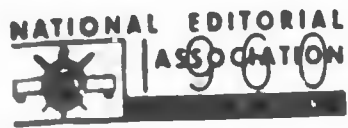


The News-Journal



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PAUL DICKSON Editor and Publisher

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THURSDAY, OCTOBER 20, 1960

"Let us have faith that right makes might; and in that faith let us to the end, dare to do our duty as we understand it"—Abraham Lincoln.

A Look At Page One, For National Newspaper Week

In casting around for a way to take notice of National Newspaper Week, we took what we hope was an objective look at Page One of last week's News-Journal. Our reaction to this was an inclination to point with some pride to the activities and events reported rather than to the quality of writing or reproduction; to be proud of the privilege of reporting and recording the week-in, week-out, ups and downs of this fine community, and of being a part of these in so doing.

Last week's paper was a record of real progress being made, and of people intending to do their best for themselves, their families and their community, and working at it. We would ask your indulgence as we run through some of the items which cause us to feel this way, and maybe some day when you feel that our community is falling behind, or hear someone else belittling our efforts, you will find such a look at the total to be encouraging.

Sam started the page in "Addenda" with an item about the past, indicating a pride and interest in our heritage and history. He went on into an admonition to everyone to register in order to be able to perform our most important individual function of government on November 8. Then attention was called to an advertisement by the Chamber of Commerce on an inside page which listed the accomplishments and objectives of this organization and listed the firms and individuals who invest their time and money through the Chamber of Commerce to improve their community in every way.

The "Addenda" column wound up with a reminder of the community's United Fund drive, and of the opportunity all have to work in and contribute to this effort that helps so many in so many different ways. Have you thought how this United Fund is one thing that crosses all the arbitrary lines that we have drawn among and between ourselves? It's one thing race, religion, social standing, political party or the way we part our hair doesn't enter into, and it's good. If you haven't decided to really do your part, maybe you need to think a little longer. It's the kind of thing that might make you sleep a little better if you know you are really a part of it.

This column on Page One announced that the Kiwanis Club, working for the community's betterment, would sponsor a meeting tonight on "Effective speaking and leadership skills," by people who are carrying on Dale Carnegie's highly successful application of the Golden Rule to "Win friends and influence people." If self betterment is community betterment, this program certainly promises much.

Next column on Page One started with a fine item of news about the plans to nationally advertise our name through a big promotion of "Raeford 2/80," the fabric made here and marketed everywhere by the Raeford Worsted Corporation. As Pacific and Burlington develop national and world markets for this and make more of it, Raeford jobs become better and more secure, in addition to the publicity "Raeford" picks up along the way.

The PTA made Page One last week with its plans to sell calendars, and in spite of the fact that we consistently soiled the word "calendars," maybe the publicity will be some help to this group working with time and money toward school improvement. We are glad to have a part in this, and in letting you know about it.

Near the middle of Page One was a

double column headline about the report of the county health department to the board of health. Mentioned was a plan by the Raeford Jaycees to provide mobile X-ray service to the people of the county, and the expression of a hope and an expectation by the health officer that through such efforts tuberculosis can be conquered completely in Hoke County. We are proud of the health department, and proud of the Jaycees, with their young and vigorous approach to jobs that need doing for the community. These young men are not afflicted with the poisonous caution of their elders and will undertake anything. Of such are real monuments built.

Then there is a column on Page One about our ASC office, and how the staff there has performed better than that in any county of their district for the third year in a row, and of their getting an award to prove it. These folks provide a great service to farmers of the county. We can take comfort that they are doing it better than most, and we congratulate them.

Page One last week carried an item about the Rockfish-Wayside community of the county getting together and acquiring a fire truck for their mutual protection, and of how the public spirited operator of the truck stop is going to keep it and keep someone available to drive it when it's needed. This is a fine example of people working together for progress, and we congratulate them also.

Another item of which we are all proud was the headline no one but Mike could have written, "Scots Clobbered; Massey Hill Next," and sure enough, Massey Hill was next. This football team and the effort it represents have proven this season that they know how to win, and also that they know how to lose. This proof of character building is certainly an item of good news.

The Page One item about U. S. Senator Sam Ervin coming here Monday is certainly the recording of an effort by a political group to get people informed about its point of view before the election next month, and bringing a United States senator to a town this size is not a bad effort, we would say.

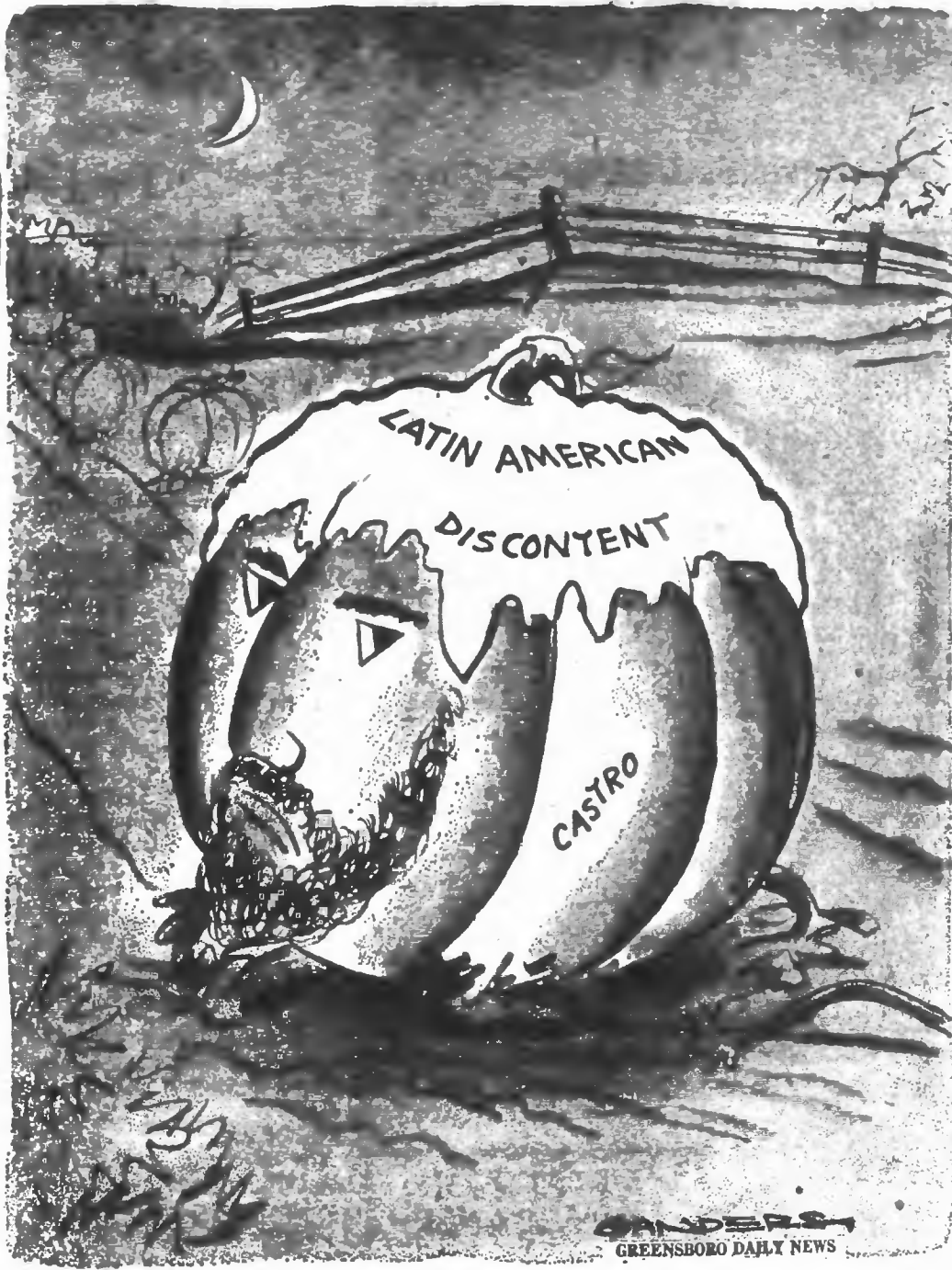
Not least on Page One were the pictures. The Chamber "Economic Discussion Group" was pictured meeting weekly to improve their knowledge of business on all levels and thus improve their individual and collective abilities to help themselves and their community. The elementary school boys' chorus was pictured with their teacher, who is certainly doing a big league job with these youngsters. They are having fun, giving pleasure, and certainly gaining a speaking acquaintance with excellence.

Another Page One picture showed the award-winning staff and committee of the ASC.

All this news was good, and perhaps the other two items could be taken as productive of good. One, the ever-present recorder's court, keeps us on our toes as far as minor misbehavior is concerned, and the other, about the merchants' plans to outfit shoplifters, may turn out to have the same effect. They are certainly activities of a society trying to improve itself.

So, in taking a look at Page One from the last issue, maybe we didn't talk about National Newspaper Week like many others will. We did record happenings of which we feel deeply honored to have a part, and in this we feel that our place in our community and our country is not unimportant.

The Frost Is On The Pumpkin-Head



SANDERS GREENSBORO DAILY NEWS



Davidson

THIS WEEK

—In Washington

With Clinton Davidson

Kennedy Farm Program

In Washington this week farm and political leaders agree the farm vote on Nov. 8 may very well decide whether Richard Nixon or John Kennedy is the next President of the United States.

Farm problems, next to maintaining peace with honor, rank as among the important issues in the election campaign, and will become one of the major concerns of the next Administration.

Both candidates recognize that there is a farm depression more critical than at any time since 1933-34, and that a major effort must be made to reduce surpluses and raise farm income. Farm purchasing power—the things farmers can buy with net income from production—is the lowest since the early 1930s.

We asked both Mr. Kennedy and Mr. Nixon what they would do, if elected, to solve the surplus problem and raise farmers' income. In this and a succeeding column the two candidates answer that question:

Sen. Kennedy's Answer
"First, we pledge ourselves to secure full parity of income for the farmer. That is an income which gives average producers a

return on their invested capital, labor and management equal to that which similar or comparable resources earn in non-farm employment.

"Secondly, we propose to assure parity income through purchases and loans, where necessary, but with major emphasis on supply management controls—including the use of marketing quotas, land retirement, marketing orders and agreements—to effectively reach a balance between supply and demand.

"Third, we must use our excess productive capacity to feed the hungry and undernourished here at home through the school lunch programs, a food stamp plan, and direct distribution through welfare agencies, as well as an expanded program of food shipments to strengthen friendly nations that need our surplus.

"Fourth, we will begin a sound system of soil conservation which does not destroy entire farms and which is administered at the local level by local farmers.

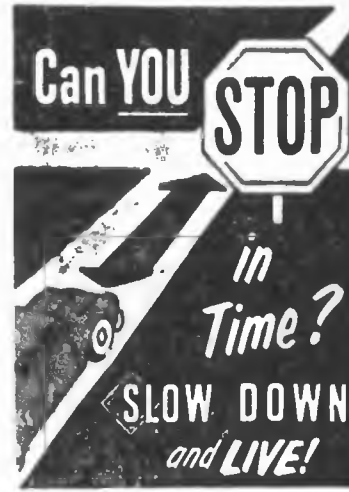
Help For Low - Income Farmers
"Fifth, we will revitalize our agricultural credit agencies to help farmers get the credit they

need, at interest rates they can afford, to modernize and expand.

"Sixth, better research and extension services, more assistance to co-ops, a strengthened REA, and expanded marketing services are essential to the development of a sound rural economy.

"Seventh, we will initiate a special program for low-production farmers—farmers who must work with adequate resources and who have a gross income of less than \$2,500 a year. This includes encouraging more industries to move to rural areas to provide part-or-full time jobs for farmers."

The point on which Sen. Kennedy differs most from Mr. Nixon is on the use of strong government controls to limit production. Next week we will report on Mr. Nixon's plans to encourage voluntary farmer cooperation with the government to bring supplies and demand into balance.



Preliminaries



SANDERS

The Puppy Creek Philosopher

Wants To Keep Production Costs Up On Bombs, Same As Tractors

Editor's Note — The Puppy Creek Philosopher on his Bermuda grass farm seems to be worried about deflation in the bomb market, his letter this week indicates.

Dear editor:

When I turn on a hydrant and see running water, I sometimes think science is man's greatest benefactor, but when I pick up a newspaper, I sometimes think it's his worst enemy.

For example, I read in a newspaper last night that science has now discovered a cheap way to produce a nuclear bomb.

Before I go any further, I don't know whether you're in the habit of shifting gears in your mind when you get up on the international level or not, but it's necessary to follow a discussion of this type, and I will appreciate it if you'll stop and do it. That is take the word "cheap." If you're in low, or ordinary gear, cheap means cheap, like low-priced automobiles before they became high-priced, or a \$40 suit marked up to \$50 and then marked down to \$39.50, but in international, or high-gear thinking, cheap means something else. The first atomic bomb cost, I think, better than a billion dollars, but this method science has developed can produce one for around 50 million dollars. I'm not trying to be funny, that is comparatively cheap.



At any rate, if a nuclear bomb can now be made for 50 million dollars, the experts figure at least 20 other nations beside the three or four that now have it can soon have the bomb too.

This is the reason I say scientists seem to have as their goal working themselves out of a job, because I can name some of those 20 nations it's going to be highly unhealthy to let have the bomb.

You take Cuba. If all that's standing between Castro and a hydrogen bomb is 50 million dollars, he can make that much just by getting on television one afternoon and taking over a few more American businesses over there. In fact, I guess, you'd say Castro is the highest paid television performer in the history of the industry. I understand some American television stars make a million dollars for 52 shows a year, but Castro can make 50 times that much the first 30 minutes he's on the air. Ask any American who's lost a refinery over there, and he sometimes speaks for four or five hours.

Now I don't trust Castro with a B-2 gun and a bag of chicken feathers, not to mention Castro with three or four hydrogen bombs and three or four planes and enough gasoline to fly to you know where.

If scientists were smart, they'd make hydrogen bombs more and more expensive to make, like tractors. What's got in to em, anyway?

Yours faithfully,
J. A.

TAR HEEL

People & Issues

By Cliff Blue

Youth In The Saddle . . . This is a campaign in which youth is in the saddle. Jack Kennedy is 43. Dick Nixon is in his late 40's. Terry Sanford and Bob Gavin are in their 40's. Lyndon John and Cabot Lodge are in their 50's but both are full of vigor.

Last week at Charlotte, Terry Sanford called attention to a galaxy of youthful men who came upon the horizon with Aycock in 1901. Aycock was not quite 42 years old when he became governor. Edwin A. Alderman was only 40. Charles Duncan McIver was 41. James Buchanan Duke was 44. Josephus Daniels and James Y. Joyner were each 39. R. J. Reynolds was 51, and O. Henry just 34. Dr. William Poteat was 45, and Dr. Clarence Poo, already editor of *The Progressive Farmer* was only 18.

We still have a lot of leaders in the 60 and 70 age brackets. Eisenhower was 70 last Friday. "Mr. Sam" Rayburn is in his mid 70's, and Harry Truman is in his mid 70's. But right now the spotlight seems to be on the men in their 40's. Four years from now the cycle could swing back and it would be the older men who would be holding the spotlight.

Harry Truman . . . We saw and heard Harry Truman when he spoke at the State Fair in 1948. We saw and heard the peppery former President last Thursday. He drew big crowds, and while his speeches were more of a "give 'em hell" to the Republicans than in advocating the Democratic nominees, there is no doubt but that he is a popular and beloved old man—probably more than when he occupied the white house. He and the late Kerr Scott reminds us of each other very much for their plain-spoken ways. History, we feel, will say that Harry Truman could be little about little things, and big when it came to big things.

Goldwater . . . With Bill Knowland out of the U. S. Senate and back in Oakland, California, running the family newspaper, Senator Barry Goldwater of Arizona seems to have fallen heir to the leadership mantle of the old Taft wing of the Republican party, which has been on the wane since Eisenhower won the GOP nomination in 1952.

Issues Arise . . . It's interesting to note how issues take their places in political campaigns. Quite often you will find an issue created through some slip of the

tongue of a candidate.

Back in May when Jack Kennedy, then running for the presidential nomination, suggested that President Eisenhower apologize to Khrushchev U-2 plane incident, he likely did not suspect that his statement would become a major issue in the campaign. Who would have thought a month ago that the tiny islands of Quemoy and Matsu, some four miles off the Chinese mainland, might become the top issues of the campaign?

Henry Cabot Lodge, GOP candidate for vice president, told a Harlem audience that there should be a Negro in the cabinet of Nixon if the latter is elected President. In Winston-Salem last week, Lodge told his Southern audience that he could not pledge anything. No doubt the Lodge statement about a Negro cabinet member will prove to be quite an issue. Kennedy and Nixon will both probably be questioned on their attitude towards naming a Negro to the cabinet. Southern GOP leaders did not like Lodge's Harlem statement.

Debates . . . Writing of the debates between Kennedy and Nixon, John S. Knight, author of "An Editor's Notebook" in the *Charlotte Observer* each Sunday, says: "Never, in my recollection, have the questions of prime interest been as fully explored nor the candidate as conspicuously revealed as in this campaign. All of which speaks well for our form of democracy."

LBJ . . . When Senator Lyndon B. Johnson was nominated for VP on the Democratic ticket, many Southern leaders thought it was a master-stroke. Then after the summer session of Congress, the Texan's popularity waned in the South. It seemed like he was not helping in the South or North. But last week on a whistle your trip through the South he appeared to rebound, attracting good crowds and making strong speeches, and bringing to the ticket public support of leading Southern conservatives in congress.

Musings . . . Tar Heels' art scholars continue at odds, with the vote for Dr. Justus Bier for Director of the N. C. Museum of Art being 10 to three in his favor. . . In a straw poll conducted by the Greensboro Daily News, Guilford County citizens are favoring Nixon and Gavin over Kennedy and Sanford.

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