

MARKETING with Marjorie

I'm dreaming of a bright Christmas... and here are some of the ideas I've dreamed up to brighten up holiday dishes. Try them on your table... and your Christmas dinner will be a compliment-winner!

ARCTIC APPETITE-AROUSER

Make your relish tray gay by decorating it with a pert penguin made of a hard-boiled egg. For his wings, cut a ripe olive in half lengthwise and, with toothpicks, attach one half to each side of egg. To make his head, center a whole ripe olive on a toothpick; stick one end into top of egg, and on the other end fasten a piece of raw carrot for a beak. After cutting a slice off bottom of egg, perch it on a mound of snowy cottage cheese, and surround with SULTANA OLIVES. They're the kind of relishes everyone relishes! Buy a jar at your A&P!

STAR OF THE SEASON

You'll take the Yule cake if you top off your Xmas dinner with a JANE PARKER FRUIT CAKE from the A&P. Garnished with green-tinted hard sauce and holly, this rich, luscious cake is a festive favorite that's sure to click with St. Nick and all his helpers.

AS JOLLY AS HOLLY

Beets are the berries when served on a wreath of spinach and fixed like this: To liquid from a #2 can of A&P's IONA CUT BEETS, add enough water to make 1/2 cup. Combine 1 tsp. cornstarch, 3 tbsps. sugar and 1/4 tsp. salt. Add beet liquid, 1/4 cup vinegar and 4 whole cloves. Boil gently about 1/4 hr. Just before serving, add beets and 2 tbsps. butter. Heat thoroughly. Serves 4.

SANTA CLAUS SALAD

To turn a canned pear half into a ringer for Santa Claus, tint it with red coloring, and use cloves for eyes, half a maraschino cherry for the nose and a strip of pimiento for the mouth. With a pastry bag and fluted tube, make hair and whiskers of softened cream cheese. Add a jaunty cap of pimiento topped with a ball of cream cheese, and serve with ANN PAGE MAYONNAISE from the A&P.



ROCKFISH NEWS

By Mrs. A. A. McInnis.

The Rockfish Civic Club will meet at the school house Friday night of this week at 7:30. All members and others of this and surrounding communities who are interested in bigger and better business for Rockfish are not only cordially invited, but urged to attend this meeting.

Prof. T. C. Jones and Mrs. Melvin McDowell of the Rockfish school faculty attended the teachers meeting in Fayetteville last Monday.

Mr. and Mrs. Milton Capps and family visited friends and relatives in Rockingham last Sunday.

Mr. and Mrs. V. Chambers of Kinston were guests of Mr. and Mrs. Bernice Bostic last Sunday.

Mr. and Mrs. C. S. Pickett of Fayetteville visited Mrs. Pickett's mother, Mrs. M. R. Knight last Sunday.

Mr. and Mrs. Vernon Haller of Fayetteville visited Mr. and Mrs. Roy Shockley and Mr. and Mrs. N. A. McKeithan Sunday.

Miss Bessie Wright has accepted a position with the Capitol Department Store in Fayetteville.

Mrs. Nell McInnis of Pembroke spent the past week end with her sister-in-law, Mrs. Mary McInnis and family.

Mrs. Calvin Lindsay and daughter, Miss Jean Lindsay of Charlotte, were guests of Mrs. F. P. Bethea for a short time last Saturday afternoon.

William Lindsay and James Wright of Raleigh visited James' father, A. A. Wright, and other relatives here over the week end.

Miss Lilly Wood spent the past week end visiting friends and relatives at Dunn.

Rev. E. B. Booker was the only man at the shower for Miss Marcelle King until the groom-to-be was coaxed to come in and be introduced. We don't know how Mr. Booker manages to get in on such things but he does.

Mrs. Lona Smith and sons, James and Glenn, William Ritter, Mr. and Mrs. W. J. Tart and Mr. and Mrs. Walter Dall were guests in the home of Mr. and Mrs. N. J. Ritter last Sunday. The occasion was Mr. Ritter's birthday.

N. J. Ritter is spending a few days this week with his sister, Mrs. J. C. Smith of Maxton.

This whole community sympathizes with C. H. Dove and family in the death of his sister Mrs. Jim McDonald of Fayetteville, who died last Monday morning after a long illness. Mrs. Beat Willis and family also have our sympathy in the death of her sister, Mrs. Bruce Wilkes, who passed away last Saturday at her home near Maxton.

Mrs. Marion Edgerton of Atlanta, Ga. and Mrs. A. T. Watson of Fayetteville spent last Sunday with Mrs. Ellen Jones and family.

J. E. Wood went to Gastonia Sunday to visit his daughter, Miss Betty Jean Wood, who is a patient there.

Mr. and Mrs. J. B. Cole and daughters, Peggy and Jeanette, and Mr. and Mrs. Laval Osteen and children, of Dillon, S. C. were guests in the home of Mr. and Mrs. A. W. Wood last Sunday.

The annual Christmas party of the Home Demonstration club will be next Monday p. m., December 15. Each member is asked to bring a simple gift for exchange and a small amount of fruit, candy or nuts.

Grain Saving Stressed In New Feeding Plan

Animal Husbandry specialists of the State College Extension Service have come up with a plan to save more than five tons of grain per carload of beef cattle. Here's the way to do it—Limit the amount of grain feed to good yearling steers to two-thirds of full feeding. The result—satisfactory carcasses and a saving of more than 500 pounds of grain per animal!

The experiment that showed the possibilities of such savings provided data on feed requirements of cattle of various ages and their subsequent fattening for market. Normally there are wide differences in needs for concentrate feeds in the fattening of beef cattle. As an animal develops from a calf into a two-year old it requires increasing amounts of concentrates for equal gains. This is partly because of the greater efficiency of a young animal in using feed, partly because of the greater maintenance requirements of the heavier animal, and partly because of higher proportion of the grain increment is in the form of fat.

Limitation of grain in the ration slows down somewhat the rate of fat formation and permits the building up of more lean tissue in immature animals. In this process the grade of carcass, while not so high, weight for weight, as in heavy feeding is still very satisfactory to most consumers. Usually the limitation of concentrate is made up by feeding more hay and silage. In the production

of cattle on two-thirds the full level of grain feed, the investigators used barley as the grain and medium-grade legume hay as the roughage, together with a protein concentrate. This diet yielded top Good or low Choice carcasses from steers weighing from 900 to 1000 pounds at time of slaughter.

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— THURSDAY & FRIDAY —

"Nightmare Alley"
Tyrone Power — Joan Bondell

— SATURDAY —

"Santa Fe Uprising"
Red Rider

ALSO

"Banjo"

— SUNDAY —

Shows 3 and 9 P. M.

"The Crimson Key"
Kent Taylor — Doris Dowling

Latest Universal News

— MONDAY & TUESDAY —

"Gunfighters"
Randolph Scott

Also Cartoon & News

— WEDNESDAY —

"Kilroy Was Here"

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