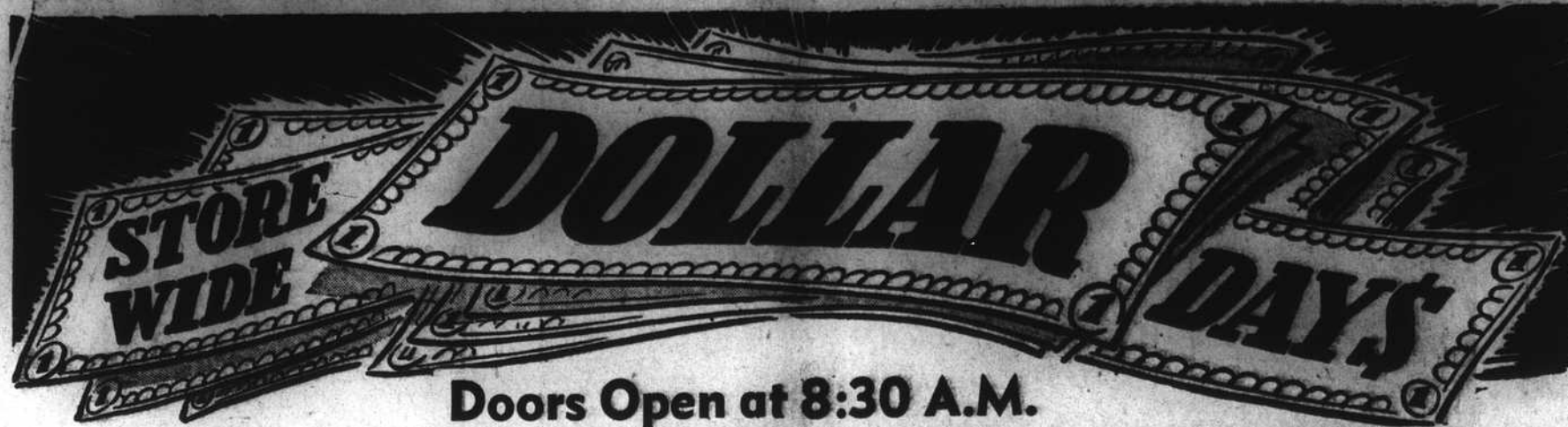


3 BIG SALE DAYS
FRIDAY . . . SATURDAY . . . MONDAY

BELK-TYLER'S

BEGINS FRIDAY A.M.
FEBRUARY 18TH

Reductions
•
Special Purchase
•
Sizzling Scoops
•



**YOUR CHANCE
TO MAKE YOUR
DOLLARS
GO FARTHER**

EVERYBODY'S COMING

Call all your friends and rush to Belk-Tyler's for this sensational sale! It's your chance to save dollars now!

OPEN AT 8:30 A. M.

THIS IS THE SALE YOU'VE BEEN WAITING FOR! IT'S YOUR CHANCE TO MAKE YOUR DOLLAR GO FARTHER AND TO REALLY GIVE YOUR BUDGET THAT BREAK YOU NEED! IF YOU'VE BEEN TRYING TO SAVE MONEY, THEN THIS IS YOUR CHANCE! ALL MOUNT OLIVE AND VICINITY WILL BE HERE FOR THIS SALE . . . SO MAKE YOUR PLANS NOW TO ATTEND THIS SALE! BELK-TYLER'S BUYERS HAVE BEEN BUSY FOR DAYS NOW GETTING READY FOR THIS SALE!

REAL BARGAINS

Load the car with your friends and plan to shop all day! You'll be amazed at the money you save on these bargains!

SUPER SPECIALS

Walk . . . Run . . . Or Fly . . . But Be Here Early—Don't Miss It

Ladies' Wash Cottons
DRESSES
A huge new stock of wash cottons in many fine cotton fabrics, colors, patterns and styles! Made for ladies of all sizes; Regular \$2.98!

2 For \$5.



Reg. \$1.98 Yard
FABRICS
A large selection of all wool jersey and suiting fabrics in a variety of patterns and colors! Terrific values at this low price!

2 Yds. for \$1.

Girls' Rayon Panties
Whites and colors in most all sizes! 29c values!

5 for \$1.

"Royal Scot" Plaid
BLANKETS
Originally selling for \$5.05! A luxuriously warm blanket!

\$4.00



Galvanized Garbage
PAILS
Sturdy large size can complete with the lid. \$1.59 values!

\$1.00



Reg. \$7.95 Men's Dress
SHOES
A variety of styles in odd sizes and broken lots!

\$3.00



Boy's Knit Cotton
BRIEFS and VESTS
Sizes for all ages! Made of fine cotton! Regularly 39c each!

3 for \$1.



Imported Fine
BABY WEAR
Every piece handmade! Gowns, blouses, pillow tops, slips and other pieces!

\$2.50 Values
\$1.00



Reg. \$1.98 Gallon
"COLUMBIA"
House Paint
25 colors to choose from! Gloss and floor enamel!

2 for \$3.

Reg. \$1.59 Ladies'
SLIPS
Made of Sanforized cotton broadcloth! Hamburger trim!

2 for \$3.

Wind and Weather
LOTION
Made by "Tussey"! A large regular \$2.00 size bottle!

\$1.00

Boy's Sport
SHIRTS
Regularly selling for \$1.98! All sizes and colors!

2 for \$3.

2 Pounds "F.F.V."
COOKIES
Assorted cakes and cookies by this famous baker!

\$1.00

Girl's Cotton
DRESSES
A large assortment of dresses for girls of all ages! \$1.98 values!

2 for \$3.

Men's Cotton
Handkerchiefs
Buy a supply now! Best price anywhere! Buy now!

18 for \$1.

Reg. \$1.79 Round Wicker
LAUNDRY BASKETS
Large size, made of strong wicker! Sale!

\$1.

Reg. \$7.95 Ladies' Leatherette
JACKETS
The season's most popular jacket in several sizes! Sale!

\$5.00



Reg. \$1.48 Boy's Sport
SHIRTS
Sizes for boys from 4 to 18! Sanforized and fast colors!

\$1.00



Men's Belts
All sizes! \$1.50 Values!
\$1.

Boy's Chambray Work
SHIRTS
Most all sizes. Washable blue chambray!

\$1.



BE HERE EARLY!

REG. \$9.95 BEDSPREADS
A bargain in a famous name spread! See these now!

\$7.

WASH FABRICS
A variety of colors in prints and solid color outings plus many other fabrics! 35c Values!

4 Yds. for \$1.

L. L. SHEETING
Values to 29c a yard!
5 yds. for \$1.



Reg. \$1.00 Ladies'
JEWELRY
A large assortment of pieces in many styles!

2 for \$1.



Final Sale! Reg. \$10.95
LADIES' SHOES
Famous names in many styles and sizes!

\$4.



100% Wool Cotton
Blankets
A variety of colors in a regular \$12.95 blanket!

\$9.00



Reg. 59c Yard 46-Inch
OILCLOTH
Solids and prints in many colors!

2 YDS. FOR \$1.

Fiber Window
SHADES
Good sturdy shade in a full 36 inches wide!

2 for \$1.

Mottled Outing
Quilt Lining
Values to 29c a yard! Good quality! Sale!

4 yds. for \$1.

Muslin Pillow
CASES
A good quality at a bargain price! Sale!

4 for \$1.

DISH CLOTHS
and
BATH CLOTHS
Buy a supply now at this low price!

20 for \$1.

100% Wool
BLANKETS
Values to \$10.95 in many colors! Sale!

\$8.00

Reg. 29c Guest
TOWELS
Decorator colors in a sturdy terry cloth!

4 for \$1.

Reg. \$1.59 Drapery
FABRICS
Solid colors and print designs for drapery and upholstery!

\$1.00

Reg. 39c Bath
TOWELS
A large bath size in a host of decorator colors!

3 for \$1.



Reg. \$1.79 Boy's Denim
OVERALLS
Made by "Red Camel"! First quality!

\$1.



REG. \$12.95 BEDSPREADS
Fine quality spreads in assorted patterns!

\$9.00

Reg. \$1.79 Girl's Cotton
BLOUSES
Solid colors and prints in all sizes! Sanforized!

\$1.00




Reg. 98c Yard
PLEATED FABRICS
Assorted colors and print designs! Permanently pleated!

2 Yds. for \$1.



Ladies' Nylon
PANTIES
Fine nylon in all sizes! White! 59c regular quality!

2 for \$1.



Men's Work
SOCKS
All sizes! Long wearing! Buy a supply now!

4 for \$1.



Reg. \$1.98 Men's
DRESS SHIRTS
Most all sizes! Sanforized! Good quality broadcloth!

\$1.00



Final Sale! Reg. \$8.95
Ladies' Shoes
A variety of styles in odd lots and broken lots!

\$3.



BELK-TYLER'S of MOUNT OLIVE