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D. SCOTT POOLE, Editor

Raeford, N. C., June 2, 1927.

HOKE COUNTY.

There are \$10,258,075 worth of taxable property in Hoke as listed in 1926.

There are 532 horses, value \$34,710.

2,280 mules, value \$200,410.
2,170 head cattle, value \$45,318.

5,815 hogs, value \$30,914
220 sheep, value \$420

There are 271,762 acres of land valued on an average at \$42.70. There 592 town lots valued at \$1,063,861. The value of the acreage is \$7,385,457, total value of real estate \$8,400,318.

The number of dogs in the county is not given in the tax report, but the value is given at \$540.

And Hoke county has 39 goats Caswell county has 1.

The tax reports never do Hoke the justice of stating that 90,000 acres of land is embraced in Fort Bragg, and another thousand in the Sanatorium tract, all of which our governments relieve of taxation.



JANTZEN SWIMMING SUITS

The BEST there is and you won't mind being "seen" at any swimming place or high class or summer resort where you can enjoy such fine sport.



JANTZEN'S

for Ladies, Men, Boys and Girls—sold by

The KASH Store
"A Good Place to Trade"
RAEFORD, N. C.

J. H. BLUE
ENGINEERING AND SURVEYING
Raeford, N. C.
Phone 253.

A Moneymaking Opportunity

For a Live Business Man in Raeford

One of the ten largest manufacturers of automobiles, producing a line of six cylinder cars ranging from \$945 to \$2245, has an opening for a dealer in Raeford. This is an exceptional offer to obtain a franchise which carries permanent opportunity for profit. An inquiry for further information may be directed to 26th floor, 310 South Michigan Avenue, Chicago, Illinois. All correspondence will be held confidential.



A car for her, too!

The COACH \$595

- The Touring or Roadster \$525
 - The Coupe \$625
 - The 4-Door Sedan \$695
 - The Sport Coupe \$715
 - The London \$745
 - The Imperial Sedan \$780
 - 1/2 Ton Truck (Chevrolet Only) \$395
 - 3/4 Ton Truck (Chevrolet Only) \$495
- All prices C. & B. Plant, Michigan.
- Check Chevrolet Delivered Prices
They include the lowest handling and financing charges available.

In thousands of average American homes there are now two automobiles—"a car for her, too," so there may be transportation for the family while "he" drives away to work.

And no other car is so admirably suited to a woman's requirements as the Most Beautiful Chevrolet.

It is easy to start because of its famous Delco-Remy electric starting system. It is easy to stop because of powerful, over-size brakes. And it is easy to drive and park because of a modern three-speed transmission, smooth-acting disc clutch, and a semi-reversible steering gear that gives finger-tip steering.

Hoke Motor Co.

Raeford, N. C.

QUALITY AT LOW COST

HEADLIGHT OVERALLS

UNION MADE

Question: What makes HEADLIGHT OVERALLS outwear TWO ordinary pair?

Answer: HEADLIGHT SUPER TWIST DENIM, the strongest Denim you ever saw.

Come to our store today and examine this wonderful Overall

Big reinforced Back Pockets, Safety Watch-Pocket, High cut waist Every point of strain reinforced.



PRICE \$1.75 PER PAIR



THIS TICKET ON EVERY PAIR OF HEADLIGHT OVERALLS means that the garment must give you unequalled service, perfect satisfaction or I will refund your money.

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LARNED, CARTER CO.

Sold and Guaranteed by.

BAUCOM'S CASH STORE and THE KASH STORE Raeford, N. C.

The Successful Record of a Wonderful Tire

Silvertown Balloon users have made this record—longer mileage than ever before—cupping or wavy tread wear practically unknown—safety increased—noiseless traction.

We know that the Silvertown Balloon tread is giving our customers more than they demand. The secret of their satisfaction is the center flexibility and powerful shoulders of the proven Silvertown tread design.

Experience based on distinguished service for our customers says, "Buy Silvertowns for the utmost satisfaction from balloons."



WomenShop Here

Real politeness, clean surroundings, honest prices and workmanship, make it attractive for women to deal with us.

Radiator Hose

cut to fit your car.

Goodrich Quality

Road Maps FREE

Accurate, complete maps, the best obtainable, given away while supply lasts. Nearby states included.

Let us do "the dirty work"

When you want air in your tires, our courteous attendants do the work while you sit in the car.

Fuller's Service Station Raeford, N. C.



BEST IN THE LONG RUN

FACTS about used car allowances

Most new car sales now involve the trading-in of a buyer's used car. More and more people are asking: "Why should my used car seem to have several values?... Why should dealers in different makes of cars offer me allowances differing materially?... Does the largest allowance offered mean the best deal for me?"

Here are basic facts:

- 1 Your used car has seemingly different values because competitive dealers are bidding to sell you a new car.
- 2 Your used car has only one fundamental basis of value: what the dealer who accepts it in trade can get for it in the used car market.
- 3 The largest trade-in allowance which is offered on your used car is not necessarily the best deal for you. Sometimes it is; but sometimes it is not.
- 4 An excessive allowance may mean that you are paying an excessive price for the new car in comparison with its real value.
- 5 Judge the merits of the new car in comparison with its price, including all delivery and finance charges. Then weigh any difference in allowance offered on your used car.

WHEN YOU are ready to trade-in your present car, remember that after all you are making a purchase and not a sale. You are buying a new car and simply applying your present car as a credit toward the purchase price of a new car.

GENERAL MOTORS

Clip and mail the coupon below

GENERAL MOTORS (Dept. A), Detroit, Mich.

- CHEVROLET Please send, without any obligation to me, illustrated literature describing the General Motors product I have checked— together with the name of the nearest dealer in case I may wish a demonstration. ALSO YOUR PROVING GROUND BOOK.
- PONTIAC
- OLDSMOBILE
- OAKLAND
- BUICK Name _____
- LASALLE Address _____
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