



The News-Journal Will Crown The King and Queen of Hoke

In Hoke County's

Biggest Baby Event



We Want Your Baby's Picture For The News-Journal's Royal Baby Parade

Baby Pictures Made and Published Free of Charge

\$500 in Cash and Prizes Will Be Awarded the Babies of Hoke County

THE MERCHANTS LISTED IN THIS SPACE WILL GIVE

BABY COUPONS

WITH EACH 50c CASH PURCHASE OR PAYMENT OF ACCOUNT

Niven's Sinclair Station
Raeford, N. C.

Puro Service Station Cafe
1 mile North of Raeford on 15A

Progressive Store
G. W. Parks, Mgr.

Israel Mann
"Where Price and Quality Meet"

Campbell & Co.
M. CAMPBELL, Mgr.
Heavy & Fancy Groceries

OPEN TO BABIES UNDER SEVEN YEARS OF AGE

No Cost to Parents

25 CASH PRIZES

Enter Your Baby Today!

Enter Your Baby Today
Clip Coupon From This Paper
and Bring to Royal Baby
Parade Editor's Office
The News Journal
Raeford, N. C.
Phone No. 3521

This Is NOT a Beautiful Baby Contest. This Is a
ROYAL BABY PARADE

And is open to all White Babies under the Age of Seven Years in Hoke County. There will be a

Cash prize for all competing

FACTS CONCERNING THE "ROYAL BABY PARADE"

1. Any child (white) from 6 months to seven years of age is eligible to participate in the "Royal Baby Parade."
2. The winners of the awards shall be decided by their vote credits, said credits being represented by coupons issued by participating merchants and upon payment of subscriptions to The News Journal. Participating business concerns will present one coupon upon each 50 cents cash purchase or upon payment of any account.
3. Any collusion the part of competitors to the detriment of other competitors will not be tolerated. Any baby entering into or taking part in such combination will forfeit all right to an award. Credits are not transferable.
4. Extensions of subscriptions will count credits according schedule of the first period.
5. To all babies not winning prizes a commission of ten per cent will be paid provided \$10 or more has been reported for them.
6. The News Journal reserves the right to add to the list of prizes. Right is also reserved to withhold publication of babies' pictures in event the parents fail to take an active interest in the "Royal Baby Parade."
7. In case of typographical or other errors, it is understood that neither the Publisher or the Campaign Department shall be held responsible for the necessary correction of same.
8. Participating merchants are permitted to issue coupons on cash sales, or payments of cash on accounts, only during the period of the "parade."
8. The management reserves the right to add extra cash awards or extra credits.
10. In becoming a candidate or participating in this campaign, candidates agree to abide by the above rules.

\$200 FIRST PRIZE AND 22-INCH LOVING CUP

Second Prize \$50.00

Third Prize \$25.00

Fourth Prize \$15.00

Fifth Prize \$10.00

Six Prizes of \$5.00 Each

Fourteen Prizes of \$2.50 Each

Enter Your Baby Today!
It Costs You Nothing!

ROYAL BABY PARADE ENTRY BLANK

\$500.	This Coupon Starts Your Baby With 2000 Free Votes Only One Blank Allowed Each Entry	25 Cash Prizes
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Please Enter Age.....

Parent's Name Phone.....

Parent's Address RFD.....

MAIL OR BRING TO

Royal Baby Parade Headquarters
THE NEWS JOURNAL PHONE 3521

