Market Report For Week Ending Oct. 2

Editor's Note: Following is a weeks this senson. Gross stasummary of market price infor- through Thursday mation for the week ending Oc- some over 42 million pounds tober 2, 1953 as gathered and edit- averaging 53.33 per numbers. ed by the Market News Service,

one to three dollars per hundred to 2.00 per hundred. Volt during the second week of sales sales remained heavy and quality on the Old Belt Flue Cured to- of offerings about the same. Sen bacco markets. Quality of offer- son sales through Thursday to alings was lower and volume of ed some over #20 million pounds sales remained light. Season sales for an average of 57.23. through Thursday amounted to Prices weakened slightly on the almost 23 million pounds for an Border Belt markets as quality average of 51.02.

dle Belt markets but poor and heavy and season sales were low quality leaf grades declined raised to a little over 319 million

Donuts, 1 doz pkg

cularly heavy but total vaccine for the week amounted to more than any of the previous

Only allight changes occurred N. C. Department of Agriculture, prices paid on the Eastern Most average prices advanced markets—these ranging from 1.50

of offerings dropped because of a Retter quality grades of tobacco larger percentage of nondescript. continued to advance on the Mid- Volume of sales remained fairly from 1.00 to 4.00 per hundred pounds for an average of 56.93



SHOULDER TO SHOULDER-Jaycees Bud Belk, Ken McCurry and Bucky Wright spread asphalt for all-weather tennis courts at Black Mountain, Hundreds of such civic projects are competing in the 1953 "Finer Carolina" contest consored by Carolina Power & Light. Co. (Photo by Edward

Extraordinary Values!

Iona Calif. Sliced or Halves Peaches, 2 No. 21/2 29 oz cans Tomatoes, 2 No. 303 16 oz cans Peas, 2 No. 303 16 oz cans Iona Cut Green Beans, 2 No. 303 16 oz cans Ann Page Preserves Strawberry, 3 16 oz jars Tomato Soup, 4 101/2 oz cans Jane Parker

A & P'S 94th ANNIVERSARY

70 ner tuckel in the piedmont to fully 50 lower, bulls 50 to 1.50 certion and from 1.48 to 1.55 in the lower and cows steady to 25 esstern area. Wheat and outs re- higher. mined fairly steady.

to 24.00. In Chicago, hogs declined 1.50 to 2.00 per hundred leading southern producing areas with a closing top of 24.12 re- fryers were generally steady.

week. Fut butcher beef cows the Shenandoah Valley. arrests 10.00 to 12.00; good fat utches bulls at 14.00 to 15.25. | Targe.

Cattle prices were irregular in led corn prices continued Olicago where choice and prime ken at most of the state's slaughter steers closed steady to morest from 1.65 to 1.00 higher. Heifers were steady

Hog prices declined 75 cents to one cent per pound in the Cenged from 23 to 25 cents. In other Closing farm pay prices ranged Carrie prices were steady to from 28 to 27% cents in the North week on the Rocky Mount and Georgia area; 25 to 26% in the Rich Source artifon markets this; Delmarva section and 25 to 26 in

nelfers, 12.00 to 14.75; and good leigh where local grading stalat vonlers 20.00 to 20.00. Med- tions paid 63 to 64 cents per dozam to rood steers were reported en for A, large; 52 to 55 for A at 12.90 to 15.00 and good fat mediums. and 52 to 55 for B, Durham also reported a

steady egg market with A, large at 63; A, mediums at 49; and B, be

ed at mostly 2.40 to 2.80 in Benon and 2.20 to 2.60 in Magnolia.

Cotton prices remained about eading markets. Middling 1 1/32 nch cotton ranged from 34.00 to 34.50 cents per pound and strict ow middling from 37 00 to 33.25. not cotton prices declined 1.25 per bale on the nation's ten leading markets this week. Middling 15/16 inch averaged 32.63 cents per pound on Friday. This compares with 32.86 last Friday and 38.29 on the same date a year

N. C. Farmers To Enter Soil Contest

At last there is a contest for

Farm owners for nine Western ticipate this fall in a soil con- culture servation speaking contest with a conservation district supervisors. chance to win more than \$1,000

Frank Doggett, soil conservaworkets this week. No. 2 23 cents higher and calves fully tionist for the N. C. State College Agricultural Extension Service says farmers from Madison, Buncombe, Henderson, Jackson, Mo con, Haywood, Cherokee, Swain Fryers and broilers declined and Clay who are cooperating with the work in their soil con- sugar added to the yolk of the 1.00 per hundred at local buying 'ral North Carolina area this servation district will compete eggs bright, clear, and light a-stations this week Closing tops week with farm pay prices re- for a \$50 first prize, \$10 second an omelet from collapsing. for a \$50 first prize, \$10 second an omelet from collapsing ranged from 23.50 to 24.75 with ported at 26 cents per pound prize, and \$5 third, fourth and most markets reported at 23.50 Heavy hens were steady and ran- fifth prizes in the Western district contest.

The title of the speeches will ing. Democracy at Work in My Soil Conservation District," Sponsor of the contest, first of its kind losed steady on the Benson and ever participated in by Tar Heel Magnolia markets Friday. Bu- farmers is the Soil Conservation shels of Porto Ricans were report. Commission of the Asheville Ast-Inc. The winner of the area conleady at several of the state's prize on November 27 and the room temperatures when beaten

rational prize on December 16. The latter a prize of \$1,000, plus give deviled eggs a delicious flaand-expense paid trip to the National Convention of the National Association of Soil Conservation Districts at New Orleans, La., February 22-21. "This is the first time to my

knowledge," says Doggett, "that any area of North Carolina has participated in the national contest. It should be very helpful in spreading the word about the or- equivalent to one-half egg. ranization and work of soil conervation districts."

Doggett said the contest is open only to active cooperators within the soil conservation districts of al details may be obtained from North Carolina counties will par- county agents, vocational agriteachers, or local soil

STATE COLLEGE HINTS TO FARM HOMEMAKERS

FGG COOKERY - A pinch of ornstarch and one of powdered

To keep yolks of hard-cooked eggs bright, celar, and light aound the edges, avoid over-cook-

The secret of all egg cookery is low temperature.

Egg yolks will keep for several days in your refrigerator if you

cover them with cold water. Whites of eggs are more easily ricultural Development Council, separated from yolks when the eggs are cold; egg whites best up test will compele for the state to more volume if they are at Juice from a jar of olives will

> A stirred custard is done when it coats the spoon; longer cooking will not thicken it but will cruse it to curdle.

> To divide an egg evenly when the recipe calls for only one-half egg, best the whole egg, two abelspoons of the mixture is

If a portion of egg yolk accidentally falls into the white, a cloth moistened with cold water and touched to the yolk will remove it, or a piece of the shell these Western counties. Addition- touched to the wolk will remove

> North Carolina's 1953 Burley tobacco production is estimated at 19,775,000 pounds, down from the 20,160,000 pounds produced n 1952, but well above the 10year average of 15,567,000 lbs.



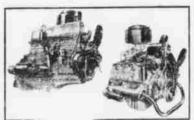
FORD brings you Power Steering PLUS ...

19c

Ford Master-Guide—the last word in power steering—reduces parking and turning effort up to 75%. It's just one more of the fine-car features that make Ford the one fine car in the low-price field.

Parking's a cinch (you don't need muscle) with Ford Master-Guide because power does the work for you. There's no need to change driving

habits; steering ratio is the same, Master-Guide makes all driving safer. Master-Guide is the lowest priced power steering in Ford's field.



Your choice or both V-8 and Six Ford is the only car in the low-price field to offer you two high-compression engines. Both the V-8 (America's lowest-priced V-8) and the Mileage Maker Six (America's most modern Six) have the Automatic Power Pilat which squeezes the last ounce of power out of every drop of gast



Shift to Fordomatic and you'll never shift again, Fordomatic is the automatic transmission in the low-price field with an automatic intermediate gear to give you fast "up-and-away" starts plus the liquid smoothness of a fluid torque converter. And with Fordomatic Drive, rocking out of



Up to 80% less road shock—Ford's front springs are specially tailored to the weight of each model. With Ford's new ride, front end road shock (the kind you feel most) is actually reduced up to 80%. And you ride on sofa-soft, foam-rubber cushions in Ford—the only car in its field with foamrubber cushions throughout on all models!



Raeford Auto Company

Phone 755

Raeford, N. C.

WIN \$2500 CASH & TRIP TO HOLLYWOOD!



240 OTHER VALUABLE PRIZES!

3 Cash Prizes to Local Winners from Local Stations Carrying "Electric Theater" Program!

ENTER NOW! Here's your chance to win a HOLLYWOOD Trip-for-Two with all expenses paid-PLUS-\$2,500.00 Cash in your pocket! Yours to do with as you like. And that's only the First Prize! You can win one of the 10 Refrigerators, worth \$399.95 each-or-one of the 10 Electric Ranges, each valued at \$250.00! Don't stop-there's still more-35 Home Barbecue Units-110 Wittnauer Watches-75 Luxite Nylon Ensembles; AND 3 Cash Prizes for Local Winnors from the Radio Station where you hear "Electric Theater," every Sunday.

IT'S EASY-IT'S FUN! The whole family can enter this contest. Here's how you do it: Go to your Electric Appliance Dealer for your FREE ENTRY BLANKS. There's no obligation-nothing to buy. He'll give you full details. Then be sure to listen to the "ELECTRIC THEATER" PROGRAM, every Sunday, for further details. Contest closes MIDNIGHT, NOVEMBER 30th, 1953, so don't delay! Remember, Local prizewinners automatically qualify for the NATIONAL

WHO'S ELIGIBLE? All customers who receive their electric service bill, DIRECTLY from Carolina Power & Light Company, can enter. Contest is not open to families and employees of Carolina Power & Light Company, Electric Dealers, or Radio Stations broadcasting the "Electric Theater" Program. Remember-Contest closes MIDNIGHT, NOVEMBER 30th, 1953! So hustle down to your Electric Dealer now, and start winning that \$2,500.00 CASH and a Hollywood

CHECK YOUR RADIO PROGRAM FOR "ELECTRIC THEATER", EVERY SUNDAY! Visit your Electric Dealer for FREE ENTRY BLANKS!

CAROLINA POWER & LIGHT COMPANY