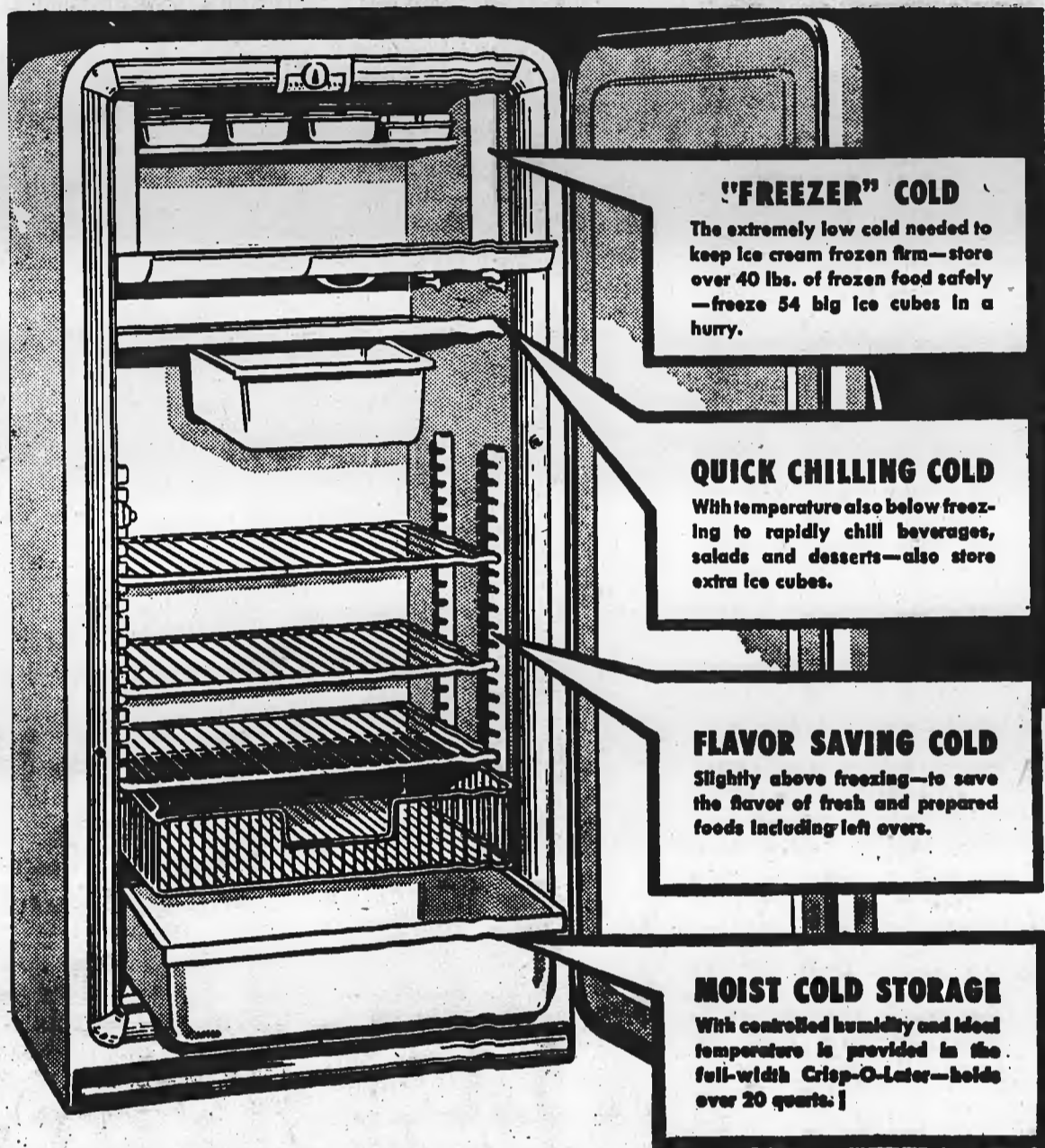


JOHNSON COTTON COMPANY OFFERS YOU SENSATIONAL TRADE-IN ALLOWANCE ON COOLERATOR

NEVER BEFORE ANYTHING LIKE THIS



YOUR OLD REFRIGERATOR AND
A SMALL DOWN PAYMENT
WILL DELIVER THIS BEAUTIFUL REFRIGERATOR
TO YOUR HOME

7½ CUBIC FEET
OF
SAFE COLD

We Will Allow
Up To
\$37.95
For Your Old Ice or
Electric
Refrigerator

**Coolerator Refrigerator
It's So Wonderful**

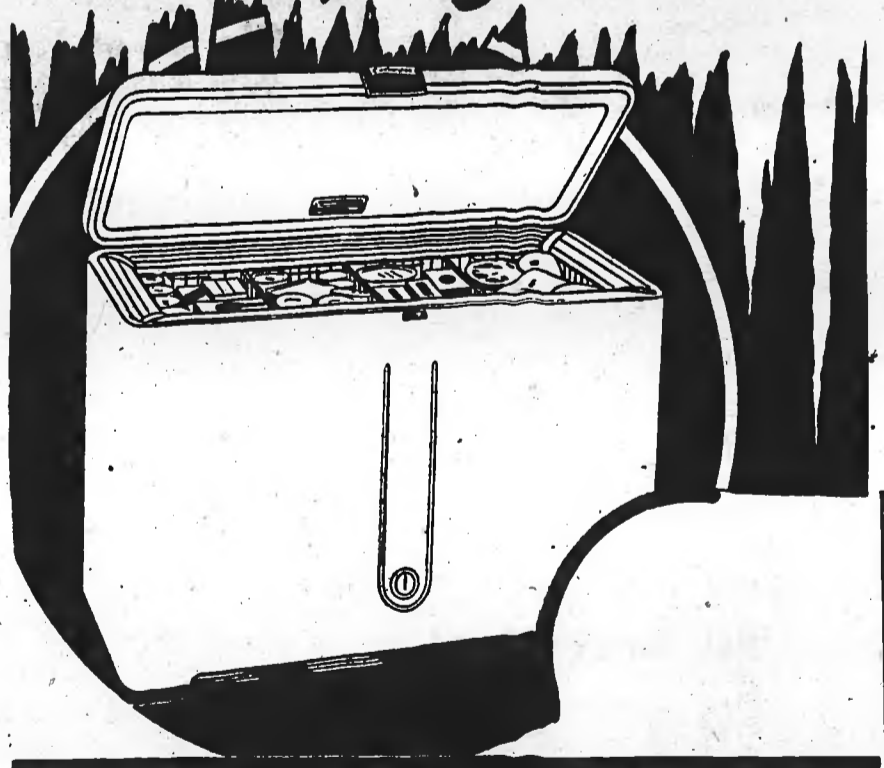
Designed to Be Different - - To Serve You Better
The Space Thrifty Coolerator Coronet is an entirely new kind of refrigerator. Bigger on the inside—smaller on the outside—and every inch a refrigerator.

NEW FEATURES
ONLY Coolerator has the amazing Zerolator on the back—Only Coolerator gives you safe low cold top to base and front to back. Only Coolerator gives you full 7½ cu. ft. refrigerator with full-length door that takes only 5 sq. ft. on the kitchen floor. Built-in Freezer stores over 20 lbs. freezes 28 ice cubes at a time—glass chill tray for fresh meats—Well arranged shelves provides lots of tall bottle space—right or left hand doors are optional at no extra cost—dependability assured by Coolerator's 5 Year Warranty. For all that's newest, and best in refrigeration, see the Coolerator Coronet today.

CLEAR TO THE FLOOR Regardless of Condition

ONLY AT JOHNSON COTTON COMPANY

**COST LESS
SAVE MORE**
WITH THE NEW
COOLERATOR
"Family-Size" New 10.3 cu. ft. FREEZER



YES, NOW YOU CAN TRADE-IN FOR
A NEW COOLERATOR FAMILY
SIZE HOME FREEZER

WE'LL ALLOW YOU
\$56.95

For Your Old Freezer or Ice Box
Regardless of Condition

And Gives You All This

- savings of up to 30% annually on food bills
- ready-made meals on a moment's notice
- a whole month's baking in a single day
- Out-of-season foods whenever you want them
- and lots of other time-saving conveniences

It's a homemaker's dream-come-true—Coolerator's "Family-Size" Freezer! Not a purchase . . . an investment in a new, easy, thrifty way of life.

And it's so convenient . . . so economical. Lets you do your baking once a month . . . your shopping when you feel like it. And saves up to 30% annually on food bills!

Stop in and see it soon. Learn how much Coolerator's new value-packed freezer can do for you. It's at our store now!

ONLY AT JOHNSON COTTON COMPANY



NOW, YOU CAN MAKE COOKING EASIER WITH A
TRADE-IN FOR A COOLERATOR RANGE
WE'LL ALLOW YOU \$30 FOR YOUR OLD STOVE
(Wood Stove, Oil Stove - In Fact Any Kind Of Stove Regardless Of Condition)

EASY
TERMS



Johnson Cotton Company

Phone 5191

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