

The News-Journal

PUBLISHED EVERY FRIDAY AT RAEFORD N. C.

SUBSCRIPTION RATES \$1.50 PER YEAR IN ADVANCE

PAUL DICKSON : : : : : Editor

Entered as Second Class Mail Matter at the post office of Raeford, N. C., under Act of March 3 1879.

RADIO AND GOOD SPEECH

Much is being said, and justly so, about the influence of radio on the speech of the masses of Americans. The advent of radio announcers, who are conscious that their words are reaching untold thousands, and who therefore exercise the greatest care in modulation of the voice, choice of words and correct pronunciation, has brought before the people of America correctness and good expression of speaking to an extent never before equalled. Educators and writers have tried to accomplish this for years, but it remained for the radio to present the problem of good speech in a national way.

It is probable that the skilled workers in words who write the advertisements of America and the resonant voiced radio announcers who introduce programs to the radio public have had more to do with the rising interest in our language as a practical and beautiful thing than all the novelists, playwrights and poets of the world. Few people could restrain a murmur of wonder at the skillfully wrought sentences which cast an aura of beauty around an electric washer or make a can of apricots seem a food the gods must envy. Words take on a new interest when they are polished, refined, skillfully related and presented to the world in a voice of velvety smoothness. Listeners realize, some of them for the first time that the language is more than a practical tool, it is capable of strange beauty and power.

In one particular, however, the announcer seems to err. For a while many were satisfied with correctness of

speech and pleasantness of voice. Soon most announcers arrived at this ideal and then it became necessary for the pioneers of push farther. This time they went into the field of accents. Some southern announcers exaggerated the southern softness of speech until it became little more than a blur; others adopted the northern accent and developed a strange and hybrid tongue. Then the English accent descended upon the microphone and "door" became "dawr" and the simple "a" broadened into immense proportions. There are so many synthetic accents upon the air now that it is a pleasure to run across an announcer whose voice sounds American. Some of the accent fiends have even cultivated the broken English which Maurice Chevalier has brought into prominence on the American screen.

The radio has done great things in bringing to the American public a realization of the possibilities of correct speaking, but it will do no good by the playing up of foreign accents. America has looked too long to European things as superior because they are European. Recognition of true values is one thing; conscious subservience is another. The natural American tongue is not less lovely than the English or French accent. It should be retained for to modify it in favor of others is to admit an inferiority which does not exist.

THE SIGNS OF THE TIMES

The old criticism of over-numerous and unsightly highway signs considered for years by every society which loves the potential beauty of North Carolina, reappears in a bill discussed at length in

the capitol this week. One of the most vigorous discussions of the present session took place this week in the Senate. The proposed action is not as ambitious and to pose as a cure for the unsightly and unsafe features of concentrated highway advertising but is presented as a fair regulation of it. The action in question is a component part of the Budget Revenue bill which proposes, in part, a tax of three cents per square foot on billboard advertising. A probable result of its passage would be the lessening of local highway advertising and a monopoly for wealthy national advertisers.

The naming of Struthers Burt, Southern Pines novelist as one of the men backing this part of the Budget Revenue bill, is significant of one phase of the backing which the action receives. The work of the Southern Pines citizens in the beautification of their town and the highways near it, is outstanding in the State. It was considered so important that a committee from the Kiwanis Club was appointed for this work alone. Their efforts have borne fruit in the form of rich winter grass and flourishing long leaf pines but the proposition of eliminating the unsightly and soon weatherbeaten signs has proved more stubborn.

The other phase of the action is shown in the fact that the State Commissioner of Revenue, A. J. Maxwell favors the plan and two officials of outdoor advertising companies were present at the hearing to oppose it. Mr. Maxwell declared that the present billboard tax was hardly remunerative enough to pay the collection and that the new law would be a great improvement. Advertising company officials oppose certain restrictive features of the new plan and declared that the present tax could be made to yield thirty thousand dollars instead of six thousand, by energetic collection.

Public interest will center on the fact that the passage of the bill would regulate the number of signs on the highways to some extent and would be a further step in the relieving the tax situation. It is a small step to be sure and one that to many may seem insignificant but the steady, even if gradual movement of tax burden from the shoulders of the impoverished land holder, is a sign of dawn in a hitherto extremely grey sky. —R. C.

INFLUENZA SPREADING

Check Colds at once with 666
Take as a preventive.
Use 666 Salve for Babies

Edgecombe farmers made a cooperative purchase of 241 pounds of Ispedeza seed from the Stanley County Farmers Mutual Exchange. The order saved \$190.50 for the 70 farmers taking part in the order.

NOTICE OF SALE OF LAND.

Under and by virtue of the powers of sale contained in those two certain deeds of trust executed by W. A. McBryde and wife, Otella McBryde to the undersigned Trustee, for the Dundarrach Trading Co., Inc. The first said deed of trust being dated March 19th, 1927, and recorded in Book 58 at page 28, and the second deed of trust being dated March 15th, 1930, and recorded in Book 58 at page 144, both in the office of the Register of Deeds for Hoke County, N. C., default having been made in the payment of the indebtedness secured by each said deed of trust, and the holder of same having demanded foreclosure by said trustee, as provided in each said deed of trust, I will on Thursday, March (twenty-sixth), 1931, at the hour of noon at the courthouse door in Raeford, N. C., sell to the highest bidder for cash, the following described tracts of land:

Situate and being in Antioch Township, Hoke County, North Carolina, on Northeast side of Johns Branch, adjoining lands of W. A. Brown and others, beginning at a pine in the N-E side of Johns Branch, just below the L— Ford on said branch and runs N. 47 E. 17 chains to a pine in the line of a 100 acre survey; in the west edge of a pond; thence with the line of said 100 acre survey N 24 chains to a stake in said pond by two sweetgums; then N. 76 W. 16 chs. and 75 links to a stake by a dogwood; thence S. 30 E. 22 chs. and 31 links to a stake by a dogwood; thence S. 30 E. 22 chains and 31 links to a pine, Brown's corner; now (Wm. A. McBryde's 10.6 acre tract; thence along the line of said 10.6 acre tract S. 30 E. 20.37 chains to a stake by two pines in McBryde's line; thence S 55 N. 10 chains to a pine, a corner; thence S. 35 W. 9 chains by stake by two pines in the eastern edge of said branch; thence up the various courses of the N-E edge of Jobes Branch; thence up the various courses of the N-E edge of said Branch; thence up the various courses of the N-E edge of Jobes Branch N. 30 W. 22 chains; N. 70 W. 18 chains; S. 28 W. 42 chains; N. 47 W. 15 chains to the beginning, containing 162 acres, more or less.

Second tract, beginning at a pine in the N-E side of Job's Branch, a little below Lawson Ford, and runs N. 47 E. 12 chains to a pine in the line of 100 acre survey; thence with said line N 20 W. 6 chains to a stake; thence N. 70 E. 44 chains and 23 links to a stake by a dogwood; thence S. 20 E. 22 chains and 37 links to a pine; thence S. 35 E. 34 chains to a pine; thence S. 35 chains to the edge of said branch; thence up the various courses to the beginning, containing 5 acres, more or less.

This sale will be made subject to a first deed of trust made by said W. A. McBryde and wife, to Chickamauga Trust Co., Trustees, dated May 4th, 1922, and recorded in Book 30 at page 478 Hoke County Registry. Which said deed of trust covers tract number one herein containing 162 acres, but does not include the second tract N. 2. as above described.

Time of Sale: Thursday, March 26th, 1931, at 12 o'clock M.
Place of Sale: Courthouse door, Raeford, N. C.
Terms of Sale: Cash.
This 24th day of February, 1931.
48-4t JESSE GIBSON, Trustee.
Posted Feb. 26th 1931.

A new project to be started in Avery County this summer contemplates the growing of head lettuce for the late summer market.

DANGEROUS BUSINESS.

Our stomach and digestive systems are lined with membranes, which is delicate, sensitive and easily injured. It is dangerous business, then, to use medicines containing harsh drugs, salts or minerals, when we are constipated. In addition to the possibility of injuring the linings of our digestive system, these medicines give only temporary relief and may prove habit forming. The safe way to relieve constipation is with Herbine, the cathartic that is made from herbs, and acts in the way nature intended. You can get Herbine at—
RAEFORD DRUG COMPANY.

CLASSIFIED ADS

FOR RENT—4-room Residence, water and lights, close to school. J. A. BAUCOM. 48-1f

LOST—LADIES' BLACK POCKET BOOK somewhere between post office and Telephone Exchange. Reward if returned to MISS MATTIE WILSON, at Telephone office. 1t

FOUND—ONE SOW PIG, red with black spots, about three months old, has taken up at my lot. Owner can get same by paying for this ad. JOHN McK. BLUE. 48-2t

FOR SALE—Large Paper Shell Peas. Finest quality, 30c per pound. J. R. COVINGTON. 48-cc

FOR SALE—ONE FRESH YOUNG JERSEY COW.—J. D. MASON. 46-4t

TOM WATSON WATERMELON Seed for sale. Selected, graded, and treated. N. BARNEY BLUE. 46-4t

BLOODTESTED CHICKS—Reds, \$14; Leghorns, \$13 per 100—See the 50 chick capacity. Live-An-Grow Brooder, raises the chicks in the home to three weeks of age—Very clean and labor saving—\$2.25 each—Feeders and Waters for sale. RAEFORD HATCHERY—J. H. BLUE. 46-4f

MEN-WOMEN—Are you tired of working for others? If your income is too small, or if you are looking for something to do during your whole or spare time write me at once. 2c stamp appreciated. J. MYERS, Importer, Box 184R, Tucker, N. J. 40-52

BAUCOM'S Cash Store

Children's Patent Leather Slippers, sizes 5-12 to 11, no shipment just in
98c

BAUCOM'S

New lot Ladies' Spring slippers, NEW GOODS and New VALUES

\$1.95 up

BAUCOM'S

Good Quality Men's Work Shirts, blue, gray, etc., sizes up to 17

49c

BAUCOM'S

See our NEW VALUES in Men's Dress Shirts.

75c, 98c, \$1.50

BAUCOM'S

New lot of Romper Cloth in all colors and patterns, special per yard

10c

BAUCOM'S

Unbeatable VALUES in Men's Work Gloves — see what you can now get for

25c, 39c, 49c

BAUCOM'S

Men's Good Heavy Work Coats, reduced to only

\$1.49

BAUCOM'S

COATS SPOOL COTTON 6 Spools for 20c

BAUCOM'S

BAUCOM'S

CASH STORE

Raeford, N. C.

A good Place to Trade, Since 1908.

An ANNOUNCEMENT by your Fertilizer Dealer

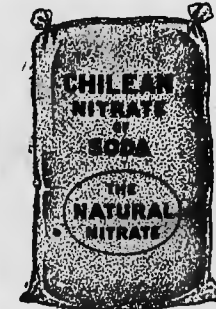
No. 2

in a Series appearing in this newspaper

MY purpose in being here in business is to supply at a fair price what you need to make successful crops. This year I am in better position than ever before to help you. I have contracted for my supply of Chilean Nitrate at the lowest price in years. I can pass this saving on to you. I recommend Chilean Nitrate...the nitrogen the South relies on for real money-making crops.

Your Fertilizer Dealer

CHILEAN Nitrate is the natural nitrate fertilizer. For more than 100 years it has been used to improve American crops. A little under the crop is important but a liberal top or side dressing is your insurance of profitable results. There is just one thing to think of when you buy your nitrate. Say CHILEAN to your dealer. That one word is your protection and his too. Insist on Chilean and you get the one best nitrogen for your crops. Remember the two kinds—Original Chilean (Crystalline) and Champion Brand (Granulated) both natural nitrate.



LOWEST PRICE in years

NEW 100-lb. BAG The bag without a backache.



Chilean Nitrate of Soda EDUCATIONAL BUREAU

403 Professional Bldg., Raleigh, N. C.

In writing for literature or information, please refer to Ad No. 68

ADVERTISE OR BE FORGOTTEN!

WANTED...

LADY BOOKKEEPER

Apply in own handwriting. Give age and experience.

Highsmith Hospital

A DREAM OF TOMORROW!

THE great captains of industry today are men who had merely a vision and energy a generation ago. They worked hard, they made their dream take shape in concrete and steel and glass: Most likely it was their BANKER whose counsel and financial aid gave them their start. Money talks: It is to the weaver of the Dream of Tomorrow that this Bank dedicates its support.



Page Trust Co.

COAL

We Stock Coal All the Year and Specialize in the Highest Grade.

Nowhere in the state do we believe you can buy "BLUE STAR" and "BLUE DIAMOND" coal as low as our price.

For those wanting a cheaper coal we have a few cars for less than the above coals.

IT PAYS TO BUY THE BEST

We deliver rain or shine, sleet or snow.

Hoke Oil & Fertilizer Co.

PHONE 240