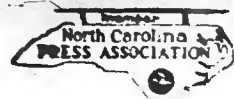


The News-Journal



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PAUL DICKSON Editor and Publisher

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Did You Know?

That you can get most of the items you may be going to Fayetteville or Raleigh or somewhere else after from your own stores here in Raeford — the stores run by your friends, by the people that patronize your business if you have one?

That in most cases you can get items of comparable quality at a better price than that you will pay in a bigger store in a bigger town? If you'll think of the higher taxes and operating costs in a city and the greater demand and the fact that in a city you are not buying from your friends you will not be surprised that your dollar will go further here in Raeford.

The next time you start out of town to do your shopping, go on and enjoy your trip, but consider these facts before you buy the many items available in good quantity and quality right here in Raeford. Our local merchants don't want any favors. They just want an even break. They are our friends—they are ourselves—so let's give them a chance first.

Confounding Profits Of Scarcity

Soon after the white man first set foot on the North American continent, expert calculators got busy estimating how long this or that natural resource would last. The gloomiest predictions have been made concerning timber. More than a hundred years ago a French botanist, after a swing around a portion of the country, reported that, "There is an alarming destruction of trees for building. The complaints of the scarcity of timber are every year becoming more serious in America..." Warnings have been issued with clocklike regularity ever since.

HANDSOME ROBES



Make Wonderful Christmas Gifts

The happiest man on Christmas Day is your man when he finds one of our perfectly handsome robes under the tree. Luxurious rayon and silk brocades—warm and comfy 100% all-wools. Select his robe here today.

BELK - HENSDALE COMPANY

Shop and Save at BELK'S

In regard to our present timber resources, a spokesman for the timber industry makes the observation that, "When we consider overall growth in every size of product from Christmas trees up, plus losses from fire, disease and insects, we find that currently the national drain is being replaced by growth. This has been accomplished in spite of the fact that we still do not protect 30 per cent of our forest land from the hazard of fire —"

It is an historical fact that most of the estimates of the natural resources of the United States have been woefully inaccurate. They have indicated an inability to grasp the vastness of the nation and its recuperative powers. The proof of their inaccuracy is evident on every side, in the continued development of the natural resource industries, such as lumber, which according to the estimates, should have been out of business. The timber industry, for example, is pursuing practical conservation programs that should insure sustained production from this resource for all time, which simultaneously meeting public demand for forest products. Its policy is typical of the resourcefulness of private enterprise and in reality is the secret of this nation's greatness. It advocates maximum use as well a conservation of America's natural wealth.

THAT'S RICH!

A National Contributor's Column

By Rich Fowler

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ORIGINAL CONTRIBUTIONS PAID FOR on acceptance, at our established rate. No contributions returned. Each must be accompanied by signed statement: "This composition is my own, original work." Sign your own name and address, which will be withheld if you request it. Contributions will be published over your own name or a pen-name, as you choose, with name of home-town. Type contributions or write plainly. Address: Rich Fowler, 2 West Walton place, Chicago 10, Ill.

WINDOW LIGHT

Far out across the fields
There's a gleaming square of light—
A quick window shining
Through blackest hours of night.

I wonder, when I see it
So far out in the gloom:
What sort of people live there?
And in what sort of room?

Is there a lady sitting
Beside an open fire?
T rag-rug on the hearthstones?
Andirons, tongs, and briar?

Is there a husband smoking
A meerschaum while he reads?
Is he in easy-slippers,
Galluses and tweeds?

Are there children playing
Nearly upon the floor?
Is there a scent of balsam;
And holly on the door?

I'll never, never go there—
For that would spoil my dream;
But Often I shall wonder,
Seeing that window gleam.
—Old Fogey, Riverdale, Mich.

NOW THAT WE COME TO DECEMBER AGAIN, we suddenly realize that Christmas is almost upon us. One minute it's Thanksgiving holidays, and the next minute there are only unpeeped shopping days before Christmas. It is a situation that I yearly vow will never happen again.

BUT IT DOES, AS REGULARLY AS December rolls around. Oh, well, there's no use crying about it. Let's see,

HOW MUCH MONEY DO I HAVE LEFT—and what can I get FOR ABOUT A DOLLAR?

TRAFFIC THOUGHT FOR TODAY

If you remember in December to take care, you'll be very glad in January that you were.

WHAT'S IN A WORD?

Few things in this life are as temporary as a temporary filling—but almost ANYTHING is more permanent than a permanent-wave.
—Harry Black, Greeley, Colo.

BOYHOOD MEMORIES

There comes a time in every boy's life when he figures on getting rich on saving tinfoil.
—Parson Peters, Greenwich, N. Y.

NEVER TOO LATE

"A stitch in time saves nine . . ."
And a word in time saves a friend;
Whenever you're wrong
Just remember the song:
"It's never too late to mend!"

You can let your mistakes keep on growing,
Or correct them and make them end;
It's yours to choose:
Make amends, or refuse—
"It's never too late to mend."

There are many in life who are stubborn;
They're faultless, or so they pretend—
If they'd look, they could see
Their flaws and be free—
"It's never too late to mend."

Do you owe somebody a favor?
An apology should you extend?
Then give me your vow
That you'll pay it right now!
"It's never too late to mend."
—Mrs. J. K. Blades, Grctna, La.

"SO MUCH DOWN" — OH, I GET IT!

Dear Rich:
This year, the prices on poultry are so high that I understand the butcher intends to sell undressed geese on the installment plan. You know, so much down . . .
—Terry Wayne, Madison, Wis.

SPEAKING OF INSTALLMENTS REMINDS ME of my disappearing brother-in-law, the one with the invisible finances. HE'S THE GUY WHO PUT THE "stall" in INSTALLMENTS.

PARTING SHOTS

" . . . pardon me, Madam . . . did you drop your hemline? . . ."
—R. F.

It Pays To Advertise

ASHLEY HEIGHTS NEWS

By Mrs. Ralph Cothran

The W. M. V. of the Ashley Heights Baptist church had their week of prayer for Foreign Missions last week. On Monday night they met at the home of Mrs. W. H. Hare. Mrs. Joseph Woodson made a talk on foreign fields. Wednesday night they met at the church, at which time Mrs. D. L. Moss was in charge of the program, and on Friday afternoon they met with Mrs. B. F. Hardister. Mrs. Terry was the guest speaker.

Mr. and Mrs. B. F. Hardister and Jerry spent Sunday with Mrs. Hardister's mother in Carthage.

Mr. and Mrs. Alvin Robertson and daughter spent Friday in Winston-Salem.

Mr. and Mrs. J. R. Cothran and daughter, Judy, spent Sunday with Mrs. Cothran's parents, Mr. and Mrs. T. Davis.

MORE ABOUT Farm Notes

next few weeks, careful planning by the farmer will pay dividends. Each field should be studied for its soil type, fertility and suitability to the various crops. The grain crop, including corn, should be increased on farms where it would have an advantage. Sweet potatoes or other new crops could be planted on some farms. On farms where there is ample grain, more hogs or beef cattle may be fed out.
We must grow more feed of

all kinds if we are to turn to livestock, and we are going to livestock more and more. Are we going to be forced into it or will we start now voluntarily?

CARD OF THANKS

We wish to express our sincere thanks and appreciation for the kindness shown us by our many friends and neighbors during our bereavement.

Mrs. J. T. Walters
Mr. and Mrs. J. A. Walters and Family

CARD OF THANKS

We wish to express our appreciation for the many kindnesses shown at the death of our mother. The family of Mrs. M. McDuffie

Safety specialists warn against using pull-chain switches unless they contain an insulating link of wood.

Fine Gift Watches

For all-time cherished Christmas gift-giving we recommend our "timely," exquisitely styled watches in gold, silver, platinum. Extraordinary gift collection of all-occasion rings. Special Yuletide budget plan available!

Platinum engagement ring.

Diamond wedding band.

"Watch" her eyes sparkle when you present her with one of our delightful time-tellers. Long-wearing, second accurate! Great selection of styles!

C. P. KINLAW, Jeweler