

# The News - Journal

The Hoke County Journal - Established 1905

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## Hoke Lags Way Behind In % Of Sales Growth

Gross retail sales figures, as compiled by the N. C. Department of Revenue, show Hoke lagging seriously behind other counties in the area.

A comparison of four other counties showed an average increase of 25 percent as the nation's economy emerged this past year from a recession. But while Cumberland, Sampson, Scotland and Robeson gained the hefty 25 points, Hoke picked up only seven.

An earlier report in a Fayetteville newspaper that Hoke was the only area county to show a drop in retail sales was erroneous and later corrected. The Fayetteville papers story was based on figures for the month of April which did show Hoke off some \$20,000 in retail sales, but a comparison of the first four months of 1962 as compared with the same period in 1961 showed Hoke gaining seven percent while the other

counties boomed up 25 percent. Reaction to the unflattering comparison of Hoke's growth rate with that of neighboring counties was mixed. A number of explanations were advanced, and J. L. McNeill suggested that "figures in the fire are still hot."

Among those "Irons" are an Overall Economic Development Program so that the County can be eligible for low-cost federal loans under the Area Redevelopment Program, a planned airstrip and a community building.

Col. R. B. Lewis cast an appraising banker's eye over the sales figures of Hoke and surrounding counties. He suggested that the lag was caused, in part, by the bankruptcy of Priebe Poultry, a slowdown at US Rubber and the "million dollar hail storm" of last July that showed up this spring in a tightening up of farmers'

purchases. The Raeford merchants, already battered in recent weeks by the decision to locate an ABC liquor store on US 401, have known for some time that business conditions could be substantially improved. It was this knowledge that led some of them (but not all) to support the ABD Referendum campaign.

Harry Epstein, president of the Merchants Division of the Chamber, said: "We're not promoting the town as a shopping center." Asked for an example, Epstein reported that Red Springs Merchants last week stopped all cars going through the town, offered the occupants a free Coke and suggested that they do a little shopping in such a friendly place.

"There are some people in Raeford who are quite satisfied with how they're doing. I'm not one of them," Epstein concluded. Complete sales figures and a percentage graph are in today's N-J for your inspection.

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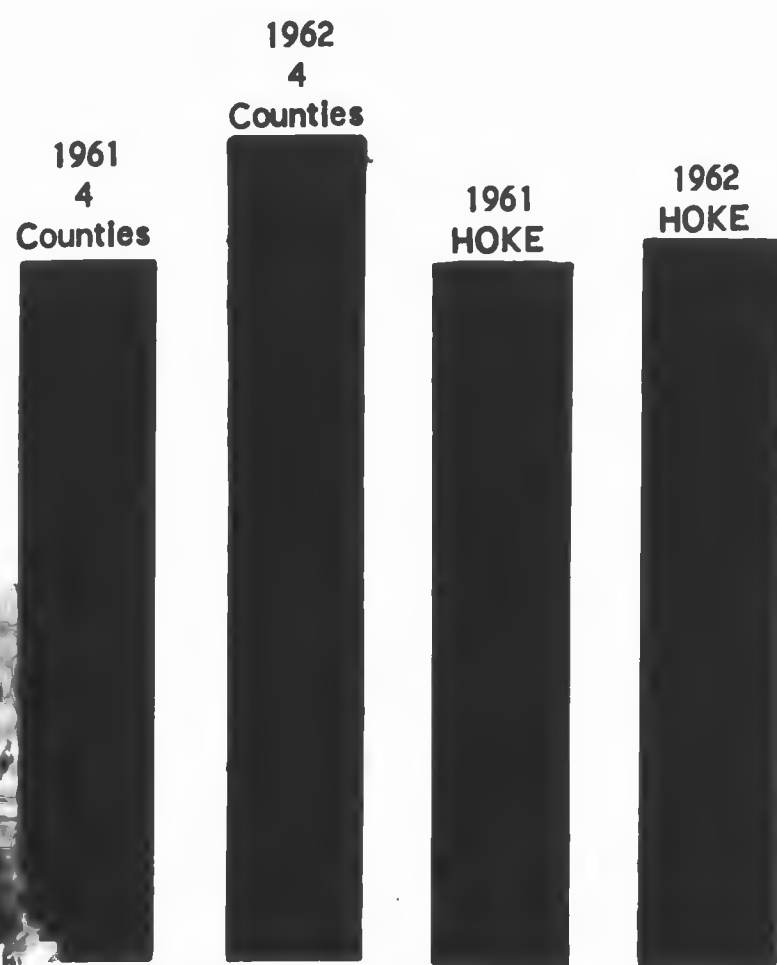


Reporter Allen Wood Gathers News From "The Prospect Street Gang"

### Sales Figures For Five Counties

	JAN-APR, 1961	JAN-APR, 1962
HOKE	\$ 2,874,800	\$ 3,070,300
CUMBERLAND	\$43,817,800	\$56,064,500
SCOTLAND	\$ 6,844,700	\$ 8,863,948
ROBESON	\$19,794,800	\$24,249,600
SAMPSON	\$10,912,100	\$13,230,000
TOTAL - CUMBERLAND, SCOTLAND, ROBESON, SAMPSON	\$81,369,400	\$102,408,000

### Graph Measures Hoke's Big Lag



### Dr. Irene McFarland Dies, 38

Services were conducted last week in Aberdeen for 38-year old Dr. Irene McCain McFarland, whose sudden death at her Wilson home from a heart seizure shocked her many friends in Hoke County.

The daughter of Mrs. Paul P. McCain and the late Dr. McCain (founder of McCain Sanatorium), Dr. McFarland was a prominent physician in her own right. A psychiatrist, she had numerous professional affiliations and at the time of her death was the president of the N. C. Mental Health Society. She is survived by her mother and her husband, Dr. Daniel M. McFarland, chairman of the Department of Social Studies at Atlantic Christian College; two sons, Miles and Paul McCain McFarland; one brother, Dr. John McCain also of Wilson; two sisters, Mrs. N. H. McCollum Jr. of Leaksville and Mrs. John Reagan of Nihama, Japan.

Graveside services for Dr. McFarland were held at Old Bethesda Church Cemetery in Aberdeen. Church services for her were conducted at the First Presbyterian Church in Wilson.

### PROSPECT WEEKLY NEWS

## New Newspaper Gives N-J Competition For Summer

By PETER B. YOUNG  
Summer is the time when kids go into business. Some mow lawns. Others sell lemonade. A few especially brave youngsters start a newspaper, and immediately "scoop" the more established journals. Presently offering some uncomfortable hot competition for the News-Journal is a well-written, well-edited, well-typed periodical that is titled, "The Prospect Weekly News."

The brainchild of editor Delrose Morrison and reporter Allen Wood, the newspaper has now appeared for three consecutive weeks and has "gone to press" for a fourth. It is eagerly awaited in the households of the Prospect Street Extension where it minutely chronicles the doings of "the Prospect gang."

A quick glance through the first three issues of the new newspaper reveal the following tidbits of hard news which the N-J (to its great regret) missed out on reporting:

The kids on Prospect Extension have a street ball team, The Prospect Killers, captained by Steve Cox. The killers have not yet lost a game.

Henry C. Blrstein is still taking his daily walks. Peggy Wood is known as the best twister in the neighborhood.

Editor Morrison went off to 4-H Camp and upon her return was quoted by reporter Wood as saying, "Hooray, back to the paper!"

There are at least two kickball teams on Prospect Extension. The Bobcats, consisting of Mary Lynn, Jane, Linda, Jim, Clyde, David, Jackie, Sammy and Cathy practice in Charlie Morrison's backyard. The Tigers, consisting of Delrose, Jimmy, Allen, Debbie, Beth, Peggy, Patry, Stevie and Becky practice in Charlie's front yard. Good luck, Charlie!

Humor also finds its way into the Prospect Weekly News.

Each issue has a joke section. Sample: "What was Adam and Eve's phone number? Answer: 281 Apple."

Asked where the jokes came from, 11-year-old Allen, son of Mr. and Mrs. A. W. Wood, Jr., hung his head a bit sheepishly and admitted he carefully clipped them from various children's magazines. (He was told that adult journalists do the same thing.)

Editor Delrose, 13-year-old daughter of Mr. and Mrs. Charlie Morrison, was out of town for the day and therefore unavailable for questioning. We had planned to ask Delrose about the editorial policy of her newspaper on such issues as quality education, the balanced budget, the ABC store, etc.

But N-J officials were quick to comment on the appearance of the Prospect Weekly News. N-J Publisher Paul Dickson said: "What I want to know is how

come these kids get news that we don't. Maybe I should hire Allen and Delrose instead of some of the people we've got."

And N-J General Manager Sam Morris said:

"I don't mind our news staff getting shown up. That's kind of funny. But if those kids start messing around with our advertisers they're going to have a real fight on their hands!"

It seems safe to say that the Prospect Weekly News will continue to appear every week for the remainder of the Summer. It has already won a unique place in its neighborhood, and the N-J will just have to "sweat it out" until school starts in the fall.

Perhaps next year, with this experience in mind, the N-J will advocate year-round schooling, especially for youngsters who show newspaper talent during their summer vacations!

### Pacific Sets Move For Executives

A spate of management changes at the big Pacific Mills Plant was announced this week by the new plant manager, Marvin J. Pinson Jr. and W.G. (Garth) Holmes, Raeford Group Administrative Manager.

Departing from Raeford will be personnel men S. G. Griel and Bob Gentry. They will be replaced by Ashwell Harward and Phillip Wade, respectively.

Gabriel leaves to become training director for the Pacific Division at Halifax, Va. Gentry will be Personnel Manager of the Drakes Plant at Drakes, Va.

Another transfer involves T. L. (Dickie) Holt, office manager here in Raeford, who goes to Clarksville, Va. in a similar capacity. Holt will be replaced by T. Thompson, who has been in Raeford for the past few years.

### VERYL SMITH

Veryl Smith of Raeford Township was transferred Wednesday to Memorial Hospital in Chapel Hill for further treatment of a serious pistol wound he sustained early on the morning of July 4.

Smith was going fishing, and as he took a pistol out of his tackle box the weapon went off, sending a bullet that lodged in his spine. He has been at Highsmith Memorial Hospital in Fayetteville.

### Lamont, Lindsay Get Veterans Scholarship

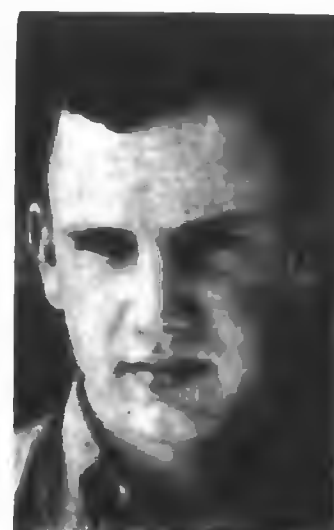
William Lamont III, better known as "Monty" has been awarded a "full ride" scholarship to the University of North Carolina by the N. C. Veterans Commission.

Veterans Service Officer Marion Clark said that Lamont was one of 10 students in the entire state to receive the competitive four-year award. She also announced that a non-competitive scholarship had been awarded to David Lindsay, son of Mrs. Goldie Lindsay Melton of Stonewall.

Lindsay's scholarship, also a "full ride", was in the War Orphans category. He was a grand prize winner at this year's Hoke High Science Fair.

Monty Lamont, son of Mr. and Mrs. William Lamont, Jr. is thinking seriously about studying pharmacy at Chapel Hill. He has been working at Howell's Drug Store for four years and is now working for the summer on the graveyard shift at Pacific Mills in the Industrial Engineering Department.

At Hoke High, Monty was on the Student Council, was a member of the Journalism Club and was treasurer of the Key Club. He was voted by his classmates as the friendliest boy in the 1962 class.



MONTY LAMONT  
... Gets "Full Ride"

### MH-30 SWIPED

Raeford Police reported a Tuesday night break-in at H.H. Christopher's place near the McLauchlin Chapel on NC 20. Stolen were 23 gallons of MH-30, a chemical widely used for tobacco suckering.

Value of the stolen chemical was placed at almost \$400 Chief L. W. Stanton said.

Mr. and Mrs. Richard Birch and daughters, Cheryl and Debbie, of Hampton, New Hampshire are visiting his parents, Mr. and Mrs. Harry Birch. They all spent last week at Topsall Beach.

### Plant Lice Menaces Hoke Cotton

An "invasion" of plant lice, potentially ruinous for Hoke cotton, was reported this week by County Agent W. C. (Ches-ter) Williford.

He said that "the sticky stuff" on the cotton plants were not insecticide residue, but rather was the "honeydew secretion" from the plant lice or aphids. Williford said "serious damage can be expected for our cotton if the aphids are not brought under control."

The recommended treatment to do just that is a quarter of a pound of technical Parathion or Demeton applied with regular boll weevil treatment immediately. The Agent underlined his use of the word "immediately."

Mr. and Mrs. C. L. Thompson and Mrs. H. L. Thompson, Jr. and children were Wednesday guests of Mr. and Mrs. Frank Tapp.

### Heels Win Two In Li'l League

After suffering five straight losses, the Tar Heels rebounded with a big bang last week by taking two games and narrowing the little League standings once again. The Heels walloped the Wolfpack in a 14-10 slugfest and then edged the Blue Devils 3-2.

Against the Devils, Bob Manuel smashed a triple in the

### Blood Bank Tuesday

All right, everybody. Roll up your sleeves, bare your arms, open your veins and BLEED!

That's right, the Red Cross Bloodmobile is coming to town for its quarterly visit next Tuesday (July 17). The cots will be stretched out in the Methodist Church from 11 a.m. to 5 p.m.

Blood Bank co-chairman Clyde Upchurch said:

"Everything is going to be ready for your donation. Will you be ready to donate?"

The painless and harmless procedure takes about half an hour, Upchurch said, and he again noted that it is important for Hoke to maintain a favorable balance on the account books of the Red Cross blood program. "Your neighbors benefit from this program, and perhaps someday you will, too," Upchurch concluded.



MAN-IN-THE-MIDDLE -- Is Braxton Willoughby of Red Springs, who was minding his business last week, doing his job at the Raeford Plant of Pacific Mills, when suddenly the President of the Pacific Division, Eli Calloway (L) and the Chairman of the Burlington Industries Board, Henry Rauch (R) came up and asked for an explanation of the way his machine worked. Braxton happily obliged, as this picture proves.