

Galvanized and Composition Roofing

Both in Shingles and Rolls Paints, Oils, etc.

Farm Implements

Rex Distributors, Cole Cotton and Corn Planters. Disc Harrows, Peg Tooth Harrows, Oliver Plows.

Everything in HARDWARE

Field and Garden Seed.

Raeford Hardware Co.

Step by step to new peaks of popularity

From the earliest days of the automobile, "Standard" Gasoline has been the leading motor fuel. Today "Standard" outsells any other gasoline by more than two gallons to one.

Experience and research have built the following qualities into "Standard" Gasoline—

Easy Starting-in coldest weather.

Quick Acceleration-necessary in traffic.

Power, Steady and Reliable-for hills and long, hard runs.

Mileage Efficiency_proved over and over by road tests in every type of car.

Safety to Motor-a fuel that cannot possibly injure your engine.

Complete Combustion—it burns cleanly, leaving practically no carbon, and burns completely, leaving no "loose ends" to dilute the motor oil.

Uniformity_you can set your carburetor on "Standard" and forget it, for each gallon is like every other gallon wherever you may buy it.

Availability—"Standard" Gasoline has the further advantage of being casily obtained, as "Standard" pumps are conveniently located throughout the length and breadth of this state.

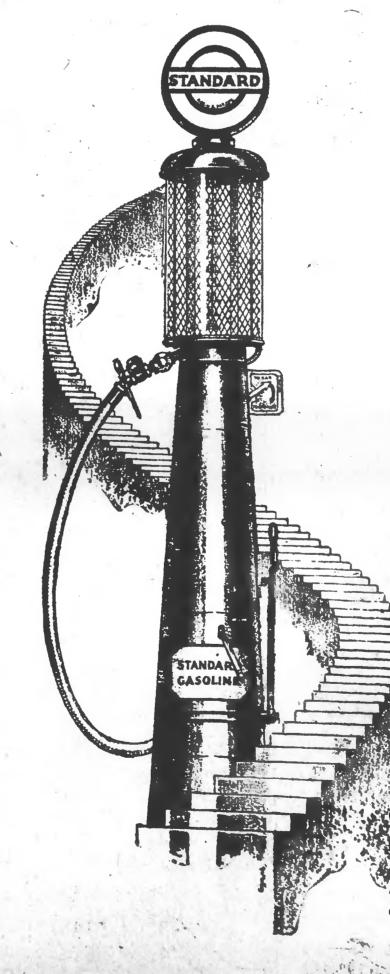
"Standard" Gasoline solves the fuel problem for the motorist. In "Standard" he gets the best gasoline money can buy. Each year "Standard" reaches new peaks in sales and rises to new heights of public favor.

If you are not a "Standard" user, try this product and see for yourself how satis actory it really is.

There is no truly "anti-knock" me motor fuel being sold, except at a premium price. The beat known Ex-"anti-knock" fuel is ESSO, the Giant Power Fuel. It is acknowledged by engineers to be in a class by itself—a genuine "anti-knock" na bael, specially made for use in high compression motors, and in wi

motors that are carbonized from long usage. ESSO costs more to make, and has to be sold at a small premium over "Standard" Gasoline, but ESSO gives an extra engine performance never before experienced. On sale only at the Silver ESSO Pumps with the ESSO Globes.

"STANDARD" GASOLINE



STANDARD OIL COMPANY OF NEW JERSEY