

"CHALLENGE TO HOLLYWOOD"



What's behind the British film industry's new upswing? The new March of Time, "Challenge to Hollywood," shows that British movie-makers have revolutionary plans to capture world audiences with bigger and livelier productions like the five-million-dollar "Caesar and Cleopatra" (upper left), in production costs the most expensive film ever made. . . . Shown (upper right) with U. S. film magnate Spyros Skouras is the man all England is watching, J. Arthur Rank. He, like other British producers, places reliance on such stars as Ann Todd (center) already in demand by Hollywood, and comedian George Formby (lower left) — well-established British favorites — and on such film makers as Noel Coward (lower right), shown on the set of "In Which We Serve" with the King and Queen of England.

The Fourth Service Command spent \$9,586,210,000 for Army operations, training, supply and construction from September, 1939 through June, 1945.

A total of 1,343,110 men from the Fourth Service Command were accepted for military duty from the first man inducted under the Selective Service Act to July 31, 1945.

In March, 1943 the number of soldiers in the Fourth Service Command reached its peak — 1,434,000.

At the peak training load in the Fourth Service Command ten QM Market Centers were established, purchasing millions of dollars worth of perishable foods. Since V-J Day that number has been cut to five.

Of the 1,343,110 men accepted for military duty from the Fourth Service Command to July 31, 1945, 1,101,944 were assigned to the Army and 241,166 to the Navy.

REA plans to build 15,000 to 20,000 miles of new light lines in North Carolina in 1946.

Sandhills peach growers are moving to protect themselves against losses to worms this year.

Sunbaths have been found to be greatly beneficial to the health and growth of calves, according to specialists of the State College Extension Service.

The production of Grade-A milk

and "choice" lambs is on the upgrade in the state, Extension Service observers report.

The fit of a slip depends not only on its size but also on its cut, say Extension Service clothing specialists.

Burley tobacco farmers have expressed desire for a 1946 acreage cut of at least 20 per cent and a 50 per cent penalty against growers who violate quotas.

Winter is the time to prune, spray and thin orchards, according to horticulturists of the Agricultural Extension Service.

Farm building construction is be-

coming an increasingly important part of cooperative movements in many rural areas.

The spinning of yarn and the weaving of cloth are the bottlenecks holding up the production of clothing.

More farm fruits are in prospect for civilians in 1946 than in 1945. Canned fruits will be much more plentiful.

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State College Answers Timely Farm Questions

QUESTION: What are the prospects for getting new farm machinery this year?

ANSWER: Not too bright. The actual production of new farming implements during the last three months of 1945, a peacetime period, was approximately 10 per cent less than in the last quarter of 1944, a war period. Extension Service specialists report.

QUESTION: What are the rates of payment to be made under the 1946 AAA program for seeding winter cover crops?

ANSWER: State AAA men report the following rates of pay for cover crops seeded with inoculated seed in well-prepared seedbeds. Crimson clover, 15 cents per pound; hairy vetch, 12 cents per pound; Austrian winter peas, 5 cents per pound, and annual ryegrass, 8 cents per pound.

QUESTION: Is it really better to prepare tobacco plantbeds in the Fall?

ANSWER: Extension Service tobacco specialists say positively "yes." Farmers who prepared beds last Fall and applied cyanamid and uramon to kill weeds, though delayed now by wet weather in planting seed, are far ahead of farmers who must prepare beds from scratch.

There were 9,245,000 persons engaged in farm work in the United States at the turn of this year.

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Our truck will be in Red Springs, N. C. from 10 A. M. to 11 A. M. near depot and at Raeford, N. C. from 11:30 A. M. to 1 P. M. near depot.

EVERY TUESDAY — SAME TIME paying the following cash prices:

- COLORED HENS 24c lb
- LEGHORN HENS 20c lb
- ROOSTERS 12c lb

If prices advance we will meet them.

Lee Poultry Company
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- VEGETOLE** SHORTENING 1-lb Carton **19c**
- FRESH EGGS** Grade "A" Large Carton Dozen **52c**
- PEACHES** EVAPORATED 1-lb Cello **35c**
- APPLE SAUCE** White House No. 2 Can **18c**

Prices Effective Thur., Fri., Sat., January 31 — February 1-2



WRIGHT'S TOMATO JUICE

46 oz. Can **21c**

Colonial's Best

ENRICHED PLAIN FLOUR

- 5-lb Bag **32c** : 10-lb Bag **61c**

- SHOE PEG CORN** Colonial No. 2 Can **15c**
- STRINGLESS BEANS** Geneva Cut No. 2 Can **15c**
- LANG'S PICKLES** Dill or Sour Quart Jar **27c**
- BLENDED JUICE** Dr. Phillip's No. 2 Can **17c**
- STERLING SALT** Plain or Iodized 2-lb Pkg **6c**



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GRAPEFRUIT

54-64 Sizes **3 for 20c**

ALBEMARLE PIPPIN

- APPLES**..... 5 lbs **60c**
- FANCY GREEN
- CABBAGE**..... 2 lbs **9c**
- FANCY
- RUTABAGAS**..... 5 lbs **15c**
- U. S. NO. 1 WHITE
- POTATOES**..... 10 lbs **41c**

FRESH GREEN COLLARDS 2 lbs **15c**

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Triple-Fresh **Our Pride BREAD**
Thin Sliced, Sandwich **11c**

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- MOTT'S HEALTHFUL **APPLE JUICE** Qt. Bottle **27c**
- SENECA BRAND **SAUER KRAUT** No. 2 1/2 Can **14c**
- CLAPP'S ASSORTED STRAINED **BABY FOOD** 4 1/2-oz Can **7c**
- HIGH MARK **PANCAKE FLOUR** Pkg **8c**
- CAKE FLOUR **SWANSDOWN** 2 3/4-lb Pkg **28c**
- SOUTHERN MANOR **TEA BAGS** 16-Count Pkg **11c**
- WITH CHINA **MOTHER'S OATS** 3-lb Pkg **33c**
- SUNSWEEP **PRUNE JUICE** Quart Bottle **29c**
- CIBB'S BRAND **SPINACH** No. 2 1/2 Can **20c**

ARGO EXTRA STANDARD **PEAS**

No. 2 Can **13c**

- Nabisco Shredded Wheat 2 Pks **23c**
- Palmolive Soap Regular Size 7c - 2 Large Cakes **19c**
- Octagon Toilet Soap 3 Cakes **14c**
- Lifebuoy Health Soap 3 Cakes **21c**
- Gamay Toilet Soap 3 Cakes **21c**

- BALLARD'S** Obelisk Flour 10-lb Bag, S. R. **69c**
- DAZZLE BLEACH** Qt. Bot **19c**
- DROMEDARY** Gingerbread Mix, Pkg **20c**
- CARNATION** Chocolate Malted Milk, Jar **37c**