrs. Funderburk, the sunny philosopher who writes of The Journal, over the fact that the proof reader sometimes gets careless with her grammar, spelling, and even the syntax at times. You are not likely to get a whole article printed correctly in any paper in that State that I have ever tried, unless you have it very carefully typewritten and no errors in the copy. Even then you are likely to see your best paragraph spoiled by a whole line of type, appearing in the wrong place and playing smash with your best thought. I have always considered the type setting machine and the fast press a deadly enemy to the beauty and correctness of the English language. The reason is that these machines have made production possible on so very large a scale that there is not time for the necessary care either for typographical excellence or for beauty and carefulness in expression.

The old time hand printer was often a man of excellent education and always one of good training in the more simple matters of spelling and grammar. He took a pride in setting a good proof. He began in the business as a boy and became proficient in spelling and construction by practice, even if he had not the opportunity of previous education. Then he took time to look in the dictionary if he were uncertain about the spelling or use of the word. If he were especially good the editor and other writers left much to his judgment. But in some offices there was a tradition that a printer must follow copy even if it took him out of the window, meaning that he was allowed no discretion, even to correct a palpable error in the copy. In such offices the writers were held responsible for correct copy. It is said that Horace Greeley wrote such a bad hand that only one printer could set his editorials. This man was very proficient, as the story goes. But sometimes he would get a Greeley editorial out of which he could make neither head or tail. On such occasions he was wont to go down and ask Mr. Greeley what he was writing about. On being told the head of the article he could start right off and set the whole thing correctly. It is even related that the of-

see force once put up a joke on both the printer and Mr. Greeley. They took a bug, dipped it into the ink bottle, and allowed it to crawl over a sheet of editorial paper, guiding it roughly in lines across the sheet. When the copy went up to the printer he was stumped and went down to ask Mr. Greeley what he was writing about that night. The old gentleman was puzzled, but finally decided that it was about the unconstitutionality of some proposed law, whereupon the old printer went back and set up the article without an error.

No, the mistakes are not wholly the fault of the modern printer. In fact there is not any modern typesetter in the real sense of the word. He is a machinist. He operates the machine and is concerned about the smooth working of the machine and the amount of production he can get out of it. He is not often a man of much education or of long training, and is not much of a speller. As long as the copy runs familiarly to him he is alright, but an unusual word or an involved construction, is slapsided into something which he thinks it ought to be. He is not to blame. He is acting only in the spirit of the times and the necessity of the occasion. A huge amount of type must be set, often from poor and dim copy, must be corrected, stereotyped perhaps, and put on the press within about the space of time that the old printers would have required to get their sleeves rolled up and otherwise ready to begin work. And after all our annoyances, the correctness and accuracy with which this huge amount of matter is handled are marvelous.

A bath robe into which are woven electric wires that are heated by connection with a light socket is the invention of a Salt Lake City man.



HANDSOME GRAY PROPERTY ON CORNER OF SOUTH STREET AND FRANKLIN AVENUE RECENTLY SOLD TO MESSRS. J. WHITE WARE AND W. W. GLENN FOR \$150,000. THIS PROPERTY HAS A FRONTAGE OF 266 FEET ON SOUTH STREET AND 250 FEET ON FRANKLIN AVENUE.

ARROW COLLARS



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Cluff, Peabody & Co., Inc., Troy, N. Y.



Sold everywhere by furniture dealers and department stores
ENGLANDER
Write for illustrated booklet
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NORTH CAROLINA WON IN SAVINGS CONTEST.

North Carolina won in the recent savings society contest waged with Virginia, according to figures just announced. The contest was between the school supervisors of the two states. In all 177 new savings societies were organized. North Carolina was to organize two for every five organized by Virginia.

The supervisors of the Old North State turned in a total of 67, as against 119 in Virginia, North Carolina, therefore, winning by a margin of about 30 per cent. The best record here was made by Miss Blanche Holt, of Edenton, who re-

ported 30 new savings societies. In a similar contest North Carolina won from South Carolina earlier in the year. The North Carolina-Virginia contest was badly handicapped by the influenza epidemic which made necessary the closing of a number of schools. But for this it is believed that the total would have been much larger.

Dogs that carry small electric lights on their collars, which follow them into their burrows, are used in Portugal to hunt foxes and badgers.

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Mr. Washam, former Gaston county boy, in charge. He will be glad to meet all his old friends and especially new ones, all come in and look our line over.

Mr. John W. Kanipe is in charge of parts and service. We carry a full line of high class tires, oils and gas.

A French scientist claims to have invented an instrument that measures the susceptibility of persons to suggestions from others.

The United States is expected to produce at least 8,000,000 pounds of artificial silk made by the viscose process this year.

To save weight an English automobile has been given mud guards like a bicycle's and single steps instead of running boards.

The Swiss government has decreed the adoption of 24-hour time for railroads and institutions under federal control.

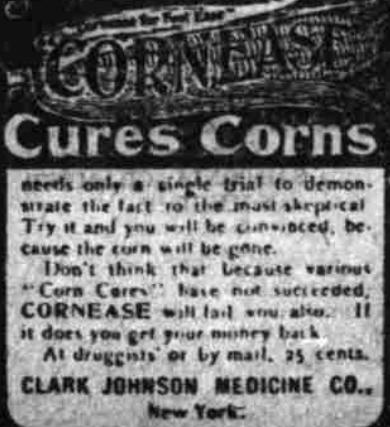
SYMPATHY.

Remember those whose lines are cast
Beneath chill sorrow's shade!
Those for whom life's delights are past,
Whose steps tread down the grade!

Be good to those who have no friends,
Who lack for sympathy!
To hearts where sin its shadow sends
Give hope and charity!

Give time and thought to those of earth
Who want for kindly aid;
Thus in your own life's noble worth
In larger measure made!
—Lurana Sheldon in Browning's Magazine.

"That corn and bodily ease are incompatible is the most trite of truisms. That of the two bodily ease is the most to be desired, likewise needs no proving. Therefore, eliminate the corn. That you can do it by using



"Best in the Long Run."

MANY motorists think that the outer casing holds the air. But it doesn't! It holds the tube which holds the air. And the quality of the tube spells the value of the tire in service.

The safest economy is to equip with Goodrich Red Inner Tubes in the first place.

Goodrich Red INNER TUBES

The B. F. Goodrich Rubber Company, Akron, Ohio
Makers of the Silverstone Cord Tire