



BAKER.

George F. Baker celebrated his ninetieth birthday the other day. He is still the active head of the First National Bank of New York, one of the world's greatest financial institutions, in which he owns a controlling interest.

George Baker was a country boy on Cape Cod when he heard his uncle tell about lending money out at interest. It struck the boy as a new idea that you could make your money work for you. He resolved then to go into the business of making money earn money.

He has never been a speculator, a promoter or anything but a banker. Every other banker in New York looks up to him and relies upon his judgment. He never made a speech. He says that most of the talking people do is unnecessary. But when he says "no" to a man who wants to borrow money from him it is as convincing as if he had talked for an hour.

"HICKS."

I went to a movie theatre the other night and saw a "comedy" which made me boil.

It was a "talkie" taken direct from the vaudeville stage, and it represented the people of a country town in caricature of costume which might have been worn forty years ago, and with manners, dialect and habits which prevail nowhere in the United States today.

I live a good part of the time and vote at every election in a country town of a few hundred inhabitants. It is distinctly rural, yet its people are as up-to-date in their clothes and as correct in their manners and speech as well-bred people in any city; much more so than the general run of New Yorkers. Yet New York and the other cities get their impression of small towns from such "movies" as this one.

No wonder they call village folk "hicks." They forget that the men who head the business enterprises of their cities—New York, Chicago and all the rest—nine times out of ten grew up in these country villages and have proved themselves better than city-bred folks in the competitive game of life.

MOVIES.

According to Mr. Will H. Hays, President of the Association of Motion Picture Producers, the movies are going to clean themselves up again. They are going to eliminate indecency and suggestiveness, incentives to vice and crime and about everything else that censors have objected to.

That is all very good as far as it goes, but it doesn't go far enough. What the movies need more than anything else is some relation to real life. Their real danger to the young is the false impression they give of the way in which people of different kinds and classes act and live.

Elmer Rice has written a book, "A Voyage to Purulia," in which he satirizes the movie standards of truth, morals and ethics. It is a book which everyone concerned with the training of children ought to read and profit by.

HOUSING.

The British Government proposes to rebuild all of the unsanitary

dwellings in the British Isles. The program will take forty years. Owners can be compelled, under this plan, to tear down old houses and rebuild them.

We rebuild everything every forty years. That is the average life of a building in America. Many dwellings are much older than that; I live in Winter in one that was built in New York about 100 years ago and in summer in a farmhouse that is 144 years old. But ideas of construction, sanitation and the utilization of space change so rapidly that most people want a new house every twenty years or so.

Members of Congress are eating a new diet, recommended by Dr. J. W. Calver, the physician to the House of Representatives, as being the best food for brain-workers in warm weather. One of the popular new diet dishes is served on a single plate in the House restaurant and consists of raw cabbage, chopped small and served in tomato jelly, rye toast, Philadelphia cream cheese, a baked apple and either tea, coffee, milk or buttermilk. The tea is served with lemon and one lump of sugar, the coffee is half milk.

The realization that people who take no exercise should not fill themselves with starches and meat is becoming general.



ALL PASSES

By Theodore Tilton

Once in Persia reigned a king,
Who, upon his signet ring
Graved a maxim true and wise,
Which if held before the eyes,
Gave him counsel at a glance,
Fit for every change and chance.
(Solemn words, and these are they:
"Even this shall pass away.")

Trains of camels through the sand
Brought him gems from Samarkand;
Fleets of galleys through the seas
Brought him pearls to match with these.

But he counted not his gain
Treasures of the mine or main;
"What is wealth?" the king would say;
"Even this shall pass away."

In the revels of his court,
At the zenith of the sport,
When the palms of all his guests
Burned with clapping at his jests,
He, amid his figs and wine,
Cried: "Oh loving friends of mine!
Pleasure comes but not to stay;
Even this shall pass away."

Fighting on a furious field,
Once a javelin pierced his shield;
Soldiers with a loud lament
Bore him bleeding to his tent;
Groaning from his tortured side,
"Pain is hard to bear," he cried,
"But with patience, day by day,
Even this shall pass away."

Towering in the public square,
Twenty cubits in the air,
Rose his statue, carved in stone,
Then the King, disguised, unknown,
Stood before his sculptured name,
Musing meekly, "What is fame?
Fame is but a slow decay;
Even this shall pass away."

Struck with palsy sere and old,
Waiting at the gates of gold
Said he, with his dying breath,
"Life is done, but what is death?"
Then in answer to the King,
Fell a sunbeam on his ring,
Showing, by its heavenly ray,
"Even this shall pass away."

Very Latests

By MARY MARSHALL



One hears much of the new pepum suit, which is more often of silk than of cloth. Here there is usually a narrow belt of the material to make a distinct division between the slightly bloused bodice section and the pepum. Suits of this sort worn with lingerie blouses are worn now under warm coats and will be worn without coats when weather is warmer. In making plans for your spring and summer wardrobe be sure to consider the importance of the pepum suit. It is sure to be important in the fashioning panorama for spring and summer.

The pepum jacket suit shown here is of black crepe silk and is worn as a dress with a sleeveless blouse of beige or orange.



GIVING UP ALL FOR THE KINGDOM OF GOD.

Matthew 19:16-26

Rev. Samuel D. Price, D. D.

Jesus has left Galilee, where most of his work was accomplished. He is passing through Perea on His way to Jerusalem where He will keep the Jewish Passover and then become at once the victim on the cross. At this distant time no positive answer can be given for the reason He chose to pass through the region called beyond the Jordan. By doing this He avoided going through Samaria, for those there would not go up to Jerusalem to worship. Then, by passing through Perea He gave them an opportunity to be blessed by His ministry. He spent a number of weeks enroute.

Begin your study with the first verse of chapter 19. It seems that no matter where He went the Pharisees were right there, like sleuths, to catch Him when He talked to the people. This time the question of

divorce was raised. Jesus gave the answer that makes for safety in building up the institution called the home, and this is basic in the social fabric. Today at least one out of six marriages ends in the divorce courts. The Master Teacher declared that those who enter into the marriage bond should do so with the idea that neither would ever seek the dissolution. If there are children, in every case they are great sufferers and they are not the responsible ones.

Along the way a sort of smart Aleck as he might be called today, asks what he can DO to gain eternal life. This scene is pictured by Hofmann in his well-known "Christ and the Rich Young Ruler." All remember how the young fellow does not even look at Jesus as He makes reply, but shows a face of ultra indifference. As Jew to Jew, Jesus called attention to the commandments. Then the fellow sought to avoid the issue by asking: "Which one?" In reply those that deal with

relationship to society are named. It was taken for granted that he believed in Jehovah. Then the self-satisfied chap said: "All these things have I kept from my youth up." Just one direct command showed his failure in "Thou shalt love thy neighbor as thyself." When told to sell all and give to the poor, the inquirer turned his back on the Master Teacher. For show and form he tossed many a coin to some importunate beggar, but to sell all that he had and become a good steward in expending it for humanity, that it was simply unthinkable.

What Jesus said about the rich man finding it harder to be saved than for a camel to pass through the eye of a needle, does not have the same application today. Many rich people are consecrating their great wealth for the good of humanity. The Associated Press said that \$2,330,600,000 was thus placed in 1928, and that there were no less than 500 \$1,000,000 benefactions.

The young man wanted to know what he could DO to receive eternal life. He had the wrong idea at the start. It is not by doing but by being that one safeguards the future. No one can purchase his way into the Kingdom of Heaven. "Believe on the Lord Jesus Christ, and thou shalt be saved," as declared by Paul to the jailer at Philippi is the one and only way for any age or class of people. Rich and poor must meet the same basic conditions. Being a child of God, heart and possessions

are all His. Then arises the question of stewardship and each should have some system to go by. The Bible taught the Jew that the tithes was the minimum proportion. Then came gifts of thank an free-will offerings. All of us are stewards of whatever we possess. Some may have very little money to give, but they do have time and talents that can be devoted to God and humanity.

SOUTH AFRICAN IMPORT DUTIES INCREASED

Johannesburg—The Union of South Africa import duties were increased effective as of March 26, 1930, on certain foodstuffs, clothing, frames, films, and metal manufactures, according to a report in the Department of commerce from Trade Commissioner Day.

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