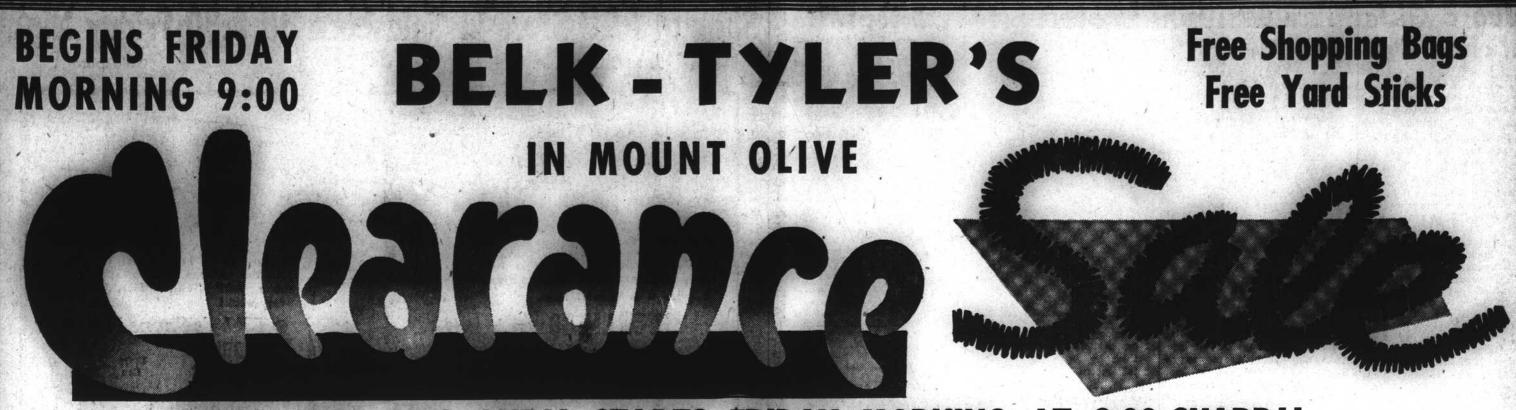
Friday, January 21, 1955.



## DON'T MISS THIS ONE!! STARTS FRIDAY MORNING AT 9:00 SHARP!!

This is one event that everyone looks forward to ... During this gigantic sale every piece of winter goods is reduced to super low prices ... New Spring goods have been bought, shipments are being received every day ... Every piece of winter goods must go to make room ... The savings are yours ... Run, ride, walk, fly, but be at Belk-Tyler's Friday morning when the doors swing open ... Read over every item if you like to save money ... This is the sale of sales ... Everybody's coming! Remember—Doors open at 9 o'clock sharp! Don't miss it!



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