

QUEWHIFFLE NEWS

by Mrs. Ralph Cothran

B. F. Hardister is a patient at Moore County hospital.

Mrs. Ralph Cothran has returned from Portsmouth, Va. where she visited her brother, Rufus Haire, who is a patient at the Kings Daughters hospital.

Miss Nancy Cameron, daughter of Mr. and Mrs. Harold Cameron of Fayetteville, is visiting in the homes of Mrs. D. H. Johnson and Mrs. Esther Riley.

Mr. and Mrs. Harold Satterwhite and family are visiting Mr. Satterwhite's parents, at Rutherford College.

Miss Miralyn Johnson of High Point is spending the summer months at home.

Miss Ruby Green of Chapel Hill was a week end visitor here.

Mr. and Mrs. O. B. Israel and children and Mr. and Mrs. F. L. Eubanks, John and Jack Huff spent Sunday at White Lake

Mrs. Albert Seaford of McCain is a patient at Moore County hospital.

Dave Willis, who attended summer school at Chapel Hill, has returned home until fall.

Mr. and Mrs. Will Turner and family of Rockingham were guests of Mr. and Mrs. Sam Joaches Sunday.

Miss Ila Moss of High Point spent the week end with her parents.

Mr. and Mrs. M. C. Almond and family and Rev. Henry Randall spent a few days last week at the beach.

General Comments On Activity Of Pecan Tree Borers

1. Ordinarily borers attack only sick, injured or weakened trees.

2. Best prevention is through measures to keep trees vigorous and healthy.

a. Plant in fertile soil.
b. Follow approved horticultural practices as regards cultivation - do not injure young trees during cultivation.
c. Ample soil moisture.

d. Eliminate scourges of borer infestation such as old orchards - one type borer comes from apple trees.

3. No completely satisfactory chemical spray to kill borers has been found. However, the following DDT spray has proven effective:

a. Use 2 to 4 pounds of 50% wettable DDT in 100 gallons of water. Spray on trunks and branches that have been infest-

ed with the borer.
4. A balanced fertilizer will help to keep trees healthy and vigorous.

a. Use a 5 6 5 or a 6 8 6 combination.
b. Apply from 1 to 2 pounds for each year the tree is old. For

example, use a minimum of 20 pounds for a 20-year old tree or a maximum of 40 lbs.

c. Spread the fertilizer on the ground under the branches and extend beyond the branches a distance of about 1-4 the length of the branches.



Above are shown the two appliances presented to the Hicks in celebration of becoming the quarter millionth customer of Carolina Power & Light Company. At the right is the farm home of the Hicks, and below are Mr. and Mrs. Hicks.



HICKS FAMILY BECOMES QUARTER-MILLIONTH CUSTOMER OF CAROLINA POWER & LIGHT COMPANY.

On July 14 Carolina Power and Light Company connected its quarter-millionth customer. The connection was made at the farm home of Mr. and Mrs. H. M. Hicks two miles from Warrenton, North Carolina. There was a simple celebration of this milestone in the progress of electrification in the Carolinas. Congressman Harold D. Cooley, Chairman of the House Agricultural Committee spoke over a state radio hook-up from the porch of the Hicks home and L. V. Sutton, president and general manager of Carolina Power and Light Company spoke of the progress of the Company since its organization in 1908 when there were only 1,147 customers.

Like the 100,000 other farm and rural customers of Carolina Power and Light Company, the Hicks will now begin to enjoy the same comforts and conveniences of electrical living that are enjoyed by city dwellers. It was a happy day for the Hicks family—it was a happy day for Carolina Power and Light Company and it represents a promise of a better way of life for rural families throughout the Carolinas.

CAROLINA POWER & LIGHT COMPANY

THEY'RE OFF! BIGGEST TRUCK ECONOMY RUN EVER LAUNCHED!

THOUSANDS of FORD TRUCKS START NATIONWIDE FORD ECONOMY RUN!

COVERS EVERY FORD TRUCK MODEL IN EVERY TRUCK-USING VOCATION!

The most realistic economy study in truck history is now under way. Thousands of Ford Truck users will keep complete day-to-day records of loads hauled, miles travelled, fuel consumed and total repairs and maintenance for a six-month period.

DRAMATIC DEMONSTRATION THAT FORD IS AMERICA'S NO. 1 TRUCK VALUE!
The Ford Economy Run will demonstrate for everyone to see what Ford owners have known right along. Ford Trucks do more per dollar—in your business, in any business. See us today! Choose from over 175 Ford Economy Truck models!



Ford 145-h.p. F-8 Big Job shown has a G.T.W. rating of 39,000 lbs. Over 175 Ford Truck models to choose from! Exclusive choice of V-8 or Six-cylinder truck engines!

RAEFORD'S ENTRY IN THE FORD TRUCK ECONOMY RUN

Mr. Hector B. McNeill of Johnson Cotton Co. has registered his Model 1950 F-3 Ford Stake Truck in the Ford Truck Economy Run. Watch for it. The orange and black identification emblem shown at right will identify it.

In the long run, too—Ford Trucking Costs Less Because—

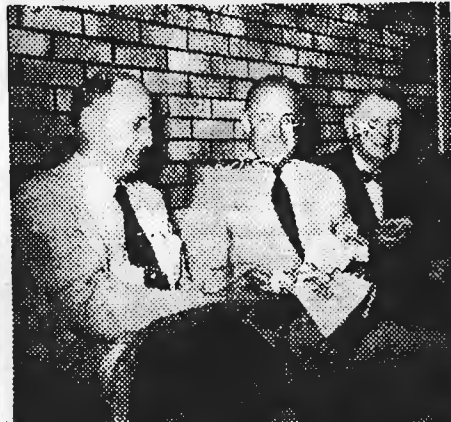
FORD TRUCKS LAST LONGER

Being latest registration data on 6,392,000 trucks, life insurance experts prove Ford Trucks last longer!

RAEFORD AUTO COMPANY

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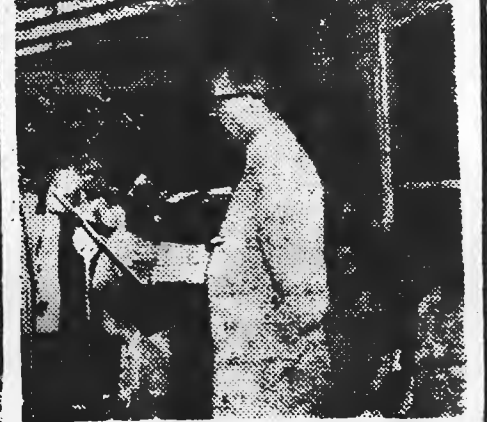
RAEFORD, N. C.



L. V. Sutton, president of Carolina Power and Light Company, Congressman Harold D. Cooley, and Herbert Weatherston, general manager of the Company enjoy the first hot biscuits from Mrs. Hicks new electric range.



The front porch of the Hicks home, from which ceremonies were broadcast over a State radio network.



Congressman Harold D. Cooley, chairman of the House Agricultural Committee making the principal address of the afternoon. He was introduced by L. V. Sutton, president and general manager of Carolina Power and Light Company.



Calling All Tobacco Growers
Sell your tobacco this season in Lumberton—Keep your eyes on these Warehousemen

Friends of all Farmers

LUMBERTON

"The Heart of the Border Belt"

Season Opens Tuesday, August 1st

9 WAREHOUSES AND 6 FIRMS

Plenty of Floor Space - Redrying Plants - Factories

3 SETS OF BUYERS REPRESENTING ALL COMPANIES

6 SALES DAILY

