

# Belk-Tyler's

**BIGGEST SALE OF THE ENTIRE YEAR!**

**Starts Friday, July 23rd**

**DISH CLOTHS**  
5¢  
Large Size

Large Size  
**White Handkerchiefs**  
7¢

Men's Fancy  
**DRESS SOCKS**  
19¢

Children's Plisse  
**Shorty Pajamas**  
77¢  
Sizes 4 to 12

## July Sale! MEN'S SUITS

Summer Rayon and Nylon Cords. Also Linen Weaves. WELL TAILORED IN A VARIETY OF WANTED COLORS. DON'T MISS THESE BARGAINS!



**SALE!**  
One Special Group  
**1/2 PRICE**



July Sale!  
Men's Summer  
**PANTS**  
\$3.44

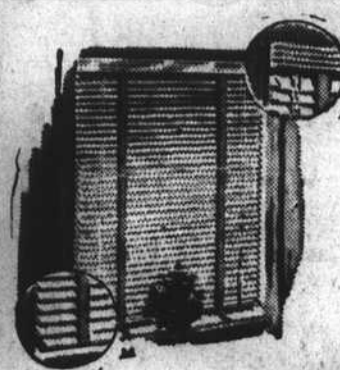
Rayons, Cords and Linens. All sizes to choose from. Values to \$5.95. Be here early for best selections.

## July Sale! MEN'S STRAWS

Novelty Straws in Braids and fancy Weaves. Plain and fancy bands.

**97c**

GENUINE PANAMAS ..... **\$3.99**



**SALE!...**  
**Venetian Blinds**

Well-constructed, all-metal Blinds. White only. 21" to 36" wide. 64" long. Beautifully finished. Regular \$3.50 Value

**\$2.44**

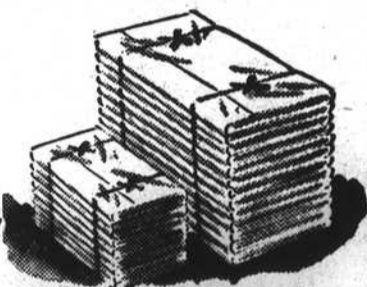
**Belk-Tyler's**  
OF MOUNT OLIVE



HERE'S THE BIG BARGAIN EVENT . . . BELK-TYLER'S SENSATIONAL JULY SALE! . . . PRICES REDUCED . . . BIG SPECIAL PURCHASES! ODD LOTS AT GIVE-AWAY PRICES! MAKE YOUR PLANS RIGHT NOW TO BE HERE EARLY FRIDAY MORNING . . . JULY 23 . . . FOR THIS IMPORTANT EVENT . . . EVERYBODY'S COMING . . . JOIN THE THRIFTY SHOPPERS FRIDAY!

**JULY SALE -**  
**Madison Sheets**

A good smooth 1st quality muslin.



**SALE - - \$1.00 Each**  
Cases to match - - - 25¢

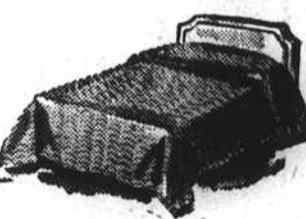
**SUPER SPECIAL TIES**  
59¢

2 for - - - \$1.00

**BELK'S OWN SUPER SOFT Birdseye Diapers**  
\$1.88 doz.

Buy your supply now. They're 1st Quality Regular Stock.

**JULY SALE! CHENILLE SPREADS**  
\$3.77



REGULAR \$5.95 SPREADS. SHOP EARLY FOR BEST SELECTION.

Children's  
**Sun Suits**  
47¢  
Sizes 1 to 6

Large Size  
**Feather Pillows**  
94¢



**JULY SALE! CHILDREN'S DRESSES**

Close out entire stock Children's early Spring and Summer Dresses. Sheers, Gingham, Chambrays, Seersucker, and others. Sizes 4 to 14. Shop Early!

Regular:	Sale:
\$1.98 - - - - -	\$1.67
\$2.98 - - - - -	\$2.47
\$3.98 - - - - -	\$2.99
\$4.95 - - - - -	\$3.47
\$5.95 - - - - -	\$3.99

**JULY SALE!**  
**SPORT SHIRTS**

**99¢**

Men's Plisse Sport Shirts. White and pastel colors. Sanforized shrunk. Sizes: Small, Medium, Large.



**Turkish Towel SALE!**

Extra large Turkish Towels. Cannon and other brands. - Regular 98c Value -

**Sale - 77¢**

**FINE TOWELS**

GROUP NO. 1  
REGULAR 79c VALUE ..... **61¢**

GROUP NO. 2,  
REGULAR 48c VALUE ..... **36¢**



**Shoe Sale!**

Casuals and Dress Styles. In a variety of colors. You'll want several pairs at this low price.

**\$1.77**



**Sale! ... Sale!**  
**Women's Summer Dress & Casual Shoes**

White and colors. All sizes. but not in every style. Shop early for best selections!

Group 1 -	\$2.59
Group 2 -	\$2.99
Group 3 -	\$3.99
Group 4 - - - -	\$4.88
Group 5 - - - -	\$6.88

**Men's Broadcloth Pajamas**  
Full cut. A, B, C, D's. Sanforized. A \$3.50 value. Buy now and save!  
**\$2.44**

# Belk-Tyler's

**BE HERE WHEN THE DOORS OPEN FRIDAY - JULY 23rd!**

**BOYS' Sport Shirts**  
**88¢**  
Nylon and Cotton  
Sizes: 4's to 16

**DAMASK NAPKINS**  
5¢  
Large Size  
Pastel Colors

**BOY'S SHORTS**  
**38¢**  
Sizes: 2 to 6  
- A Real Bargain -

**BLUE CHAMBRAY Work Shirts**  
**\$1.00**  
Well-Made, 14 to 17

**JULY SALE SPECIAL PURCHASE**

Ladies' Sheer  
**- DRESSES -**  
**\$4.77**



FROCKS SELLING REGULARLY TO \$8.00

Printed Dimities, Solid Broadcloths, Lino Sheers, Sheer Plaids, Printed Lawns. Casual and dressy styles for every occasion.

SHOP EARLY FOR BEST SELECTIONS!  
Starts Friday

**Sale! 3000 Yards SHEER SUMMER GOODS**

Printed Lawns, Frosted Organdies, Printed Dimities. Linen Weaves and Novelty Cottons. First quality. All new patterns. Values to 69c.

**36¢**

3 Yards - - - \$1.00  
**COTTON**

**PLISSE GOODS**  
36 inches wide. Assorted pastel colors. 39c values.

**18¢**

**LL SHEETING**  
36-inch heavy weight. Perfect quality. - 25c Values! -



**SALE! Lovely Seersucker Spreads**

Made of a good quality Plisse Crepe. Full size for double beds. Wide, generous ruffles.

In All Wanted Colors!



**\$4.44**

**Belk-Tyler's**  
Your Shopping Center