

THURSDAY, JAN. 8.

The merchant who sells sugar for more than 11c the pound liable to be blacklisted by the Government, and then—he had as well go out of business.

The German peace terms are moderate, compared with what they offered a year ago; but the world wants a lasting peace, and the Kaiser just wants an opportunity to recuperate.

Those little swellhead officers who have felt themselves the social superiors or men in the ranks should be reduced and that speedily. It is worse than folly to entrust American soldiers to men of that calibre.

The single man with an income of a thousand dollars a year, and a married man with two thousand dollars income a year must pay an income tax. And they are not allowed to deduct any expenses in arriving at their incomes, either.

The Government of the United States has taken over all the railroads of the country and is now operating them. This is done to prevent strikes and tie-ups. The Government may draft men to do railroad service as well as army service.

Cotton is now 30 cents a pound and it will go higher. Corn sells for two dollars a bushel. Bacon sell at thirty three to thirty five cents a pound. Fertilizers are high priced. Labor is scarce and will be scarcer. The time is at hand when shrinking back or shirking is criminal. Cut you like men!

The man with a pull has been commissioned in the American army no doubt, but if he proves to be unfit, mentally and physically, and many are so proving he will be weeded out before he goes to Fifty were adjudge unfit at Spartanburg, S. C. a few days ago. We are now about to reach that stage of the game where merit counts.

The Government has called a goodly number of young men into military service from Hoke county, and many others will be called. These men must be fed and clothed. The home folk must live. The Government is to be—must be supported. Our Government has obligated to feed and finance our allies in this war. Fellow countrymen, there is a man's job ahead of each of us! And what is true of Hoke county is true of every county in the United States.

#### Soldier Boys at Home.

The following soldier boys were at home for a few days during the Christmas holidays and have since returned to their respective commands:

Oscar Leach, Camp Jackson, Columbia, S. C.  
Max Heins, Camp Sevier, Greenville, S. C.  
W. T. McLean, Fort Screven, Georgia.  
W. L. Poole, Camp Sevier, Greenville, S. C.  
Sidney H. Baker, Camp Jackson, Columbia, S. C.  
Dr. Thompson, Oklahoma.

#### Y. M. C. A. Funds.

Editor Hoke County Journal: As Treasurer of the Hoke County Y. M. C. A. Committee, have received \$18.48 in cash and have remitted this amount to the Treasurer of the War Work Fund.

J. W. CURRIE.

## 400,000 NEW FOOD INSTRUCTION CARDS IN NORTH CAROLINA

Every Patriotic American Household Urged to Observe "Porkless" Day.

SAVE AND SUBSTITUTE SAYS HERBERT HOOVER

At Least One Meatless and Wheatless Meal Each Day is Requested in Statement From Mr. Hoover — Vital Suggestions Given — Food Instruction Card for Every Household in Entire State

Raleigh, Dec. 22.—The State Food Administration has just let contracts for the printing of 400,000 supplementary home instruction cards to be distributed one for each household in the entire State. The issuance of these additional instruction cards is prompted by the increased seriousness of the food situation in Europe both from the standpoint of military necessity and for the relief of hundreds of thousands of Europeans who are threatened with starvation unless immediate relief can be given them.

The supplementary instruction card calls for a "porkless" day each week in addition to "Meatless" and "Wheatless" days, and for a wheatless and meatless meal each day. The consumer is urged to use sugar on a basis of not more than three pounds per person per month. Mr. Hoover, on one side of the card, frankly and impressively presents the food situation as it is.

"As a nation we eat and waste 30 per cent more protein than we require to maintain health," the directions declare. "Therefore, we can reduce the amount of meat we eat without harm. We eat and waste 140 per cent more fat than is necessary."

#### What is Called for Now.

Aside from the general directions contained in the first home instruction card the new card asks everyone to maintain rigid economy of at least:

ONE WHEATLESS day each week, and one WHEATLESS MEAL each day, the wheatless day to be Wednesday. By wheatless we mean to eat no wheat products.

ONE MEATLESS DAY each week, which shall be Tuesday and one meatless meal each day. By meatless we mean to eat no red meat—beef, pork, mutton, veal, lamb; no preserved meat—beef, bacon, ham or lard.

ONE PORKLESS day each week in addition to Tuesday, which shall be Saturday. By porkless we mean no fresh or salted pork, bacon, lard or ham.

SUGAR—You can materially reduce sugar by reducing the use of candy and sweet drinks. We will make every endeavor to see that the country is provided with a supply of household sugar on the basis of three pounds of sugar for each person per month. Do not consume more.

#### We Are a Wasteful People.

Human foodstuffs comprise three principal elements:

PROTEIN: Mainly present in meat, beans, fish, poultry, milk, and to some extent in grains.

FATS: That is, butter, cream, lard, bacon, margarine, cooking oils, beans, cotton seed oil and other vegetable oils.

CARBOHYDRATES: Grain, sugar, potatoes and other vegetables.

As a nation we eat and waste 30 per cent more protein than we require to maintain health. Therefore, we can reduce the amount of meat we eat without harm.

We eat and waste 140 per cent more fat than is necessary.

Of the carbohydrates we can just as well consume corn, oats and other cereals, as wheat and we have abundant supplies of potatoes and vegetables.

Do not limit your supplies of milk and table butter, but consume it all. Don't waste any.

You can reduce the consumption of fats by reducing pastry and other foods.

Remember the Gospel of the Church: Plain, the serving of plain food, the purchase of less supplies.

#### What Hoarding Does.

Any person in the United States who hoards more foodstuffs than he customarily keeps at home in peace times is assisting the Food Administration in its purpose to secure a just distribution of food, and in its great endeavor to reduce prices. The hoarding of food in households is not only unnecessary, as the government is protecting the food supply of our people, but

it is selfish and is a cause of high prices.

Such actions multiplied by thousands increase the demand upon our railways for cars and already, because of our military demands, it is with extreme difficulty we can now move the vitally necessary food to market.

There is much malicious propaganda in the country against conservation and increased production. All opposition to these services is direct assistance to the enemy.

#### The Situation Grave.

The reverse side of the card carries a message to those who have signed the pledge card of the Food Administration. It is as follows:

To Members of the United States Food Administration:

The food situation in Europe is far graver than when the preliminary survey of the food supply of the world for this year was made. We have an abundance for ourselves, and it is the firm policy of the Food Administration, by the prevention of exports, to retain for our people an ample supply of every essential foodstuff. The harvests of our Allies have proved less than we had contemplated, and the great curtailment of shipping by the submarines during the last few months has further prevented them from access to more remote markets. Beyond the demands of the Allies there is a call upon us by the friendly neutrals for food supplies, and if we cannot at least in part respond to these neutral calls, starvation of an unparalleled scale must ensue.

#### Greater Sacrifice Necessary.

Food has now taken a dominant position in the war, and we must ask the American people to sacrifice far more than was at first thought necessary. We have exported the whole of the surplus of the wheat from this harvest after reserving to ourselves an amount sufficient for our normal consumption of seed and flour until the next harvest; and therefore the amount of wheat flour that the United States can contribute to mix with the war bread of our Allies during this winter will be simply the amount that our people reduce their consumption month by month. In other words, every grain of wheat or its products that the Allies receive from the United States from now until the next harvest will be exactly the amount which our people have saved each month on their behalf.

The Allies today ask for 25 per cent more meat and fats (pork, dairy products and vegetable oils) than we consider our monthly production permits us to send them without trenching on our own supplies, or, on the other hand, unless we can consume less. Due to the shortage in shipping, our available sugar supplies must be less than normal from the present time forward.

#### Every Patriotic Soldier Will Count.

Thus every particle of diminished consumption by the American people is one particle more for the soldiers, men, women and children of our Allies and for the starving people in other countries. This is a personal obligation upon every one of us toward some individual abroad who will suffer privation to the extent of our own individual negligence.

If we are to reduce the consumption of the few products which we should export abroad we will need to eat a larger proportion of many different foodstuffs which we cannot export and which we have at home. For this reason we MUST NOT waste any foodstuffs. A great many individuals in our population eat far more food than is necessary to maintain their health and strength. In this emergency every citizen of the United States is urged to eat less than is required for good health and full strength, for in this emergency America requires every atom of the productive power of our people. While many eat and look all of our population can substitute other foodstuffs for the few that are vitally needed for export.

We must not overlook the fact that Russia, collapsed not because of the Germans on her borders but largely because of the failure to conserve and feed her own citizens, and, if we ARE TO emerge victorious from this war, we cannot risk the collapse of another of our Allies from this same cause. There is no waste of food among any of our Allies—there is the most drastic reduction in their consumption; there is actual privation among their women and children; there is starvation in Belgium.

#### Problem for Individual.

We have already issued a series of suggestions in the Home Card—a card that is now hanging in over ten millions of homes. These suggestions have already shown important results, and to these we now add others. The problem of saving in food is a local and individual one, so that more precise and definite rules just to all cannot be formulated. It is a matter for the conscientious constitution of every individual that he or she should do that which is necessary to maintain bodily health and strength and unselfishly to select those foodstuffs the use of which relieves international competition. In this winter of 1918 the time has come when there will be tests in this great country of our people as people of voluntary individual self-sacrifice in saving the world.

#### HERBERT HOOVER

United States Food Administration.

NOTICE!  
Along with your New Year's Resolutions don't forget to pay your 1917 Town Taxes.  
A. E. McLEAN,  
Chief of Police and Tax Collector

## To The People of Hoke

When you are in Fayetteville, call at Beasley's. I can show you a beautiful, selected Xmas Stock of Watches, Clocks and Jewelry. Our watch and jewelry repairs are done by expert workmen.

B. F. BEASLEY,  
Fayetteville, N. C.

### Sale of Land Under Mortgage

Under and by virtue of the power of sale contained in a certain mortgage executed by D. D. McRae to Dr. J. F. Highsmith, and recorded in Book No. 8, page 147, of the records of Hoke county, default having been made in the payment of the note thereby secured, I will sell, at public auction, for cash, on Monday, January 15, 1918, at the court house door in Raeford, N. C., at 12 o'clock noon, the following described lands, located in Raeford township, Hoke county, to-wit:

Beginning at a stake in the north-west line of a tract of land conveyed by Mrs. A. E. Scull, and others, to David McRae, the said stake being the northeast corner of a tract conveyed by David McRae to Alex. Campbell, and running with the said original northern line, North 38 deg. 5 min. E. 34 chains to the original corner; thence with the original eastern line S. 52 deg. 10 min. W. about 0 yards to a stake; thence with a line parallel to said northern line about 34 chains to a stake in the dividing line between the lands of this grantor and a tract conveyed to Alex. Campbell; thence with said dividing line N. 31 E. about 75 yards to the beginning corner. It being the intention of this deed to convey a ten acre strip of land on the northern side of the said tract of land conveyed by Mrs. A. E. Scull and others to David McRae, which conveyance is recorded in Book "O" No. 6, page 259 in the records of Cumberland county, and Book 5, page 187 of Hoke county.

TIME OF SALE: 12 o'clock noon, January 15, 1918.  
TERMS OF SALE: Cash.  
PLACE OF SALE: Court house door Raeford, N. C.  
This 15th day of Dec., 1917.  
DR. J. F. HIGHSMITH,  
Mortgagee.

RAEFORD FURNITURE CO.,  
FURNAL DIRECTORS  
and  
EMBALMERS  
Day Phone 17. Night Phone 70

EDWIN S. SMITH,  
ATTORNEY AT LAW  
Will practice in all courts of State. Prompt and personal attention given to all business.  
New Office, opposite Court House.

Stephen McIntyre, R. O. Lawrence,  
James D. Proctor,  
MCINTYRE, LAWRENCE & PROCTOR,  
Attorneys and Counsellors  
at Law  
LUMBERTON, N. C.  
Will practice in all Courts

DR. H. R. CROMARTIE,  
Dentist.  
RAEFORD, N. C.  
Office: Johnson-Thomas Building.  
Office Phone, 74. Residence Phone 26.

J. W. CURRIE,  
ATTORNEY AND COUNSELLOR AT LAW  
Office: Upstairs in the Johnson-Thomas Building.

DR. H. MCK. McDIARMID  
DENTIST  
RAEFORD, N. C.  
Office: Bank of Raeford Building  
OFFICE PHONE NO. 4-1.  
RESIDENCE PHONE NO. 4-3.

Francis Just A. B., M. D.  
Office in Bank of Raeford Building just in rear of Bank.  
Chemical and Microscopical Examinations.  
Phone at Office and Residence

GORDON B. ROWLAND  
ATTORNEY AT LAW  
RAEFORD, N. C.  
Office No. 19 in Bank of Raeford Bldg.  
Phone No. 27.

ARTHUR D. GORE,  
ATTORNEY AT LAW.  
RAEFORD, N. C.  
Office in Pratt Building.

A. W. McLean, Dickson McLean,  
L. E. Varner, Junius J. Goodwin,  
McLean, Varner & McLean,  
ATTORNEYS AT LAW.  
Office on second floor, National Bank.  
LUMBERTON, N. C.

H. W. B. Whitley,  
ATTORNEY AT LAW.  
RAEFORD, N. C.  
Phone 79. Upstairs in Johnson-Thomas building.

North Carolina, In Superior Court.  
Hoke County  
Philip Munley, Plaintiff  
vs.  
Kate Munley, Dft.  
NOTICE  
OF  
Service By Publication.

The above-named defendant will take notice that a summons in the above entitled action was issued by undersigned on the 19th day of Dec. 1917, and returnable to a term of Hoke county superior court to be held on Jan. 21, 1918, citing said defendant to appear at said term, and answer or demur to the complaint of the plaintiff herein, in which complaint the plaintiff demands an absolute divorce from the defendant on statutory grounds. And the defendant will take notice that unless she answers or demurs to said complaint within the time required the relief demanded by plaintiff in his complaint will be granted.

Witness my hand this 19th day of Dec. 1917.

W. B. McQueen,  
Clerk Superior Court.

### Sale of Real Estate Under Mortgage.

By virtue of authority vested in the undersigned by the terms of a deed of mortgage executed by A. D. Boatman to Willford and Johnson Company, a corporation, dated December 21st, 1908, registered in the register's office of Cumberland county in book "27" No. 6 at page 26 (default having been made in the payment of the debt thereby secured) we will on Monday, the 14th day of January, 1918, at 12 o'clock noon, at the court house door of Cumberland county in Fayetteville, N. C., offer for sale at public auction to the highest bidder for cash the following lands:

In Hoke county, Quewhille township, beginning at a pine among pointers and runs South 12.50 chains to a stake, three pine pointers; thence West 20 chains to a large pine; thence North 12.50 chains to a stone corner near a pine; thence East 20 chains to the beginning, containing twenty five acres, more or less.

TIME OF SALE: Monday, January 14th, 1918, at 12 noon.

PLACE OF SALE: Court house door Fayetteville, N. C.

TERMS OF SALE: Cash.  
Dated this December 10th, 1917.

J. W. JOHNSON, CO. successor of Willford & Johnson Co., Mortgagees.

BANK OF MAXTON,  
Assignee of Mortgage.  
McIntyre, Lawrence & Proctor,  
Lumberton, N. C., Attys. for Mortgagees.

### MOORE & STEELE

## FLOWERS For Weddings A Specialty.

Fine bouquets of Orchids, Vases, Sweet Peas, Roses and Carnations arranged in the latest artistic styles. Also our arrangements of Basket Covers and other decorations unsurpassed by anyone. We give prompt attention to mail, phone and telegraph orders.

J. L. O'QUINN & CO.

RALEIGH, N. C.  
Greenhouse Phone 149. Store 47.  
Roses, Shrubs and Evergreens in variety.  
ROY REAVES, Agent.  
Raeford, N. C.

## SELECTED OFFERINGS

See the decorated crockery Assorted vases Decorations for house and packages Pomader Toilet articles Apples, oranges, nuts, Big assortment candies, raisins and kindred articles Highest prices paid for eggs, chicks, butter, corn, peas, and all winery produce.

We thank each and every person giving us their business.

## MOORE & STEELE

MORRIS BUILDING  
Phone 105  
Raeford, N. C.

## FRESH MEATS

I am again ready to supply your wants in Beef, Fresh Pork Sausage Fresh Fish Tuesdays, Thursdays and Saturdays.

Good Stock Fresh Groceries.  
Terms: CASH; or settlement every Monday.

G. B. CROMARTIE

## Real Estate INSURANCE---

Life, Fire, Hail, Tornado, Bonds.

## Hoke Realty Loan & Trust Co.

Can you think of anything that would save your wife more steps

## Than a Kitchen Cabinet

When deciding what to give her Christmas, consider the Hoosier and the many superior advantages it has.

There are many other things you can get here that make useful gifts for Christmas.

## RAEFORD FURNITURE CO.,

Home Furnishers & Undertakers.