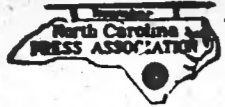


The News-Journal



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PAUL DICKSON Editor and Publisher

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Profits In A Good Year

A great many people apparently still believe that profits and dividends to stockholders are among the biggest items in the ledger sheets of industry. But the fact is that they are among the smallest.

As an example, take the 1949 financial experience of a corporation which is one of the largest and most successful in the world, and which produces automobiles and trucks, household appliances and other goods. This company is not chosen because it had a poor profit record—indeed, in that respect it did far better than the average corporation.

First, more than 50 cents went to suppliers, for materials and services needed to carry on the company's production program.

Second, a trifle more than 26 cents went to employees.

Third, 10-cents-plus went to government for taxes.

Fourth, a little less than two cents was set aside to provide for depreciation and obsolescence of plants and equipment—machines wear out and must be replaced.

Fifth, a little more than six cents went to the owners of the company—434,000 stockholders.

Finally, the remainder, about five cents, was retained for use in the business.

In 1949, this corporation's dividends on each share of common stock were almost twice as great as in 1948. Yet, even so, the owners received only about a fourth as much as the workers—and not much more than half as much as government. Profit is a relatively small item in the cost of carrying on American business.

What Is Your Answer?

It may be possible to over-emphasize some things, but in view of the large number of traffic accidents, resulting in death, injury and property damage in so many instances, we don't believe that newspapers and other media for public information can stress too strongly or too often the importance of careful driving.

The current issue of The North Carolina Motor Vehicle has this to say:

"Far too many of us feel that having qualified for an operator's or chauffeur's license we are privileged to disregard the many laws and rules of the road. Driving an automobile is a full-time job for all of us. It requires controlled attention, proper attitude and sound judgment as well as physical ability."

The following pertinent questions, which every operator of a motor vehicle should consider, are asked:

1. Do you drive when you are overly fatigued?
2. Do you get upset when other cars get ahead of you?

Christmas Shoppers

We have a wonderful selection of merchandise to make your shopping a pleasure — The store is full of fine lines of goods we don't have space to mention — I can assure you that the Nationally advertised lines you will find here are priced to make your dollar go farther.

See our LADIES — robes and slippers, hose, suits, lingerie, skirts, sweaters, coat suits, hats.

MEN'S — suits, shoes, overcoats, shirts, ties, socks, hats, underwear.

SHOP HERE AND SAVE MONEY

Israel Mann

"Where Price And Quality Meet"

Since 1925 In
RAEFORD, N. C.

3. Do you have your car regularly maintained?
4. Do you drive with the seat properly adjusted?
5. Are your rear view mirror and—or side mirror properly adjusted?
6. Do you give the proper hand signal when pulling away from the curb?
7. Do you dim your lights to oncoming cars at night?
8. Do you needlessly blow your horn to clear traffic?
9. Do you give any hand signals at all?
10. Do you throw your car out of gear to save gas?
11. Do you turn your front wheels into the curb when you are parking on a hill?
12. Do you use your hand brake when you park?
13. Do you realize the force of impact at speeds of 20, 40 and 60 miles per hour?
14. In starting on a slippery road, do you apply the accelerator gradually?
15. Do you "overdrive" the car in front of you?
16. Do you jump stop lights and stop signs?
17. Do you back out on main traveled roads?
18. Do you always obey the local speed laws?
19. Do you give proper attention to your driving when others are in the car?
20. Do you anticipate what the other driver might do?
21. Do you park on the highway?
22. Do you drift from one traffic lane to another on a dual highway for no apparent reason.
23. Do you stop at stop signs?
24. Do you adjust your driving to the weather?
25. Do you know what to do in case of an accident?

MORE ABOUT Farm Items

The soybeans in 2½ ft. rows were plowed twice and those in the wider rows three times.

These soybeans were recently harvested and the narrow rows yielded 54 bushels per acre, while the 3 ft. rows yielded 40 bushels per acre.

Mr. Cameron considers this a good cash crop since the income per acre was \$135 and \$100 respectively, and the cost relatively small. He sold the crop for \$2.50 per bushel.

WANT ADS

FOR SALE: One large size tri-cycle in good condition. \$8.00. Phone 5871. Mrs. Raymond Maxwell. 28-29P

FOR SALE: Duro-Therm Oil Heater. See Mrs. Ina Bethune or call 4261 after 5 p. m. 28P

Christmas door wreaths and sprays, centerpieces, Christmas cemetery wreaths. Poinsettias, begonias, primroses, geraniums and dish gardens. McLean Flower Shop. 28-30P

FOR SALE: 8MM 500 Watt Movie Projector. Excellent condition. screen, western and cartoon films included. P. R. Cloer, McCain, N. C. 28-29P

FOR SALE: 3 HP outboard boat motor in A-1 condition. P. R. Cloer, McCain, N. C. 28-29P

FOR SALE: 12 volt 300 watt portable light plant, good condition. P. R. Cloer, McCain, N. C. 28-29P

Get your Lawn Grass Seed at Raeford Hardware Company 28

Nesco Oil Heaters for sale at Raeford Hardware Company. 28C

Give a useful gift this Christmas. You'll find them at Raeford Hardware Company. 28C

Come in and loaf at Raeford Hardware Company. You're always welcome. 28C

Am Buying Pecans Again. Spike Morris at L. & S. Depot.

AD-AN-ARAH'S - FOR CHRISTMAS GIFTS. Free prizes. Any purchase for \$1.00 will have a chance at winning a prize, December 1 through 16th. 27-23C

FOR SALE: Fence post graded and treated, 7 feet long, sawed square, outlast any man. Clarence Lytch. TFC

FOR SALE: One 1946 ton and a half Chevrolet truck in perfect condition. Motor has just been completely overhauled. This truck has for hire license. Contact Carlton Niven at Baucom Appliance Co. TFC

FOR SALE: A large kitchen booth with padded benches covered in blue leather. Mrs. Carlton Niven. TFC

FOR SALE: Atlas seed wheat and Fulgrain seed oats. Germination right, prices right. Clarence Lytch. TFC

POSTER SIGNS FOR SALE: The News-Journal.

STEPS: Cement steps for sale. Any size. See Roland Covington. TFC

SALES AND SERVICE: Commercial refrigeration and all other store and market equipment. E. P. Bruton, 515 Hay Street, Fayetteville, Dial 3934. 23-32P

I have F.H.A. and G.I. Loans available now. Julian Wright. TFC

FOR SALE: Gulf kerosene and heating oil. Telephone 5966. Teal Oil Company. TFC

LEGALS

NOTICE TO CREDITORS.
The undersigned, having qualified as administrator of the estate of Mrs. Minnie B. McDonald, deceased, late of Hoke County, N. C. this is to notify all persons having claims against said estate to exhibit them to the undersigned at his home on or before the 7th day of December, 1951, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.
This the 7th day of December, 1950.
W. A. McDonald, Administrator. 28-33C

NOTICE
State of North Carolina
Hoke County
Ulam B. Simpson
vs
Pearlie H. Simpson
The above-named defendant, Pearlie H. Simpson, will take notice that an action entitled as above has been commenced in the Superior Court of Hoke County, North Carolina, by the plaintiff to secure an absolute divorce from

the defendant upon the grounds that the plaintiff and defendant have lived separate and apart from each other for more than two years next preceding the bringing of this action; and the defendant will further take notice that she is required to appear at the office of the Clerk of the Hoke County Superior Court, in Raeford, North Carolina, within the 20 days from the 28th day of December, 1950, and answer or demur to the complaint in said action, or the plaintiff will apply to the Court for the relief demanded in said complaint.
This 27 day of November, 1950.
J. B. Cameron, Clerk of Hoke County Superior Court. 27-30C

NOTICE TO CREDITORS
The undersigned, having qualified as executor of the estate of G. W. Brown, deceased, late of Hoke County, N. C., this is to notify all persons having claims against said estate to exhibit them to the undersigned at his home on or before the 26th day of October, 1951, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.
This the 26th day of October, 1950.
Clarence Brown, executor. 23-28C

NOTICE TO CREDITORS
The undersigned, having qualified as executrix of the estate of Corrina Clark, deceased, late of Hoke County, N. C., this is to notify all persons having claims against said estate to exhibit them to the undersigned at her home on or before the 26th day of October, 1951, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.
This the 26th day of October, 1950.
Mary Barrett Whittied, executor. 23-28P

NOTICE TO CREDITORS
The undersigned, having qualified as administrator of the estate of Minnie F. McCormick, deceased late of Hoke county, N. C. this is to notify all persons having claims against said estate to exhibit them duly verified, to the undersigned at his home on or before the 2nd day of November 1951, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.
This 2nd day of November 1950.
J. P. McCormick, administrator. 23-28P

NOTICE OF SALE OF PERSONAL PROPERTY BY ADMINISTRATORS
North Carolina
Hoke County.
Notice of Sale of Personalty
In the Matter of the Administration of the Estate of Mrs. Carrie McDiarmid, deceased.
As provided by Statute, the undersigned Administrators of the estate of the late Mrs. Carrie McDiarmid, Will, On MONDAY, DECEMBER 11TH, 1950. AT 12 O'CLOCK NOON (Or as soon thereafter as the sale of the farm land is completed)
AT THE RESIDENCE OF THE SAID MRS. CARRIE MCDIARMID THREE MILES WEST OF RAEFORD, NORTH CAROLINA,

OFFER FOR SALE TO THE HIGHEST BIDDER FOR CASH ALL THE FARMING UTENSILS AND IMPLEMENTS BELONGING TO SAID ESTATE CONSISTING OF:
11 Mules, gear, collars and harnesses; 2 Two-Horse Wagons - Harness; One 1-Horse Wagon; 1 New M Farmall Tractor - International; One Old M Farmall Tractor - International; One Chevrolet Pick-up Truck - 1948 Model; One Disc Harrow - One Tractor Stalk Cutter; One Section Harrow; One Dusting Machine; One Grain Drill; One Power Hay Baler; One No. 118 Standard Grain Screener; One Old Grist Mill; One Tobacco Sprayer; Several Fertilizer Distributors; Several Corn Planters; One Lime Spreader; Sev-

eral One and Two Horse Plows; Oliver and Chattanooga; Hoes, Sweeps and Shovels; Twenty Thousand Tobacco Sticks; Four Bolts Tobacco Bed Cloth; One Pair Platform Scales; Two Pair Small Scales; And numerous other articles of Farm equipment.
One Certificate—10 Shares—of Hoke Cotton Warehouse Inc., Par Value — \$250.00.
One Piano and Stool, Self Player; One Roller Top Desk; One Oak Sideboard; One Frigidaire; One Electric Stove; Six Porch Chairs, and other articles of Household Furniture.
This November 16th, 1950.
W. S. Thomas, L. D. Thomas, Administrators of the Estate of Mrs. Carrie McDiarmid, deceased. 26-28C

What does *MILDNESS* mean to you, Mr. Pinza?

EZIO PINZA,
WHO STARRED IN "SOUTH PACIFIC", SAYS:
MILDNESS TO ME MEANS THE CIGARETTE THAT AGREES WITH MY THROAT—CAMEL!

GIVE A **BALDWIN PIANO** For Christmas
...and all their lives they'll thank you!

THE EXQUISITE Acrosonic BY BALDWIN

Wise parent... providing your children with a musical education. And learning to play the modern way is fun! Simple pieces can be mastered in an amazingly short time. But a good piano is essential. A good piano with action that's positive, response that's inspiring, tone that's full, rich, resonant—such a piano eases the path to learning, and speeds the pace. The Acrosonic, built by Baldwin, has long been famous in the small piano field, for its superb response, sprightly action and glowing tone. It will inspire your children's effort—and reward it!
And all their lives they'll thank you.
You'll enjoy reading our booklet, "Planning Your Child's Future." Come in and get your copy today. No obligation.

Christmas wish come true!
an **ELGIN**
17-jewel Elgin De-Luxe. 10K natural gold filled case. \$37.50
Modern styling. Full-numeric dial. \$29.75
Price includes Fed. Tax. Other Elgins from \$20.75

We carry Baldwin's complete lines of pianos — in Grands, Baby Grands, Spinets, Consoles and Studios — We can give you long terms and take old pianos as trade-ins — Free auto parking at our store doors.

HIGHLAND MUSIC STORE
1222-24 Fort Bragg Road
Fayetteville, N. C.
At Haymount - as Raeford Road enters Fayetteville

D. M. MANESS
Jeweler
Raeford, N. C.