

# Belk's Harvest Sale

SUPER-SAVINGS FOR MOM, DAD, THE KIDS...YOUR HOME COME EARLY!



## THE Golden Years

By THOMAS COLLINS

### AT 65, SIR, THE THING TO DO IS "INCORPORATE"

YOU are beginning to add up your prospects on Social Security and pension. You are self-conscious, as most other people your age, and you really don't want to talk to anybody about what your situation will be when retirement comes.

But golly, how you'd like to heading into something important instead of oblivion!

Here's how you can—

1. Start looking up other men or women of your age who are in your same business. Salesmen, lawyers, buyers, engineers, newspapermen, accountants.

2. Send these fellow retirees-to-be a postcard, or phone them, and invite them to your house next Friday night, telling them you want to set up a Society of Retired Accountants—or whatever your business is—in order to have somebody to talk shop with, and make a bit of money.

3. You'll need at least ten charter members (20 would be better), and in the group you'll need at least one extroverted Rotarian who'll pick up your ball and start running with it. In brief, a guy who'll organize your guests. Step aside and let him.

4. The organization, at least at the start, will need a social chair. Every Friday night at some member's house, with the wives and the spinster sisters along and with lemonade and cookies.

5. Give the organization a positive name, like Salesmen, Inc., or Plumbers, Inc., or Tax Accountants Protective Society. This may take some legal steps, but by this time, if you're smart, you will

have found a company lawyer who is going to be retired like ordinary mortals are, and have him brought into the club.

6. As charter members of the organization pass over the threshold into retirement, they become officers of the company that has been formed.

7. When as many as six members of the organization have retired, business starts. The six vice presidents—say the organization is Salesmen, Inc.—sit down and decide who in town needs some sales help. Maybe a department store. Maybe a filling station chain, maybe a used car company. The vice presidents study the problem, work out a sales program, then send one of their members to call on the company and offer the services of Salesmen, Inc., for a fee or a commission.

8. Members of the organization still not retired would be valuable assets. They would be expected to send into the group good leads on businesses needing the group's specialized services.

9. Income of Salesmen, Inc., would go into a pool, and each member of the organization would share equally in it provided each member did his share of the work. With the collective wisdom of all the retired men poured into a pool to solve some particular company's problem, the odds are that the company would benefit, and that the fees COULD be substantial.

For a copy of the new *Golden Years* booklet, by Thomas Collins, send 25 cents in coin (no stamps) to (name of newspaper), Box 1672, Grand Central Station, New York 17, N. Y.

## AMERICANA

### Big Spring, Texas



In little less than four score years, Howard County, Texas, has been transformed from a rolling range country, littered with the bones of bison, into a land that supports varied industries and activities.

Perhaps the Spaniards, traveling from the Gulf to Santa Fe, were the first white men to traverse the county and to come upon the "big spring" for which the county seat is named. Some believe that the Beal-Role la Catholic colonists passed through the area before disappearing forever. At any rate it is known that the country was a favorite haunt for buffalo and antelope and that Indians battled for possession of the spring, the Comanches and Pawnees having had a bloody, pitched fight.

First authentic history of Big Spring comes from reports of Capt. R. B. Marcy, who discovered it on October 8, 1849. Captain Marcy traveled Texas with a small group of 80 soldiers and a few Indian guides. This is his report of the "big spring":

"October 3: Leaving the Salt Lake this morning, our bearing was N. 71 E. for eight miles where we reached the border of the high plain—here we could see the low bluffs in the direction we were marching, near which our

guide informed us we could find a fine spring of water. Fourteen and a half miles of travel over beautiful road brought us to the spring which we found flowing from a chasm in the limestone rocks into an immense reservoir of some fifty feet in depth."

In 1904, some 100 citizens petitioned for an election to incorporate the city of Big Spring. Today, Big Spring is a city of some 30,000 inhabitants. Annual events include the Big Spring Cowboy Rodeo and Reunion; a Soap Box Derby; the Annual Boy Scout Roundup for the Buffalo Trail Council—from 15 to 150 hundred boy scouts attend each year; and the Old Settlers Reunion. Howard County Junior College is located in Big Spring, which also boasts 2 high schools, 2 junior high schools and 9 elementary schools, as well as one special education school for handicapped children. Petroleum, gas and carbon farms furnish industrial payrolls, but the largest employer is Webb Air Force Base, which has some 3,142 total personnel and a payroll of \$12,000,000.

## BOOKMOBILE SCHEDULE

Wayside—Oct. 17, 1960

Mrs. Dick Neely  
Mrs. Margaret Pannell  
Mrs. Stacy Hobson  
Mrs. Ralph Plummer  
Mrs. R. D. Parker  
Tyler Station  
Newton Station  
Wayside Station  
Mrs. R. H. Burch  
Mrs. Virginia McCall  
Mrs. David Lindsay  
Mrs. Gilbert Ray  
Mrs. G. E. Dees  
Mrs. Grace English  
Mrs. Erwin Beasley  
Bundy and Yeargan  
Phillip & Rockfish

Tuesday—Oct. 18

Mrs. Laura Warwick  
Scurlock School  
Mrs. D. P. Gillis  
Callie Parker  
Lillian White  
Annie Ross  
Mrs. Marguerite Koone  
Mrs. Mary Knight  
Rockfish School  
Heath and Bundy  
Bundy and Yeargan  
Mrs. Erwin Beasley  
Mrs. Alfred Berry  
Mrs. J. V. Ritter  
Mrs. Edna English  
Mrs. Georgia Wood  
Mrs. J. V. Miller  
Mrs. Edgar Pittman  
Clark's Station  
Mrs. John Lee  
Mrs. Jennie Townsend

Dundarrach

Thursday, Oct. 20

Mrs. W. B. Glisson  
Mrs. M. M. Clubreth  
Mrs. C. J. Goodman  
Mrs. Cliff Conoly  
Mrs. Ruth Parks  
Mrs. G. C. Lytle  
Mrs. Grace Mason  
Maynoe and Locklear  
Mrs. E. L. Deal  
Mrs. Roscoe Thompson  
Mrs. H. A. McKenzie  
Mrs. Ethel Hayes  
Mrs. Marion Sumner  
Mrs. Lillie Sumner  
Mrs. N. H. G. Balfour  
Mrs. Wade Hendrix  
Mrs. Mae Jordan  
Mrs. W. J. McBryde  
Mrs. Gladys Johnson  
Mrs. J. D. McBryde

Say You Saw It In  
The News - Journal

## WE HAVE AGAIN LEASED

### The Diner

and will again offer you the same prompt and efficient service.

### Specials For Sunday

<b>FRID CHICKEN .....</b>	<b>85¢</b>
<b>ROAST BEEF .....</b>	<b>\$1.00</b>
<b>ROAST TURKEY .....</b>	<b>\$1.00</b>

Dinner includes 3 vegetables, salad, dessert, coffee or tea.

WE APPRECIATE YOUR BUSINESS AND LOOK FORWARD TO SERVING YOU —

MR. AND MRS. AL PRINCE

**CAPITOL:** This company should get some kind of permanent medal for its gorgeous covers and their application to the music within . . . "White Satin," cover and all, is the intriguing title of George Shearing's new album . . . The quintet does, with a soft caress, such favorites as "Dream," "Laura," "Old Folks," "An Affair to Remember," "I'll Take Romance," "Love's Melody," and other smooth numbers.