

Cliff Blue's Tar Heel PEOPLE & ISSUES

ED LANIER In our humble opinion Governor Sanford made an excellent appointment when he named Ed Lanier of Chapel Hill as State Insurance Commissioner to fill the vacancy caused by the recent death of Charlie Gold.

We have known Ed Lanier for many years. We have always regarded him a disarmingly honest, frank and sincere man. When he makes a mistake, and we all make plenty of them, he will be the first to admit it. Meet Ed Lanier on the street without knowing him and you might take him to be a one-horse farmer in town attending a church meeting. But right here let us add that we believe Ed Lanier will ever be on guard to look out for the little man and the one-horse farmers. At the UNC in Chapel Hill where he was in charge of the self-help bureau, he was mighty close to the boys and girls in need of help. We feel that he will be fair --eminently fair to the insurance companies, but he will not be their captive.

Following his appointment as Insurance Commissioner last Thursday, Ed said that he had a "strong feeling" that the Insurance Commissioner and the State Utilities Commission make decisions "that effect the people's welfare in a manner far more expensive than the tax collector." And how right he is!

SANFORD Terry Sanford did the unusual before announcing the appointment of Ed Lanier as Insurance Commissioner. He sent out a "Confidential Memorandum" to members of the State Democratic Executive Committee plus some others, telling them that he wanted to appoint Lanier as Insurance Commissioner, and asked for their reaction. This was not only good politics but good democracy.

Sanford was probably thinking of the time that the late Governor Scott appointed Murray James of Wilmington to the State Supreme Court, only to have the State Democratic Executive Committee refuse to place his name on the ticket to fill out the unexpired term. Instead of Murray, the Executive Committee, then headed by B. Everett Jordan, named the late Jeff D. Johnson of Clinton.

MAJOR MCLENDON... Whether you agree with Major L.P. McLendon of Greensboro or not, you must admire his ability and his courage to fight for what he believes to be right. McLendon who has opposed the recommendation of the Governor's Commission on Education Beyond the High School to permit college presidents to serve on the Board of Higher Education said: "I am too old to fight but too proud to give up." From his forceful battle before the Commission, of which he is a member, he can't say that he is too old to fight

--for he is a real scrapper-- and the war is not over by a long shot.

SUGAR LOBBY... From what we have been reading in the papers in recent days, we think that the investigation which has been ordered into the sugar matter is certainly due and timely.

BEAUTY PAGEANT... Featuring Tar Heel news this week will be the North Carolina Beauty Pageant sponsored by the State Jaycees at Charlotte. Tremendous interest is manifest each year in the pageant and the contestants.

We think it was unfortunate that Susan Woodall of Roanoke Rapids was dethroned as Miss North Carolina a few days before her time was up. We agree with Mrs. E. F. McCulloch in the Bladen Journal when she says: "It seems to us however that something could have been worked out which would not cast a reflection on the Jaycees organization, which does much besides conducting beauty pageants, and the state as well, which has long had a reputation of treating young ladies with the finest courtesy."

CHANGING TIMES... We are living in a period of change, due in part of the U. S. Supreme Court's constant muscle-flexing. While the U. S. has its electoral system of electing our president and vice president, the Federal court has forced the State of Georgia to abandon its cherished county unit system for the election of state officers including governor. This year, for the first time since 1908, Georgia will nominate its state officers on a popular vote basis. Some, yes many, are hoping that this will lessen the grip of Tallmadge and his like on state politics. But our far-away guess is that when Herman's time comes he can be elected in a state-wide popular vote contest.

Are you in market for more storage space? If so you may be interested in the new built-ins in the home of Mr. and Mrs. Everett Phelps in Franklin County.

Mrs. Frances Fuller, assistant home economics agent says Phelps built shelves, drawers and desks along an entire wall in the room for their two boys. He has also added the same type of storage space in his daughters' room.

Miss Marie Penuel, home economics agent, says all the community members have cooperated in their endeavor. Miss Ruth Stroud, president of the club, recently welcomed guests at an open house.

DRAMA - Color coordinates in silk-like cotton sarah add up to elegance in this formal made from McCall Pattern 6033. The Logantex fabrics are wrinkle and crease resistant.



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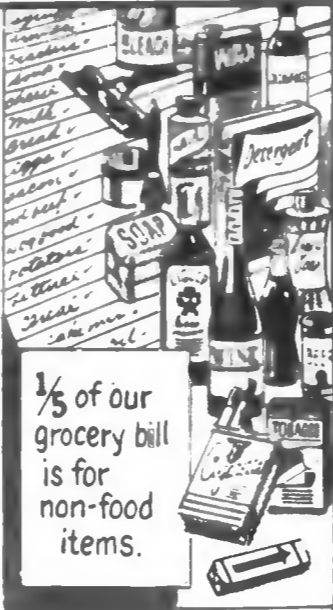
Farm Facts

Back in 1947, food sales represented 88% of total grocery sales. They represented only 80% in 1959. At the same time, beer, wine and liquor sales jumped from 2% of the total to 5%. Other non-foods were only 10% of the total in 1947, but had reached 15% by 1959.

This is reported by Cleo Fitzsimmons and Sarah L. Manning of Purdue University's Experiment Station in a study made by them in the Indianapolis area in cooperation with the U. S. Department of Agriculture's Economic Research Service.

About 18% of the total spent by customers in the stores studied went for non-food items (beverages and gum in addition to tobacco and other inedibles). Of the average of 12 items per shopping basket, 2 were non-food.

Soaps, detergents, paper goods, household care items, tobacco products, and health and beauty aids were noted most frequently and in that order in the non-food items



purchased. In dollar value, tobacco led the list.

Non-food buying tended to be higher in suburban stores than in grocery stores in city centers, residential areas, and small towns.

With The Farm Women

By Mairred Morris

FROZEN FOODS

"Better frozen products are expected in Washington County since the club members have been discussing freezing procedures at their local club meetings," reports Mrs. Frances Darden, home economics agent.

Mrs. Willis Bowen, Plymouth, proved how she lost money by blanching too many vegetables at one time. "Working with small amounts pays off in quality products," reported Mrs. Bowen.

STORAGE SPACE

Mrs. Frances Fuller, assistant home economics agent says Phelps built shelves, drawers and desks along an entire wall in the room for their two boys. He has also added the same type of storage space in his daughters' room.

CLUB BUILDING

Woodington Home Demonstration Club members in Lee County have realized a dream of many years. Through many banquets, bake sales, auction sales and other activities, the club women have completed their club house.

Miss Marie Penuel, home economics agent, says all the community members have cooperated in their endeavor. Miss Ruth Stroud, president of the club, recently welcomed guests at an open house.

PICTURE FRAMING

Pictures are getting the new look in Lee County, according to Miss Mary Estelle Doyle, home economics agent.

Miss Doyle says 12 homemakers recently refinished 18 picture frames at a workshop held there. Many old picture frames were retrieved from the attic and really got the new look before the workshop was over.

FARM HOME RECORDS

"Records help me make deci-

sions," says Edward Parker, Pollocksville, Rt. 1, who has been participating in the farm business analysis program in record keeping.

Mrs. Ann Brock, assistant home economics agent, quotes the Jones County farmer as saying, "Keeping records is one problem but being able to understand and plan from them is my reward."

EDUCATIONAL TOURS

Mrs. Coyte Setzer of Claremont was a delegate on the United Nations educational study tour this past fall. Miss Hilda Clontz, home economics agent, says Mrs. Setzer bought a set of slides and has been busy giving lectures on the United Nations organization. Miss Clontz says Mrs. Setzer not only speaks to Home Demonstration groups but to church and school groups also.

Bookmobile - schedule -

Arabia Monday, July 16, 1962

Mrs. David Barker
Mrs. D. S. Currie
Mrs. William Lantz
Smith & Willis
Mrs. Robert Woodcox
Mrs. David Hendrix
Mrs. Myrtle Townsend

Mrs. Ruth Bristow

Mrs. Gladys Bostic
Mrs. Florence Scriven
Mrs. W. L. Smith
Mrs. William Harris
Mr. Tom Chason
Mrs. H. J. Chason
Mrs. F. E. McGougan
Mrs. Johnny McGougan
Mrs. Edgar McGougan
Mrs. Dan McGougan
Mrs. Aretha Ray
Mrs. Ruth Parks
East Prospect

Antioch Wednesday, July 18, 1962

Mrs. Alfred Leach
Mrs. James Gaitley
Mrs. Earl Hendrix
Mrs. Wilson Clark
Mrs. Katy Strider
Mrs. Eva Johnson
Mrs. Elsie Duke
Mrs. W. L. Roper
Mrs. Artie McPhatter
Mrs. Bonnie McLaughlin
Mrs. Ira Newton
Mrs. G. C. Wilson
Mrs. Jessie Ferguson
Mrs. Sally Spence
Mrs. O. B. Covington
Mrs. W. L. McMillan
Mrs. Kathryn Ferguson
Mrs. Kathleen Glisson
Mrs. Dolf Sams

The University of North Carolina School of Medicine is one of the units making up the UNC Division of Health Affairs. Other units within the DHA are N. C. Memorial Hospital and the Schools of Dentistry, Nursing, Pharmacy and Public Health.

The University of North Carolina School of Medicine was established in 1879.

The first head of the University of North Carolina School of Medicine was Dr. Thomas W. Harris.

The Division of Health Affairs of the University of North Carolina was established for the purpose of integrating and correlating the work of the Schools of Dentistry, Medicine, Nursing, Pharmacy, Public Health and the North Carolina Memorial Hospital.

Ashemont News

A shadow of grief settled over our community Wednesday when it was learned that Dr. Irene McCain McFarland had passed away at her home in Wilson. Most of us knew Irene from the time she was a chubby happy baby and her death that ended such a dedicated career fills our hearts with sadness. Our deepest sympathy goes out to her husband and sons, her mother and other members of the family. Most everyone in this community attended her burial in Bethesda Cemetery Thursday afternoon so I will not try to name them.

Mr. and Mrs. Bill Broadwell and children, Jane and Ross, have returned to their home in Roper after a visit with Mrs. Broadwell's mother, Mrs. Grady Covington.

Mrs. Carl Riley visited relatives in Mooresville Thursday. Her sister, Mrs. Lynn Rollins of Ohio who was visiting in Mooresville returned with her for a visit.

Mr. and Mrs. Frank Riley, Mrs. Wayne Riley and daughter of Deerfield, Fla. are visiting Mr. Riley's mother, Mrs. Esther Riley and other relatives here this week. The Riley family honored their guests at a picnic at Sinclair's Lake Wednesday.

Ralph Huff and Tommy Wilkerson spent last week at Camp Monroe as representatives of Shiloh Presbyterian Church. The Junior group going to Camp Monroe from Shiloh this week are Charles Phillips, Mary Jo Diggs, Terry Roberts, Ronnie Huff and Sherry Sawyer.

Mrs. J. B. Womble, Sr. and Miss Mildred Womble attended the funeral of Mrs. Womble's first cousin, Mr. Seagraves, in Sanford Saturday.

Mrs. Carrie Phillips of Cameron is visiting her son, Warren Phillips and family this week.

ANNE AND PATTY NEWKIRK HONORED

Anne and Patty Newkirk, daughters of the Rev. and Mrs. Meigs Newkirk of Raeford, were guests of honor at a going away party given by Ruth Anne Phillips at her home in Montrose Saturday night. After an evening of fun the hostess's mother Mrs. Warren Phillip served refreshments.

Anne and Patty will be leaving soon for Bristol Tenn. where their father, the Rev. Meigs Newkirk, has accepted a call as pastor of the Presbyterian Church.

PICNIC

Mrs. J. B. Womble and Miss Mildred Womble had a picnic at their lake the "Fourth." Several guests attended.

Guest of Mr. and Mrs. W. L. McFadyen Monday were Mrs. C. B. Soswick, Mrs. Alex Goswick and son, Bart, of Durham, and Mrs. Mildred Pittman and children, Greg and Becky of Wilmington.

Mrs. Pete Sawyer and children, Peter, Mary, Margaret and Stevie visited relatives in Thomasville Tuesday.

Mr. and Mrs. Rudolph Cochran and children of Norwalk, Ohio are at home for a visit with Mrs. Reuben Cochran and other relatives here.

Mr. and Mrs. Kenneth Davis of Red Springs were Sunday guests of Mr. and Mrs. W.W. Bobbit.

Mr. and Mrs. W. L. Overton of Durham, Ed Bowling, Jr. and Miss Sharon Bladen of Cheraw S. C. were week end guests of Mr. and Mrs. E. Bowling. Mr. and Mrs. Waylon Cozart of Durham were guests of the Bowlings Thursday.

Farmers Warned On Loans

Farmers should borrow money "only if it enhances your economic position, such as improving the efficiency of your farm."

This is the advice of F. Vernon Wright of Washington, D.C., a top official of the Farm Credit Administration.

Wright, who spoke recently, at a state-wide Production Credit Association meeting in Morehead City, says the farmer often can decide whether to borrow money by finding out how he can pay it back.

"Loans for recurring expenses should be repaid from current receipts," says Wright. "Longer-term loans for capital-purpose items such as heavy machinery and equipment should be paid out of net income."

Today's farmer, says Wright must have the ability to organize properly and utilize well all of the resources at his disposal --including credit. If the farmer doesn't, the lender may see danger signals that indicate a loan may be going sour: Faulty performance of the farmer; lack of progress in his overall farm program; depreciation of the farm property; a downward trend of the farming area.



Say You Saw It In The News - Journal

Cowboys and Engines by Irwin Caplan



"ED, YOU WERE THE LIFE OF THE PARTY."



The Travelers Safety Service

Almost 60% of the deaths occurred at night.

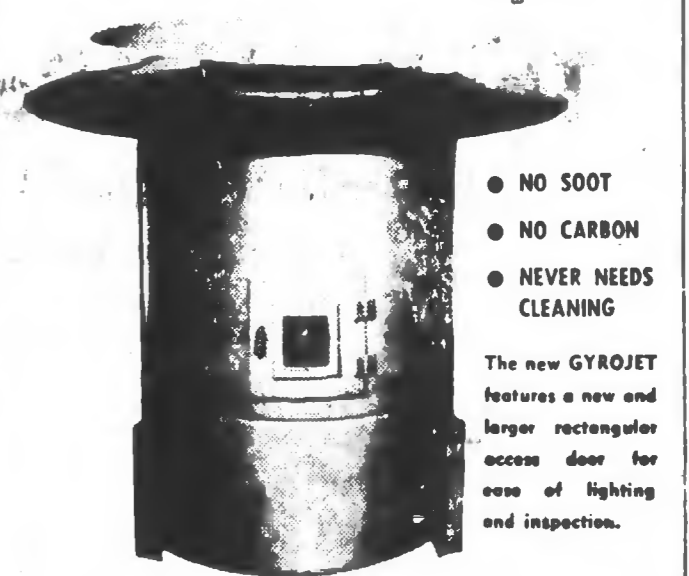


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CURRENTLY ON DISPLAY at Red Springs Implement --- The Rolling Cultivator, shown mounted on an Allis-Chalmers Model D-15 Tractor, benefits the farmer by offering high speed, shallow cultivation. Now being used in beans in this area, this new Lilliston tool does precision work at speeds up to 10 miles per hour --- and does not require much skill to operate. Adv.

Jimmie Newcomb

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