PACE STO



# Only Chevrolet offers such a

wide and wonderful choice

... and at the lowest prices, too!



## You can choose between Styleline and Fleetline styling

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Many an admiring glance will follow you when you roll by in your new Chevrolet with Body by Fisher. That's true whether you choose a Chevrolet Styleline model, with "notch back" styling, or a Chevrolet Fleetline model, with "fast back" styling. Both are available on all Chevrolet sedans and at the same prices! Remember-Chevrolet is the only low-priced car offering these two outstandingly beautiful types of styling... thus giving you an opportunity to express your own individual taste.



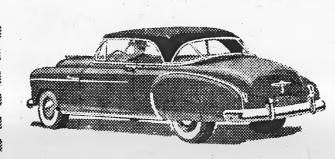
America's Best Seller . . . America's Best Buy!



#### You can choose between Automatic and Standard Drive

You have an enviable choice of engines and drives in Chevrolet, too. You can have the sensational Powerglide Automatic Transmission\* and 105-h.p. Valve-in-Head Engine for finest *no-shift driving* at lowest cost, or the highly improved standard Valve-in-Head Engine and Silent Synchro-Mesh Transmission for finest standard driving at lowest cost.

\*Combination of Powerglide Automatic Transmission and 105-h.p. Engine optional on De Luxe models at extra cost.



### You can choose between the Bel Air and the Convertible

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And if it's a sports model you want, here's your car! Choose the fleet, fashionable, steeltopped Bel Air, with extra-wide windows and gray, leather-trimmed upholstery, and have the only car of its kind in the low-price field. Or the equally beautiful Chevrolet Convertible, with automatic top that lifts or lowers at the touch of a button, and have the finest Convertible in its price range. Or choose the allsteel, four-door Station Wagon-smartest in its field-listing for \$260 less than last year.



Thrilling Broadcast All-American Soap Box Derby, National Finals, Akron, Ohio. Sunday Afternoon, August 13. Check your CBS station schedule for the time.

HOKE AUTO COMPANY Phone 2301 Raeford, N. C. 25th Anniversary RAEFORD AUTO CO.

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