

### Farmers Advised To "Take Stock"

All business firms take stock at the close of the year and this is a good thing for the farmer to do also, says C. B. Ratchford



### HEALTH HAPPINESS PROSPERITY

What more could we wish for you? May these three cardinal blessings make life abundantly sweeter for you in 1947.

### HAPPY NEW YEAR

The Johnson Co.  
Raeford, N. C.

of State College, who points out that one of the most important factors in successful farming is "farm planning."

"It's a good time now to do some simple arithmetic on the farm," Ratchford explains. "Determine what it has cost to produce a gallon of milk, a pound of pork or beef, a pound of cotton or tobacco, and a bushel of wheat or corn."

"Recently a Wake County farmer, who was in Germany at this time last year, sat down on the edge of his corn field where he was averaging 97 1-2 bushels of corn per acre and began figuring. He found that he had produced this corn, as it stood in the field unharvested, at a cost of 38 cents a bushel, with all costs included. Half of this cost was for fertilizer and the other half covered rent of land, hybrid seed, preparation of the land, planting and cultivation, and labor for applying fertilizer and topdressers."

"He was planning to sell a portion of his corn in bags. The next problem was to figure the cost of harvesting, shelling, bags and bagging, and delivery."

Ratchford pointed out that farm prices may not remain as high as they are at present and that as these prices drop it will be more necessary than ever to watch production costs.

"In time of high prices almost everyone can make a profit," Ratchford said, "but when prices drop and the margin between production costs and selling prices narrow, it is the farmer who plans his business that generally comes out on top."

### Soldiers See Latest Movies

Soldiers serving in Japan and Korea see more movies than they did at home. Under sponsorship of the Army Special Services Division, at least four charges of Hollywood movies are presented weekly, many of them before they appear in New York. The G.I.'s also attend live stage shows, including USO and their own soldier productions.

### IT PAYS TO ADVERTISE IN THE NEWS-JOURNAL

#### WANT ADS

**FOR SALE**—Young turkeys, raised on wire. Mrs. Foster McBryde. **TF-C**

**OFFICE SUPPLIES**—When in need of anything for the office from a pencil to a typewriter to an adding machine, come in to see our line. Dixie Printing Co. Aberdeen. **tf-c**

**FOR SALE**—Firestarters. Phone 5246. Delivered in town or county. Roland Covington. **tf-c**

**FOR SALE**—Choice building lot. See G. G. Dickson. **31-p.**

**LOST**—Four black pigs 9 weeks old, two with brown spots. 2 males and 2 females. Left my home near Timberland about 2 weeks ago. Finder please notify Organ Barton, Rt. 3, Raeford, N. C. **31-p**

**WANTED to RENT**—Three-room furnished or unfurnished apartment in or near Raeford. (permanent residents). Contact O. V. Taylor, REA office, Raeford. **11-p**

**LOST**—A package containing a pair of boys socks and a necktie on Tuesday afternoon in Pender's Mrs. D. J. Dalton. **31-c**

**FOR SALE**—20 squares bright green roofing shingles. Dewey Hendrix, Lumber Bridge, Rt. 1. **31-p.**

#### LEGALS

**NOTICE TO CREDITORS**  
Having qualified as executrix of the will of Paul P. McCain, deceased, late of Hoke County, this is to notify all persons having claims against his estate to present them, duly verified, to the undersigned, at Sanatorium, N. C., on or before January 2, 1948, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

Sallie Lou McCain, Executrix. **31-36-c.**

#### ADMINISTRATOR'S NOTICE

Having qualified as administrator of the estate of Sallie McGoogan Howard, deceased, late of Hoke County, this is to notify all persons having claims against this estate to present them duly verified according to law to the undersigned at his home at Shannon, N. C., on or before the 3rd day of December, 1947, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

Archie Howard, Administrator, Estate of Sallie McGoogan Howard. **28-33p.**

### Are You Trading Cars?

REGARDLESS OF WHERE OR WHEN — LET US FINANCE IT FOR YOU.

### Lumber River Discount Co.

Phone 767 South Elm St. LUMBERTON, N. C.

## TOBACCO SEED

### COKER'S Pedigreed Seeds—

- Bonanza
- Gold Dollar
- Jamaica Wrapper
- Mammoth Gold
- Oxford 26
- Virginia Bright Leaf
- Yellow Mammoth
- Yellow Special
- 402

### McNAIR'S Yield Tested Seeds—

- Bonanza
- Gold Dollar
- Lemon Bright
- Mammoth Gold
- Virginia Bright Leaf
- Yellow Special
- 402

### TROUTMAN'S Certified Seeds—

- Bonanza
- Gold Dollar
- Jamaica Wrapper
- Mammoth Gold
- Virginia Bright Leaf
- Yellow Mammoth
- Yellow Special
- 400
- 402

## PLANT BED FERTILIZERS

Leading Companies' Plant Bed 4-9-3 Fertilizers now in stock.

Too, we have a limited quantity of Weil's Hormofert Plant Bed 4-9-3 Fertilizer.

### THE JOHNSON COMPANY

RAEFORD, N. C.

AN INDEPENDENT HOKE COUNTY INSTITUTION



My,  
how  
she's  
grown!

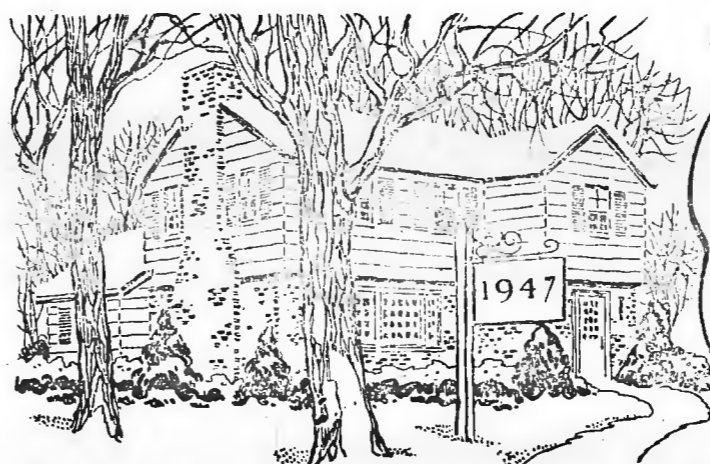
This is the snow-suit that fitted Sally so well only two years ago. It was a little snug last winter, but still wearable. Now it's outgrown. Sally needs a new outfit — fast!

A lot of businesses are in the same spot as Sally. Their facilities are outgrown too. During the tight war years, they nursed old equipment along, patiently waiting for new materials and machines. And all the time they, too, kept on growing. But a lot of things they've been needing still aren't available.

That's why so many businesses—our own included—are like Sally, straining at the seams, waiting for the new outfits we need.

This is a friendly apology to those folks who've asked to be added to our crowded lines. Though we haven't gotten around to you, we haven't forgotten you. We appreciate your patience, and want you to know that—as soon as materials become available—we'll be happy to bring cheap, dependable electric service to you, too.

Listen to the New Electric Hour—the HOUR OF CHARM. Sundays, 4:30 P.M., EST, CBS.



Happy  
Healthy  
Prosperous  
NEW  
YEAR

### TO EACH AND ALL

When We Count Our Blessings we find many we had not thought about. Among the outstanding blessings in our list is the good will of the people of this community.

WE THANK YOU most cordially for this good will and assure you of our deep appreciation. We wish for you a pleasant holiday, and a New Year that is the harbinger of many blessings to come.

### COLLINS DEPARTMENT STORE

RAEFORD, NORTH CAROLINA