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 666 COLD PREPARATIONS

AT HOME ON THE FARM
 WITH THE CITY COUSIN

His entire life was spent in the rural community where he was born.

This was said of Bill Tyree, first farmer, in his plain and simple obituary that came out in the county seat weekly paper shortly after he died.

I had read this line before in more than one account of the passing of a friend. It is part of the stock in trade of men everywhere who write for "the home-town paper."

Close to the soil themselves, in small towns that depend on the outlying farm sections for their very existence, country editors have a keen awareness of the real meaning behind this unadorned summary of Bill Tyree's crowded lifetime.

LIVE-SEED HOUSE
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SEED

T. B. UPCHURCH
 INCORPORATED

City cousins who take the trouble to read the obituary of a farmer they have not known in life, conclude that men like Bill were old "stick-in-the-muds" whose existence must have been terribly dull. But I knew Bill. Because he was strong enough to stick it out, some folks get the idea that he was too weak to move on into the "greener pastures" that are kind like the end of the rainbow.

He spent his entire life in Twin Forks community, all right! 'Course, he went to state conventions of his farm groups when he could, and he tried not to miss a State College Extension Service "Farm and Home Week"—like the one they're going to have the last week in August this year. From these associations he gleaned many friends, became "neighbors" to fellow-farmers all over the Old North State, and when he returned to this community where his entire life was spent you can be sure he, was a better farmer, and that Twin Forks felt the impact of his dynamic leadership.



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Bill saw good times and bad times find their way to his rolling farmstead, but he knew how to handle both of them. I've seen him prosper, and I've seen him paying up his newspaper subscription with bags of potatoes and Leghorn hens. Sometimes he had to pay the doctor and the parson with this same legal tender, but Bill Tyree could be counted on to "pay in full."

How many "Bill Tyrees" do we have in North Carolina? Well, look at your small rural communities. Search out the school, the church the newspaper that serves it. If these institutions stand strong, there is at least one "Bill Tyree" somewhere down a nearby road, of whom they will say at his passing:

"His entire life was spent in the rural community where he was born."

More than 600 Union County farmers, their wives, 4-H Club members, FFA Students, veterans, and business people attended the annual poultry day last month.

Fifteen Guilford County farmers recently attended a special corn meeting.

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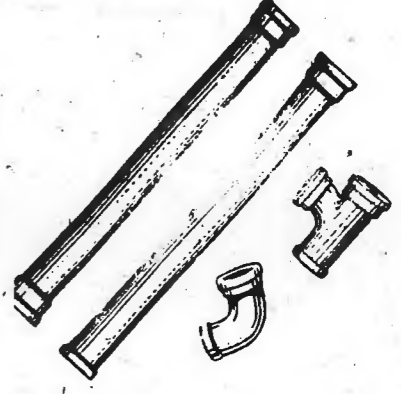
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There are probably more than 100 thousand separate items of hardware and home and farm needs in our store today. If we so desired the price to you could be raised slightly to widen our margin of profit. Indeed, we are maintaining that margin as near as possible and in many cases we are lowering retail prices.

It is true . . . you will find items in our store with higher prices than a year ago, two years ago, or five years ago. But our margin of profit remains the same. Only the margin of cost from the wholesaler has been added at McLAUHLIN COMPANY—and in many cases we have absorbed this cost ourselves.

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Here is a letter from a farmer about an experience he had with natural soda on his cotton. It is offered here in the hope that you will find his suggestion helpful and profitable.

The Farmer's Forum
 from Uncle Natchel's
 Book of Experience

"I had enough Natural Chilean Nitrate last year to sidedress about one-third of my cotton. We had a very dry August and the cotton that wasn't sidedressed turned yellow and lost a good many leaves. The sidedressed cotton stayed green and the bolls were bigger. It was the same effect I used to get with a nitrate potash sidedressing. I suppose the sodium in the Chilean Nitrate acted about like potash does."

Natural CHILEAN NITRATE of SODA

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