

BELK-TYLER'S

Begins Friday, July 22nd
At 8:30 Sharp

JULY

BELK-TYLER'S

CLOTHES PINS
8¢ doz.

SERVAL
ZIPPERS
10¢ each

STOREWIDE SAVINGS FOR THE WHOLE FAMILY

Here's the big bargain event . . . Belk-Tyler's sensational July Sale . . . Prices reduced . . . Big special Purchases! Odd lots at give-a-way prices! Make your plans right now to be here early Friday morning, July 22nd, for this important event . . . Join the thrifty shoppers Friday.



Permanent Finish
**Organdy
Curtains**

42x90 Good Quality
White and Pastels

2 pair \$5.00

JUICE GLASSES

A smart style for juice. Holds 9 ozs.
5¢ Value, Sale

5¢

ICED TEA GLASSES

Wow! . . . What a value. Holds 9 ozs.
A Regular 12c Value

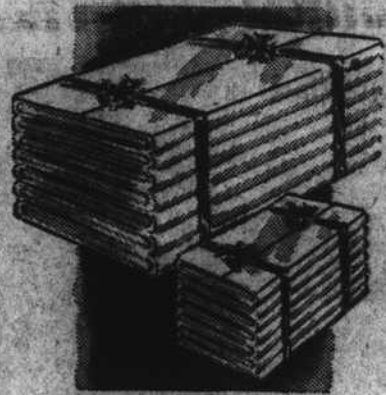
Sale! 7¢

Large Water Tumblers

Holds 19 ozs. — 15c Value

Sale! 8¢

CAFE CURTAINS
59¢ — 98¢ — \$1.98



Pacific Fine
Muslin

SHEETS

Nationally advertised.
Pure bleached
muslin sheets . . .
Double bed size, 81x
99.

Cases to Match
39¢

\$1.59

Sale! Lovely
**Seersucker
Spreads**

Made of a good quality
Pique Crepe. Full size for
double beds. Wide gener-
ous ruffles.



SALE!

\$2.97 and \$4.37

SALE!
Boy's Suits

Fine Rayon linen-type fabrics
in cool summer colors. Sizes
4 to 12.

— \$13.95 Values —

Sale \$6.88

Boy's Linen Weave
SUITS

Regular values to about
18 to 24, \$13.95 values.



Beginning Tomorrow at 8:30
Sharp . . . Belk-Tyler's July

DRESS SALE!

New crisp cottons that are cool, cool values!
Woven Gingham, Whisper Voils, Polished Cottons
and many other materials to choose from!

Group No. 1 Sale \$3.99
Values to \$6.00

Group No. 2 Sale \$5.99
Values to \$10.00

Group No. 3 Sale \$8.99
Values to \$14.95

Be sure to see these dresses that go on sale
beginning Friday. They are Juniors, Misses,
Womens and half sizes.

CAKE
SAVERS
\$1.00

LAZY
SUSANS
\$1.00

PLASTIC CHAIR
CUSHIONS
47c

LAUNDRY
BAGS
\$1.00

SACK DISH
CLOTHS
6 for \$1.00

CHILDREN'S
SOCKS
10c pr.

Sale!
Boy's Summer
SPORT
COATS

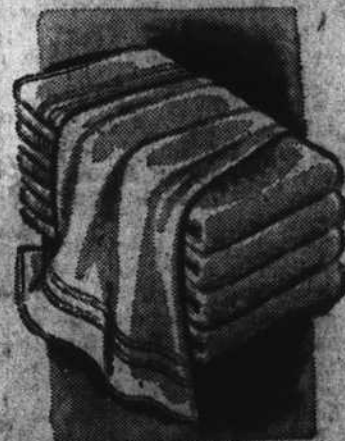
Early Spring and Summer
Coats. Good styles
and colors.

\$5.00
\$6.00
and
\$7.00

Bath Towels

Large bath towels in stur-
dy Turkish fabrics. All
colors in 48c values!

33¢



Turkish Face Towels

A Terrific Bargain in a Face Towel Values to 29c!

Sale 14¢

JULY SALE!

Summer Cotton

FABRICS

New DEMITIES, ORGANDIES, and LAWNS.
Regular 48c yard. Values that you can't afford to miss!

Sale --- 33¢ yard

SALE! SUMMER SHEER YARD GOODS

A delightful assortment — Nylons, Printed Chambrays,
Powder Puff Muslin, Voiles, Demities.
— Values to 89c —

Sale --- 53¢ yard

Better SHEER MATERIALS

Perman, Nylon Printed Nylons, Cotton
and Nylon, Sheer and Nylon and Print-
ed Cottons, normally selling for 79c

SALE --- 68c YD.

Men's Straw
Hats

\$1.00

LARGE WHITE
HANDKERCHIEFS

6¢

SALE! Boy's
CHAMBRAY
SHIRTS

91¢

Boy's "Red Camel"
DUNGAREES
\$1.49

SCARFS AND
VANITY SETS
49c

Regular \$1.00

Nylon
Hose

51 Gauge - 15 Denier
Summer Shades

47¢

WASH CLOTHS
5¢

Shopping Bags
FREE!

SALE!
REMNANTS
1/2 Price

Large Size
Plaid Napkins
5¢

Stars and Stripes
L.L. SHEETING

36 in. Wide

5 yds. \$1.00

SALE! Men's
SUMMER SUITS

Linen Weave, Corda, Dacron and Wool.
All new patterns this season.

Values To \$16.00 Sale, \$12.88

Values To \$29.95 Sale, \$23.88

Values To \$39.50 Sale, \$31.88



All must get Shop early for best selections!

SALE! HAND BAGS

Plastics, Straws, and Leathers
White and Colors

87c — \$1.67 — \$2.47

SALE! Summer Jewelry

New Shipment Pins, Necklaces, Earrings
Lovely Colors — Values to \$1.00

SALE 47c

July
Blanket
Sale

100% Wool

Fleec-E-Down Blanket

— Extra Full-Bed Size —

\$11.66



ALL-WOOL "PERFECT SLEEPER" BLANKETS

Weights 3 pounds. Guaranteed against moth damage
for 3 years. Five colors. Regular \$9.95

\$8.96

"State Pride" Blankets

72 by 90 inches — Nylon and Rayon
A really beautiful and durable blanket. Beautiful
Colors to choose from.

\$6.87

25% WOOL BLANKETS

\$4.46