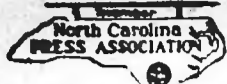


The News-Journal



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PAUL DICKSON Editor and Publisher

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Cotton's Call

A rallying call of great importance has just sounded through the Cotton Belt.

Addressed primarily to the members of the cotton industry, it urges their full support of their industry's program to increase world consumption of American cotton and cottonseed products.

The message from Oscar Johnston, president of the National Cotton Council, is of equal interest to every person in the Cotton Belt, for cotton is the economic mainstay of the region.

The industrywide program is implemented through the Cotton Council, which since 1939 has fought the good fight on behalf of 15,000,000 cotton farm and factory workers.

The Council has not only defended cotton's position in old markets during this period, but also awakened new demand for fiber and seed.

The successful conduct of the Council's program already has done much to assure increased income for Cotton Belt farm workers.

The battle is not over, however. Cotton still faces a strong array of competitors. Many production and marketing problems remain to be solved. Much research is necessary to improve the quality of present products and to develop new ones. Only the united efforts of all cotton interests will result in final victory.

Under the program which Mr. Johnston has outlined, every farmer is asked to contribute ten cents on each bale ginned. Other members of the industry contribute proportionately.

One farmer's dime is a small sum. The voice of the one ginner might easily be ignored. But united in the Cotton Council, they speak and act with authority.

It is of the utmost importance that every cotton farmer, ginner, warehouseman, merchant, spinner, and cottonseed crusher contribute their share to the support of the Council program. It is truly cotton's own program.

"We see peace as necessary to the survival of civilization; the survival and spread of freedom as necessary to peace; a revived prosperity for all nations as necessary to the survival and spread of freedom. The eagle flies forth, not with menace, but with hope and goodwill for all men of goodwill."—New York Times

Raeford Theatre

Theatre Opens At 5:00 P. M. Daily

— THURSDAY & FRIDAY —

"Love And Learn"

Jack Carson — Robert Hutton
Martha Vickers — Janis Paige

Also Musical Short "Golden Slippers"

— SATURDAY —

"Last Frontier Uprising"

A L S O

"Invisible Informed"

— SUNDAY —

"Earl Carrolls Sketch Book"

— MONDAY & TUESDAY —

"Sinbad The Sailor"

Douglas Fairbanks, Jr.
Also Latest News

— WEDNESDAY —

"Jessie James"

Tryrone Powers — Henry Fonda

— COMING —

"Living In A Big Way"

PERSONALS

Dave Barrington is visiting relatives in Washington, D. C. this week.

Mr. and Mrs. Neill McFadyen and children spent Wednesday of last week at Wrightsville Beach. The McFadyen family also spent the past week end in Winston-Salem with Mrs. McFadyen's sister, Miss Clara McLean.

Mrs. Deane Matheson Daley moved this week into an apartment on Davis Street in Fayetteville which she recently rented for herself and baby. At present Mrs. Daley is doing private nursing but later will be connected with the Veteran's Hospital.

Mrs. Aganora Andrews returned to Raeford from Duke Hospital Monday. She is feeling fine after having a cataract removed from one eye. Mrs. Andrews is convalescing at the home of her daughter, Mrs. T. B. Lester, Jr.

Mrs. J. H. Mitchell of Joplin, Mo. and Miss Billy Thomas of Roxboro, neices of Mrs. G. B. Rowland visited in the Rowland home last Friday and Saturday. Week end guests in the home were Mrs. R. H. Clayton of Hillsboro, sister of Mrs. Rowland and Mr. and Mrs. R. H. Clayton, Jr. of Durham.

Mrs. C. M. Thompson spent the past week end with Mr. and Mrs. Carl Rose.

Helen and Gloria Jean Rose are spending the next few weeks with their grandmother. Mrs. C. M. Thompson in Hoffman.

Calvin Lee, Jr. of Pittsboro is visiting Mr. and Mrs. Paul Dezerne. He came home with the Dezernes Sunday after they had made a visit to Mrs. Dezerne's mother, Mrs. Cora Poe. Mrs. Poe who was ill early in the year is getting along nicely now.

PERSONAL

We believe that the personal element is the most important factor in retail business.

Two persons doing business together face to face year after year learn to know and trust each other.

At McLaughlin Company we have always tried to know our customers' needs and to provide them on a fair basis. Crisis, Uncertainties and doubts come and go, but this policy of personal fair dealing persists here.

You're Always welcome at

McLAUHLIN CO.

Mrs. Charles Allison, formerly Miss Haskin Plummer, is leaving Saturday of this week for San Francisco from which port she will sail for Korea to join her husband, Sgt. Allison who is stationed there.

Mrs. J. A. Wilson accompanied her grandson, Johnny Wilson to Charleston, S. C. Wednesday for a visit to Mr. and Mrs. John Wilson.

Mrs. Grady Leach and family spent the day Sunday in Monrovia with relatives. Mrs. Leach remained for a visit this week.

Mr. and Mrs. L. R. McManus of Hamlet were dinner guests of Mr. and Mrs. Carl Rose Sunday night.

Mrs. W. E. Blue, Miss Louise Blue, William Blue, and Mr. and Mrs. G. M. Moon and family of Graham are spending this week at White Lake.

Miss Christian McPhaul of Washington will arrive today to visit Mrs. J. W. Coates.

Work on the new home of W. L. Poole being built on Prospect Avenue between the High School and Lee Bethune's, and that of Harvey Warlick next to Mrs. C. W. Seate on Central Avenue and that of Bernard Bray on Main Street next to Mrs. Sallie Cameron's is progressing nicely. These homes when completed will be modern in every respect and pleasing additions to their neighborhoods.

James Morris and J. D. McKeitan spent the week end in Philadelphia.

Miss Caroline Johnson of Myrtle Beach, and Bob McCleskey and Pick Butler of Gainsville, Ga. are guests of Miss Elsie Upchurch. The four will go to Myrtle Beach tomorrow for several days stay.

Mr. and Mrs. Jasper Dixon of Norfolk, Va. are visiting Mr. and Mrs. Roger Dixon.

Mrs. Alfred Cole, Mrs. Lawrence Poole, Mrs. J. H. Blue, Miss Kacky Blue, Miss Betsy Anne Cole and John Scott Poole spent Monday at the cannery near Biscoe where they canned peaches which they bought there.

BIRTH ANNOUNCEMENTS

Mr. and Mrs. W. C. Williams of Charlotte announce the birth of a son, William Claude III at Mercy Hospital on July 28, 1947. Mrs. Williams was formerly Miss Lee Etta Andrews.

Born to Mr. and Mrs. Talmadge English at Highsmith Hospital, Fayetteville, July 31st, a son.

Born to Mr. and Mrs. George Bethune on Tuesday, August 5th a son. Mrs. Bethune and baby are in a Concord hospital. Mr. Lucy Clark and Mrs. Kate Blue Covington went to Concord Wednesday and Mrs. Covington remained to be with the Bethune children.



New Ford Tractor



DETROIT—Good news for the nation's farmers as the new Ford tractor rolls off the production lines of Ford's Highland Park plant at the rate of 400 daily. Features include an improved hydraulic system for implement control and four forward speeds. With the new line of Dearborn farm equipment, the Ford tractor is marketed nationally by Dearborn Motors Corporation. Michigan farmerette Gloria Carlson tries out the new tractor at Dearborn Motors' experimental farm, Clarkston, Michigan.

22 New Advantages For Faster Farming

NEW 4-speed transmission. Higher speed and greater choice of speeds. Quieter, easier shifting.

NEW swing-back seat and long, wide step plates, permitting driver to stand up comfortably.

NEW Ford-improved Hydraulic Touch Control raises, lowers implements without effort.

NEW screened, vented grille for air intake. Removable for easy cleaning.

NEW automotive type steering gear. Easier steering; adjustable for wear.

NEW hinged radiator grille. Swings open for quick cleaning of grille and radiator.

NEW Duo-servo type brakes. Right and left brakes may be operated separately, or with one foot. Easily adjusted.

NEW heavier, stronger front axle. New disc wheels with standard hub bolt circle. And many other new features.



Designed by expert implement engineers and tested by practical farmers, Dearborn Implements are especially made to work with the Ford Tractor—either the new or the former model. And implements used with the former model will operate equally well with the new Ford Tractor. Let us tell you about them.

ON DISPLAY IN OUR SHOWROOM

ON AND AFTER

AUGUST 8th

Hoke-Scotland Tractor Company

Phone 2511

Raeford, N. C.